

KDI School of Public Policy and  
Management

Summer 2009

# THE GLOBE

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Professors at KDI School Top the Social Science Research Network Rankings

Reported by Jun Hyun Park (MPP 2009, Korea)

The Social Science Research Network (SSRN), a worldwide database devoted to the dissemination of scholarly research in the social sciences and humanities, has proudly ranked three professors from the KDI School of Public Policy and Management among the authors of their top ten most popular research papers. According to recently released information from the SSRN, three research papers by Professor Kim Woochan, Lee Seung-Joo, and Chang Yu-sang were nominated as among the top ten downloads from the Economics Research Network (ERN) of Public Policy Centers' Research Papers.



**Professor Kim Woochan's paper, *Does Corporate Governance Predict Firms' Market Values? Evidence from Korea***, had a total of 6,773 downloads over the last ten years and was ranked second in the respective field. With more than 23 thousand scholarly research papers from all fields, Professor Kim's research was ranked 94th overall and this achievement is within the top 0.04%. In the individual rankings, Professor Kim was ranked 379th overall and 233rd in the business field out of a total of 112,190 scholars. Professor Kim is ranked the highest among all Korean scholars.



**Professor Lee Seung-Joo's paper, *Case Study of Samsung's Mobile Phone Business***, had a total of 1,702 downloads and was ranked seventh in the field.



**Professor Chang Yu-sang's paper, *Making Strategic Short-Term Cost Estimation by Annualized Experience Curve***, which discusses the major obstacles of using experience curves and develops an alternative concept of the annualized experience curve, was ranked tenth.

This is a major achievement for the KDI School, which has a total of 105 different papers by 29 different authors uploaded in the SSRN database. Just in the last 12 months, 11 new papers have been uploaded, ranking KDI School in the top spot in domestic rankings and 82nd in world rankings with a total of 5,243 downloads.

SSRN is viewed as particularly strong in the fields of economics, finance, accounting, management, and law. Since its foundation in 1994, SSRN has grown in importance in the worldwide academic community among professors and researchers in the respective fields.

Domestic Ranking	World Ranking	Institution	Last 12 Months		All Time		
			Total New Downloads	# of New Papers	Total # of Downloads	# of Papers	# of Authors
1	82	KDI School of Public Policy and Management	5243	11	22416	105	29
2	107	Korea University	3837	17	16982	66	16
3	111	Seoul National University	3636	6	17754	85	21
4	164	Korea Advanced Institute of Science and Technology (KAIST)	2044	20	5985	63	33
5	241	Yonsei University	1037	13	7042	60	12
6	336	Hankuk University of Foreign Studies	421	0	1631	9	4
7	343	Ajou University	392	3	1045	10	4
8	379	Sungkyunkwan University	271	0	1219	8	3
9	512	Chung-Ang University	87	1	352	5	1
10	549	Inje University	61	0	259	1	1



# KDI School Field Trips: Building Ties and Strengthening Friendships



Reported by Wendy N. Montalto (MPP 2009, Philippines)

They say, when it rains it pours. So it did when students had to take one exam after another almost everyday during the last few weeks of the spring semester. Therefore, when KDI School organized a series of field trips for its students with the aim of helping them enjoy every minute of the much-needed break after a challenging semester, it was all the more welcomed. Primarily, the trips were arranged to provide opportunities for students to enjoy the rewarding experience of creating friendships among themselves.



## MAM Graduates Take Vietnam Tour

This year, Vietnam was the graduation trip destination again for MAM graduates. For five whole days from May 1 to 5, fifteen students, along with Mr. Sung-Youl Lee of the Academic and Student Division and Professor Woochan Kim, enjoyed roaming around Vietnam's top tourist destinations including Hanoi Capital, Yen Tu and Ha Long Bay. While students may have already formed friendships with each other in the course of their studies at KDI School, this graduation trip reinforced such bonds as they created meaningful memories together.

## e-MBA Graduates Enjoy a Ferry Ride from Singapore to Indonesia and Back

While MAM graduates were enjoying a slow-paced journey in Vietnam, e-MBA graduates wasted no time as they traveled two countries in just 5 days, from May 1 to 5. First, they enjoyed roving around Singapore, from Jurong Bird Park to Botanical Garden up until Orchard Road, all in one day. Before the sun set, all 12 of them along with MBA Chair Kun Ho Lee and Ms. Hye Jung Yang, also from Academic and Student Division, hopped aboard a ferry to Bintan, Indonesia. Bintan is a beautiful island in Indonesia, 45 km away from the Southeast of Singapore. The group joined a mangrove tour that involved sea fishing and swimming. The next day, they were all on board a boat again bound for Singapore, where they took the time to catch a panoramic view of the country from Sky Tower, the country's highest point. This trip had the same objectives as the MAM graduation trip.



## Two Birds, One Stone for MFDI Students

Work. Play. Whoever said one cannot do both at the same time? MFDI did just that this spring break! Last May 14 to 17, MFDI students took a field trip to Shanghai, China, where they enjoyed the essence of Chinese night life and at the same time had the chance to observe how business takes place there. For three nights and four days, 22 2008 and 2009 MFDI students were exposed to the dynamics of the city dubbed the world's yardstick of rapid economic growth. This year, the group was led by Professor Seung Joo Lee and Ms. Yang.







## Cheongna Area Tour

On April 17, KDI School international students had the chance to visit one of the country's developing sites, the Cheongna Area, also known as the Incheon Free Economic Zone (IFEZ). During the one-day tour of the area, students were presented with the state-of-the-art development plan to build an international city that is very conducive to foreign direct investment and residential living. Students visited the Young-jong City construction site and then proceeded to the Cheongna Area Information Center. The development project was started in August 2003 and will be completed by the end of 2012. IFEZ, being the first of its kind, is set to be the benchmark of future efforts to build a city that is not only ideal for doing business but for living as well.

## Korean Folk Village

Last May 14, international students got to know more about Korean traditional customs and culture through a half-day tour to a Korean folk village outside Seoul. In the village, students saw Korean traditional houses and were kept entertained by several breathtaking acrobatic shows that featured a man walking on a tightrope and women performing various see-saw acrobatics. To complete their traditional Korean experience, international students were treated to a special lunch which included Korean traditional dishes such as bibimbab and bul-go-ki (beef).



## Seoul Cultural Experience

To complete their "Korean" immersion, the day after KDI School international students experienced what the future of Korea was to be like, they were again invited, this time by the Seoul Metropolitan Government, to recollect the country's turbulent past. The program was particularly designed to make foreigners understand Korean history and gain a deeper appreciation of Seoul's charm. But first, international students had to see Korea's future contributions to the world's IT industry in the Digital Pavilion, which stands in what used to be a blight on the Seoul landscape. Shortly after lunch in Itaewon, the group moved to the War Memorial of Korea to experience a different Korea; this time as a poor war-torn country. The museum serves as an eye-opener for the Korean young generation to the grim realities of warfare. Yet, as if to wipe away the gloominess such a visit caused, the Seoul Metropolitan Government arranged a special treat for international students: a chance to watch the captivating Drawing Show at Daehakro. The show is the world's first attempt to incorporate art into a theater play. The result is a one-of-a-kind performance that is both entertaining and inspiring.



# 2009 Fall Semester New Students



The KDI School of Public Policy and Management is currently in the process of selecting applicants for 2009 fall admission. Students selected so far include Cultural Policy scholarship students and scholarship students supported by the National Institute for Education Development (NIED).

This year, three students will be welcomed by the KDI School as Cultural Policy scholarship students. The Cultural Policy scholarship is offered by the Ministry of Culture, Sports and Tourism Korea through its "Cultural Partnership Initiative," which aims to promote intercultural relations and awareness among Asian, Latin American, and African countries. Through this exchange program, select individuals who are either government officials or researchers in the areas of culture, arts and tourism in Asia or Africa are invited to KDI School to study in the MPP program.

Nine more students were also selected by the KDI School to become fellows of the Korean Government Scholarship Program, sponsored by the NIED. This program aims to share Korea's experiences in developing modern industrial and scientific knowledge with the international community.

On June 29, a number of the KDI School's new NIED students joined current KDI Students for an International Music Festival. At this event, the students had the chance to become acquainted with each other while sharing music from their home countries. The KDI School looks forward to welcoming the rest of its new 2009 fall semester students this coming September.





## Home Visiting Program

# Welcome “Home”

Reported By Zhonglei Liu (2009 MBA, China)

Every year, KDI School organizes two home visiting programs for international students. Faculty, staff members, and Korean students invite international students to spend time with their families and experience 2 days of Korean life. This past spring break, 23 international students participated in the program and enjoyed the experience of being a part of a Korean family. The Home Visiting Program is held during the spring and summer breaks, which are in May and August. Like other programs and activities for international students, this program aims to provide students with access to Korean history, culture and development. What sets it apart is that the Home Visiting Program grants international students the unique opportunity to become closer to Korean people, their family traditions, and cultures. We know Korea has many kinds of beauty, such as the beauty of its traditional clothes, foods, architecture, and beautiful natural scenery. During the 2 days, hospitable Korean families helped international friends discover this beauty. The program is highly popular every year, and this year was no exception. For May's

Home Visiting Program, international students applied with much enthusiasm. Once the matching was complete, 11 hosts invited 23 students to their homes. After coming back from visiting their host families, some students wrote thank you letters expressing their appreciation. Now let's take a look at how the international students felt as they experienced the “beauty of Korea.”



Albert Soderberg (MPP, Fiji) and Jagath Dharmapala Dias Athaudage (MPP, Sri Lanka) went to Justin Kim's (MBA, Korea) parents' house. “We left KDI School at around 10am since Justin wanted us to go and visit the Seoul Festival. We spent the day at the Festival visiting stalls and watching cultural entertainment. The following day on Monday, Justin took us on a hike into the mountains to have a breath of fresh mountain air. We returned to a big lunch after which we took our leave of our lovely hosts. Justin then took us to view porcelain making and it was another surprise to be able to see first-hand how Korean china historically was made. We are both very grateful to Justin and his family and KDI School for enabling us to enjoy the home visiting program in a very gracious and lovely Korean home. I really appreciate their customs and cooperation.”



Mohammed Farzan and Sanjeewa Bandukeerthi (MPP, Sri Lanka) were invited by Byung-joo Moon (MPP, Korea). “They live in an apartment with a beautiful surrounding environment. The hospitality of Mr. Moon and his wife reflected the rich Korean culture. They served us delicious Korean food and sweets. ...one of the memorable things was cycling along the Han River for about 4-5 Km on a wonderful evening, breathing fresh air. We really appreciate Mr. Moon for arranging bicycles for us. The dinner menu was delicious traditional noodles. Following dinner, Mr. Moon's wife demonstrated to us how to make kimbab. It was a great experience as we learned how to make kimbab for ourselves. We are very much thankful to them for their kind hospitality...Thanks a lot to KDI School for arranging such a wonderful opportunity for us....”

Chen Tao (MPP, China) also enjoyed the home visit experience.

“We took a trip to a mountain near the host's apartment, had a wonderful Korean dinner with the hosts and joined a party with Mr. Han and his friends. He introduced us to many interesting places and helped me to take photos. Mr. Han was very nice to me. He and his wife considered me as their Chinese son. I spent an unforgettable day with them. Thank you to KDI School for giving me such a great opportunity.”

Daniel Lucas Machunda (MPP, Tanzania) and Orkhon Rentsendorj (MPP, Mongolia) had the chance to visit Professor Woohyun Won and Kyewoo Lee's homes. “I went hiking, had a wonderful lunch and a pleasant chat with Professor Lee. I'd like to thank Professor Lee for his hospitality,” said Orkhon. Daniel describes that “Professor Won's apartment was very nice and we had the opportunity to share a wonderful experience with our hosts. We really enjoyed it, though it was a short period of time. Home visiting is a good experience as it aims to consolidate positive relationships between foreign students and the Korean community.”



Although international students had different schedules, activities, and tasted different foods, it is safe to say that they shared a common experience: exposure to the glamour of traditional Korean culture, hospitality, and an unforgettable memory.

## Afterword:

The second Home Visiting Program will be held this coming August during the summer break. We look forward to having more Korean and international participants to create more unforgettable experiences that bear the fruits of lasting friendships.



# Sports Day: A Fun Day under the Sun



Reported by Wendy N. Montecalto (MPP 2009, Philippines)

Annually, the KDI School welcomes the summer season by holding a sports day, bringing students, staff members and professors together for a whole day of friendly competition, camaraderie, and excitement. This year, the much-anticipated event was held on May 22 at the Training Institute of the Korea Broadcasting Advertising Corporation (KOBACO) in Yangpyeong-gu, Gyeonggi Province.

Although the number of participants was less than last year's, at only 115, no one could claim that it was less fun. All together,

16 staff members and 92 students sweated out the day's events. Seven professors, including Professor Tae-Jong Kim, Professor Hun-Joo Park, Professor Kun-Ho Lee, Professor Jin Park, Professor Young-Ki Lee, Professor Hann Earl Kim and Professor Yuri Mansury, took valuable time away from their scholarly work to join in the fun.

To the delight of everyone, the weather was at its best. To get the day started, the crowd was pre-divided into four teams: the *dark blue team*, composed of Master's in Public Policy (MPP)

students; the *sky blue team*, composed of MPP-KOICA students; the *orange team*, composed of all Master's in Business Administration (MBA) students; and the *yellow team*, composed of 14 Global Leader Program (GLP) students and 16 staff members.

The orange team was off to a good early start by artfully winning the dodge ball game, giving everyone the impression that they were going to rule the day. But things made a stunning turnaround when the dark blue team won the much-awaited soccer game against the MBA team. It was a hard-earned win for a team which had barely rested for ten minutes before the final face-off. Until the last few minutes of the game, time dragged on with neither team scoring a goal. The orange team deserved credits for successfully thwarting the dark blue team's every attempt to score a goal. Then, just a few minutes after half-time, the goal came when Michal Bartusek, following a valiant cutting chip from teammate Bence Tamassy, gave the ball an expert kick worth his every salt and it sailed way past the opponent's goalkeeper.

Shortly after that, on their marks, eight participants for each team competed in the running relay contest. Female participants were the first ones to run. The audience was astonished when Ms. Hye-Jung Yang of the yellow team sprinted off as soon as the signal was given, leaving the others lagging far behind. But then, the dark blue team's player Sung Joon Park, with his natural speed and agility, overtook the other runners. From then on events took a sudden turn, with dark blue team runners conquering the running field and recording two straight wins for the day.

To determine to whom the top honors would go, each team had to put its muscles into a tug-of-war contest. For one rare moment there, everyone - students, staff members, and professors - poured out sweat to win this game of pure physical strength. In the end, it boiled down to a match between the orange team and the dark blue team once again. All in unison, the orange team's members pulled, panted and did everything in their power to stay on their ground, but the dark blue team overpowered them anew.

With three major wins during the day, the dark blue team swept the title of this year's sports day champion. The competition further ended with a tie between the sky blue team and orange team for the second prize and third prize honors going to the yellow team. Gift certificates were also given away to lucky participants.

At the end of the day, everyone was made witness to a different kind of winning. Surely, winning the title comes second only to winning new friends and enjoying camaraderie that comes from doing something fun and wacky, like sports, for a change!

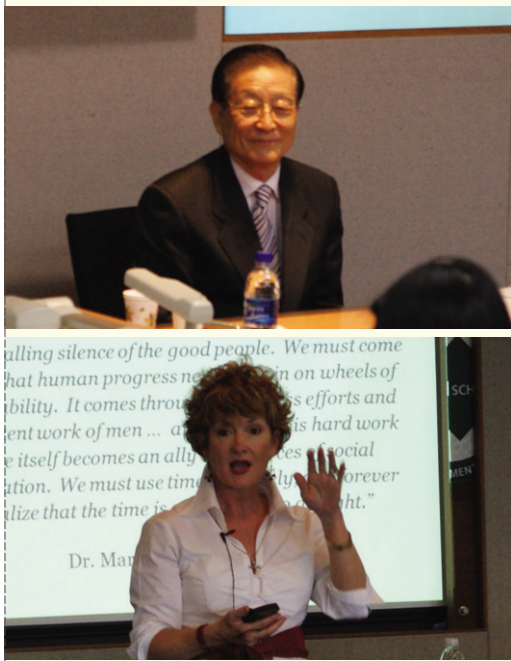




Center for Conflict Resolution and Negotiation

# CCRN Colloquium Series: Heightening Awareness and Interest in Conflict Management

Reported by Wendy N. Montalto (MPP 2009, Philippines)



The Colloquium Series that the Center for Conflict Resolution and Negotiation (CCRN) organizes and sponsors serves as an excellent venue for various individuals from different sectors of the country to listen to renowned scholars and practitioners in the field of conflict resolution and negotiation. This interdisciplinary public lecture series brings together students and professors from different universities and employees from government and non-government organizations (NGOs) in Korea, who share a similar interest in conflict management. "Conflict management is a multidisciplinary field which involves urban planning, sociology, psychology, environmental issues, public administration, law, politics, international relations, etc. Hence, in order to enhance the interest level of ordinary citizens, non-governmental organizations (NGOs), students, and professors of all institutions; and to build the culture in the academic field, we invite experts from various academic fields and practices to talk about their experiences in the area," explained Acting Director Dong-Young Kim. Professor Kim has been supervising the CCRN since August 2008, bringing with him years of intensive experience in environmental management accumulated while studying at

Yale University, and a solid background in public policy and environmental planning as largely influenced by the internationally renowned expert in public policy dispute resolution, Prof. Lawrence Susskind of Massachusetts Institute of Technology (MIT). When asked about how the CCRN fits in to KDI School in this present time, the Acting Director explained that "KDI School focuses on training students to be global leaders in the public policy and management sectors, and negotiation and dispute resolution skills are core skills and competencies for such leaders. Particularly, Korea is suffering from a lot of public conflicts. CCRN is contributing to providing salient education and advice on public dispute resolution."

At the top of his priorities is the establishment of the activities that CCRN does in the areas of education, research, and consultation. CCRN Colloquium series falls under the center's research agenda. Since April of this year, CCRN had already successfully conducted four colloquium series starting off with a public lecture by Professor Kyong-Dong Kim, a visiting professor at KDI School who is teaching

"Development and Social Change in Korea" and "The Future and Development Policy." During the lecture, he presented his research on "Understanding the Unique Features of Social Conflict in Korea: A Culturalist Interpretation," which endeavors to explain the unique features of social conflict in Korea in terms of its own cultural vocabulary such as Myongbun (pretext), Nunchi (following the herd), and Ki Content. Shortly after that, the 2nd Colloquium series was held featuring Nan Waller Burnett and Howard R. Broadman, Board Member and Director, respectively of the Mediators Beyond Borders (MBB). MBB is a non-profit organization based in Pittsburgh, Pennsylvania and the lecture was about their vision and their on-going projects world-wide. MBB houses experienced mediators from around the world to further develop competency in conflict resolution and uphold alternative mediation strategies to resolve conflicts arising from political, social, ethnic, economic, and religious differences. Meanwhile, the 3rd Colloquium series was helpful in providing the audience with a better grasp of the issue through a real-life example set forth by Professor Boyd W. Fuller of the Lee Kuan Yew School of Public Policy in his lecture on "Surprising cooperation despite apparently irreconcilable differences: Agricultural water use efficiency and CALFED." Professor Fuller talked of the two multi-stakeholder, collaborative processes organized by the CALFED Bay-Delta Program on the issue of efficiency of agricultural water use in Sacramento and San Joaquin, California. The most recent Colloquium series was held last month featuring Professor Jeanne M. Brett, the DeWitt W. Buchanan Jr. Distinguished Professor of Dispute Resolution and Organizations, and Director of the Dispute Resolution Research Center, Kellogg School of Management, Northwestern University. In her lecture, "Culture and Negotiation: Three Models" she proposed a refinement in Brett's model of culture and negotiation by incorporating the cultural dimensions of trust and mindsets affecting negotiation strategies.

"Not many attend the colloquium series. There were a few, maybe less than ten, composed of students and faculty members," admitted Acting Director Kim. For this he has some



words of encouragement for KDI School to get more involved in the CCRN's activities, "Conflict resolution skills through negotiation are very important for future leaders in both the private and public sectors, especially in rapidly democratizing or democratized countries. Interest in the skills is just a starting point. Through training and practice, you can own them as your own. It is not like designing computer models or solving equations, but more like an art. I just coined an acronym to represent the three pillars of conflict resolution and negotiation training: ASK. You need to change your Assumptions, and build your new Skills and acquire new Knowledge."

Since all the training courses that CCRN offers are conducted in the English language, the Colloquium Series serves as a good opportunity for KDI School international students to learn more about the rules of the game of conflict resolution. Moreover, the regular courses that Acting Director Kim offers every semester at KDI School are directly related to what CCRN does in the areas of education and research. Hence, students can register for these regular courses as well to gain more knowledge and polish their skills in the area of conflict management.

### CCRN Colloquium Series

	Date	Speaker	Title
5th	TBA	Seung Woo Kwon (Professor, Korea University)	TBA
6th	Oct. 22	Jae-Seung Jeong (Professor, KAIST)	TBA
7th	TBA	Sang-ki Park (CEO, BNE Consulting)	TBA
8th	TBA	Hong-Yeop Park (Researcher, Institute of Governmental Studies)	TBA
9th	TBA	Yong Sik Lee (Professor, KDI School)	TBA

The dates and speakers for coming colloquiums are subject to change.



# KDI School Takes the Initiative for Green Development

Reported by Jun Hyun Park (MPP 2009, Korea)

As the issues of pollution, climate change, urban planning, environmental regulation, and trans-boundary environmental disputes rise on national agendas, the KDI School of Public Policy and Management co-sponsored a conference entitled “Environmental Policy: Multinational Conference on Policy Analysis and Teaching Methods,” with the University of Maryland School of Public Policy and Ministry of Environment, in collaboration with the Association for Public Policy Analysis and Management (APPAM), to explore the topic of environmental policy analysis. The conference was held at the Sheraton Grande Walkerhill Hotel from June 11<sup>th</sup> to 13<sup>th</sup>.



their efforts towards a low carbon future. Secretary General Ki-Jong Woo from the Presidential Committee on Green Growth presented the Green Growth Vision for the future of Korea. Mr. Fulai Sheng from UNEP and Dr. Peter Hennicke from Wuppertal Institute (Germany) also gave presentations explaining the UNEP's *Green Economy Initiatives and Climate Mitigation, Resource Protection and the Economic Crisis*.

Some 36 selected papers from universities world-wide addressing issues surrounding environmental policy were also presented throughout the two days of the conference. These universities included Syracuse University, University of California Berkeley, University of Tokyo, National University of Singapore, Korea University, University of Sydney and many other respected universities. Fruitful discussions and insightful questionnaires made the sessions particularly animated.

A session was also organized to discuss how graduate environmental policy curricula should be designed and what

teaching methods should be used to ensure the highest quality of graduates. The discussions led by Professor Dong Young Kim from the KDI School, Professor Stuart Bretschneider from Syracuse University, Professor Nathan Hultman from the University of Maryland, and Professor Peter Balint from George Mason University will facilitate the global institutional evolution of environmental policy education.

APPAM, dedicated to improving public policy and management, co-sponsors a series of scholarly conferences and workshops annually. The conference in Seoul convened by the KDI School of Public Policy and the University of Maryland School of Public Policy is APPAM's first international conference held in Korea and its second in Asia. The conference attracted a worldwide audience of more than 120 participants, including academics and professionals from universities, think tanks, government agencies, and the private sector.



Scholars, professors, and students from around the globe attended this meaningful event, which started with an opening reception on Thursday evening. Welcoming speeches were given by KDI School Dean Sang-moon Hahm, Former Dean Chin-Seung Chung, and Dr. Douglas Besharov from the University of Maryland. On the following day of the event, there was a plenary session on the hotly debated topic of “Green Growth: Beyond the Crisis.” KDI School President Oh-Seok Hyun gave a welcoming speech, with OECD Deputy Secretary-General Mario Amano giving a keynote speech emphasizing the importance of green development.



The final day of the event included another plenary session co-hosted by the Ministry of Environment. Vice minister Byung Wook Lee gave a congratulatory speech to all the participants of the conference, which was followed by four presentations on environmental policies in four respective countries. Dr. Nathan Hultman from the University of Maryland introduced the gist of the environmental policies under the Obama administrative. Dr. Ye Qi from Tsinghua University and Director Hidetoshi Kimura from the Japanese Ministry of Environment gave presentations on the policies and practices of green development in China and Japan and





# Life After the KDI School

## an interview with KDI School alumnus Dr. Xuan Li

Reported By Zhonglei Liu (2009 MBA, China)



**D**r. Xuan Li is a 2002 MPP alumnus from China. She was a government official in China prior to pursuing her master's degree in public policy at KDI School. She received a master's degree in international law and economics from the World Trade Institute in Switzerland, and received her PhD in Economics from the University of St Gallen, Switzerland.

Currently, she is the Programme Coordinator of the Innovation, Access to Knowledge and Intellectual Property Programme (IAKP) at South Centre. She is also serving as Director of the South Centre distance learning course on "Intellectual Property Policy and Development," jointly implemented with the United Nations Institute for Training and Research.

The South Centre is an intergovernmental organization of developing countries with its headquarters in Geneva. It is also a think-tank with full intellectual independence in pursuing its objectives of promoting South solidarity, South-South cooperation, and coordinated participation by developing countries in international forums. The South Centre is intended to meet the need for analysis of development problems and experience, as well as to provide the intellectual and policy support required by developing countries for collective and individual action, particularly in the international arena.

The IAKP which Dr. Xuan Li is heading is one of the three institutional vehicles of the South Centre. It adopts an interdisciplinary approach, seeking to bring economic, legal, scientific, political-economy and related research, as well as policy analysis, to bear on the on-going formulation of policy responses to the development challenges facing developing countries, including least-developed countries, with respect to generating, absorbing, adapting and assimilating various advances in knowledge and technology. The aim is to contribute

to the development, coordinated use, and or improvement of the capacities of these countries and their institutions to integrate the development dimension into their policies on innovation, access to knowledge, and intellectual property.

In particular the IAKP, through a range of theoretical and empirical research, policy advice and capacity building activities, contributes to strategic thinking on options for such policies, and the better participation of developing countries in a wide range of multinational and regional negotiations related to intellectual property, such as the World Intellectual Property Organization, World Trade Organization, World Health Organization, and World Customs Organization.

**W**hen asked about her experiences at KDI School, Dr. Xuan Li said "KDI School reshaped my life significantly. My subsequent learning and working experience at the Asian Development Bank, World Trade Institute, International Centre for Trade and Sustainable Development, and South Centre were built on my learning at the KDI School."



She thinks that she benefited a lot from KDI School in terms of research productivity and the stature of its faculty, the quality of the education it delivers, as well as the facilities it

offers. "It was not only an institution in which we could sit in lecture rooms to learn from experienced faculty members, but also a place where we could interact with and challenge these scholars directly in seminar and intimate class settings. It was particularly invaluable to be taught by faculty with a perfect combination of both academic excellence and very rich policy-making experiences."

In particular, Dr. Xuan Li mentioned Dean Lim, the Founder of KDI School. "I learnt how to observe the world and position myself in a broader context. A person who can better contribute to the world must be someone who has a global vision, cares for the people, and is prepared to serve the world. Courage, persistence and wisdom come after position-setting. I believe this was the source of power that helped me to conquer many unexpected difficulties later on and join an international organization."

**L**astly, she shared with us the advice of a senior officer at the United Nations, "Self-determination is essential. Nothing can be done if you do not have dreams. Know where you are, and figure out what you want to achieve, then act with great efforts. Be prepared."

## Alumni News Updates



**KIM, Jung-Hie (1999 IR, Korea)** was appointed as a Secretary and Rotaract Committee Chair of the Han Sung Rotary, Rotary International District 3650.



**WEN, Bo (1999 IR, China)** visited Korea to participate in the World Economic Forum on East Asia in June. Also, as a Young Global Leader he met with President Lee Myung-Bak at the Office of the President, Cheong Wa Dae.



**KHAN, Sohail Ahmad (2001 GD, Pakistan)** was promoted to Director of Investments at the Board of Investment, Ministry of Investment. His role involves Pakistan's investment relations with countries in Asia and the Middle East.



**UDDIN, Golam Shafi (2001 IR, Bangladesh)** was admitted to the Ph.D. program at the University of Dhaka. Also, his drama about Korea, titled Uttar Dakkhin ("North-South"), is going to be staged this year.



**KABIR, Sarkar Humayun (2002 MBA, Bangladesh)** is currently working as an Assistant Professor at American International University Bangladesh (AIUB).



**KIM, Jeong-Keun (2002 MBA, Korea)** is lecturing on the financial markets at Jeonju University, after retiring from the Korea Exchange Bank.



**CHO, Sung Woock (2003 MBA, Korea)** was promoted to the position of Vice President for Tourism Competitiveness after he finished a three year term as an executive director at the KTO New York office.



**KIM, Eun Kyung (2003 MPP, Korea)** got married on June 7th.



**KIM, Hyunjoo (2004 MPP, Korea)** got married on June 27th in Sweden.



**JO, Tae-Jin (2005 MFDI, Korea)** returned to Deloitte Anjin LLC in June from Deloitte Czech Republic where he worked for two years.



**JUN, Jong-Seong (2005 MPP, Korea)** is currently working at the Regional Industry Promotion Division of the Ministry of Knowledge Economy.



**AUNG, Aung (2006 MPP, Myanmar)** will start a Master's Program in International Development Policy offered at Duke University in September. As a Rotary World Peace Fellow, he will receive a two-year full scholarship from the Rotary Foundation.



**EFTEKHARI KONDELAJI, Hamid (2006 MPP, Iran)** is working as a commercial attache at the embassy of Iran in Pretoria, South Africa.



**MYUNG, Sun Hee (2006 MPP, Korea)** is currently working for the Seoul Juvenile Training School under the Ministry of Justice, where she was recently promoted.



**KIM, Hyemin (2007 MBA, Korea)** delivered a baby boy on March 30th.



**LEE, Sang-Yub (2007 MFDI, Korea)** is currently working for the Real Estate Investment Team of Samsung Investment Trust Management.



**LIM, Hyun Sung (2007 MFDI, Korea)** has become a father. His daughter was born in March, 2009.



**VASQUEZ, Yara Tatyana (2007 MPP, Honduras)** and **VASQUEZ, Rodrigo (2007 MPP, Guatemala)** were engaged on May 1st, and will get married in March of next year.



## In the Spotlight



## Teach English, Share Love

Reported by Zhonglei Liu (2009 MBA, China)

In order to support the development of the Dongdaemun community and create a harmonious community environment, KDI School has been taking the social responsibility of supporting the Dongdaemun Community Welfare Center. The Dongdaemun Community Welfare Center is located in Jaegi dong, Dongdaemun Gu, and is aimed to help children, the elderly, and social groups that need care in the community. The English Teacher Volunteering Program focuses on teenage middle school children.



From March 2009, 5 international students have been teaching English and sharing their diverse cultures with the children here twice a week. Ernest Otoo (MPP, Ghana), Zhonglei Liu (MBA, China), and Vanessa Jimenez (MPP, Philippines) lead a class together each Friday evening, while on Saturday afternoons, classes are delivered by Viniana Namosimalua (MPP, Fiji) and Mary Sol Dela Cruz (MPP, Philippines).

Volunteers have been delivering the English courses with a systematic and progressive approach. First of all, as a foundation, children are taught daily expressions through short conversations in which students and teachers take turns reading. After getting used to basic communication skills, students then get short stories, which are usually written by famous writers in easy to understand English and have attractive content as well. Volunteer teachers explain the meaning of words from the article, and then discuss it with the kids for their understanding and further application. To enhance the curriculum, volunteer teachers also make use of audio materials, and take students on field trips outside of the classroom, such as on picnics.

The majority of the children are 12 to 16 year old teenagers, and most of them come from lower income or single-parent families. Volunteers understand this situation and try to give them a lot of encouragement during the lessons. "Because of hurt from family or lack of resources to communicate with foreigners, some children are a bit introverted," said one of the volunteer teachers, "so, at first it takes some time to get familiar with each other. But they are all very brilliant kids, and when they open their minds and get close with us, we find very big dreams inside their hearts."

At the same time, the volunteers are trying to make the English classes light and happy. They communicate with the kids about issues in their daily lives, helping them solve concerns involving their studies and life in general. One volunteer teacher said that "We don't limit our studies solely

to English. We also introduce them to our nations and share with them our cultures. Many kids show great curiosity in that. That's a lot of fun." Also, in May KDI School Library staff members and volunteers invited the children to visit KDI School, where they were shown the classrooms, library, and also watched a movie in the conference room. Sometimes, volunteer teachers also have dinner together with the children, and at those times the children have the chance to teach their foreign teachers about Korean food and culture. Therefore, "Instead of a relationship between teachers and students, we're more like friends," said one volunteer.

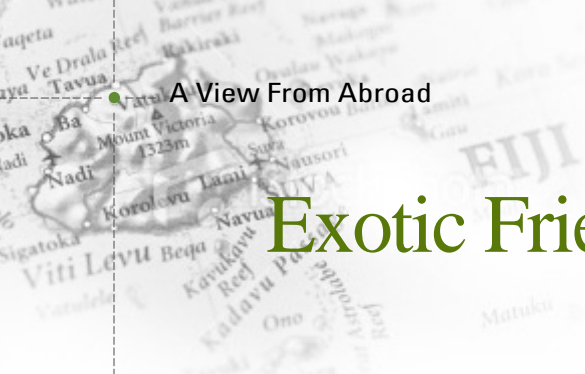
The children also like the experience of having foreign teachers. Some children said that at the beginning they were scared of talking with the volunteers because of their different skin colors and languages. However as time goes by, many children are becoming familiar with these foreign friends. As one volunteer teacher expressed, "We have 4 or 5 kids who join class regularly. We hope they will introduce their friends and welcome more kids to come into our Family."

Besides organizing the volunteering program, KDI School has been providing financial support to the Dongdaemun Community Welfare Center. From 2006, the faculty and staff members of KDI School have been gathering funds by rounding off their monthly salaries. In December 2008, KDI School donated a total of ₩5,225,360 as an emergency welfare fund to the Dongdaemun Welfare Community Center.



We sincerely hope that the program will continue successfully into the future and attract more children to participate. We also hope this program may serve as a catalyst for more activities and contributions from KDI School to our community, city and society.





# Exotic Friends from Fiji at KDI School

Reported by Jun Hyun Park (MPP 2009, Korea)



KDI School has welcomed two new students from the Republic of the Fiji Islands; it is the very first time students from Fiji have joined the KDI School community. Viniana Namosimalua, who works as an officer in the Prime Minister Office in Fiji, claims, “We must be responsible for setting a very good example for more Fiji students to come to KDI School in the future.” Albert Soderberg from the Ministry of Education laughed as he added, “If additional Fijians are not accepted to KDI School next year, we will probably know why! But we did have an extremely tough spring semester. Now we are slowly getting used to the program and enjoying it very much.”

Despite the academic burden on their shoulders, both Viniana and Albert very much enjoyed their first few months in Korea. “Koreans are very friendly once I approach them. There is probably a language barrier that makes it difficult for Koreans, but everyone has been very kind so far,” Albert explained. Viniana agreed saying, “The entire Korean population seems to be an extremely generous and caring people. Whenever I greet them in Korean by saying 안녕하세요, I see their faces light up with a big smile.”



However, being so far away from their home country, it was inevitable they would have to make adjustments upon arrival in Seoul. As they arrived at the Incheon International Airport, they were first greeted with the cold winter of Korea. They explained that the lowest temperatures

in Fiji are in the mid-20s and that they did not even have much winter clothing because, obviously, they are unnecessary in Fiji. “I almost died when I arrived because it was too cold, but we woke up the next morning to find out that our entire surroundings were covered in white. It was the very first snow we had ever experienced, and that got us really excited like little kids. We felt like Kai Colo (Fijian term for Bushman), and we just wanted to run outside to grab and throw snow at each other.”

Not only was it the weather that stunned them but it was also the overall appearance of the city. “The buildings, transportation, and infrastructure are just incredible in Korea. How is it possible that you guys developed so swiftly even after the war? Everyone is just so hard working, but this ppali culture is just way too fast for me. In Fiji, we are all about being relaxed and being laid-back. We just sit under the palm trees sipping coconut juice and feel our feet under the waves. This Korean attitude came to me as somewhat of a culture shock,” Viniana confessed. “In Fiji, we have this “Fiji time,” where if we plan to meet at 9am in the morning, we would actually expect the meeting to begin at 10am. We are not too time-conscious but everyone in Korea is so prompt in general.”



In spite of these differences, they did experience some similarities as well. “To my surprise, we do share some similar traditional cultural traits such as showing respect to elders by giving things with two hands and not talking back at



them, for example. We also take off our shoes once we go into our homes and even sit on the floor cross-legged when eating.” They also explained that most indigenous Fijians are overwhelmingly Christian and both of them claimed, “It felt so much like home to see so many churches in Korea. The red-lighted crosses made us feel good and safe.”

Both Albert and Viniana were truly enthusiastic to share their experiences and hot spots in the Fiji Islands. “If you want to forget about everything and just want to enjoy the natural environment, there is no place on earth like Fiji. We’ve got the world’s best cruise trips, hiking sites, golf courses, fishing, scuba diving, and snorkeling spots, and most importantly, the warmth of its people. The weather is great all year long, but my favorite time of the year is during the festive season in December. Fijians celebrate a unique Christmas as families all get together as a whole in the village. Any foreigners nearby are also invited and it is really our pleasure to host strangers to our homes.” Albert also added, “There is also the first underwater hotel, which will open by the beginning of 2010. And don’t forget that Fiji is an exotic destination for

honeymooners, with numerous romantic places and pure natural scenery.” In fact, everyone would agree that it would really be a dream come true to go on a honeymoon trip where romance wraps around you with breathe-taking expanses of beauty and nature, walking hand-in-hand along the coastline of crystal-clear blue waters and lush greenery.

Regardless of all the beauty back home, the foremost thing Albert and Viniana missed in common were their families. But as long as they are at KDI School, they were both willing to put in their maximum efforts. Viniana commented, “The professors are greatly helpful, not only academically, but also through their personal human touch. As all professors experienced studying abroad, they know exactly how it feels to put themselves in our shoes as international students. Even the little things they do or say really means a lot to us. I would like to thank them for that.” Albert elaborated, “It is really a chance of a life time to be in Seoul and learn how things are done here in Asia and in Korea in particular. There are a lot of Fijian students abroad in Australia, Europe, and the US but I am experiencing the Asian way of doing things which gives me a different perspective.”



Source: Department of State Web Site, available on the Internet at <https://www.cia.gov/library/publications/the-world-factbook/geos/FJ.html>



## Republic of the Fiji Islands >>>

**Official Name** : Republic of the Fiji Islands

**Capital** : Suva

**Population** : 944,720

**Area** : 18,270 sq km (333 islands)

**Ethnic groups** : Fijian 57.3%, Indian 37.6%, Rotuman 1.2%, other 3.9%

**Main religions** : Christian 64.5%, Hindu 27.9%, Muslim 6.3%

**Languages** : English (official), Fijian (official), Hindustani



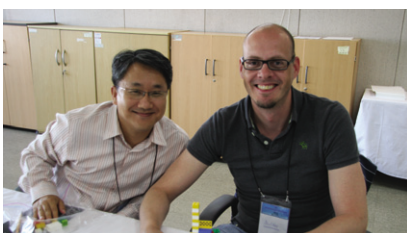
## >> Faculty News Updates



Wook Sohn presented three papers on financial crisis, monetary policy and banking reform at a conference for Vietnamese officials, the Western Economic Association and the Econometric Society in Hanoi, Vancouver and Tokyo on May 12, June 30 and August 3, respectively.

## International Masters Program in Practicing Management

Management is, above all, a practice where art, science, and craft meet



From May 29 to June 3, the International Masters Program in Practicing Management (IMPM) was held at the KDI School. The IMPM is a prestigious management development masters program. Participants travel to different campuses around the globe as part of a uniquely cross-cultural experience. They learn individually and as a group, while remaining in work, where they apply what they learn. The IMPM is built around five modules, each focusing on one of five managerial mindsets and presented in different parts of the world. IMPM, unlike any other MBA degree program, is designed for managers and executives with over 10 years of experience and

destined for top management positions within their own organizations.

Built around managerial mindsets, the IMPM focuses on the very essence of what it means to practice management. This program is a collaboration of world-class institutions such as Lancaster University (UK), McGill University (Canada), IIM Bangalore (India), KDI School (Korea), INSEAD (France), and Japan Advanced Institute of Science and Technology.

This year 26 managers from 12 different countries including the Netherlands, Germany, Switzerland, USA, UK, Poland, Canada, Japan, Peru, India and Korea participated.

## Special Lecture: The Korean Economy in the Swirl of Global Crisis



On June 24, the KDI School hosted a special lecture by Dr. Dongchul Cho, entitled "The Korean Economy in the Swirl of Global Crisis." Dr. Cho is currently serving as the head of the macro and financial policy department at KDI, while teaching macro policy and international financial policy courses at KDI School.

Guests at the lecture included ambassadors from 10 different countries, as well as 12 faculty members. Leading up to Dr. Cho's lecture, welcoming remarks were delivered by Dean Sang-Moon Hahm, followed by an introduction to the KDI School by the School's MPP Program Chair, Professor Hun-Joo Park.

In his lecture, Dr. Cho discussed the impact of the current global financial crisis on Korea, and examined the similarities and differences with the 1997 Asian financial crisis along with Korea's efforts to cope with the situation.

