# THE GLOBE

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A PUBLICATION OF THE SCHOOL OF PUBLIC POLICY AND MANAGEMENT, KOREA DE-

# The 2001 State of the School Message



Gill-Chin Lim
Dean and Distinguished
Institute Professor

Where We Are Now

On March 1, 1998, the School of Public Policy and Management, Korea Development Institute opened with 55 students in the Master program and 2 in the Diploma program. This year we have 103 students in the Master program, 24 in the Diploma program, and 4 in the newly established Ph.D program. They come from

central governments, local governments, businesses and civic groups. In addition to the fulltime graduate programs, the school organizes a series of special programs each year for hundreds of professionals in the public and private sectors. The school is represented by 39 countries around the world. They work together with 18 fulltime equivalents and 10 part-time faculty members who are dedicated to achieve our fourfold mission— education, research, public service and culture. Our competent staff provides excellent administrative support. Our loyal alumni show their ongoing concern offering useful advice to the school. We are a community in search of truth for human betterment.

In the fall of 1998, we embarked on the First Three-year Strategic Plan (fall 1998 – spring 2001) with the goal of becoming a professional graduate school of highest standards, which can excel in the global education field.

We have monitored the plan through our Faculty Strategic Meetings twice a year. Beginning in the fall of 2001, I expect the school to initiate the Second Three-year Strategic Plan for 2001-2003, the basic framework of which has been constructed during the Faculty Strategic Meetings in the past years.

#### What We Have Done

We should be proud of the results of our endeavor during the last three years. Let me highlight some of

what we have achieved.

We have been successful in strengthening the faculty. We have now firmly established a core curriculum for the Master's program. We have launched the Ph.D. program. Our system of governing academic affairs is known as a role model for professional graduate schools. Our global connection for students is becoming larger. We have started an innovative "One Plus One Program" allowing our students to study one year at KDI School and another year abroad. We plan to

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provide this type of global educational opportunity for all students through what we may call "One Plus Alpha Program". Several models can be developed. For example, one semester here and two semesters abroad, or two semesters here and one semester abroad.

The superb performance of the Center for Global and Urban Dynamics brought significant scholarly and financial benefits to the school. The Center for Knowledge Partnership is continuing on its initial mission of working with the developing countries and transition

economies. Recently, the center is expanding its work on North Korea. Under the auspices of program on knowledge and practice. the research seminars and the working paper series have become an imbackbone portant for our research activities.

Our plan to make application... (con't on page 2)

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Publisher

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## State of the School Message Con't...

of information technology to teaching and administration is being effectively implemented. Along this line of work, we launched the eee Campaign— Electronic, English and Ethical campaign. The World Bank designated our School as the Korean Center and the Asian Hub for Global Development Learning Network. Our e-education is making a steady progress. When our distance education project is completed, we shall allow our alumni and a wider audience to have easy access for their lifelong educations.

We have started the Millennium Campaign for fundraising. We set up a new office of career services and alumni relations. We have significantly improved the well-being of the school staff. We support their lifelong education effort and extended their contract period enhancing their job security.

We have been fortunate to receive a wide range of support from outside. I am thankful to diplomats, members of the National Assembly, officers of the central and local governments, and leaders of civic organizations who offered valuable advice and sustained concern.

#### **Challenges Ahead**

Despite these achievements, several challenging issues remain.

We need to strengthen the four fields more evenly in terms of faculty recruiting and curricular development. The school should devise concrete strategies to further develop the Ph.D program with a larger group of highly qualified students.

One of the reasons our school has been able to make fast and effective progress has been the autonomous governance system. It is reassuring that the new Rector has underscored the principle of autonomy as his organizational philosophy. Implementing the idea of autonomy will be a challenge as well as a blessing for the entire school. Our goal is to promote the precious KDI– KDI School linkage, and also to strengthen the school's academic freedom, democratic principles and autonomy.

The School should continue to reinforce its financial basis. The successful operation of the Center for Global and Urban Dynamics serves as a good model for other departments. All members of our community are strongly encouraged to work together to support the Millennium Campaign effort. In Korea, at present, the culture of giving is rather weak. However, we hope to help enhance this culture of giving in Korea in the coming decade.

Our lease for using the physical facilities expires in 2007. We must prepare a long-term plan for physical facilities taking into account the academic development plan. In our physical facilities planning, we must strive to carry out our philosophy of offering an environmentally sustainable atmosphere for all.

I want to close by reaffirming our principles governing our School:

- -the principle of quality assurance;
- -the principle of open communication;
- -the principle of democratic participation;
- -the principle of knowledge-based action;
- -the principle of rule-based action and
- -the principle of high ethical standard.

I convey my deepest gratitude to all members of the school for their participation and dedication during the past three years of institution building.

#### SCHOOL CALENDAR

May 15	Classes Begin
May 15 ~ May 21	Period to Add or Drop Courses
May 30	WITT with Far East Chemicals President, Soo-Young Lee
May 31	Dialogue with the Dean- Exchange Students
Jun. 7 ~ 8	International Symposium on inter-Korean Knowledge Partnership
Jun. 12	KDI School Open House
Jun. 13	Deadline for Submission of M.A. Degree Thesis
Jun. 27	WITT with the Leader of the New Millennium Democratic Party, Jae-Gun Yu
Jun. 29	Millennium Campaign Banquet
Jul. 4	WITT with Rutgers University Dean Hughes
Jul. 11	WITT with President of AMCHAM
Jul. 25 ~ Jul. 27	Course Evaluation & Fall Term Course Registration
Jul. 26	Review and Proposal Period (RAPP)
Jul. 31 ~ Aug. 6	Final Exams

#### STAFF COLUMN

# **KDI School Diplomats**

I t was one of the hottest day in May last year when Professor Jong-Il You had mentioned something of a trip to Vietnam. Since then, it was my dream to go on a business trip. As time went by, I came to know that it was the Dean's policy for staff to step out to the world to experience and learn. To follow his policy, Mr. Won, Gil-Sang and I flew to US.

We flew with the "rainbow colored dream"- that it would be fun to be out of routine work and meet thousands of new faces. Well, you would expect by now, that something horrible had happened, but no- it was smooth sailing. Mr. Won, Gil-Sang and I stayed at the Dean's house in Michigan for 3 nights (the Dean was very generous to offer us his home). We had a chance to meet the GMP students, and it might be wise not to mention that we actually drank all night with them at the Dean's house (Hush, the Dean doesn't know this). To my surprise, they received good grades, and were very satisfied with their current situation. Also, it might be funny to tell you that the one factor they all agreed and were satisfied with, was their children's education.

After 4 days at MSU, we moved to Philadelphia where the NAFSA (Association of International Educators) 53rd Conference was held. All the meetings were held early around 8 o'clock, and though I am not a morning person, I forced myself to get up early. The conference was out of my imagination. 5000 people gathered for this huge meeting where you can network world-

wide. There were staff members like me working at International Offices around the world. During the day, we participated in the conferences and workshops where we were invited to voice out any problems we

I learned what to think, what to value, and what to put into consideration.

encountered advising international students. The matter I focused on were cultural differences. We had a student who could not get adjusted to Korean food, and I was at a loss at first in how to deal with the problem. There were a few advisors who shared the same experience, and we had some case studies on how to advise them when this kind of problem arose. I learned what to think, what to value and what to put into consideration. As a foreigner in the U.S., I confronted some basic problems. Then, I realized how far more difficult and frightening it would have been for our international students when they do not know the language spoken in this country.

So that's the story of the day, and in the evening, there were many events waiting for us to meet people from unknown lands. It was a great chance to get to know these people and share common experiences. We also had a chance to meet the directors from HHL, Jonkoping University and ISCID. Since it was our first time to send two students to ISCID, it was great help to listen to the background of ISCID from the very person who was in charge. You

would be happy to hear what we've achieved— that we've agreed to have a dual degree with ISCID just like HHL, and this chance is open from this fall term.

We took one day out of our busy schedule in Philly and drove to New Jersey, where our GMP students were studying hard. Rutgers University was a center of transportation, and I was so happy to see my kind of school. It was close to everywhere (Especially New York, half hour away) and the town was lively. There, we found again that the GMP students were happy and satisfied.

It was overall a very productive and fruitful journey. I would like to give my special thanks to Dean and Associate Dean, who made our trip possible, and Assistant Dean, who gave all the support to fulfill our job. I hope this opportunity to explore the world for educational purposes will be given to other colleagues too. As KDI School strives to give it's best to faculty, students, and staff, in return, we, the KDI School family, should do something to contribute to our school.



By Ho Hyun (right), International Program Coordinator with Won Gil-Sang

#### SCHOOL NEWS

#### KP Center News: 1st International Symposium

The Center for Knowledge Partnership of KDI School has made immense advances in its mission to share knowledge by hosting the First International Symposium on Inter-Korean Knowledge Partnership on June 7 and 8, 2001.

The participants of the symposium were representatives from many different types of institutions from countries such as the U.S., China, Japan, Australia, and the European Union. They shared their experiences about knowledge ventures with North Korea.



partnerships with North Korea and discussed many of the pressing issues any institution would have when endeavoring these types of

At the conclusion of the symposium, they proposed to form a Global Consortium to approach the North Korean authorities to further knowledge partnership projects.

## CGUD News: New Programs... Great Strides

The Centre of Global and Urban Dynamics of KDI School has introduced two programs for professionals in real estate.

The first program is a joint program with Michigan State University. To commemorate this joint venture a ceremonial signing was held on Wednesday, May 9, 2001. The goal of this program is to provide midcareer professionals from the Korean National Housing Corporation with a comprehensive approach to real estate finance, found throughout the world. The pro-

gram will run until January of next year at Michigan State University.

The second program was introduced on June 1, 2001. This program is designed to educate mid career professionals from the Korea Land Corporation on effective approaches to land development used in advanced countries.

Professor Hee-Soo Chung expressed his enthusiasm for the students and the success of the programs.



# Attention! Korean National Defence University Visits KDI School

A delegation from the Korean Na- KDI School on the afternoon of the rector of the university, General tional Defense University visited June 13, 2001. In attendance were Jong-Pyo Song (bottom row, sec-



ond from the right), and professors from that institution. During their time, they were treated to a tour of the school and their response was nothing but positive and enthusiastic.

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#### STUDENT COLUMN

# A Feeling of Home



or almost two months since my arrival in February, have got, for the first time, a feeling of

By Chongwen Ding home with people other than Chinese. Language seemed to be a paramount obstacle of finding such a feeling here in Korea though lots of Korean Home-visiting Program organized

students and faculty members were very friendly to us international students, and the courses are enjoyable.

... in a minute and I became unbelievably close to Korean people

Nonetheless, once I am off campus, I feel painfully and helplessly half deaf, half dumb and half blind enwrapped within an unknown language environment. Thanks to the

by KDI School and my kind host Professor Park Jin and his family, I enjoyed a family experience this beautiful Saturday.

The whole day, Dr. Park's kindness and generosity, the sweetness and thoughtfulness of his wife, the cooperation and toleration of his two lovely kids accompanied us and allowed me an intimate feeling of life in Korea. I indeed felt at home with Dr. Park and his family, which is an experience I'll cherish always.

#### Revolution, Independence, & Openness

have three reasons to be happy and excited today. One, is the Philippine Independence Day, second, is the International Open House at KDI School, third, is because you're here. Thank you for the gift of your presence. This also goes for those who made this occasion possible.

I have something to confess, I don't have a speech. At first, I was excited on hearing that I will deliver a speech. But as the day drew near, it just made me nervous. I'm used to preparing speeches for my boss. But writing a speech is one thing and delivering it is another.

But something told me. Why not share a reflection. That's easy and less intimidating. So I retreated to one corner, fell silent and listened. And this is what came out of

Today, we celebrate three things. Can you guess?

First, is the Philippine Independence, second is the Russian Revolution, third is this Open House.

In short, we can summarize it in three things: Revolution, Independence, & Openness.

Revolution is to be free from something that inhibits you.

Independence is getting it.

Openness is the way towards that goal.

These are the reasons why we're here at KDI School. We want to free our country from poverty and under or misguided development.

Second, we wanted to have independence from these social and economic ills that haunts us.

Third, we're open to change. The miracle, that is South Korea, has a lot to tell us. That a developing country, devastated by war and low standards of living can rise to the occasion of greatness and join the ranks of OECD countries.

KDI was at the heart of that success and KDI School was borne out of that experience.

At school, the debate about the Korean Miracle is enriched from our experiences as a developing country and validated by our West-

ern classmates. It was a healthy environment for learning. We have the best of both worlds, where East meets West

We would like to share this experience with you. Through your students, who might profit from this experience and from this learning environment. Your rich cultural heritage and you experience as a nation in pursuing the goal of development will enrich the school.

Such is the beauty of KDI School, owing to its youthfulness. It is still dynamic and innovative and is not yet caught in its own inertia.

We have something to share, no matter how little it is. We will both grow and profit.

\*This speech was delivered by Giovanni Villafuerte at the opening of the International Open House.



# Millennium Campaign News

April 27, 2001

Dear Professor Lee:

Yesterday, we, the REF Students, visited your home, and what a wonderful day it was! We were very impressed with the surroundings of your house: the clean air, the small lake, the mountain background, the promenade and the well-cured landscape of your front garden.

As a token of our appreciation, the REF students have pooled together a sum of 150,000 won to donate to KDI School and the Millennium Campaign. The KDI School faculty are dedicated to provide the best possible education in the world, and we would like to contribute this small amount to this worthy cause for its success in the future.

Sincerely,

\*This is a copy of the letter Professor Sunny Lee received after hosting a barbeque for the REF Students.

Andy Kwon.

# **Some Noted Contributors:**

Dae-Young Jung,
President of Sam-Heung
Construction Co. Ltd.

Young-Hoon Park, Keimyung University Professor

Young-Shim Dho Chairman of Visit Korea 2001

Soo-Young Lee, President of Far East Chemical Company Ltd.

> Our Goal: 100 Billion Won

# eee Campaign News

# Our First Lady and Gentleman of the Month

s part of the eee campaign, KDI School has designed a monthly award presented to those who embody these three principles. The first to receive the award is Jeong-Myung Lee and Sujin Song.

Jeong-Myung Lee is the Academic Program Coordinator in the Academic Affairs Department.

Jeong-Myung Lee

He expressed gratitude for receiving the first ever award and stated that he felt wonderful, proud and honoured to be the first ever Gentleman of

the Month. About his feeling of KDI School, he said, "it makes me feel alive, energetic and passionate,

like an ambitious young man."

Sujin Song is a first year EP student at KDI School. She said that she was glad and surprised about receiving the award, but also embarrassed because she believed that she did not deserve the award. In the future, she stated she would like to be perfect in using English, and be in a diplo-

matic role between the Koreas and it's neighboring countries.

Congratulations for receiving your awards, Mr. Jeong-Myung Lee and



Sujin Song

Ms. Sujin Song. You provide us a model in which everyone should emulate.

# **Electronic Tip**

#### <u>Use Quotation Marks when</u> <u>Searching for Information on the</u> <u>Internet</u>

The single most effective thing you can do to improve the quality of search-engine results is to put quote marks around anything you type in as a phrase. If you request "River Phoenix", you'll get results only about the actor. Request River Phoenix, and you may see results about Arizona waterways.

# Notable Quotable

"A man's ethical behavior should be based effectually on sympathy, education, and social ties and needs; no religious basis is necessary. Man would indeed be in a poor way if he had to be restrained by fear of punishment and hope of reward after death."

– Albert Einstein–

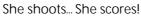
## **Photographically Yours**



He shoots... he scores!



Mr. Obisesan providing the beat.







Happy Birthday!



WITT Special Guest Lecturers. From Left to Right: Soo-Young Lee, Young-Jak Lee, Young-Nam Jo, and Young-Shim Dho.



Kdiers are encouraged to submit their articles, journals, letters, email, or pictures that will appear in the future issues of THE GLOBE. The writings do not have to be academic and can be submitted at any time to THE GLOBE editors. Please contact Harold Kim or Chang-Joon Kim or at 3299-1266/1216 for further information.

#### **SCHOOL** of Public Policy & Management, KDI

THE GLOBE

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