



# THE GLOBE

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KDI School of Public Policy and Management

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## The Korean Spirit and Culture



Reported by Hamusute Keith (2012 MPP, Zambia)

On the minds of new international students seated at the Ambassador Hall on February 10, a presentation about Korean culture left indelible marks. It is true that most had read something about South Korea, learned a thing or two about its language and culture. Yet the presentation revealed so much that was hitherto unknown, greatly raising our estimation of this country.

The presentation has been made by the Korean Spirit and Culture Promotion Project (KSCPP), a non-profit organization setting out to promote Korean culture and history to the rest of the world. As the presentation continues, however, it became very clear that this was not simply about history but about a set of principles that have driven and shaped the country in the past and at present.

Among the highlights of the presentation was a slide show detailing the feats and sacrifices of King Sejong. On top of many scientific achievements, his accomplishments culminated in the creation of Hangul, the Korean alphabet as we know it. Students were left in awe to learn that the king would work through every night to the detriment of his health, just to ensure that his people would have a writing system that uniquely captures the sound of their language. It is no wonder Koreans refer to him as King Sejong the Great.

No one that attended the presentation could have failed to be impressed by the story of the Hyundai Heavy Industries. The reason is perhaps simple. Most if not all students had known Hyundai as purely an automobile manufacturer, not a shipbuilding company. Even more

surprising was that not only were they in the shipbuilding business, but they have been leading the international market for more than a decade. The audience was deeply inspired by the tales of their continued determination: a humble beginning, a rise from the aftermath of war, and massive sacrifices their employees had made in the process.

Having looked at the history, the presentation then focused on the emergence of Korea as a technological hub. Students widened their eyes as science fiction took shape in real life. An intelligent fridge, which will inform you when you are running low on eggs and order the next consignment; a system to remotely unlock your house for visitors while you are still at work. Then there was a construction boom which has propelled Korean construction companies to the forefront of the global industry.

The afternoon would not have been complete without sampling of delicious traditional Korean cuisine and a photo session with traditional costumes. After the event students expressed their appreciation for the presentation. To many, what was most notable was that with all their success, Koreans have continued being humble and friendly.

One more reason why studying in Korea is great.





# Meet Your 2012 Student Representatives

Reported by Maria Charmaine Guevara (2012 MDP, Philippines)

You may be wondering who were the brains, beauty and brawn behind the successful holding of the Happy Hour last February. Well, it is time to meet your Student Representatives for 2012!

Christened by his grandfather, **Khaled**'s given name means "Eternal and Forever" in Arabic. Khaled's endless fascination of the world has him planning his travel itinerary for the next decade: Madrid for football, Venice for its captivating history, China's Great Wall for his wedding, and Istanbul for honeymoon. Whoever's going to capture his heart will be a lucky girl! Tips: dogs are a no-no, and slimy creatures such as snakes will not win his attention. Learn Ben E. King's "Stand By Me" because this song is his all-time favorite. Invite him to a beach house, watch the sun rise and set while plying him with mango vanilla ice cream; this is how he defines relaxation. On a serious note, Khaled sees himself as a catalyst for change, and feels blessed to be able to learn the ropes of policymaking at the KDI School.



**KHALED FAZELY**  
(2012 MPP, Afghanistan)

Self-described military brat **Zarl** has an unusual pastime of speculating on housing prices, buying properties, refurbishing them, then selling or renting to foreigners who don't mind the higher rates he charges. Married to a science educator, his college sweetheart, Zarl is a loving husband and a doting father to three wonderful boys. His favorite Malaysian lunch is coconut rice with spicy sambal anchovies with all the side dishes of fried chicken, cucumber, peanuts; on a typical day in Korea, American burgers (a Burger King regular!) fill his food cravings, with an occasional indulgence of Haagen-Dazs and cheesecake. In his younger years Zarl studied in the US and UK, developing a fondness for rugby, soccer and American football. What's on his nightstand nowadays? *The Real Bravo Two Zero* by Michael Asher, *The One That Got Away* by Chris Ryan, and *Only Time Will Tell* by Jeffrey Archer.



**AFDAL IZAL MD HASHIM**  
(2012 MPP, Malaysia)

Albert or **Chindikani** comes from Malawi, a landlocked country in southeast Africa, also known as "The Warm Heart of Africa." Chindikani temporarily left his heart, his wife Nellie and their two young daughters, in Malawi to pursue his MPP graduate studies here in Seoul. Korea is the farthest from home that Chindikani has ever traveled, and this is also where he developed a liking for vegetable kimbap. He plays the guitar and is a devoted reader of the Bible, which serves as his daily guide in life. If given the opportunity, Chindikani dreams of taking his family to Port Elizabeth, South Africa to enjoy its wonderful subtropical climate, lovely beaches, and dynamic water sports. When you are looking for a companion to go bungee jumping or skydiving, Chindikani is the perfect partner to take! He's not the one to say no to challenging activities.



**ALBERT NEBA**  
(2011 MPP, Malawi)

An English major and overseas volunteer, the plight of the marginalized in the developing countries has served as an inspiration for **BB** to pursue advanced studies at the KDI School. A native of Seoul, BB's exuberance and upbeat personality can easily brighten the day of any classmate she meets. Having traveled to Uganda, India and Australia, she hopes to visit Thailand next as its cultural environment intrigues her. What's usually on her lunch plate? Kimbab Rolls! She also counts curry as one of her favorites, with mint chocolate ice cream and strawberry for dessert. In her free time, BB loves to listen to music (James Mraz is on the current playlist) and follows the elegant sport of figure-skating (Yu-Na Kim rules!). Although BB is not afraid to take risks, insects and ants aren't BB's best buddies; she is scared stiff of these crawlers!



**BO BAE LEE**  
(2012 MDP, Korea)

A family man, **Nam** is married to an elementary school teacher in Gyeongsangbuk-do and is blessed with two charming young daughters. Nam enjoys a big bowl of gamjatang, a soup made of potato and pork backbone, or bulgogi, marinated thin slices of beef, and occasional Baskin Robbins ice cream for dessert. He is a big fan of the James Bond movies, and likes pop music ("Runaway Train" by Soul Asylum is his favorite). A dream destination for Nam is Fiji; a trip to that tranquil island will be a welcome respite for him, taking him away from the hustle and bustle of busy Korean life. While working in the science and technology department of his local government, Nam has developed a passion for the robotics industry, believing that robots will become the main strategic resource for economic growth of Korea in this century.



**HYUNDAE NAM**  
(2012 MPP, Korea)

Do you need a tutor in QM and AMPP? **Gulla Jan** is your 911. He used to be a volunteer teacher in math and calculus in Afghanistan. Just like Chindikani, his journey to Seoul is the farthest Gulla Jan has been away from home. And home he misses very much, especially his parents. To combat homesickness he listens to Afghan music, particularly Shafiq Mureed. During his free time, Gulla Jan keeps tabs on the latest events in cricket and tennis. He is an ardent supporter of the Afghan National Cricket Team. Fried chicken with green salad and "kufi" with strawberry keep his tummy happy. Gulla Jan hopes to visit Germany in the near future to participate in the Model United Nations Conference, and the United States to spend time with relatives and close friends. One surprising revelation about this former teacher is his apparent fear of tests and exams!



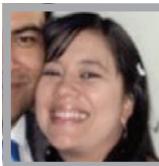
**GULLA JAN AHMADZAI**  
(2012 MDP, Afghanistan)

For eight years, the states of Louisiana, Maine and New York, USA have been home to **Kathy** prior to her return to Korea. She graduated from the College of New Rochelle in New York and worked as Program Manager at the Korea International Cooperation Agency, one of the KDI School's major scholarship partners. Surprisingly for someone born in Seoul, Kathy is terrified of the fast-running cars in the city. Heights scare her too! But you can always calm her down with a hefty serving of Cobb salad with lots of bacon, or a cup of mint chocolate chip ice cream. She misses her friends back in the US and watches American football and college basketball to counter her longing for her adopted country. Here is one secret that we should also know about Kathy, she's got talent! Kathy plays the haegeum, a traditional musical instrument of Korea that resembles a fiddle. Isn't that awesome?



**JEE HEE YOON**  
(2012 MDP, Korea)

El Salvador has a worthy representative at the KDI School in the person of **Martha**. Prior to her studies here, Martha worked with the private sector for eight years as an architect dealing with urban structural projects and environmental issues affecting the design industry. Martha's given name in full is a mouthful "Martha Eugenia del Rosario," a combination of the names of her mother, grandmother and great-grandmother! She is recently married and misses her husband very much. Albeit homesick, she is determined to enjoy her life here in Seoul. She is a member of the KDIS Badminton and Spanish Clubs. On her leisure time, she chills out to the music of Akon and Pitbull. The last movie she saw was Captain America, and she hopes to experience the high-tech cinemas here in Seoul. Just like Kathy, Martha is terrified of heights!



**MARTHA MADRID**  
(2012 MDP, El Salvador)

**Ki-joon** shares the same fear as Kathy and Martha, the fear of heights. But ever the adventurous one, he says he is open to skydiving. For him, it would feel less scary to jump from a plane than to see the land at the height of a bungee tower; maybe skydiving will cure his acrophobia. Admitting to a serious case of sweet tooth, Kijoong adores anything with chocolate! He also prefers Korean BBQ and Vietnamese noodles over other food choices. Working at the UNESCO Korean National Commission, he has been to the US and France on a number of business occasions, but his dream destination is India for its cultural diversity. Ki-joon confesses to one diversion: he likes to listen to the music of K-pop girl groups. Hmm...that may win Ki-joon some plus points in the female department. To all the single ladies, Ki-joon is "completely single."

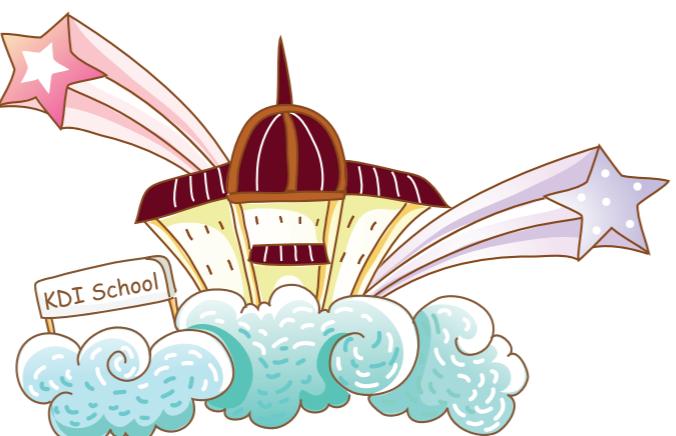


**KI-JOON SOH**  
(2011 MPP/ED, Korea)

**Cham** is getting used to being called Maria here in Korea. She was named after a song by Frank Sinatra, a favorite of her deceased father. She confesses to being a late convert to Korean dramas and soap operas, and thoroughly enjoys the experience of watching Korean TV in the Korean language (instead of Filipino-dubbed versions). She has also developed an addiction for *danmuji* or Korean pickled radish, aside from *bulgogi* and *samgyeopsal*. Myeongdong and Dongdaemun are two of her favorite places in Seoul because of one particular hobby—shopping! An avid traveler, Cham wishes to visit Turkey and Greece because their ancient historical monuments have always fascinated her. She listens to Beethoven and Chopin, traditional Celtic music, Brazilian bossa nova, British acts such as Adele and Amy Winehouse and the ubiquitous American pop and rocks.



**MARIA CHARMINE  
GUEVARA**  
(2012 MDP, Philippines)



Also part of this joyous group are:

**Steven Kyum Kim** (2010 MPP, US)  
**Joon Hee Kim** (2011 MPP, Korea)  
**Suk-Hoon Kwon** (2012 MPP, Korea)  
**Seung Hyun Jeong** (2012 MDP, Korea).

## Let's Mingle! 2012 Spring Happy Hour

Reported by Grace Karen Mganga (2012 MDP, Malawi)

Who would have thought that academic life would be so demanding? Two weeks into the new semester, and already await us numerous chapters to be read and various assignments to be completed. It was not surprising that the news of the 2012 Spring Happy Hour was met with a sigh of relief. We deserved a break, and what better way to relax than to have free drinks, play games and make one or two new friends?

With the support of the Student Affairs Division, the happy hour was organized and led by the newly-minted student representatives. They ran a successful publicity campaign prior to the event that raised the expectations of many. By 4:30 pm on February 24th, Lincoln Hall was buzzing with excitement as students made their way across the room, catching up on their week while posing for various photos making their way onto Facebook.

Two MCs, Bo Bae Lee (2012 MDP, Korea) and Afdalizal Bin MD Hashim (2012 MPP, Malaysia), got the event underway with cheerful greetings and warm smiles. Professor Kwon Jung, Associate Dean of Academic and Student Affairs, followed suit in delivering opening remarks. He encouraged the students to make the most of the event and build networks that would go beyond their academic lives. On a lighter note, he assured that there was more than



feeling like a champion. The Happy Hour succeeded in strengthening the community spirit, the unique multiculturalism that KDI School prides itself upon. Friendships were created, networks were formed. It was truly a memorable evening.



# A Community Effort Continues

## Global Fundraising Party

Reported by Befekadu Mulatu Likasa (2011 MPP, Ethiopia)



The 2<sup>nd</sup> Global Fundraising party was held at KAIST Supex Building on Thursday, April 11. Inspired by the charity work of the international community that followed a catastrophic tsunami in Japan, the event has been launched last year by the students' passion to join hands and give back to the society. The aim of this year's fundraising was to raise public awareness about the discrimination against multicultural families in Korea and also to provide support for the International Unity Network, a non-profit organization working to empower multicultural families through job training for adults and alternative education for children.

Jae Hyeon Lim (2012 MDP, Korea) was the brain behind the event. With the help of many other volunteers who shared her cause, she arranged the vibrant party jointly with the KAIST Business School. The cooperation between the two schools helped create a platform for students to mingle and share experiences together. The student-level collaboration was further endorsed by the presence of Prof. Kwon Jung, Associate Dean of the KDI School, and Prof. Youngbae Kim, Associate Dean of the KAIST Business School.

The event started with a wonderfully colorful cultural fashion show, where international students from the KDI School showcased their vivid traditional outfits on a catwalk. The show received roaring cheers from the crowd in the Supex Hall. Then followed a charity auction. Professors of both KAIST and KDI School as well as ambassadors from Dominican Republic and Angola donated various items to be auctioned off. In between charity events, a series of guest performances by dancers and rappers brought the crowd to their feet.

Nearly 400 people attended the event, and raised more than 6 million KRW through ticket sales, donations, auction and beverage sales. This is a meaningful improvement on the last year's initial event when 300 participants raised about 5 million KRW. It was a proof that the bond of friendship is growing on this campus, developing a valuable tradition and community spirit. The raised fund has been directly donated to International Unity Network.



# Foreign Students Impressed with Korean Traditional Culture

Reported by Maria Charmaine Guevara (2012 MDP, Philippines)



It was a cool and sunny Saturday on March 31, when about fifty plus KDI School students went on a cultural excursion to the Korean Folk Village at Yong-in City, Gyeonggi-do. Everyone was excited to partake in this unique exposure to the Korean way of life in late Joseon Dynasty. Led by expert guides, students learned about the different industries in that era—pottery-making, basket-weaving, metal-forging, fan-making and embroidery, etc. Students also had the opportunity to familiarize themselves with the traditional houses of nobilities and commoners. This visit brought them to a broader understanding of traditional Korean culture, from food and clothing to housing and industries.

Let us hear in person what the students had to say about their visit to the Korean Folk Village:



**Jose Alexander Garcia (Dominican Republic)**

"I initially did not plan to join this event because of a pending midterm, but I am glad I changed my mind. I was amazed with how the Koreans developed the heating, especially the ondol (floor heating). It was also enlightening to learn about the divisions of different socio-economic classes that existed in the old days, with various housing structures reflecting the different classes."



**Nadia Mirasti (Indonesia)**

"It was a great experience visiting the Korean Folk Village. I was especially delighted with the old man who beguiled us with his prowess in tightrope walking!"



**Lwin Myo (Myanmar)**

"I would like to thank KDI School for giving us this opportunity to visit and learn about the traditional culture of Korea. I felt like I was transported to the Joseon era. It would have been nice if the students had been able to wear hanbok, though, as we walk along the village streets."



**Prodencia Awa Injoh (Cameroon)**

"I am deeply impressed with the rich culture of Korea. The country's efforts to preserve its awe-inspiring heritage have me thinking of my country and my village. If given the opportunity, I will try to replicate and adapt some aspects of the Korean culture in my country. I hope the school will be able to organize a similar cultural visit again before we go back to our country."



**Gloria Sandasi (Malawi)**

"It was a pleasure to be part of the audience in an authentic traditional wedding. I was doubly impressed with the energetic musical and dance performance of the farmers' group. Wonderful, wonderful experience!"



**Ashoka Jayasundara (Sri Lanka)**

"The visit to the Korean Folk Village reminded me of my country, Sri Lanka. I realized that completely different regions can share some common cultural characteristics, just like how the Koreans used the materials found in its natural surroundings, e.g. straw or grass. It shows us how resourceful and creative humans can be in need of survival."



**Peng Wang (China)**

"The Folk Village was very beautiful. I found some similarities with a Chinese folk village too. I was amazed by the rituals of the Korean wedding, and felt lucky to have witnessed a real wedding there. It made my visit particularly memorable."

# 2012 Spring Retreat the First & the Memorable

Reported by Kyein Lee (2012 MPP, Korea)



2012 Spring Retreat for evening students, unlike its title, took place in the cold winter of early January. Determination of the student committee, however, was dogged enough to defeat the freezing cold, and brought 38 evening students together in the morning of January 6<sup>th</sup>.

It was the first time ever that such an overnight get-together was organized to welcome a new class. A mastermind behind the whole plan was Kyun Heo (2011 MPP, Korea), a 2011 student representative for part-time students. Contacting each student with numerous emails and phone calls, he had taken every action to attract both old and new students to the event. I was one of the newcomers who hesitated to go, being unfamiliar with the school and feeling awkward to mix with a group of strangers. But my concern turned out to be completely unnecessary. Ice broke even before we got on a train, as the participants located one another at the Cheongnyangni Station. A few seconds of awkwardness quickly dissolved into friendly greetings, followed by warm exchange of introductions.

The retreat began with dining on grilled pork. Accompanying drinks invited a relaxing, cordial mood. Participants mostly talked about their jobs, areas of interest and expectations for the new student life. After moving into the accommodation everyone gathered, spent some time for another round of self-introduction and teamed up to play games. The 2011 student reps cheered up the mood, and new members soon mingled with the rest.

The highlight of the evening was listening to a few tips for 'how to get an A' and 'how to survive at the KDI School' from Prof. Byungho Oh and Hun Joo Park. "When professors give out grades, they consider attendance, academic performance and class participation," Professor Park started to explain. "But in reality," he winked, "preference plays a part at times." His honest revelation made all students laugh. "Getting close to a TA or dropping by a professor's office for conversation may help you win their hearts," Prof. Oh added. Advice continued with jokes and smiles, easing the burden of every part-time student, namely having to juggle study and work at the same time.

As the night wore on, people seemed to be getting tipsy and having a heart-to-heart talk. Suk-Hoon Kwon (2012 MPP, Korea) and Hyo Sun Kim (2012 MDP, Korea) were voted by a show of hands as the next student representatives. The 2011 staff reminded their successors that this kind of gathering had never been organized before and sincerely asked them to make it a tradition of welcoming a new batch of students. Since the first attempt boasted 85% of participation, the expectation is that more social parties are to take place in the days ahead. Here's hoping for a Summer or Fall Retreat, which is sure to be more exciting with now familiar faces!

## CAMPUS Asia: GRIPS Seminar

# The Magic of Kaizen

Reported by Keith Hamusute (2012 MPP, Zambia)



They say time is money. It follows then that a system that saves both is an indisputable recipe for success. This is the impression I was left with after attending a special lecture by Prof. Tsetsushi Sonobe from the Graduate Institute for Policy Studies (GRIPS), Japan.

Prof. Sonobe with his students from GRIPS visited the KDI School on the 14<sup>th</sup> of March. Organized as part of the CAMPUS Asia program, this visit was the first step in promoting educational collaborations between the two partner schools. A morning session saw presentations from GRIPS's Ph.D. students, where ideas and comments were freely exchanged. The lecture took place later in the day.

Intriguingly titled "A Primitive Study of Productivity in Developing Countries," Prof. Sonobe's talk highlighted the Japanese traditional work processes called Kaizen and how its application could improve business productivity by saving both time and money. Kaizen is a Japanese word that means 'to improve' or 'to change for the better.' In the business context, practicing Kaizen means standardizing processes, cutting waste, establishing proper record keeping, and as such, increasing the overall productivity.

Professor Sonobe illustrated through a number of examples the undeniable improvement that firms like Toyota have made by incorporating the Kaizen principles into their management structure. Application of apparently simple techniques such as proper documentation and effective filing proved to greatly improve the management efficiency, especially in small and medium-scale enterprises (SMEs). The improvement consists of such business fundamentals as reduced production costs, reduced waiting time and increased turnover. Interestingly, the emphasis on Kaizen actually runs

counter to what most businesses believed they have a problem with, namely finance. Professor Sonobe's study showed that while finance was important, remarkable growth can be achieved by simply keeping the workflow fast and smooth.

The World Bank has been equally impressed with Kaizen that they are currently sponsoring a number of projects aiming to disseminate Kaizen practices to SMEs. Professor Sonobe himself has been working with the World Bank for different SMEs in Africa and Asia. The list of participating countries includes Ethiopia, Tanzania, Ghana and Vietnam to mention but a few.

The inspiring lecture was followed by a passionate Q&A session. Many students, particularly those from governments, said they had taken a vital lesson for their own countries. They viewed Kaizen as a readily viable, cost-efficient way to help their economy achieve meaningful growth, be it agriculture, manufacturing or service sector. The lively discussion that continued after the event was a testament to the unique position the KDI School has come to occupy as an incubator for future policymakers. It was heartening to imagine how the lessons learned will be put to use when the audience return to their respective countries.

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# The Sophomore Year

## KDI School Ph.D. Program

Reported by Befekadu Mulatu Likasa (2011 MPP, Ethiopia)

This is the second year since a Ph.D. program reopened at the KDI School after a long hiatus. Currently there are twelve Ph.D. students on campus, studying either on Public Policy or Development Policy.

Studying for a Ph.D. degree gives one the chance of joining a pioneering research community of the KDI School. With its strong interdisciplinary and international focus, the Ph.D. program provides rigorous training in methodology, and enables students to stretch themselves to the limit in their field of interest. One of the unique aspects of the Ph.D. program is an interactive nature of the student-faculty relationship. Students are strongly encouraged to work with their advisor and publish joint papers.

The Globe interviewed some of our doctoral students about their graduate life, a small group of future scholars who allowed us to get a glimpse of what it's like to be a Ph.D. student at the KDI School.



### Bounmy Inthakesone

(2011, Ph.D. (PP), Laos)

I am a second-year Ph.D. student researching in Public Policy. I found out about KDI School through my ministry in Laos. I visited the school website to learn more about the program and discovered that the school's focus is on public and development policy. Since I did my masters in development and planning economy, KDI School's program immediately caught my attention. As I looked more into it, I was further impressed with the high caliber faculty with academic brilliance and ample experience.

In my country we need more researchers and decision-makers in the field of economic development, and I believe KDI School is enhancing my skills in those areas. In our program, we spend the first year attending regular classes and a series of special lectures from professionals in the field. They are informative, interesting and useful especially if you do not have a background in public policy. The professors are easily accessible, so we can visit them anytime and ask questions as we try to finalize our research plans. Their availability also means that we can learn enough about them to decide which professor would suit us best for the research advisor. Based on my experience so far, I can comfortably recommend the Ph.D. program

at the KDI School for anyone seeking in-depth knowledge and research ability in development and public policy.



### Muhammad Arshad

(2012, Ph.D. (DP), Pakistan)

I'm a 2006 MPP graduate from KDI School.

Receiving an outstanding thesis award for my master's thesis gave me the inspiration to seek a higher degree. One of the best things I learned during my master's training here was a wide range of case studies and comprehensive evaluation of policy applications. Another appeal of the KDI School was its world-class faculty and the extensive practical knowledge they bring to class. In addition, I chose to come here again because of the flexible system they offer for a Ph.D. student. A relatively short residency requirement made it easier for me to leave my job and pursue further education.

In the KDI School we come not only from different countries but also from different religions, different cultures, different languages and customs. Under a single roof we can learn how the East Asians, Africans, Central Asians and Latin Americans live and do things. I couldn't think of a better place to polish my views for global development and policymaking.

As a Ph.D. student I would like to produce notable research outcome and contribute to the KDI School community I'm proud to be part of. If time allows, I'd also like to help master's students as an alumnus when they have difficulties in their studies.



### Gira Delgermaa

(2012 Ph.D. (DP), Mongolia)

My goal in life is to become Chief Economist in my country. To achieve this goal I needed a theoretical understanding of development policy. I was looking for a Ph.D. Program in the field, and had a deep interest in Korea's development success. The Ph.D. Program at the KDI School seemed like a great fit.

Prior to my joining the KDI School, I was a Banking Economist in Mongolia for more than 16 years. I worked at the central bank, at

several commercial banks and also as an entrepreneur. I was both a board member for the Central Bank of Mongolia and the Director General of the International Economic Department.

After spending a semester here, I can gladly say I've made the right decision. Mongolia is a developing country with a similar culture and mentality to Korea, so it's very important for me to gain practical information I can apply to my country. On top of the opportunities to acquire hands-on experience in Korean economic development, I also enjoy the diverse cultures and peoples in my daily encounters. I benefit from our discussions, sharing of opinions and best practices. When I worked in the Central Bank I visited Korea several times, but I see a different side of Seoul now. Everything is different when you're living a student life, and I take pleasure in the process; even my body is adjusting to the spicy food!

## 2012 New Ph.D. Students

Name	Program	Country
GIRA DELGERMAA	DP	Mongolia
DEOKKI RYU	DP	Korea
HAFTOM TEFERI	DP	Ethiopia
JUNG HYUK CHOI	PP	Korea
MUHAMMAD ARSHAD	DP	Pakistan
SUNJIN KIM	DP	Korea
UME LAILA	PP	Pakistan
VENGESAI MAGADZIRE	PP	Zimbabwe





## Meet a New Faculty Member I

# A Professor with a Cool Head, a Warm Heart and a Dreamy Voice

**Prof. Hyeok Jeong**

Reported by Maria Charmaine Guevara (2012 MDP, Philippines)

"It is my most cherished ambition (...) to increase the number of those with cool heads but warm hearts, who are willing to give some at least of their best powers to grappling with the social suffering around them, (...) to discover how far it is possible to open up to all the material means of a refined and noble life." This is one of the illuminating lines of the great Alfred Marshall, a British economist and philosopher who is considered as one of the founding fathers of economics. This also serves as guidelines for Prof. Hyeok Jeong as he educates and polishes the minds of young policymakers at the KDI School.

Prof. Jeong's teaching style and philosophy give us a glimpse of how he approaches his work as an economist and teacher, namely in the most logical and diagnostic way possible. He tries to rule out the "plausible nonsense" in his classroom, promotes the capacity of students in expressing their ideas, and trains them to reconcile intuition with hard evidence.

A summa cum laude Economics graduate from Seoul National University, Professor Jeong spent more than a decade in the US as a lecturer and professor of economics at the Vanderbilt University, University of Southern California and University of Chicago (his PhD alma mater) while consulting for the World Bank and working on various academic papers about economic growth and inequality. When asked who influenced him to major in Economics, Prof. Jeong mentioned his high school teacher who opened his mind to the world of political economy.

He currently has eight working papers: four papers under review by international journals and another four in progress. He is preoccupied

with the following research interests: role of skills from work experience as an essential component of human capital in understanding the process of modernization and the wage dynamics in the labor market; the impact of financial deepening for productivity growth; the relationship between growth and inequality dynamics; analysis of trade dynamics in general equilibrium; and firm entry/exit and productivity dynamics among East Asian countries.

However, economics and teaching do not dominate Prof. Jeong's life. In his spare time, he enjoys playing with his two children, a first- and a fifth-grader, spends time with his wife whom he met at college, and attends a choir practice at his church. When asked what he would have been if he were not a professor, Prof. Jeong reveals that he might have ended up as a flower shop owner... or a singer! This surprising admission makes a request for a song an absolute must in the next KDI School Happy Hour.



## Meet a New Faculty Member II

# Basics Come Before Ambition

**Prof. Sung-Joon Paik**

Reported by Keith Hamusute (2012 MPP, Zambia)

It is not every day that you get to interview the newest addition to the school's outstanding faculty. I had spent a whole week rehearsing my questions, but by the time I was knocking on his office door I still managed to work myself into a bag of nerves. I immediately began to wonder whether my dressing was appropriate, had I overdressed.

I need not have worried. Just like every KDI School professor, Prof. Sung-Joon Paik was so friendly and welcoming. "Can I offer you a cup of tea?" His first words immediately put me at ease. I delightedly said yes, and we settled down for an interview.

Professor Paik is a man of truly diverse and rich experience. I have discovered that he earned his BA in German Language Education. Serving the military duties brought him to realize the tangible significance of education, which led him to consider educational administration for his career path. Pursuing graduate studies at the prestigious Harvard University, he obtained a Ph.D. in Education Policy. Fluent in German, English and Korean, he has since worked for a series of renowned research institutes including the World Bank and Korean Educational Development Institute. He has also been involved in various consulting projects for government agencies.

Following the remarkable journey of his career, I became curious to know how and why he had found himself at the KDI School. "Having closely observed at the World Bank the policymaking for various international development programs," he noted, "made me want to work with an internationally oriented organization." He said KDI School was an easy choice, with its unique mixture of international students and high calibre faculty. He went on to acknowledge just how supportive his KDIS colleagues have been since he got on board.

What is Prof. Paik's advice to students hoping to get the most out of



this one of a kind learning environment? "Do not be too ambitious," he said. I looked at him in disbelief. How could he say that when the media is awash with messages of setting the goal high and achieving more? I demanded explanation. "Many students make a mistake of being over-ambitious and end up not getting the basics right," he analyzed. "Make sure you know the basics, the fundamentals; only then can you build a basis for your career," he continued. "KDI School gives you that opportunity to learn the fundamentals, so learn as much as you can and then start dreaming big," he emphasized.

Professor Paik is still in the thick of designing the courses he will be offering next semester. Having had the privilege of catching a sneak preview of his class, I will be the first one to register come summer term. As we wound up the interview, Professor Paik spoke highly of the role that KDI School can and does play in shaping the next generation of leaders. Recounting how happy he is to be part of the process, he gave me his parting words: "use this opportunity to the fullest and of course, enjoy Korea."

Thank you Professor Paik, and welcome to the KDI School.





## Meet a New Faculty Member III

# Development Should Not Only Be Quantitative

**Prof. Changyong Choi**

Reported by Grace Mganga (2012 MDP, Malawi)  
and Befekadu Mulatu Likasa (2011 MPP, Ethiopia)

Professor Choi joined the KDI School this spring, leaving his job at the World Bank. Before he commences his lecture in the summer semester, two of the Globe reporters had a privilege to meet with the scholar and hear about his background, his present and future aspirations.

The cheerful professor started the interview with some words of wisdom: "Try to be happy, always. Life is not only about the future, but about now." In fact this has been his guiding principle for his industrious academic and professional career.

He lived in the USA for the past 12 years. While there, he attained a Master's degree at the University of Michigan and a Doctorate in Social Sciences at the Maxwell School, Syracuse University. Devoted to public sector reform and anti-corruption governance, he joined the World Bank where he worked as a specialist in those areas, providing support for developing countries such as Kazakhstan and Uzbekistan.

In January 2012, he returned to Korea and took up a faculty position at the KDI School. He was motivated to accept this offer by the school's mission to "educate the present and future leaders in government, business and civic organizations who can effectively meet the challenges of the globalizing world." He believes the KDI School will give him a wonderful platform to reach out to a large number of public service officials, who can return to their countries and champion good governance reforms. For the summer course he is scheduled to teach, Prof. Choi plans to combine his practical experience in anti-corruption strategies with several theoretical models. The class will include comparative studies of different countries' institutional reform

and a series of open discussions with students.

As he waits for the summer semester, Prof. Choi is busy working on various scholarly articles. One of his papers is focusing on China and North Korea relations in terms of economic cooperation and dependency. He is also finalizing a paper on anti-corruption reform in foreign aid. The latter will undoubtedly intrigue many international students who have a keen interest in matters of aid and development cooperation.

Toward the end of the interview, Prof. Choi let on some details about him outside the office. As an avid traveler who has been to many countries across Europe and Asia, he regrets never having visited Africa. "I will make a visit in the near future," he said resolutely. He also engages himself in diverse sports such as yoga and soccer, so he will be the man to watch at the next KDI School Sports Day!



## ► KDI School Website Renewal



Find us on  
**facebook**



The official KDI School website has been renewed as of April 9, together with the library, alumni and brand-new mobile sites. New functions include a plug-in for social network service (Facebook & Twitter) and a cross-browser support for Internet Explorer, Safari and Chrome.

The renovated library website features a wealth of online resources in an easy-to-use, one-stop format such as Library Catalog, One Search, and Course Reserves.

The updated alumni website has added a few user-friendly functions to Alumni Search and Alumni News Board.

Please visit the newly launched pages and experience our more informative and convenient interface!

## ► Introduction of University Identity



**KDI 국제정책대학원**  
KDI School of Public Policy and Management

Ever wondered what our logo signifies? KDI School has recently released a guideline for various school images. The guidelines, symbol and logo are available for download at the school's website.

## KOICA Scholarship Ceremony

### KOICA and KDI School An Enduring Partnership Honing the World's Future Policymakers and Development Leaders

Reported by Maria Charmaine Guevara (2012 MDP, Philippines)



On the 9<sup>th</sup> of January 2012, KDI School welcomed 30 KOICA Fellows from 28 countries. The 2012 Fellows are among the first batch of students under the Master in Development Policy program, a new addition to the KDI School's roster of courses.

With the mission to nurture the future leaders from developing countries, KOICA or the Korea International Cooperation Agency developed its Scholarship Program in 1997, almost at the same time as the KDI School's establishment. The Scholarship Program is fully committed to the Millennium Development Goals (MDGs) and is determined to expand its efforts to nurture future talents from developing nations and promote their sustainable economic growth and social development. It is ideal that KOICA has partnered with KDI School in the areas of public policy, public administration and economics, given KDI's preeminence in the field. This enduring partnership has been ongoing since 1999 as both institutions share a common goal of narrowing the knowledge gap between the developed and the developing countries.

What do 2012 KOICA Fellows have to say about this opportunity? Erica Perez Campos (2012 MDP, Honduras) finds the school requirements demanding but she is ready to forge on, encouraged by her already enhanced knowledge in public finance. Hadiza Mai-Sule (2012 MDP, Nigeria) is also grateful to KOICA for allowing her to study in one of the best schools for development policy. Lwin Myo (2012 MDP, Myanmar) has nothing but praises for KOICA and KDI School: "An Opportunity like this comes once in a lifetime, so we have to grab it and experience it to the fullest." Myo has happily adjusted to his life in Korea despite the different culture and climate. Andrew Prakash (2012 MDP, Solomon Islands) is glad that his office—Ministry of Development Planning and Aid Coordination—nominated him for the KOICA scholarship. His recently acquired understanding of rural and regional development will help him in the implementation of his actual work. All the 30 Fellows unanimously extended their deepest gratitude to the Korean government, KOICA and KDI School for this valuable learning opportunity that has been accorded to them.

To learn more about KOICA's pioneering activities, please visit its official website at <http://www.koica.go.kr/english/main.html>.

## POSCO Scholarship Ceremony

### Nurturing Global Leaders of Tomorrow 2012 KDIS-POSCO TJ Park Foundation Asia Fellowship

Reported by Maria Charmaine Guevara (2012 MDP, Philippines)



On the 16<sup>th</sup> of March, KDI School and POSCO TJ Park Foundation welcomed the 2012 KDIS-POSCO Asia Fellows to an awarding ceremony at the Lincoln Hall. Mr. Woo In Lee, Executive Vice President of the POSCO TJ Park Foundation and Dean Sang-Woo Nam of the KDI School presented the scholarship awards to Afdal Izal Bin MD Hashim (2012 MPP, Malaysia), Khanh Linh Vu (2012 MPP, Vietnam), Mahmud Tohtiev (2012 MDP, Uzbekistan), Nurgul Myendu (2012 MPP, Mongolia) and Nurlybek Shynali (2012 MDP, Kazakhstan).

In his congratulatory remarks, Mr. Lee highlighted the importance of nurturing the leaders of the next generation, which is one of the core mandates of the Foundation. With the Asia Fellowship Program, young intellectuals from different Asian countries are given the opportunities to learn from Korean development and engage in collaborative exchanges with students of diverse backgrounds. Mr. Lee also encouraged the awardees to learn the Korean language and imbibe its culture during their scholastic sojourn in Korea.

For his part, Dean Nam thanked the POSCO Foundation for its continuing commitment in supporting the students. Since its inception in 2006, the Asia Fellowship program has designated the KDI School as its official partner institution in educating its

fellows in the fields of global governance and public policy. "It is our hope that you accept this award not only as a reward to your hard work, but also as encouragement to become an expert in your field," suggested Dean Nam. He reassured that "the KDI School will assist you in every possible way, sharing our vision and strength to sculpt you into a global leader."

All five recipients of the fellowship responded with utmost gratitude for the opportunity granted to them. Ms. Khanh Linh Vu from Vietnam said that to be in Korea was a "life-changing experience to her" and thanked POSCO and KDIS for "advancing her dream." Other awardees shared similar determination to learn as much as they can and apply their acquired knowledge upon their return. Ms. Nurgul Myendu hoped to "prove to our esteemed sponsors that you were not wrong in choosing us."

Mr. Yang Jae Woon, Secretary General and Mr. Jeong Yun-young, Program Manager, of the POSCO TJ Park Foundation, also attended the awarding ceremony. The following KDIS officials also graced the event: Prof. Kwon Jung, Associate Dean of Academic and Student Affairs, Prof. Jinsoo Lee, Chair of the MDP Program and Prof. Dongchul Cho, Chair of the MPP Program.

## Benchmarking Korea's Trade and Investment Promotion Policy

Reported by Befekadu Mulatu Likasa (2011 MPP, Ethiopia)



On March 19<sup>th</sup>, KDI School launched the annual two-week workshop on Benchmarking of Trade and Investment Promotion Policy for Vietnamese senior public officials. This year's event coincided with the 20<sup>th</sup> anniversary of the establishment of Korea and Vietnam's diplomatic relationship, turning the seminar all the more meaningful. Participants included deputy directors of various ministries and other senior government officials from Vietnam, as well as development experts from the KDI School.

Prof. Hyeok Jeong, Director of Capacity Building Team, opened the event stating that the aim of the workshop was to share Korea's development experience on rural community development, export industrialization and infrastructure building. He emphasised the KDI's role as the driving force behind the relevant policymaking, and spoke of his hope "to help the two countries reach new heights in bilateral relations and understandings" through various exchanges like this occasion.

The first lecture was delivered by Dr. Sang-Woo Nam, Dean of the KDI School. Using Korea's best practice as a benchmark, he introduced the 2009-11 Knowledge Sharing Program with the key themes being: industrial restructuring & growth potential of the Vietnamese economy; enhancing the efficiency of the public sector; strengthening the technological capacity of Vietnamese enterprises; and urban development & infrastructure provision.

To ensure that the participants gain both insights and first-hand experience on Korea, the KDI School organized cultural activities and site visits. They looked around cultural heritage in Gyeongju, and visited Hyundai Motors, Ministry of Public Administration and Security, and many other places of interest during the two week period.

In the closing ceremony Vietnamese officials indicated that the seminar topics were extremely helpful in planning their future trade policies. They spoke highly of the lecturers and moderators who had an excellent understanding of the real situation in Vietnam, which helped the discussion touch on not just theoretic but practical aspects. Many participants have also mentioned that Korea is a good model to learn from because it has considered everything investors would need and made it readily available, such as licensing, tax information, and land policy.

"The workshop definitely met our goals and expectations because it focused on our actual needs to promote trade and investment. I was very impressed by Korea's infrastructural development, export-oriented industrialization and the innovative New Community Movement," said Nguyen Duc Tan, Deputy Director of External Relations and International Cooperation of Quang Tri Province.



## The New Global Order and Implications for Development

A Special Lecture by Dr. Danny M. Leipziger



Reported by Maria Charmaine D. Guevara (2012 MDP, Philippines)

*As the world is slowly recuperating from the global financial crisis, a new global economic order has evolved. This entails a thorough review of the role of ODA and aid policies in economic development.*

This was the essence of Dr. Danny Leipziger's lecture on "The New Global Order and Implications for Development Thinking and Aid Policy," delivered on March 16 at the Lincoln Hall. Currently a professor of International Business and International Affairs at the George Washington University School of Business, Dr. Leipziger has previously served as Vice President of the Poverty Reduction and Economic Management Network (PREM) of the World Bank from 2004 to 2009.

Dr. Leipziger opened his lecture by describing the changes in the global economic order following the financial crisis besieging the West. Prior to the current predicament, the advanced economies such as the US and the EU were the primary custodians of economic development. As they began to struggle in the wake of the crisis, although a letup is foreseen, there seems to be no immediate remedy to restore their dominance in the world financial market. Dr. Leipziger then highlighted the roles of the new emerging powers—unattested and still inadequate to take up the cudgels on behalf of the struggling economies—whose task is huge and challenging.

He then launched into a discussion of the role of ODA in development, pointing out the pros and cons of aid provisions. He particularly noted the fact that although ODA has seen progress

through the UN Millennium Development Goals (MDGs), it is more difficult to identify a real success, especially in Africa, a region that receives approximately 36% of total global aid (OECD DAC Statistics 2010). "Is ODA a flawed concept, or is it just poorly administered?" Dr. Leipziger invited the audience to ponder, then offered an optimistic reply by singling out the East Asian case, specifically that of Korea, as positive proof that wise government planning and proper administration of ODA can lead to economic growth and poverty reduction.

His lecture concluded with an emphasis on several issues that countries need to confront, i.e., the importance of government planning in the midst of high uncertainty and market stress, the need to globally benchmark infrastructure and governance, and the urgency to tackle major problems like migration, climate change, crime and drugs that affect development prospects.

Several members of the diplomatic corps also attended the lecture, joining a number of KDI School students: Ms. Margaret Clarke-Kwesei, Ambassador of Ghana, Ms. Grecia Fordelicia Ricardo Polanco, Ambassador of the Dominican Republic and Mr. Shahidul Islam, Ambassador of Bangladesh graced the event. Dr. Leipziger's lecture was part of a series of special discourses sponsored by the KDI School for the Spring Term.



# 2012 Fall Admissions Open

**"Recommend Prospective Application to Apply to the KDI School"**



The KDI School would like to inform you of our Alumni Recommendation Campaign. The initiative aims to encourage the KDI School community to recommend prospective applicants around them, so that the education opportunities in Korea could reach international applicants more effectively. All alumni and students who have participated in this campaign will receive a token of appreciation.

- **Campaign Deadline**

May 25, 2012

- **How to Participate**

- Distribute the admissions information to your friends, school and/or workplace.
  - If you have applicants to recommend, please let them follow the instructions below while they fill up the online application.
1. Make sure that applicants tick off the "From the KDI School students /alumni" option in the survey question No.2.
  2. Then the applicants should enter your information in the "ALUMNI RECOMMENDATION" box, such as your name, program and admission year.

- **Collect Your Gift**

Lucky recommenders who recommended successful applicants will receive a special gift.

## 2012 Fall Admissions

- **Open for Full-time Master's Programs Only**

- MDP (Master of Development Policy)
- MPP (Master of Public Policy)

- **General Eligibility Requirements**

- Bachelor's degree or equivalent
- English proficiency

- **Schedule**

Application Deadline	May 25, 2012
Interviews in English	June 12~15, 2012
Final Admission Announcement	June 25, 2012
Fall Semester Begins	September 10, 2012

• **Inquiries:** [admissions@kdischool.ac.kr](mailto:admissions@kdischool.ac.kr)



## Deep and Lasting Impact KDI School Alumni Essay Contest

Reported by Inja Jeon (2012 MDP, Korea)

Under the theme of 'how the KDI School degree has influenced my life and career,' KDI School held an essay competition. Out of 38 essays that were turned in, 16 essays were awarded with a prize. Chiwon In (2008 MBA, Korea) and Adi Veniana Kaveni Qica Namosimalua (2009 MPP, Fiji) claimed the first place respectively among the domestic and international alumni. The globe introduces below the gist of what they described about the KDI School experience and their remarkable journey afterward.



**Chiwon In (MBA 2008, Korea)**

Mr. In was a special intelligence officer at the Defense Intelligence Command. Determined to learn more about improving teamwork and work efficiency, he chose to attend KDI School as a part-time MBA student. He had two important encounters during his studies. In Prof. Han Earl Kim's class he found out about the "Grameen Bank"—a Bangladesh Bank which offers micro credit business to the poor. "It changed the concept of capitalism for me and I felt I discovered a new calling," he remembers. Another discovery was through Prof. Tony Michell's class. He was excited to understand how a leader—not determined by seniority but by roles—can improve the efficiency of an entire organization. He recalls that it was a wakeup call for a military officer like him, who had been accustomed to a strict top-down system. The realization that there is a group of professionals who work for management efficiency attracted him to the consulting industry. *The Corporate Strategy* class by Prof. Seung-Joo Lee, a McKinsey alumnus, boosted his aspiration to become a consultant.

Upon graduation he studied law at Seoul National University, and successfully landed a job at McKinsey & Co. as an associate. Looking back, he acknowledges, the KDI School education was on par with top-tier MBA schools overseas, thanks to its excellent faculty and curriculum. Although the MBA program no longer exists, he is quick to recommend KDI School to those who seek for a distinctive educational program.



**Adi Veniana Kaveni Qica Namosimalua (MPP 2009, Fiji)**

Ms. Namosimalua declares that the opportunity to study at the KDI School has been one of the greatest privileges in her life. "Learning about South Korea's political and economic development presented a great hope for a developing country like mine," she writes. Refreshed from the studies, she returned to her previous position of Principal Assistant Secretary at the Office of the Prime Minister. As her new input had started producing positive results in public administration, she had the KDI School to thank for the values she was able to add to her country. Six months afterwards, she was appointed as Acting Secretary to the Cabinet, and again promoted to the position of Secretary to the Cabinet two months later. She attributes her unprecedented success to the high-level public policy training at the KDI School: "The MPP program led me to reevaluate the strategic direction of my government and its human resource development. The courses in the public sector reform stimulated me to do something to change the status quo of Fiji."

During the three years after graduation, Ms. Namosimalua had provided a number of policy advice to the Prime Minister, made presentations to various line ministries on policy making and preparations, and chaired a committee to realign the public service delivery. She concludes with a tribute of praise for her beloved alma mater: "The KDI School remains to be a significant part of me, for it has taught me a lot about life. I learned about perseverance, hard work, tolerance and acceptance of different cultures and perspectives, and most of all, to hope for a better world in my lifetime."

## Alumni Lecture Series on Career Development I



# Build Yourself through Different Experiences

Reported by Keith Hamusute (2012 MPP, Zambia)

Regular readers of the Globe will recall from the previous edition Mr. Zoltan Pozsar (2011 MPP, Hungary) and his work for the International Monetary Fund (IMF). This year's Alumni Lecture Series started off with him speaking about his career development in person. The series is the school's continued drive to facilitate interactions between students and alumni members engaged in diverse sectors.

Mr. Pozsar has worked for some of the leading economic analysis firms in US such as Moody's as well as the Federal Reserve. He is an author of a number of publications including a highly acclaimed paper on Shadow Banking, which many analysts agreed had remained unregulated for a long time. He has also given special lectures at several prestigious institutions such as Princeton University, University of Pennsylvania and the European Central Bank. He was full of useful advice to anyone hoping to follow his lead.

"You have to be creative," he asserts. Reminding the audience how competitive the job market can be, he described the challenges he had faced getting a job. He argued one should not shy away from using less conventional means to seize an opportunity. "Send emails to your prospective boss and ask for an interview whether you know them or not," he advised. "Once you land an interview make sure you convince them that you know your stuff," he added.

Building a successful career, continued Mr. Pozsar, cannot be all rosy in the process. "There would certainly be times when you have to perform a task you don't like, or when you feel your career is going nowhere," he warned. At such times, he claimed that it is important to be patient and keep working hard. He cautioned against making rash decisions simply because you are not happy with your boss: "Career development is about building yourself through different experiences, all of which are sure to enrich you one way or another. In order for anyone to grow into a career, one should be prepared to 'soak up' the negative pressure at work."

Apart from being a visiting scholar at the IMF, Mr. Pozsar is also preparing a paper under the auspices of the Global Interdependence Fellowship, co-authoring with a renowned investment analyst and former PIMCO Managing Director, Paul McCulley. One may be led to believe that this is probably the pinnacle of his career, but as it turns out, he is already thinking of his next direction. With the passion for investment analysis, he reckons his next move would be managing a substantial portfolio as an investment fund manager.

Throughout his talk Mr. Pozsar showed that with the right attitude and dedication anything is possible, representing a shining role model for all the KDI school students.

## Alumni Lecture Series on Career Development II

# Be Distinctive in Your Chosen Field

Reported by Inja Jeon (2012 MDP, Korea)

On April 5<sup>th</sup> in the second alumni lecture, Hyung-Woo Han (2009 MBA, Korea) offered to share his experience as a business consultant at Ernst & Young (EY). One of the biggest professional consulting firms in the world, EY is also considered one of the big four accounting firms, dealing with the majority of audits for public and private companies. With branches in more than 140 countries, it is becoming a favored destination of many young consultants.

Mr. Han started off his lecture with an open invitation: "Stop me anytime for a question. You can ask anything you'd like to know about consulting industry or about my company." He then went on to describe a range of projects EY is providing its consulting service for, from financial investment to corporate restructuring. He stressed that the most important part in looking for a consulting job is not choosing a company but choosing a field you want to work in. One consulting firm may deal with all sorts of issues, but there is usually a field or two that it specializes in, e.g., Human Resource, Information Technology, Finance, or Strategy. "There are so many consulting firms you may not even heard of," he smiled. "But just following the big names may lead to frustration later on, if the company's main strength is the field you're least interested in," he advised. "So the take-home lesson is," he repeated, "it is wiser to find out the area you can devote yourself to, then choose a firm that concentrates on that area."

As it stands, each consulting firm looks for different qualifications in its



future employees. "If tailored to the company you wish to work for," Mr. Han suggested, "that particular asset can tell you apart from others; it can be anything, like type or level of degrees, age, professional certification, or previous working experience." He also indicated that there are still some qualifications that give one a general advantage. A finance-related degree, for instance, can give you an edge since most consulting firms are dealing with the financial sector in one way or another.

Even though the workload of a consultant is well known to be heavy, he assured us that consulting is one of the most dynamic and creative fields where we can fully utilize our knowledge and skills. Mr. Han closed his presentation underlining that it is necessary to be distinctively strategic: "Examine your strengths and weaknesses. Find a company that can play up to your strengths."

A lively Q&A session followed the lecture. One of the participants, for instance, asked how the KDI School graduates are weighed against others. Mr. Han confidently replied that our alumni are highly competitive in the market, especially those with the Global Finance and Regulation concentration. "Given the relatively short history of the school, our alumni network is surprisingly well established in the consulting business," he added. His lecture were not only informative, but were enough to boost the student morale. The power of alumni support.

## [Student Feedback]

### Jee Hee Yoon (2012 MDP, Korea)

*"I could tell how passionate Mr. Han is about his job, and I hope to be the same in the future. The talk gave me a good sense of what a consultant does and what skills I should develop in order to enter into the consulting business. Hopefully we will have more such programs to hear from other alumni and about other professions."*

### Dongwan Kang (2012 MPP, Korea)

*"It was such a great time because Mr. Han offered specific advice in a breezy, straightforward manner. I especially enjoyed hearing some confidential information from the projects he has been involved in. It's funny how I had no background knowledge in consulting before the lecture, but I now dream of working with him someday as a consultant."*

## KDI School Alumni Mentoring Program

# Landing a Job that Suits You the Best

Reported by Inja Jeon (2012 MDP, Korea)

Don't you sometimes wonder how convenient it would be to know your future or learn the consequence of your choice before making an important decision? Or some of you may even have hoped some knowledgeable person could tell you which direction you should go to reach where you want to be. If you find yourself nodding, Alumni Mentoring Program is for you. KDI School Alumni Mentoring Program has been designed to fulfill the students' need for that knowledgeable presence by bringing alumni and current students together. As a person who went through the same self-searching and job-hunting period, KDI School alumni will not only share their hands-on experience through an open lecture but also offer individual consulting sessions. A series of open lectures will invite all interested students every third Thursdays throughout the year. For individual consulting, each mentee and mentor will make an appointment and have a meeting on a one on one basis.



The first open lecture was held on the 23<sup>rd</sup> of February, with 17 students in the audience. Mr. Taewhan Kim (2009 MBA, Korea) in charge of the program began by introducing the purpose and expected outcome of the alumni mentoring: "In a severely competitive job market, the Mentoring Program will give you a comparative edge by sharing insider information and experience from your seniors." He proudly pointed out that every participating mentor has volunteered to offer his/her hand with different talent and experience.

A key point of the first mentoring session was to brainstorm to discover one's potential and discuss how to choose a job based on that potential. As importantly, Mr. Kim wanted to pile up the data pool of all the mentees and mentors and categorize them by their fields of interest. Wider range of networking will become available through a website ([www.glocalleader.com](http://www.glocalleader.com)), where mentors who could not physically attend the session will gather and look for their mentees online. "Keep track of what you have studied and experienced," Mr. Kim suggested. "You will find yourself called a 'specialist' someday and be able to help your juniors as a mentor," he convinced the students.

The second session took place on the 22nd of March. Mr. Youngguk Kim (2009 MBA, Korea) from GM Korea spoke about how to survive in the job market. "Set a realistic goal and gather objective proof of your excellence, such as professional certificates or standardized exam score," he encouraged. He also underscored that we should write a CV in a reader's shoes: "It is a grave mistake to list all of your assets simply because you're proud of them. Focus on what would interest your recruiters."

Mr. Kim had additional advice to those thinking of a career change. "When you are applying for a new job, it is very important to show that there is a causal relation between what you've done in the past and the new job." Another tip was to keep an eye on the head hunting market, since it may provide a better opportunity than trying to change jobs on one's own. "Do what you want to do in life, but make feasible plans while doing it," he said summing up the session.

### [Student Feedback]



**Bobae Lee (2012 MDP, Korea)**

*"I attended the program to get some picture of how to connect my studies to a future job. The lectures made it clear that I need to have a unique experience that sets me apart from the rest, in order to impress the potential employers. I hope the next session will deal with development and public sectors, since many students want to work in the development field."*



**Eungang Choi (2012 MPP, Korea)**

*"I really appreciate our alumni for sharing their experiences. This must be one of the privileges of studying at the KDI School. I hope I can someday come back to school and share the experience of my own. I look forward to the next lectures so that I could hear about different industries and gain a broader insight before deciding on my future job."*



**Hansu Lee (2012 MPP, Korea)**

*"It was very useful time for me; Mr. Youngguk Kim did not miss the little details like how to write a cover letter and resume, as he explained what we need to prepare in searching for a job. If the program left one thing to be desired, I think it would be more helpful if each session looks into a specific profession itself, not just the general hiring process."*





# Alumni News Updates

Reported by Inja Jeon (2012 MDP, Korea)



**FUHL, Florian (2000 MBA Exchange, Germany)** is CEO of the Korean subsidiary of BSH.



**SON, Jang Soo (James) (2006 MAM, Korea)** is Managing Director of global investment business at Samil PricewaterhouseCoopers Consulting.



**KIM, Hyun-Cheol (MFDI 2008, Korea)** has been promoted to Head of Department at Metropolitan BTO.



**KIM, Hyun Kee (2009 MBA, Korea)** is currently working at JJ Career & Consulting.



**MUKHTAR, Ahmad (2002 MPP, Pakistan)** has recently joined the United Nations Development Program as a globalization program manager. He is working on capacity building in the field of global economic environment and governance.



**ALI, Murad (2007 MBA, Pakistan)** has received a distinguished research award, the *Linsu Kim Memorial Award 2012*, from the Korea Academy of Management. He is pursuing his Ph.D. at Inha University, while serving as Inha Student Ambassador for Pakistan.



**PARK, Chulho (2008 MBA, Korea)** has been appointed in January 2012 as PR Team Manager for the Visit Korea Committee.



**KIM, Jaymin (2009 MBA, Korea)** got married on the 14<sup>th</sup> of April in Seoul.



**HUH, Eunmo (2004 MBA, Korea)** is currently working as Director of Analytics at VideoMining, located in Pennsylvania, USA.



**ARAE, Mehdee (2007 MPP, Iran)** is currently a Ph.D. student at University of Wollongong, Australia.



**DY, Chhungson (2010 MPP, Cambodia)** was promoted to Deputy Chief of Information Technology Bauru in the Ministry of National Defense.



**MURTAZAEVA, Nilufar Zafarovna (2011 MPP/ED, Uzbekistan)** is working as a marketing manager at East Telecom Company in Uzbekistan, a subsidiary company of Korea Telecom and SUMITOMO Corporation.



**LEE, Eun Hang (2005 MPP, Korea)** has been promoted to Vice Bureau-Chief-Grade Official at National Tax Service.



**AHMADZAI, Noorullah Jan (2008 MPP, Afghanistan)** is currently working as Senior Program Manager of Stabilization in Key Areas in Afghanistan. He has represented Afghanistan in the 57th NATO General Assembly, and also attended a conference in Washington DC on Youth and Economic Opportunities.



**TE, EANG CHHENG (2010 MPP, Cambodia)** became Professor of International Relations and Political Science at Pannasastra University of Cambodia (PUC).



**NOU, Phyrith (2011 MPP/ED, Cambodia)** is currently working at the Council for the Development of Cambodia (CDC), in charge of Aid Coordination with UN agencies.



**KIM, Joong Min (2006 MBA, Korea)** is working as Senior Manager of Securitization Planning Department at Korea Housing Finance Corp.



**KARIM, Benseghir (2009 MPP, Algeria)** has been promoted to Head of Office in the Ministry of Finance and is now studying in Germany on economic changes of the Arab region.



**VUONG, Quoc Kien (2011 MPP/ED, 2011)** works as a researcher at DMC R&G Center, Samsung Electronics.



**PAWLOWSKI, Laurent (2006 MBA, France)** is currently working as strategic partner's manager at Game Sourcing team, Media Solution Center of Samsung Electronics.



**BAEK, Seung-Jin (2008 MBA, Korea)** is presently working at KPMG Economic Research Institute as Senior Analyst and is scheduled to work at the United Nations Economic Commission for Latin America and the Caribbean as an economic affairs officer.

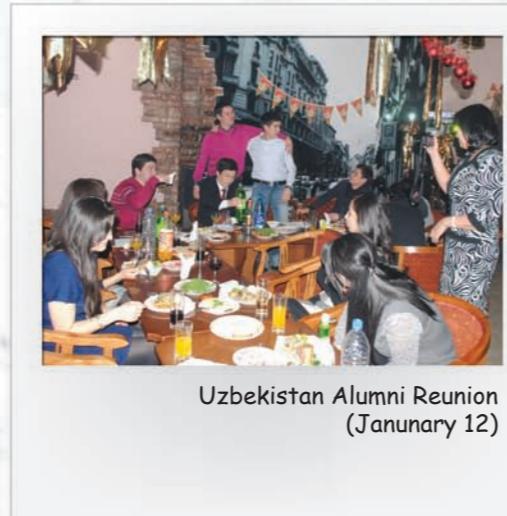


**KIM, Donghee (2009 MBA, Korea)** is working at GfK Group Global Key Account Management Team, and has been responsible for the coordination of international development activities since 2011.



There has been a coincidental encounter of KDI alumni in Bangladesh:  
**PARK, Jinha (2010 MPP/ED, Korea), DEBNATH, Doyananda (2010 MPP/ED, Bangladesh)** and **SIDDIQUE, Forhad (2007 MPP, Bangladesh)**.

# Photo Gallery



# Faculty & Staff News Updates



Two articles by **Professor Chang, Yu Sang** and **Professor Lee, Jinsoo** have been accepted for publication. The first article entitled "Forecasting Road Fatalities by the Use of Kinked Experience Curve" will be published by International J. of Data Analysis Technologies and Strategies. The second article "Is Forecasting Future Suicide Rate Possible?" will be published by Engineering Management Research. In addition, another article by Professor Chang examining "Strategy, Structure, and Channel for Global Leaders of Industrial Service" will be published by International Journal of Service Technology and Management.



**Professor Choi, Tae-Hee** came back from his sabbatical leave as of January 26, 2012.



**Professor Park, Jin** is on leave for 2 years, starting from January 2012. He is currently serving at KIPF (Korea Institute of Public Finance) as Director of Research Center for State-Owned Entities.



**Professor Hahm, Sang-Moon** is on a sabbatical leave from March 2012 to February 2013.



**Ms. Lee, Hye Jung** at the Library and Archives Division gave birth to a daughter on April 18. She will be on maternity leave until June 30, 2012.



## >> Welcome New Members



**Professor Schuckman, Hugh Erik** (Visiting Professor)

**Research Interest:** International and Comparative Education  
**Education:** Ph.D candidate at University of California, LA



**Mr. CHO, Gye Bong**

Administrative Division



**Ms. KIM, Hyun Joo**

Student Affairs Division



**Ms. Bae, Eun ju**

Library and Archives Division



**Ms. Hwang, WooRin**

Development Research Team, Development Research and Learning Network



**Ms. Jung, Youngjoo**

Capacity Building Team, Development Research and Learning Network