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KDI School of Public Policy and Management

Summer 2010

THE GLOBE



... a lot of fun because my country took part for the first time and did very well. Even though we eventually lost to the Dutch, we left the championship with pride and glory."

> Simon MICUNEK (2010 MPP, Slovakia)

...heartwarming and sad moments, referee blunders, bad football (Jabulani). I love the Korean and Nigerian teams. My best moment in Korea."

> Sunday IDUH (2010 MPP/ED, Nigeria)

...mixed feelings-joy. sadness, delight, respect."

SeungWoo NAM (2009 MPP, Korea)

...a symbolic egalitarianism."

Lassaad TRABELSI (2010 MPP, Tunisia)

..."Dae-han-min-guk" chants."

Cholpon ALYMBEKOVA (2010 MPP, Kyrgyzstan)

.. the first of the kind in African soil and the only one in history to see great divergence of fan's expectations as teams muscle for the Golden cup." Anthony Gathogo GATHONI

(2010 MPP Dominican Republic)

(2000 MBA, Korea)

...Vitamin for a tedious life.

(2010 MPP, Kenya)

... I was satisfied with the results. However, it would have been nice if each continent was represented in the finals.."

> Munkhtegsh DORJGOTOV (2009 MPP, Mongolia)

... I was surprised because I saw South Koreans support the North Korean team."

> Petra PRASILOVA (2010 MPP, Czech Republic)

...understanding the reason why Korea was able to achieve rapid economic

development. I saw a strong

unification spirit throughout the World

Korea's success."

Cup and believe this spirit worked for

Charoon PONGHAN

(2010 MPP, Thailand)

"The 2010 WORLD CUP means...

With the phenomenal World Cup fever that spread throughout the nation of South Korea eight years ago as co-host with Japan, every summer that welcomes another exhilarating round of games sparks an intensity and fervor seen nowhere else. In an attempt to capture another such season, we asked the international community of the KDI School to share their thoughts on the 2010 World Cup.

> ... the Red Devil was awakened in me:)"

> > Indre BIMBIRYTE (2010 MPP/PM, Lithuania)

... paving the way 'nearer to the Cup' for Asian Teams.

Pradyumna Prasad UPADHYAY (2010 MPP, Nepal)

Kanharith SOCHEAT (2010 MPP/ED, Cambodia)

... strong teams such as England, Italy, and France failed to go to the 8th round. Also, South Africa was the first country which hosted the games but could not go to the

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A Bright Smile for the KDI School International Students

KDI School alumni Dr. Dong Hyun Kim (2005 MBA, Korea) offers voluntary scaling service for the KDI School international students.

Reported by Dong Hee Kim (2009 MBA, Korea)



The Dental hospital was neat and comfortable in its appearance, equipped with various high-end dental equipment. Peaceful classical music came floating out of the doctor's office, soothing enough to alleviate the anxiety of any dental treatment to follow. Dr. Dong Hyun Kim was fully absorbed in treating his patients, yet his hospitable demeanor could quickly be observed through his jovial appearance and bright smile.

Since graduating from the KDI School in 2007, Dr. Dong Hyun Kim has been working at LAINA Dental Clinic which is located in the central business district of the Kangnam area. The dental facility has approximately eight treatment rooms for a diverse range of dental procedures. It is usually bustling with activity, as was the case on the day of my visit.

Observing from the natural ease with which he went about his duties, one could easily assume that he was meant for this industry. Quite contrary to first impressions however, it turns out that Dr. Kim had his fair share of doubts about becoming a dentist while he was still a student at Yonsei University's Dental College. He consequently decided to make a shift into the business industry to explore alternative options upon graduation, which is how he came to embark on the KDI School MBA program. He said that his time at the School was a really interesting experience. "I got a totally new perspective from school life, and every day was new and exciting."

Having satisfied his desire to learn outside the medical sphere, he eventually returned to the dental path to fulfill more practical needs. Upon return, he was quite relieved to realize that working as a dentist was not as incompatible with his character as he had thought. The KDI School experience which had equipped him with various business know-how eventually became a pivotal turning point in his life that allowed him to regain a more positive outlook toward a dental career.

The voluntary dental services were offered from March to July of this year, bringing an average of four to seven international students to his office on a weekly basis. As international students' medical insurance does not cover dental costs, this grateful opportunity allowed students to be informed of their dental condition and receive appropriate treatment. Being able to provide such a service was also a genuine fulfillment on Dr. Kim's part as he shared, "It's a pleasure that I could use my medical techniques for my KDI School fellows."

With his professional career on stable ground, he will soon be leaving for New York City to further develop his expertise at New York University's College of Dentistry. Although his voluntary services have come to an end, the generous contribution he made to the international community of the KDI School is sure to have set a meaningful example for many to follow.



▶Dr. Kim received an award of appreciation on July 29th for his voluntary dental service

A March Down the DMZ Third Tunnel

Reported by Janet Chin Shuk Henn (2009 MBA, Malaysia)



It was a cloudy morning at 9:30 am on June 29th, 2010 as 96 excited international students from the KDI School embarked on a tour of the DMZ Third Tunnel. This trip was the highlight of the brief break between the first and second session of the summer semester.

Our first stop was Imjingak Park where the Bridge of Freedom

lies. Built in 1972 with the hope that unification would someday be possible between the two Koreas, it is a former railroad bridge which was used by repatriated soldiers returning from the North. Today, it serves as a reminder of the ongoing conflict between the South and the North and a memorial to the fallen soldiers. On the barbed fence, visitors hang colorful ribbons with wishes of unification.

After a sumptuous buffet lunch at a nearby restaurant, we headed to the Third Infiltration Tunnel which was discovered in October 1978. At 73 meters underground, it was apparently designed for a surprise attack on Seoul. Wearing hardhats, we stooped low and marched down the chilly 1.7 km (1.1 mi) long, 2 m (6.5 ft) high and 2 m (6.5 ft) wide tunnel.

Next, we headed to Dora Observatory to get a better view of North Korea. Situated on top of Dorasan, the observatory looks across the Demilitarized Zone. Through binoculars, we strained our eyes to sneak a peek at the South Korean village and the North Korean propaganda village situated in the DMZ. If only it wasn't so hazy!

Our final stop was the new and shiny Dorasan Station. It was designed to be the station that will re-connect the railroads of the South and North some day in the future. Ice-cream, commemoration stamps and one last group picture wrapped up the day.







SUMMER **64**

Sports Day: A Fun Day under the Sun

Reported by Adelide Kamanthe (2010 MPP/ED, Kenya)

It was a Saturday morning devoid of the usual quiet and calm that is characteristic of the typical Saturday morning at the KDI School. The school was abuzz with the jovial chatter of students as they made their way to the KDI School main gate where the buses were waiting. The date? May 15th. The destination? The Yangpyeong Hanwha Resort in Gyeonggi. The event? The KDI School annual sports day. This once in a year event is one of the most highlighted and anticipated extracurricular activities on the

KDI school calendar for students, faculty and staff alike as it brings them all together in a relaxed albeit competitive setting. This year's event attracted a large number of about 170 participants including students, staff and professors. Participating faculty members were Dean Sang-Moon Hahm, Associate Dean Hun Joo Park, and Professors Dongchul Cho, Jaeun Shin, Yong S. Lee, Jin Park, Joon-Kyung Kim, Dong-Young Kim, Seung-Joo Lee, Yoon Cheong Cho, Tae-Hee Choi, Kwon Jung and Man Cho.





Mother Nature also seemed to smile upon us on this day as the weather was pleasant. At around 9 am the entire team was ready to leave and all roads led to the Yangpyeong Hanwha Resort.

A good two hours later, we arrived at the resort where the teams grouped up. There were four teams: the blue team composed of MPP students; the green team composed of MPP and MPP evening students; the yellow team composed of MPP/ED students; and the red team composed of MAM, MBA, MFDI and staff members. Dean Hahm's opening speech officially marked the start of the day's exciting events.

After a quick warm up session, the games began. The red team started strong by winning the dodgeball game. Next on the agenda was jump rope, and once more the red team proved strong by winning at this game as well. The red team seemed unbeatable and no other team seemed able to catch up. The mood was now upbeat with all the other teams feeling the pressure and the need to break the red team's winning streak.

During lunch break, it was interesting to see how the team spirit had rapidly built up as those in red t-shirts had lunch huddled together, the yellows stuck close together, and the greens and the blues grouped amongst themselves as well.

After lunch, the much anticipated soccer match proceeded. In the semi finals, the yellow and green teams were eliminated leaving the blue and red teams to battle it out between themselves. Emotions were high, and the cheering team members used song and dance to give their teammates moral support. In the end, the blue team finally emerged victorious much to the relief of everyone else I dare say, successfully putting a stop to the reds' victorious streak.

The next event was the relay race, and after the teams strategized on their candidates, the race began with the red team proving strong right from the onset and indeed clinching first place in this race too. The yellow team put up a strong competition and managed to come in second. The green team was third and the blue team came in at fourth place.

The last event of the day, the tug of war, proved to be just that: a tug of war as each team seemed determined to win the last event of the day. After the green and blue teams were eliminated, the true challenge remained for the yellow and red teams. The yellow team seemed desperate for at least one win of the day and this desperation was evident in the tough fight they put up against the red team. In the end, the yellow team emerged victorious.





The action-packed day concluded in an award ceremony in which raffle prizes were given to the lucky participants. The teams' total scores revealed the blue team to be in fourth place, the green team in third, the yellow team in second, and the red team in first, sweeping the title as the champions of this year's sports day. "The secret to the red team's success was in our strong team spirit," confided red team member Ms. A Reum Jo, Student Services Coordinator of the Student Affairs Division. The closing speech by Associate Dean Hun Joo Park marked the end of the day's activities. "I was especially surprised and impressed by the professors' active participation, and in particular Professor Dong Yong Kim's. It was also a good chance to meet many students, especially part time Korean students for the first time," said Dildora Khudayarova (2010 MPP/PM) from Uzbekistan. Indeed, it seems that sports day had something to offer everyone. Sun Woo Hwang (2009 MAM) also admitted that he was happy to have met many students outside the school setting as he shared "I had the freedom to yell and scream out without any restrictions." Overall, it was definitely a day of fun and friendships.

MMER Ø6

Home Visiting Program

Beautiful Memories at the KDI School

Reported by Mikyung Byun (2010 MPP/ED, Korea)





"Foreign students must be very lonely here in Korea. I know how they may feel because I felt alone when I studied abroad. They will be very glad even if you show them just a little care." Remembering the insightful words shared by Professor Man Cho during last summer's wine club gathering, Mr. Seonkyu Lim (2009 MBA) voluntarily applied for the Home Visiting Program.

Although Seonkyu signed up for the Home Visiting Program without hesitation, he was slightly worried as he approached his guests Md Saifuzzaman (2010 MPP, Bangladesh) and Kuch Vutha Samrit (2010 MPP, Cambodia) about how they wanted to spend their day. To his surprise, they simply stated that they were interested in visiting an ordinary Korean home, spurring Seonkyu to invite them to his ten-year-old daughter Soo-yeon's Children's Day celebration.

COEX was very crowded with entire families out to celebrate and Seonkyu could easily see Uzzaman's longing for his children back home. As a father of two daughters himself, Uzzaman took great care of Soo-yeon as he held her hand, bought her a drink, and walked around the mall with her tirelessly. Although Seonkyu was the host, somehow the situation had reversed itself with "uncle" Uzzaman leading the day and Seonkyu following behind. Vutha on the other hand, was more like an older brother to her as they engaged in fun conversations albeit the language barrier and much to Seonkyu's bewilderment.



As the day wore on, they eventually unwinded back at Seonkyu's home to enjoy the chicken prepared by his wife. Over dinner, Seonkyu's wife and the students quickly lost their initial shyness and inhibitions as they had a wonderful time getting to know one another and sharing the day's events. Seonkyu says that Uzzaman still calls his wife 'Vabi,' which means sister-in-law in Bangladesh. Soo-yeon also talks happily about her memories of the special day with Uzzaman and Vutha, remembering them as her "uncles."

As Seonkyu reflected back on the home visiting experience, he said that he had so





much he gained from it, perhaps more than he had to offer as a host. "My family was able to learn and feel in many different ways, and it all turned into wonderful memories. I strongly encourage anyone who is interested in the Home Visiting Program but previously hesitated to get involved because it will certainly give you and your family beautiful memories and worthy lessons."

While Mr. Lim showed the life of an ordinary Korean family, Ms. Hee-jung Kim (2009 MPP) wanted her guests to experience a leisurely weekend in Seoul. After careful consideration, Hee-jung decided to take her guests, Wen Qiao (2010 MPP, China) and Chhunnsong Dy (2010 MPP, Cambodia) to visit places familiar to herself. The excursion started off in Insadong, and headed to Samchung-dong, the Blue House, Buam-dong, and finally her home. Along the way, they had the chance to exercise at a public park and watch a traditional Korean wedding ceremony.

Although the day consisted of four hours of walking, the leisurely time they spent strolling around allowed them to fully immerse themselves into the scenes of nature and observe the weekend activities of ordinary Koreans both young and old. The experience for Hee-jung was a memorable one also, as she was able to take a momentary break from the chaos and busyness of everyday life, and appreciate the beauty around her through the borrowed lens of a tourist.

Unlike the two hosts above, Mr. Eun-taek Hwang (2010 MPP/ED) took students Sunday Iduh (2010 MPP/ED, Nigeria), Zafar Ulashovich Berdinazarov (2010 MPP/ED, Uzbekistan), and Shavkat Azamatovich Jabborov (2010 MPP/ED, Uzbekistan) to visit sites outside of Seoul. Eun-taek said he wanted to build closer friendships with international students and provide them with at least one more special memory to preserve forever.

They went to Expo Science Park, Donghak Temple in Mt. Geyrong, and Daecheong Dam near Daejeon where Eun-Taek lives. His desire in planning the particular agenda was to expose his guests to see and experience the world beyond the KDI School and Seoul. Eun-taek reminisced upon the day they spent together as one of his best moments at the School; he also expressed his thanks to the KDI School for providing such a wonderful experience.

The time shared was valuable not only for Eun-taek but also for his guests. One of his guests Shavkat said visiting Daejeon broadened his perspective of Korea and also gave his mind the much needed rest to continue studying hard. He said that his second semester has been going well due to the Home Visiting Program, which definitely helped restore his energy and stamina. Another guest Sunday also shared his experiences of the program as he said "Experience is the best teacher." According to him, it was a mixture of culture, tradition and contemporary technology, and he strongly recommends other students to take advantage of the KDI School Home Visiting Program to broaden their horizons and learn about Korea.



Volunteer English Teaching



Giving is a Gift and a Blessing

Reported by Mikyung Byun (2010 MPP/ED, Korea)

KDI School students Ermias Haile Gebregziabher (2010 MPP, Ethiopia) and Mona Daoud (2010 MPP, Palestine) teach English at the Dongdaemun-gu Community Center to middle school students wishing to improve their speaking ability.

The significance of this program cannot be overemphasized given the fact that private English education is too costly in Seoul according to Ermias. He was motivated to apply for this volunteer position due to his passion for teaching and learning. Equipped with a background of teaching experience for two years in a high school and for the last three years in Mekelle University in Ethiopia, teaching has always been the profession he likes most. This program has also helped him learn about the teaching-learning process in Korea and the general Korean classroom methodologies regarding English education.

Through discussion with his students, he was able to learn that some common problems exist in the way English is taught in schools both in Korea and Ethiopia. According to his observation, too many schools still follow the old way of teaching English. They teach a large vocabulary list that gives students a hard time in trying to remember individual single words. This is a major problem area that Ermias pinpointed, as word-by-word teaching has proved to be futile, the trend now geared towards teaching phrases (groups of words) as opposed to individual words. This is much more effective because through phrases, students not only learn new words but also how to use them with more grammatical accuracy.

Before classes started, he had to take a few days to identify the student's existing level of proficiency, interest, and areas of deficiency to tailor-make his teaching a more enjoyable experience. He learned that most of the students had immense interest in learning American stories. He therefore started to use short and interesting American stories containing idiomatic expressions and new phrases as an effective teaching tool, which students were then reinforced to practice in the classroom. Ermias shared that at first some students were too timid to even introduce themselves, but gradually have managed to overcome their shyness and engage in more interactive discussions.



Fellow volunteer Mona was also full of enthusiasm in sharing her thoughts as she revealed, "This experience is great! It gives me the chance to teach; something I need to do every now and then. It also gives me a great deal of information on the details of Korean students' lives which helps me understand Korea a lot more. The students are sweet, and I enjoy my time with them. I pray that they get the most benefit out of Ermias' and my classes."

NAME I

Interview with Scholarship Recipients

A Ticket to Korea and the KDI School

Reported by Janet Chin Shuk Henn (2009 MBA. Malavsia)



Darkhan Zhumagulov

Lawyer Darkhan Zhumagulov (2010 MPP. Kazakhstan), recipient of the POSCO Asia Fellowship, realized several of his dreams all at once: pursue a master's degree, learn the

culture and traditions of northeast Asia and study the economic development of another country.

The POSCO Asia Fellowship Program is one of the POSCO TJ Park Foundation's core programs. Its aim is to provide financial aid to students, support academic research, and boost literary activities in order to enhance mutual understanding and collaborative exchange among Asian countries. To do this, the program focuses on nurturing prospective young leaders from Asian countries and encouraging collaboration between intellectuals in Asia through the KDI School Masters' programs.

Through the benefits of the program, Darkhan is experiencing a fulfilling educational experience while also enjoying leisure time to play sports and explore new places around Korea. His recent adventure at Everland, South Korea's largest amusement park, was an "enjoyable trip" which he highly recommends all to experience. As he closed, he described his life at the KDI School "one of the interesting pages in the book of life."

National University of Mongolia graduate, Tulga Zorigsaikhan (2010 MPP, Mongolia) was working as an officer for the Department of Development Financing and Cooperation, Ministry of Finance before receiving the KOICA scholarship to pursue public policy studies at the KDI School.

KOICA, a government agency, was established to maximize the effectiveness of Korea's grant aid programs for developing countries. With the mission to nurture talented students from developing countries, KOICA and the KDI School invite high-caliber students from developing countries to gain professional and systematic knowledge that will play a key role in their home country's development.

Tulga came across the KOICA scholarship announcement by chance, and applied because of the "prominent reputation of the KDI School plus plenty of good word of mouth from fellow government officials who had graduated." He mentioned that the scholarship is ideal because it allows government officials to obtain a graduate degree within a short period of time.

Throughout the interview, Tulga constantly praised the school for its environment, facilities and faculty members. "I take this opportunity to thank all the professors, staff and fellow students of the KDI School."



Tulga Zorigsaikhan



Colombo Plan

Md. Shoriful Islam

Md. Shoriful Islam (2010 MPP. Bangladesh), a representative of the central government in Bangladesh, came to Korea after being chosen to study at the KDI School under the Colombo Plan scholarship.

To contribute to development in the Asia-Pacific region, the KDI School began collaboration with the Colombo Plan in 2006. The Colombo Plan scholarship allows for the training of qualified public officials from member countries of the Colombo Plan in the KDI School master's programs to increase their capacity to design and implement public policy. The KDI School takes responsibility for the costs pertaining to tuition, housing, and living stipends.

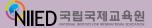
When asked about the highlights of being awarded this scholarship, Islam expressed his satisfaction of studying at an established institution like the KDI School. He has always wanted to pursue a master's degree, and he affirms that studying in the Master of Public Policy program at a prestigious institution such as the KDI School is fulfilling his wish. He believes it will pave the way to more career options in developing countries.

Yi Si (Lois) Wang (2009 MBA, China), is a recipient of the 2008 Korean Government Scholarship Program (KGSP) sponsored by the National Institute for International Education (NIIED).

NIIED, affiliated with the Ministry of Education, Science and Technology, is a government organization with the aim of developing and fostering human resources in the age of globalization and achieving the task of playing a leading role in the revitalization of international education. The objective of the KGSP is to provide international students with the opportunities to conduct advanced studies at higher educational institutions in the Republic of Korea in order to promote international exchange in education and mutual friendship between countries.

Lois said that the scholarship could not have come at a better time. She had just graduated from university and was looking for a chance to study overseas. The thought of learning a new language was exciting as well. Prior to receiving admissions to the KDI School last fall, Lois received a year of Korean language training in Pusan.

She also said that she chose the KDI School over other universities because of the flexible system. approachable staff and outstanding professors. "I also get to share opinions with friends from all over the world."



Yi Si Wang

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SUMMER 12

Photo Gallery --

KDI School hosts Special Lecture

Reported by Adelide Kamanthe (2010 MPP/ED, Kenya)







On July 7th, the KDI School held a special lecture titled "The Korean Economy in the Swirl of Global Crisis" in Ambassador Hall, which was attended by ambassadors and representatives from foreign embassies in Korea. The hearty reception and luncheon, which provided a rare opportunity for the mingling of the diplomats and the students was followed by Dean Sang-Moon Hahm's brief welcoming speech. He expressed his sincere gratitude to the international diplomatic community for their efforts in the achievement of the KDI School's mission of international knowledge sharing especially given the school's increasingly

globalized atmosphere. Next, Associate Dean Hun Joo Park gave a detailed presentation of the KDI School and its programs terming the school as "young, dynamic and dedicated to academic excellence." Lastly, was the lecture given by Dr. Dong Soo Kang who is renowned for his knowledge in matters of finance. Dr. Dong Soo Kang provided an in-depth discussion about the causes of the global financial crisis. He explored the challenges the global financial crisis poses particularly for Korea, while also providing insightful policy suggestions that can help Korea cope with those challenges.



▶Cheong Wa Dae Visit



▶Butterfly Effect Club Event





▶Finance Concentration Mt.Pukhan Hike



▶Table Tennis Club





▶National Assembly Visit

UMBER 14

On Writing an Outstanding Thesis

Interview with the 2009 outstanding thesis award recipient Sun Tae Oh (2007 MBA, Korea)

Reported by Dong Hee Kim (2009 MBA, Korea)



▶ Sun Tae Oh (2007 MBA, Korea)



Continuing the series of outstanding theses this semester, the Globe interviewed outstanding thesis award recipient Mr. Sun Tae Oh to shed insight on his thesis writing and inquire of valuable words of advice.

As Mr. Oh reflected back on the strenuous yet rewarding journey during his thesis writing period, he emphasized the importance of establishing a more holistic support system towards success. He asserted that one should keep this in mind when structuring their academic

curriculum as he said "when you find an interesting topic for your thesis, focus on t even when you are choosing your courses. Additionally, if you have a family who is understanding and supportive as you write your thesis, you will certainly we able to write a very good one."

The main topic of his thesis was "Sustainability and Corporate Social Responsibility," which is mostly emphasized in modern business modules and enterprises. As Mr. Oh was working for the Korean Standards Association's Sustainability Management Team during his time as a KDI School evening MBA student, his major interest naturally fell upon how to integrate sustainability or corporate social responsibility into the daily base of corporate operations for market implementation.

"In the thesis, I wanted to suggest a very useful framework that will help companies easily identify their most important societal problems, i.e., sustainability trends such as climate change, natural resource depletion, prosperity gap increase, global population growth and so forth. Companies may then be able to select such opportunities or threats that are relevant to their daily activities without immense effort by using the framework."

To explain it in simpler terms, he wanted to find the answer to the question, "How can firms make money sustainably while operating ethically and being responsible for their stakeholders?" Delving into the question, his research explored the ways in which a company can strategically incorporate sustainability trends and the consequent relevant activities into their operation to gain sustainable competitive advantage (SCA).

In investigating the link between sustainability trends and a firm's sustainable competitive advantage, he stated, "I made a theoretical model with thre hypotheses and tested the hypotheses through a study of a total of 33 firms." The results revealed that firms which are focusing on sustainability trends of employees and customers showed better SCA than others regardless of the firm positioning on sustainability trends. Furthermore, the strategic fit of activities

showed weak correlation with SCA. On the other hand, imperfect fit of activities showed no correlation with SCA."

Mr. Oh had to delay his graduation to finish his thesis successfully as he was working and studying simultaneously. Although it took him about one year to finish his thesis, the time spent was clearly well-worth the effort as it yielded in a very successful result. "I think writing a thesis was the best experience I had at the school. I was able to learn how to write a long paper, formulate research questions, and find articles related to the topic and so forth."

As he concluded his thoughts, he did not forget to leave lasting words of advice for new students and all the KDI School members. "I hope the KDI School will grow to become recognized as one of the best graduate schools in Korea. Our prominent faculty members and our precious alumni will be the only resources we have to make it happen. Let's love our school and contribute to building its reputation together!"

[Research Paper Information]

What should the structure of the Research Project be like?

• Introduction

- Statement of the problem, issue, or controversy
- Significance of the issue: who cares?
- Research question (issue question)
- Tentative claim or hypothesis

• Relevant Literature

• Primary Research Method

- Literature survey;
- Data analysis;
- Case study; or
- Field research, and
- Any combination thereof

Results

- Analysis and findings (for the thesis project)
- Supporting argument and evidence (for the capstone project)
- Synthesis of literature (for the supervised research project)
- Discussion and Conclusion (for the thesis project)
- Summary and Policy Implications (for the capstone project)

A Summary of Newly Developed Research Projects' Timelines

* Only applied to students entering from the year 2010 and onwards.

1. Timeline for full-time students

Timeline	Thesis Project	Capstone Project	Supervised Research Project	Experiential Learning Project	
Formation of the POS Committee	The 4 th wk of the 2 nd semester				
Submission of the Research Plan	The 10 th wk of the 2 nd semester				
Advanced Research Course	3 rd semester				
Submission of the 1st Full Draft	The 10 th wk of the 3 rd semester			er The 1 st wk	
Oral Presentation	The final wk of the 3 rd semester			after returning to the	
Submission of the Final Report	The 5 th wk of e	after the oral	KDI School		

2. Timeline for part-time students

Timeline	Thesis Project	Capstone Project	SRC Project		
Formation of the POS Committee	The 4 th wk of the 4 th semester				
Submission of the Research Plan	The 10 th wk of the 4 th semester				
Advanced Research Course	5 th semester		_		
Submission of the 1 st Full Draft	The 10 th wk of the 5 th semester				
Oral Presentation	The final wk of the 5 th semester				
Submission of the Final Report	The 5 th wk of every semester after the oral				

* The Advanced Research Course is only offered in the summer and fall semesters

© SUMMER 16



Life at the State University of New York (SUNY) at Albany

(Rockefeller College of Public Affairs and Policy)





Q1. What are you studying at SUNY?

I am studying in the Master of Public Administration (MPA) program at Rockefeller College of Public Affairs and Policy at SUNY. This program is well-known for its renowned curriculum in public affairs in the United States and provides students with the skills and insights necessary to participate in the management of public and nonprofit organizations as well as create public policies.

Q2. What were your motivations for applying to SUNY?

Since SUNY at Albany is located in the political hub of New York State, I believed it would provide me with diverse exposures to political issues, history and culture. Easy access to other major cities such as Washington, Boston and New York City was another motivation. Based on my experiences so far, I can say SUNY is the perfect place to study and experience different cultures. It also allows for easy networking with students of different perspectives and interesting life experiences such as public officers and NGO members

Q3. How are your studies progressing at SUNY? Can you provide any tips or words of advice to those who are interested in SUNY?

I took Public Administration, Public Management, Data Modeling and Decision Making and Professional Application last spring semester, and plan to take Policy Analysis for Homeland Security and System Dynamics that are uniquely designed in the following fall. In my case, it was quite hard to understand Public Administration since I studied Business Administration last year at the KDI School. However, the knowledge and insight that I gained from the KDI School is definitely helping me to successfully handle the heavy load of homework and presentations. The lecture style at SUNY is also similar to the style at the KDI School. All in all, if you do your best at the KDI School, you do not need to worry about studying in a foreign country.

Q4. How is your life at SUNY?

Although I usually spend my weekdays preparing for classes and group studies, I try to actively participate in sports and religious communities as well. Because of Albany's

convenient location, I have already visited Washington, Boston and New York City several times over the weekends and other major cities such as Seattle, San Francisco, Los Angeles and San Diego during my summer vacation.

Q5. How should interested students prepare their application?

I strongly recommend that you finish the TOEFL test as quickly as possible because once you achieve a desirable score, you can spend more time on other areas of your application process. You can find useful information from Internet websites or by talking to other GMP students who are also preparing for the test. Generally, you do not need a GRE score, but if you want to apply to a more prestigious school, I recommend that you prepare for it. In addition, it's also a good idea to send e-mail inquiries directly to the appropriate staff members in charge of the application procedure. It is the best way to complete your application process successfully. Please refer to the following website for more information: www.uakorea.org



Q6. What should students take advantage of while living in New York?

There is no perfect or simple answer to how one should enjoy New York as there are many fun activities in and around the state. However, one thing that I strongly recommend is to not be scared of unknown situations. It is also a good idea for you to apply to internship programs within the UN or the New York State government during your summer vacation. In my case, I am waiting for news of my acceptance from the Department of Homeland Security.

Mr. Moon kindly added that anyone with further questions about SUNY at Albany may feel free to contact him at bravomylife616@gmail.com.

SUMMER 18 GLOBE 1

KDI School Mates Tie the Knot

Reported by Janet Chin Shuk Henn (2009 MBA, Malaysia)



Sophearith Lo and Sokhom Ny



Fellow Cambodians Sophearith Lo (2009 MPP) and Sokhom Ny (2009 MPP) were introduced via email by an alumnus from 2008. Little did they know their lives would forever be linked.

It was not love at first sight when Sophearith, a mere acquaintance at the time, personally delivered a Korean visa application to Sokhom at her company. What began as friendship turned into love by the end of their first year at the KDI School.

The couple had a traditional Cambodian engagement party on May 19th this year. Sophearith's family, accompanied by friends and relatives from both sides, brought approximately 120 chum noun (gift of fruits, cakes, etc.) to Sokhom's house as an offer to her parents. After the new couple bowed to their parents and thanked their guests, their parents exchanged and ate Mlu and Sla (Betel leaf and areca palm)

which traditionally and officially signified their acknowledgment of the union of their son and daughter. The ritual was followed by an exchange of rings by the new couple. Guests were served breakfast and fruit as the event lasted the entire morning.

Sophearith currently works as a government official at the Ministry of Social Affairs Veteran and Youth Rehabilitation while Sokhom holds the post of business manager at a private consulting company known as ALPHA International Corporation, Ltd.

The couple's advice to current students is to take it easy and enjoy life at the KDI School. Their wedding ceremony will take place at the end of this year.



▶Back in 2009 at the KDI School

Rodrigo Omar Vasquez & Yara Tatyana Vasquez



Rodrigo Omar Vasquez (2007 MPP, Guatemala) found the love of his life, Yara Tatyana Vasquez (2007 MPP, Honduras) at the KDI School three years ago. Both were pursuing a master's degree in public policy and shared several classes together. The twelve months of courtship in Korea plus two years of long distance relationship involving plenty of visits and hours of phone calls in between finally brought the couple to tie the knot on March 20th this year.

The couple's union sent both families bouncing from one country to the other. The engagement party was held in Honduras in May 2009, the civil registry ceremony five months later in Guatemala, and finally the wedding in Honduras. The wedding was held at a small picturesque town called Santa Lucia, 10 minutes away from the capital city of Honduras, Tegucigalpa. Old friends from the KDI School witnessed the auspicious day. They were none other than Enrique Pintado (2007 MPP, Peru) and Carlos Chau (2007 MPP, Peru), whom they had not seen for two years.

After the wedding, Rodrigo and Yara flew to Jamaica to spend their honeymoon. Shortly after, Yara moved to Guatemala where they decided to build their future.

Yara currently works as a consultant at the Inter-American Development Bank (IADB) Multilateral Investment Fund (MIF) department in Guatemala where she was transferred to from the IADB Honduran Representation after their marriage ceremony. Prior to that, she spent three months working at the Ministry of Foreign Affairs of Honduras. Rodrigo, on the other hand, is a professor at two universities: Francisco Marroquin University and Itsmo University. He is also a consultant for various business firms in Guatemala.

Yara and Rodrigo reflect upon their time at the KDI School as a wonderful educational experience that enabled many doors to open, and is sure to do the same for others who take advantage of the opportunity.



▶Back in 2007 at the KDI School

GLOSE 21

Alumni News Updates

Reported by Mikyung Byun (2010 MPP/ED, Korea)



Pawlowski, Laurent (2006 MBA/SM, France) is working as an associate of contents planning at the Media Solution Center in Samsung Electronics.



Kim, Musun (2006 MBA, Korea) was discharged from a 3-year long military service as 1st Lieutenant in the army as of June 30th, 2010. Recently, he served as a translator for the multinational civilian-military joint

investigation group on the sinking incident of ROKS Cheonan. He is now planning to go to law school in Korea.



Baek, Seung Jin (2008 MBA, Korea) is working at KPMG Korea, Economic Research Institute as an analyst and USCPA.



Zhao, Lijian (2005 MPP, China) is working as First Secretary of the political section in the Embassy of China in America.



Demirkol, Ozgur (1998 MPP, Turkey) is currently employed by the International Monetary Fund (IMF) in the Executive Director's Office for Turkey in Washington D.C. and is the father of a three year old daughter. He hopes to get back in touch with his

friends, and has provided his email address: ODemirkol@imf.org.



Hong, Jae-keun (2007 MFDI, Korea) transitioned his job from Korea Technology Finance Corporation to Gyeonggi Institute of Science & Technology Promotion. He is currently working as a senior researcher in the strategy & planning division.



Roh, Hyewon (2004 MPP, Korea) was promoted to team manager of the operation of the Regulatory Reform Committee in the Prime Minister's Office.



Seong, Ki-Joo (2004 MPP, Korea) was promoted to Head of HRD and the education team of Korea Coast Guard.



Seo, Yumi (2004 MPP, Korea) got married on May 29th and became a Ph.D candidate at Cornell University.



Yoon, Seok yong (2004 MPP, Korea) will start working in the e-government division of Asia Development Bank from July 2010 as an economist.



An, Duong Thi Thuy (2007 MPP, Vietnam) is currently a lecturer of securities market in Banking University of Ho Chi Minh City. His wife recently gave birth to their first baby. Her name is Pham An Nhien, and she is now 6 months old.



Lyrattanak, Tram (2007 MPP, Cambodia) is working as Deputy Bureau Chief of Asia II Department of the Ministry of Foreign Affairs and International Cooperation in Cambodia. He will be in LH Martin Institute for Higher Education in Australia for

Professional Development under Executive Endeavor Awards from July to November.



Aung Aung, Kyle (2006 MPP/IR, Myanmar) is now at Duke University in Durham, North Carolina for the two-year master program, Master of International Development Policy (MIDP), with a specialization in peace and conflict resolution.



Maman, Suhendra (2005 MPP, Indonesia) joined an executive education program on *Infrastructure in a Market Economy: Public-Private Partnerships in a Changing World* at Harvard Kennedy School from July 5th-16th, 2010.



Kumar, Anok (2008 MPP, Bhutan) joined the Department of Revenue & Customs in the Ministry of Finance after going back to his country. Currently, he is serving the department in head of tax administration in the regional office and is responsible

for overall monitoring, assessments and realization of direct taxes.



Park Byeong-ok (1999 MPP & Ph.D., Korea) was appointed as Secretary overlooking public policies in Cheong Wa Dae, the President's Office, on July 23rd of 2010



Shafiuddin, Golam (2001 MPP/IR, Bangladesh) collectively won the Uchimura Prize for play making and acting from the International Theatre Institute in 2009 and published four books: Suluk Sandhan (Searching Root), Aunno Vromon (Other Travel), Kaler

Chando (Rhythm of Seasons), and Noi Shudhu Galpo (Not Only Story) in February 2010. He has been promoted to Deputy Secretary of the Ministry of Civil Aviation and Tourism, which he will commence this October, and has also received admissions to a Ph.D program in the University of Dhaka where he will be researching intellectual property rights.



Han, Se Jung (2008 MBA, Korea) received admissions to the University of Oxford and is expecting to leave for the UK in August 2010.



Pintado Espinoza, Enrique (2007 MPP, Peru) was awarded the Fulbright Scholarship to study in the renowned master's degree program of International Taxation at Florida University's College of Law.

Alumni Hike at Mt. Bukhan (May 29)







Hiking



Faculty News Updates



Professor Wook Sohn's paper on bank disclosure and loan loss provision was published in the *International Journal of Economic Issues* in June.



Professor Jaeun Shin's father made a donation to the KDI School, and the funds will go towards a special scholarship by his name: "Woosong H. Shin Scholarship of Global Leader."

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Up Close and Candid

Reported by Adelide Kamanthe (2010 MPP/ED, Kenya)



▶ Gaspar Quintao da Silva (2010 MPP) and Azevedo Marcal (2010 MPP)

It was a warm Tuesday evening and I was getting a bit impatient. It was after all 6:30 pm and we had agreed to meet at 6 pm for this interview. Almost suddenly, they appeared in tow; Gaspar Quintao da Silva (2010 MPP) and Azevedo Marcal (2010 MPP) from East Timor. After a quick apology, we delved into the interview and with their easy charm and friendliness, all was soon forgiven. From the onset, it was clear that both Azevedo and Quintao admire Korea's strides from a traditional backward economy into an economic industrial powerhouse. In fact that is the main reason they both came to Korea. Azevedo, who works for the United Nations Development Programme (UNDP) and is enrolled as an MPP student admits that Korea's superior economic performance pushed him to pursue this particular degree in Korea. Likewise, Quintao who works for an international NGO back in East Timor is also fascinated by Korea's rapid economic development and it is this desire to learn from Korea that brought him to the KDI School. For both of them, the KDI School's multicultural and dynamic student population is central to their decision to studying here.

For both Azevedo and Quintao, the Korean winter was indeed a challenge given East Timor's tropical climate, and they are only too glad to welcome the warmer season. Azevedo also admits that he was shocked that sometimes when Koreans push they do not apologize. Furthermore, the homogeneity that is characteristic of Korea is shocking to Azevedo given the heterogeneity of East Timor and Indonesia where he spent a lot of time. In unison they agree that the Korean language is very difficult and even though they both speak more than three languages, they assure me that Korean is the hardest one yet. Quintao on the other hand sees a lot of similarities between East Timor and Korea; both share a history of colonial occupation: he compares Korea's Japan to East Timor's Portugal and Indonesia. Also, rice is East Timor's staple just like in Korea. Quintao has a lot of Korean friends as well since he has visited Korea previously and interacts with many Koreans deployed on peace keeping missions in East Timor in his job capacities.

Despite the busy schedule that is characteristic of the KDI School, Quintao admits that he immensely enjoys the international atmosphere. Quintao sees this as an opportunity to learn from others with different insights from all over the globe. Azevedo encourages the KDI School community to take advantage of this environment by expanding networks and



continuously applying the theoretical lessons learned in and out of class even after leaving the KDI School.

In a rapidly globalizing world, many would wonder what kind of challenges the "newness" of East Timor as a country would pose especially for its citizens. For Azevedo and Quintao however, they refuse to see this as a disadvantage and instead view it as an advantage saying that East Timor can easily learn from other countries' mistakes while applying the valuable lessons. "East Timor is also rich in natural resources and has vast offshore oil and natural gas fields and coffee production but is lacking in human resources with a population of only 1.2 million. Yet, with significant investments in human capital, nothing is impossible," adds Azevedo.

As the interview draws to a close, Azevedo and Quintao express their heartfelt gratitude to the KDI School and KOICA for this valuable opportunity to study in a country that they have long admired and that bears so many lessons for them. They see it as the beginning of closer ties between the two countries.

Country Profile

East Timor, also known as Timor-Leste is a country in Southeast Asia. It comprises the eastern half of the island of Timor, the nearby islands of Atauro and Jaco, and Oecusse, an exclave on the northwestern side of the island, within Indonesian West Timor. The small country of 15,410 km² is located about 640 km northwest of Darwin, Australia.

The capital of East Timor is called Dili. East Timor is divided into thirteen administrative districts, which are further divided into 65 sub-districts, 443 sucos and 2,336 towns, villages and hamlets

East Timor was colonized by Portugal in the 16th century, and was known as Portuguese Timor until Portugal's decolonization of the country. In late 1975, East Timor declared its independence, but later that year was occupied by Indonesia and was declared Indonesia's 27th province the following year. In 1999, following the United Nationssponsored act of self-determination, Indonesia relinquished control of the territory and East Timor became the first new sovereign state of the 21st century on May 20th, 2002.

The majority of the people in East Timor are Roman Catholics (97%), followed by Protestants (2%), Muslims (0.95%), Hindus and Buddhists (0.5%).

East Timor's two official languages are Portuguese and Tetum, which belongs to the Austronesian family of languages spoken throughout Southeast Asia. Tetum and Portuguese are the official languages of East Timor, while Indonesian and English are the working ones. (There are still 36 local languages.)

The culture of East Timor reflects numerous influences, including Portuguese, Roman Catholic, and Indonesian, on the indigenous Austronesian and Melanesian cultures of Timor.

COOL East Timor FACTS

- Elections were held in East Timor for the first time in August 2001.
- President: Dr. Jose Ramos-Horta (Nobel Peace Laureate and Diplomatic Leader in exile during the Indonesian occupation)
- Prime Minister: Jose Alexandre Xanana Gusmao (Leader of the freedom fighters during the Indonesian occupation)



- In May 2002, East Timor became the first new sovereign state of the twenty-first century.
- The currency of East Timor is the US Dollar (US\$).
- It is said that the island of Timor has a shape much similar to that of a crocodile.

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Archives

How much do you know about the School?

A Blast from the Past

Reported by Adelide Kamanthe (2010 MPP/ED, Kenya)

"In summer, the song sings itself." ~William Carlos Williams (American poet)

If there is one season that can bring both a smile and frown to your face, it has to be summer. While many dislike the sweltering summer heat, at the KDI School, the summer semester is also characterized by demanding schedules, term papers, assignments and exams. It is undeniably one of the most demanding given its pace and intensity, yet it is a time of various student activities not only this year but every year. The 2010 World Cup also managed to spice things up a notch higher as students from different countries supported their favorite teams, and even found time to watch the games despite the academic workload. Eight years ago, South Korea had hosted the World Cup, and even then as now, the event was not one to be missed by the KDI School students. After an eclectic search, we managed to pick the best of summers past in a bid to learn more about the KDI School. Some of the activities seem familiar and others not so, but let's enjoy a view from summers past with students who have come and gone over the years.











- 1. Climbing Mt. Pukhan, 2000 2. Ginseng Festival. 2003
- 2. Ginseng Festival, 2003 3. 2002 Worldcup with Hidd
- Trip(Kyungju), 2001 5. Wineclub @ 7th floor, KD
- 6. International Field and Research Trip(U.S.). 2001



New KDI School Program : Happy Hour

Reported by Dong Hee Kim (MBA 2009, Korea)

The KDI School introduced a new student support program for the purpose of creating stronger bonds between the student bodies. The detailed program contents are as below:

What is "Happy Hour?"

The Happy Hour Program aims to encourage active exchange and communication among students. With this purpose, the School will support Happy Hour a maximum of nine times in a year (three times/semester). Daytime students can propose and organize Happy Hour activities seven times among nine, and the evening and weekend students can also coordinate activities twice a year.

Who can apply?

All students currently enrolled at the KDI School can submit a proposal to the Students' Association (representatives of each concentration group) to be reviewed.

What can be proposed?

Any kind of beneficial and interactive activity can be proposed. Activities that can involve as many students as possible are welcome.

- e.g.) Multi-cultural events, seminars, class gatherings and various other activities that will enhance networking amongst students.
- *A proposal report should include the specific activity and agenda.

How to apply?

[Proposal] → [Submission] → [Review & Consent] → [Confirmation] → [Financial Support] Maximum KRW 1,000,000 Remember! The student must pay first, and then the School will reimburse afterwards.

◆ [Report]

- * Expenditure Statement must include:
- Date, Consumer's name, Major, Expenditure (amount), Expenditure details
- List of participants and their signatures (at least 10)
- Receipts
- Bank Account Number for reimbursement
- + [Inquiry] Ms. Hea Young Lee, Student Affairs Division at hy lee@kdischool.ac.kr (or ext.1224)

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