The GLOBE Office Tel:+82-2-3299-

1269

Fax: +82-2-968-

5072 E-mail:

anna@kdischool.ac.kr

THE GLOBE

A Publication of the School of Public Policy and Management, Korea Development Institute

Publisher: Gill-Chin Lim Editorial Board: Byung-soo Yoon Editor: Anna G. Song

MINISTER JIN, NYUM SAYS, "BENCHMARK THE KDI SCHOOL FOR GRADUATE EDUCATION"



Minister Jin, Nyum unveils the School sign

INSIDE THIS ISSUE:

Unveiling Ceremony 1

Dean's Message 2

OECD KOREA
Workshop 3

Faculty Column 4

Student Column 5

Minister Jin, Nyum of the Ministry of Planning and Budget visited the KDI School to join the Wednesday International Tea Time (WITT) and the unveiling ceremony on April 12, 2000. While he was delivering the congratulatory speech, Minister Jin, Nyum emphasized the significance of knowledge based economy and society and urged the KDI School to assume the role of a "Knowledge Driving Institute" in this transition period into the new era. Members of the KDI School were excited to meet him in person after the short ceremony. After he met with the students, Minister Jin, Nyum had a meeting with the faculty in which he was introduced to various education programs and the progress of the KDI School. Uutterly impressed by our

achievement, Minister Jin reportedly said that the KDI School should be benchmarked for graduate education at one of the gatherings of educators and scholars, commending it as a unique educational institution that is knowledge-based and output-oriented. Dean Lim says the following to all members of the KDI School: "While we should not be complacent, we should be confident of our ability to work together to become one of the finest places for higher learning."

For pictures of the ceremony, please contact Mr. Sang-Hwan Kim at <kdiksh@kdischool.ac.kr> or 3299-1262.



Dean's Message: State of the School Message 2000

During the last two years—1998 and 1999—our faculty, students and

staff worked together to establish institutional foundation. We defined our philosophical direction and constructed our organizational framework. When we convened the International Conference in December 1998, in celebration of the First Anniversary of the School, we proposed the idea of building Sustainable Global Education Community. We want to share common values among all educational institutions from kindergartens to graduate schools around the world. That is why today we have guests from the elementary schools in our neighborhood. With the dedicated faculty and hard-working staff, we also have been able to set out basic structure to run a democratic, effective and accountable academic institution.

While we should not be complacent, we should be proud of what we have achieved. From 55 students two years ago, the student body has grown to 170. Coming from 19 countries, our international students account for 36 percent of our students. I am particularly happy to see students from Leipzig Graduate School of Management and University of California-San Diego as the first group of our exchange program. In the meantime, our students are going to Jonkoping International School in Sweden, UCSD, Leipzig, Michigan State University and Chinese universities. Our 22 full time equivalent faculty consists of well-educated scholars from distinguished educational institutions in the USA, UK and Canada. We are lucky to be supported by indefatigable staff who constantly strive to incorporate innovative ideas to our institution building efforts. We should be proud of our intellectual and cultural diversity that makes this place a com-

munity of scholars committed to achieving our fourfold mission of education, research, public service and culture.

The year 2000 is a critical year for the School to become a truly competitive graduate school which nurtures academic excellence, global competence and innovative leadership in the era of unprecedented rapid social transformation. We need to reaffirm our principles, be critically aware of the challenges ahead and effectively put our ideas into action without delay.

In the past we have relied on the following six principles to govern our School: the principle of quality assurance; the principle of open communication; the principle of democratic participation; the principle of knowledge based action; the principle of rulebased action and the principle of high ethical standard. We will strive to effectuate practicing these principles by inviting broader participation of all members of the School and conscientiously monitoring our administrative processes.

We will be alert to the critical global issues which should be considered carefully for our agenda setting in education and research. We shall keep paying our attention to the persistent problems of poverty, conflicts, environmental destruction, human rights violation, corruption and educational needs. In the meantime, we will attempt to capture new opportunities to transform our world toward a sustainable global civil society—a society which practices the values of peace, justice, freedom, love, equality, trust and a good and dignified livelihood for all. We will continue to take advantage of emerging new trends: international interconnectedness, organizational changes, transition toward market mechanisms and democracy, growth of civic entities, technological advancement, information revolution and emerging multicultural values.

I will also ask that we work as a team to implement concrete programs to translate our philosophy into actions. There is a long list of things to do in the coming years. This year, given our capacity, we will focus on several items. These include strengthening the faculty in all four fields, promoting research on emerging policy issues, establishing core curriculum for the Master's program, preparing the Ph.D. program, application of information technology to teaching and administration, setting up short-term professional education programs, the Millennium Campaign for fundraising, providing lifelong services for alumni and programs for wellbeing of the school members. I am especially concerned with enhancing the well-being and educational opportunities of our women students and staff. In implementing these action items, we shall, of course, apply our principles of governance to endure full participation and fruitful results.

The uncertainty and risky nature of contemporary world add to the difficulty we might face in meeting the challenges. While I will in no way underestimate the magnitude and comple xity of the challenge, nor will I discount School's—faculty, students, staff and alumni-ability to competently deal with the challenges ahead. Rather than muddling through as external condition changes, we shall try to invent our future. Let us all be part of Future Inventive Transformation. Thank you all members of the School who give their wisdom, time, energy and enthusiasm. I am sure our commitment to our mission, belief in principles and high spirit will make our School a place to be envied by educators and students alike.

> —Gill-Chin Lim Dean and Distinguished Institute Professor

OECD WORKSHOP HELD AT SHILLA HOTEL

The OECD-KOREA Workshop on Territorial Policies and Issues

The Center for Global and Urban Dynamics (CEGUD) organized, in cooperation with the Korea Research Institute for Human Settlements (KRIHS) and Territorial Development Service of OECD (TDS-OECD) under the auspice of the Ministry of Finance & Economy and the Ministry of Construction and Transportation, the OECD-KOREA Workshop on Territorial Policies and ksues on March 8-9. This workshop was a part of the OECD's Country Review for Regional Development in Korea and designed to examine the efficiency of Korea's regional development policies. The workshop was attended by fifty three international and national experts including twelve OECD experts, eight representatives of OECD countries and more than thirty Korean experts representing the central government, local research institutes and universities, KDI and KDI School were represented by Dr. Jin Soon Lee, Dr. Gill Chin Lim, the Rector and the Dean of the KDI School, respectively, Dr. Jae Hyung Kim, Dr. Joon Kyung Jang of KDI and Dr. Hee Soo Chung, Dr.

Yong Hee Park, Mr. Hyun Woong Lee and Ms. Min Sung Joo of Œ-GUD.

Twelve papers provided information and ideas useful in understanding the dynamics of regional development in Korea and other OECD countries and suggested a number of ways and means of improving Korea's balanced regional development policy. Dr. Mike Douglass(OECD)' paper showed that the financial crisis in Asia was so deep that it even changed the urban hierarchy. Dr. Won Bae Kim's paper (KRIHS) explained how the IMF crisis affected different regions. Dr. Yong Woong Kim (KRIHS) explained the impact of Korea's spatial

planning which led to the urban concentration. On this part, Dr. Hee Soo Chung (KDI School) in h i s paper, stressed the importance of regionalized industrial policy for balanced regional development. Prof. Man Hyung (Chungbuk

University) reminded us of the lack of regional balance in social development, while Prof. Myung Rae Cho (Dankook University) proposed a new regional governance.

The papers presented by OECD experts offered a very useful conceptual framework for a new approach to regional development policy based on bottom-up principles.

The workshop was the first major OECD-KOREA joint endeavor to cooperate for balanced regional development since Korea joined OECD and constitutes an important element of a more efficient regional development policy in Korea.



OECD-Korea Workshop on Territorial Policies

CALENDAR OF EVENTS & IMPORTANT DEADLINES (Summer Term, 2000)

Jun. 1	Beginning of classes
Jun. 1– 14	Course add & drop period
Jun. 6	Memorial day (school closed)
Jun. 12- 14	Deadline for submission of master's degree thesis
Jun. 19- 21	Thesis supervisor arrangement (students in their 3rd term)
Jul. 6- 26	Course on Trade and Investment Promotion Policy for ASEAN Countries
Jul. 17	Constitution day (school closed)
Jul. 18- 20	Comprehensive exam (students in their 3rd term)
Jul. 31– Aug. 13	Trade Promotion Strategies for African Countries
Aug. 1– 3	Thesis proposal submission (students in their 3rd term)
Aug. 8	End of classes
Aug. 9 - Sept. 3	Summer vacation
Aug. 13 – 24	International Field Research
Aug. 16- 19	Domestic Field Research

FACULTY COLUMN



As a new visiting professor here at the KDI School, I thought it

would be worthwhile to share with you my thoughts on Asian American culture and its growing influence on America and Asia. Over the past half century, the U. S. has been blessed with many Asian immigrants. In my career at the Chase Manhattan Bank and Bank One and via my interest in Asian art and my personal travels in South East Asia, I have had the good fortune to make friends with several Asian Americans. These include individuals who began their lives in a variety of Asian countries, including Vietnam, China, Taiwan, Thailand, Korea and India. From these friendships I have come to believe that, indeed, there are Asian valuesclose family ties, personal hygiene, devotion to education and respect for

KDI School, Korea and the U. S. A Personal View

authority to name just a few.

These values have served my Asian American friends well and they are also vastly improving the quality of life in the U. S. A large number of Asian Americans are now at the forefront of many of the best U. S. institutions, particularly in higher education, information technology and venture capitalism. Further many have retained their ties to their homelands and have become prime change leaders in such Asian cities as Hong Kong, Singapore and now in Seoul.

Thus it is with much excitement that I come here to Seoul and the KDI School. I find that I have become part of a new institution, which in so many different ways is attempting to combine the best of Asia with the best of the U. S. This is a school that strongly believes in the U. S. values of democracy, openness and the importance of individual initiatives, including those from younger generations. At the same

time, I find this is a school that also desires to retain that wisdom that has served Korea so well in preserving a unique vibrant culture in the face of so many adversities.

I very much look forward to sharing my knowledge of U.S. financial markets and techniques with KDI School students from all over the world. On a professional level, I hope that my knowledge of U. S. banking system will be of use in assisting Korea to achieve desired changes in the Korean banking system. On a personal level, I anticipate making many new friends. I am finding that Seoul is a wonderful place to work and live. During my time here I hope to begin to understand why this is so. I already know one reasonthe food is great!

—Dr. Behling has a Ph.D. from Harvard University and served as the Senior Consultant at the Bank One in Chicago before joining the KDI School as a Visiting Professor.

CENTER FOR NATIONAL LEADERSHIP—TRADE PROMOTION STRATEGIES

The Center for National Leadership (CNL) has successfully hosted the fourth Special Workshop on Trade Promotion Strategies for Developing Nations in cooperation with the KOICA during May 8 ~ 20, 2000 at the School of Public Policy and Management, KDI. There were 17 participants from 15 different countries. This program has been designed to introduce the participants to the Korean experience of export-oriented economic growth, Korean economic development, and Korean export promotion strategies. In doing so, the participants learn about the Korean economic growth model, with the theories along international marketing, trade strategies, export-oriented management strategies, international economic policy, internet marketing and electronic commerce, and development of new products and new technologies. Through theory studies

and field trip experiences, the participants acquire trade promotion strategies in a new international context and further contribute to economic cooperation between countries. The CNL has compiled all lecture notes and seminar materials into booklet which can be made available for your view. Please contact Ms. Eun-Young Hong at CNL for information at

<echoeun@kdischool.ac.kr>.



Workshop on Trade Promotion Strategies

STUDENT COLUMN



A short digression f r o m studying to working was so invaluable to a professional student.

During the winter break, I had organized an international event, in which two hundred youths from ten Southeast Asian nations and Korea participated. They gathered with the theme of "Peace Pioneering in Asia", and discussed many issues in Asian and global society by means of thematic discussions. Not only the participants themselves had the opportunity of organizing and participating in various cultural festivals and ætivities, in which they also performed, they also helped themselves learn and enjoy cultural diversities. (While I was engaged in this work, most of my colleagues, class of 1999, went back to their affiliations and countries. I missed the chance to say adieu to them, and here want to give warm and heartfelt farewell, taking

Tempest and Pharos

advantage of this page.)

I saw them jettisoning themselves in the middle of ocean, full of diversities and wonders. After the ten-day camp, they rescued themselves and went back to their schools and countries, with tearful eyes and handful souvenirs. Whether they can pioneer the peace around the world is yet to be known. Hopefully they have learned something during their short trip, and their smile will certainly make the world better as a blossom of azalea in the early spring wakes other trees.

Some say opulence comes from diversity, and freedom from mobility. In the KDI School, we meet people with various careers and academic backgrounds, nationalities, and cultures. In addition we are granted to take leave from our work. Well, in a sense we are qualified to lead a more opulent and free life, or at least have a chance to do so. Frankly speaking, retrospect to my last year in this school divulges such an irresolute myself who failed to exploit this great chance to a great extent. And I know that there are still

so many more things I should learn.

Learning is not just a process of confirming what I know or what they know. Rather it is to break free from prejudice and complacency and plunge oneself into the tempestuous ocean of knowledge. Last spring when I groped my way in this school, half of my mind was obsessed with doubt, and the rest half with hope for uncertain future. For the first couple of months in the school, I was really about to drown in the heavy readings and tough examinations.

But as I went on through each semester, taking more courses and meeting more professors and classmates, the doubt in my mind was cleared off, and the confidence built up instead. The school is not only the stormy ocean but also the pharos that guides me in the dark ocean. I want to make the rest of my voyage in the school more adventurous and precious with the help of new friends.

 Song Chang Hong is a 2nd year student in Growth and Development Studies.

CHEERS FOR CHARITY--WOMEN'S COMMITTEE

With everyone's whole-hearted support and contribution, the Women's Committee was able to successfully host the Second Annual Fundraiser on Friday, May 12, 2000. We raised a gross amount of W2,465,619 of which the total cost was W543,619. The net revenue is thus **W1,922,000**. All proceeds will be donated to help the needy children in our neighborhood in Hongpa and Hongrung Elementary Schools with their lunch money. The Women's Committee would like to thank all who made kind donations—Oriental Brewery, Pochun Makoli, Dong A Pharmaceutical, Vitae Juice, Dean Lim, Assistant Dean Wang-Seok Park, Professor Nam-Soo Chang(Ewha Woman's Univ.)—and other various anonymous contributors and the volunteers for their brilliant ideas and hard work.



Cheers for Charity at Chunji sky lounge

STUDENT REPRESENTATIVE COMMITTEE 2000



Members of the 2000 Student Representative Committee From the left, Dr. Jung-Hee Kim, Mr. Sung Yu, Ms. Rosa elva Garcia Franco, Mr. Soo-Sung Lim, Mr. Ahmed Khand-ker Habib, and Mr. Deok-Soon Kim

Nine members of the 2000 Student Representative Committee were newly elected during the WITT on March 15, 2000. Some 80 students came to vote for the president, and Dr. Jung-Hee Kim was announced as the new president by the majority. The new Student Representative Committee office is b-cated on the 3rd floor of the Dasan Hall. The SRC will work to organize various events and student

gatherings to promote mutual understanding, develop an alumni network through which the KDI School alumni can enjoy the benefits of knowing each other, to facilitate a better communication between the faculty, administration, and the student body, and to reflect the needs and wants of the students. Please contact Dr. Jung-Hee Kim at 3299-1097 for more information on the activities of the SRC.

Members of the 2000 Student Representative Committee:

President: Dr. Jung-Hee Kim **Female Student Rep:**

Young-Sook Cho

Male Student Rep:

Sung Yu
International Student Rep:

Ah med Khandker Habib

EP Rep: Ju-Young Byun **SM Rep:** Soo-Sung Lim

IR Rep: Rosa Elva Garcia Franco

GD Rep: Deok-Soon Kim **REF Rep:** Ki-Ho Lee

NEWS

Ms. Hyun Ho has newly joined us in replacement of Mr. Woo-Young Kim of the Office of Academic and Student Affairs. Ms. Ho will be working as an international student and exchange program staff, and most of you will be contacting her drectly for information and assistance. She is located on the sixth floor in the A&S office and her extension is 1259. She can be also reached by e-mail at <hyunho@kdischool.ac.kr>.

Professor Sang-Woo Nam will be away from us from June 16, 2000 to June 15, 2002 on his two-year long sabbatical leave to Japan. We will all miss you very much Dr. Nam, and we wish you two very meaningful years in Japan. Professor Ju-Ho Lee will be

the new GD Field Chair and Professor Yoon-Ha Yoo will be the new EP Field Chair.

Ms. Hai-Young Yun, our famous and beloved English instructor, has recently joined an inform ation technology company and is no longer with us. Congratulations, Hai-Young, on your new start and just remember that you are always welcome back here.

KDI School is currently recruiting students for the Master's and Ph.D. programs beginning fall term. Deadline for application is Monday, July 31, 2000. For detailed information, please visit our website at http://www.kdischool.ac.kr or contact Mr. Gil-Sang Won at 3299-1252.

International Field Research is scheduled for Aug. 13 through Aug. 24, 2000. Professor Hun-Joo Park is the program supervisor who will accompany the group to the U.S. For information, please contact Ms. Hyun Ho at ext. 1259 or by e-mail at <hyunho@kdischool.ac.kr>.

If you have any announcements or updated news, please contact the editor at <anna@kdischool. ac.kr> or ext. 1269.

SPOTLIGHT

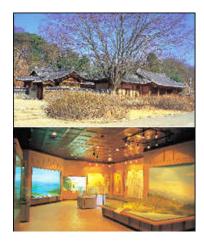
Yulgok Hall and Dasan Hall: What do they Mean?



Yulgok Yi (1536~1584)



Dasan Jung, Yak-Yong (1762-1836)



Where Dasan was born(above) & Dasan Museum(below)

F or those of you who wonder about the names of our two buildings, Yulgok and Dasan, previously known as No. 8 and No. 9 buildings, here is some light into your query.

Yi, Yulgok(1536~1584) was a renowned scholar and an influential politician at the time of a political turmoil during the mid-Chosun dynasty, which had just begun its ride on the declining curve. He believed that the contemporary institutions were not meeting the needs and challenges of the time and the people and advocated an institutional and political reform. He thus drafted a set of reform measures—Kyungjang-non and proposed it to the king. He also claimed in his famous <Man-unbong-sa> that 'in politics, it is critical to know the time; in practice, it is important to focus on practicality.' He further claimed that 'to know the time is to change and to make new institutions to save the people.'

During the time of Dasan Jung, Yak-Yong(1762-1836), the great synthesizer of the "Practical Learning" movement in Korea's Neo- Confucian thought, the Chosun dynasty was in an extremely

exhausted state due to the diseased antinomy in each field of politics, administration, economy, society and culture. Jung, Yak-Young devoted himself to fight the diseased antimony state and correct them to bring about a renewal of the Chosun dynasty. He claimed for a reform of institution, bureaucracy, and the mind. He presented a reform bill to bring about this renewal in his voluminous works amounting to 500 volumes—Kyung-Se-Yu-Pyo, Mok-Min-Sim-Seo, Heum-Heum-Sin-Seo and others—overcoming his personal distress of being on exile for 18 years. Jung's thought richly contains elements which empirical, based on the principles of universal equality, democracy and rationality. It was Jung, Yak-Young who completed the system of the Real Learning School and elevated it to such a height, and his studies concentrated and developed chiefly around national policy making and administration. Even in modern period, his great ideology, aspiring after democracy, equality, and freedom, provided a strong sense of national sovereignty and modernization in the period of national crises in the latter years of the Chosun dynasty and under Japanese occupation.

* The latter part of this excerpt on Dasan Jung, Yak-Yong was cited from Mr. Jin-Oh Jun's homepage at http://myhome.shinbiro.com/~ojini/index.html with the author's permission. If you have any comments, please write to the editor at anna@kdischool.ac.kr.

QUOTE OF THE MONTH

"In this age of internet, I will soon reinvent myself as E-Seung-Joo."

 Professor Seung-Joo Lee at the Faculty Strategic Meeting

FACES OF THE KDI SCHOOL



Dance tonight!

Members of the KDI School are encouraged to submit their articles, journals, letters, or pictures that will appear in the future issues of the GLOBE newsletter. The article should be no longer than 300 words in length and can be submitted at any time to the GLOBE Editor. Please contact Anna Song at 3299-1269 or <anna@kdischool.ac.kr> for further information.