

KDI School of Public Policy and  
Management  
**SUMMER 2015**

# THE GLOBE

THE GLOBE

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## The KDI School receives the 2014 NRCS Award of Excellence



On May 15th, the National Research Council for Economics, Humanities and Social Sciences (NRCS) hosted an award ceremony for its affiliated organizations based on the 2014 organizational evaluations. At this event, the KDI School received an Award of Excellence.

The NRCS supports 26 of government-funded research institutes in economic and social science fields. The NRCS is established under “Act on the Establishment, Operation and Fostering of Government-Invested Research Institutions,” and has managed them systematically to serve the needs of supporting national research industry policy and development of knowledge industry.

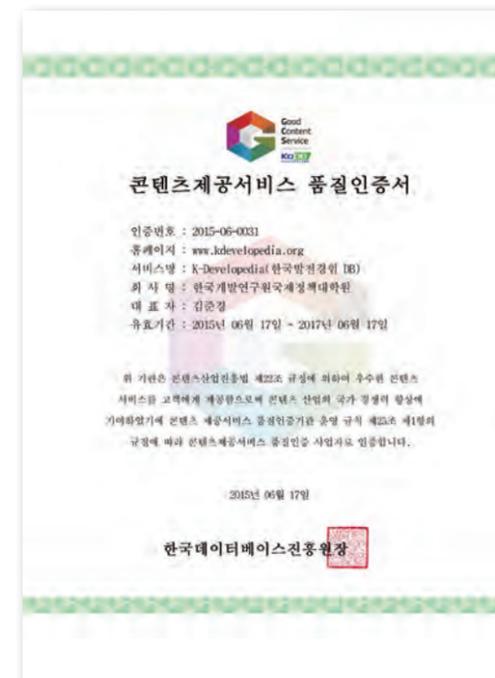
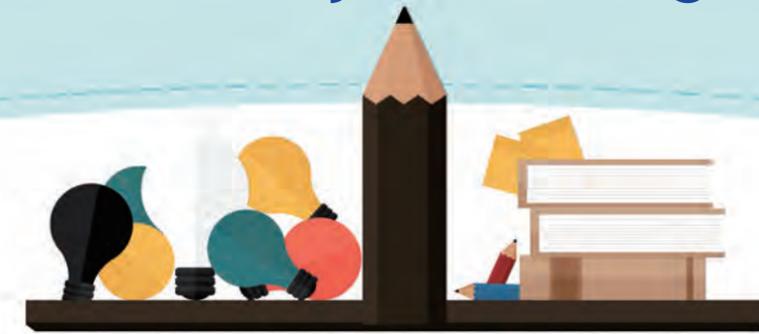
The KDI School, during its transition period from Seoul to Sejong, had put in a lot of effort in its work. It had cooperated with various research institutions in the area of Sejong, increasing its influence and promoting mutually beneficial relationships.

The KDI School has also continued its efforts to create partnerships with various organizations and schools beyond borders of countries, even being awarded the NASPAA accreditation for its MPP program in 2014. The school has also planned various joint programs with highly acclaimed schools such as KU Leuven, ESSEC, and Tsinghua University. The Award of Excellence is only awarded to the organizations that are evaluated for the greatest results.

Motivated with this award, the KDI School will continue to improve itself as a world-leading educational center and maintain its position as one of the greatest educational organizations in the world.



## receives 2015 Contents Service Quality Certification by Korea DB Agency

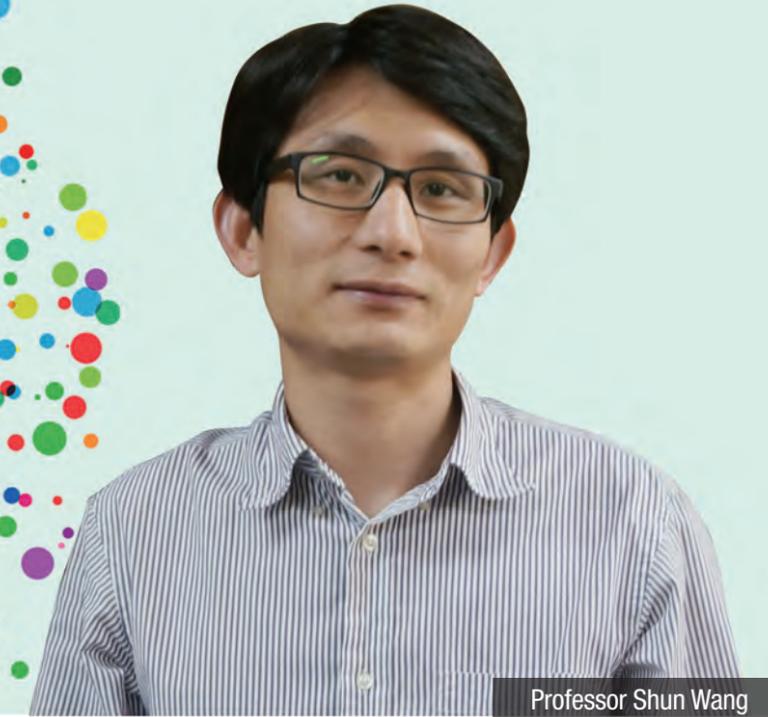


K-Developedia was approved as a good content service provider by Korea Database Agency by receiving ‘2015 Contents Service Quality Certification’ on June 17th, 2015. Co-hosted by the Ministry of Science, ICT, Future Planning and Korea Database Agency, this certification program provides quality standards to online contents in an aim to build a fair and reliable environment among contents providers and users. K-Developedia was selected as a good content service provider in the field of database after going through 30 days of evaluation from both users and experts on the technology of service and customer management.

Dr. Hye Kyung Chung, Head of K-Developedia Team said “The certification confirms that K-Developedia maintains the quality of database and services for the user’s convenience. K-Developedia will continue to reflect the need of users through contents upgrade and customization.”

# Re-calibrating the Measurement of Development: World Happiness Report 2015

Marjorie San Pedro (2014 MDP, Philippines)



Professor Shun Wang

The third World Happiness Report, released in April 2015, once again made waves internationally. Published by the Sustainable Development Solutions Network, it is co-authored by the KDI School's Professor Shun Wang. Professor Wang, whose areas of expertise include subjective well-being, became a part of the team through his work with Professor John F. Helliwell at University of British Columbia. *The Globe* sat down with him to gain further insight about the report.

## Defining Happiness

There have been challenges about accepting happiness as an appropriate measure of development. Most of them stem from defining happiness as an emotion rather than as a measure of well-being. By measuring happiness mainly by Cantril ladder (or Cantril's Ladder of Life Scale), the report goes beyond using just GDP per capita as a measure of utility. The survey question for Cantril ladder is "Please imagine a ladder with steps numbered from zero at the bottom to ten at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life



for you. Which step comes closest to the way you feel?" It avoids placing pre-defined weights on elements of happiness like education and health (as used in Human Development Index, HDI), because it recognizes that individuals will place importance on these elements differently. Moreover, subjective well-being can also reflect the importance of non-material aspects of life such as social support and trust. Professor Wang acknowledges that there has been some distrust of subjective measures, but he contends that subjective data are proved to be reliable, can be measured and compared objectively. Professor Wang further elaborated on the importance of looking into subjective well-being particularly for policy making, citing the misery index as an example. The misery index uses the same weight for measuring inflation and unemployment, but a study found that the impact of an increase in unemployment is larger than an increase in inflation. In fact, people would be willing to trade "1 percentage-point increase in the unemployment rate for a 1.7 percentage-point increase in the inflation rate."

## Surprising Findings

One of the key arguments against a global ranking of happiness is that it will be a

transitory measure.

The findings of the report show significant difference in life evaluations among countries with the difference being largely explained by life circumstances. Within countries, the differences are also apparent, which shows that rapid and complete adaptation does not really happen.

The report validated some theories, like for instance, that Scandinavian countries, which have been ranked high in a lot of development rankings also proved to be the happiest. The United States, despite having a relatively high income placed lower than what their income suggested.

Another interesting finding of the report was happiness in the regional differences. Latin American countries, having comparable income to Eastern European countries, were found to be happier than their economic counterparts.

The report, as a consistent complementary measure of development, has important implications on policy making. It is a significant data analysis that will help policy makers ensure more balanced and sustained development.

The complete report can be accessed at: <http://worldhappiness.report/>

## KOREA WEEK 2015: Republic of Korea & World Bank Group “60 Years of Partnership”

Leah Chepkoske Waweru (2014 MDP, Kenya)

Korea Week was held from June 1st to 5th, 2015 at Sheraton Incheon Hotel in Seoul with the theme “Retrospect and Prospect.” It was jointly hosted and organized by the World Bank Group (WBG) and the Korean Ministry of Strategy and Finance. The event was to celebrate 60th anniversary of strong and close cooperation and partnership with the Republic of Korea and the World Bank Group. The participants were from World Bank Group, Korean government, foreign governments and the KDI School of Public Policy and Management. Other main facilitators were professors from the KDI School; Kyung-wook Hur, Professor of Public Finance/ International Economy, Taejong Kim, Professor and Managing Director, Songsu Choi, Professor, and Hai-young Yun, Assistant Dean of Capacity Building Center.

Korea had received aids and loans from the World Bank, amounting to 15 billion dollars. Within half a century, Korea had transformed itself from a recipient country to a donor country. Finally Korea has become the only country in the world with remarkable record: GDP per capita of 20,000 dollars with a population of over 50 million. Ms. Joyce Msuya, the Special Representative of the World Bank Group Korea, highlighted that significant support of partnerships from a wide range of stakeholders such as Korean government, public and private entities, and people are critical in helping the World Bank to eradicate extreme poverty and promoting shared prosperity. On the first day of the conference, Joachim von Amsberg, Vice President, Development Finance, WBG, focused on how the World Bank started its operations in Korea by providing an International Development Association (IDA) credit to expand and improve the Korea National Railway. Korea is now the 15th largest economy in the world, which is a key development partner of the WBG and an important contributor to IDA.

Bert Hofman, the Country Director at Republic of Korea World Bank, WBG, centered his statement on WBG and Korea Program Projects. The projects included diverse innovative partnership, cross-cutting solution, green infrastructure, renewable energy, communication technology know-hows, supporting and accelerating knowledge sharing, and assisting conflict



states. He noted that these partnerships span the globe, covering all regions and benefiting wealth of countries—from Mexico and India to Mali and Indonesia.

In the second day, main speakers from International Finance Corporation (IFC) and Multilateral Investment Guarantee Agency (MIGA) discussed issues in investments in emerging markets, tri-party cooperation among investors and financial and the public sector. The speakers noted that WBG’s partnership with Korean private sector has been reinforced and facilitated by the presence of IFC and MIGA in Korea. The next session further focused on Korea’s effective utilization of Public-Private Partnership (PPP) and “exportation” of Korean lessons. They are related to institution-building and the methods that how Korea organized itself to achieve economic development through PPPs. The final session was on Korea’s experience in building financial system, role of international financial institute such as WBG in this effort and challenging Korea and other Asian economies to go forward in integrating global financial landscape.

Korea Week provided diverse programs including four parallel side events: An International Tax Conference for Development and Growth, the World Bank Group 2nd Annual Korea Green Innovation Days-Leveraging Growth for Climate Change Action, a conference about Perspectives on Economic Transitions and a conference on Governance of State-Owned Enterprises (SOE)- State Oversight and Performance Monitoring in East and South Asia.

The main speakers in the thematic sessions covered topics including: Closing Gaps in Information & Communications Technology, Urban and Climate Change and Accelerating of Development through Leadership, Learning & Innovation; Fostering Competition; Using the Korean Effective PPP Program Implementation to improve Governance in other Countries and Financial Systems for Sustainable Development.

The public engagement day, the third day of conference, was held at the National Museum of History in Seoul. Main speakers discussed how the WBG will adapt into new and powerful global economic currents to provide innovation and multidisciplinary solutions to help solve global developmental challenges. The speakers emphasized leveraging the role of private sector and practical suggestions for effective, accountable and legitimate WBG in rapidly changing global economy. The last session covered how current and former WBG shared their experience on International Bank for Reconstruction and Development (IBRD), IFC and MIGA working together as “One World Bank Group” to bring solutions to developmental challenges.



# International Tax Conference for Development and Growth

## World Bank-Korea Development Forum

Leah Chepkoske Waweru (2014 MDP, Kenya)



The International Tax Conference for Development and Growth was held on June 4th to 5th, 2015 at Westin Chosun Hotel, Seoul as a side event of the Korea Week 2015. The conference was jointly hosted and organized by the Ministry of Strategy and Finance, the World Bank Group and the KDI School of Public Policy and Management. The background of the conference goes back to the global economic crisis in 2008. Low economic growth had made it difficult for most economies to rebuild budget surplus and reduce the level of debt accumulated during the crisis. Policy makers came together to design a tax system to support investment spending, restore economic growth and mobilize enough tax revenue to meet government spending at the same time.

The event was designed to inform policy makers the latest thinking in terms of tax policy and administration and provide opportunity to share other countries' experiences. The Tax Conference was officially opened and attended by high level dignitaries : Chang-yong Moon, Deputy Minister, Tax and Customs, Ministry of Strategy and Finance and Joon-Kyung Kim, President, Korea Development Institute(KDI) and James A. Brumby, Director, Governance GP, World Bank. The first session started with a presentation on Domestic

Resource Mobilization (DRM) Agenda on Finance for Development and Growth. Richard Stern, Lead Tax Officer, World Bank, pointed out that although revenue collection in developing countries have tripled past years, they are still below the level needed (less than 15 %/GDP) in most cases. He noted that official development assistance for tax support and reform remains low that it is necessary to put DRM into the context of the entire economy considering tradeoffs between equity, efficiency, need of raise revenues and the political economy.

The second session focused on tax reforms for fiscal stability and sustainable growth. Michael Thackray, Technical Assistant Advisor of IMF, highlighted that overall fiscal outlook suggests continued yet moderate consolidation, against significant risks. Fiscal risks remain elevated but the context is favorable to implementing lasting fiscal reforms. He continued that fiscal policy plays an essential role in building confidence and sustaining aggregate demand.

The third session featured Korea's tax policy: from resilience to breakthrough. Yoonjin Kang, Director International Tax Division, Ministry of Strategy and Finance explained how Korean economy has achieved a remarkable success over the

past half-century, and how the fiscal soundness resulting from increased revenue was due to broader tax base through the introduction of advanced tax scheme such as "Global Income Tax System" and "Credit-Based Income Deduction System."

The last session concluded with international tax issues. Richard Parry, Head of Global Relations Divisions, Center for Tax Policy and Administration, OECD, explained the Base Erosion & Profit Shifting (B.E.P.S.) and Exchange of Information in detailed. He encouraged to engage with partner economies through B.E.P.S. project.

The second day agenda was; learning from Countries experience. Vietnam, Philippines, Malaysia, Mongolia, Laos, Myanmar, Thailand, and Korea shared their experiences of each country presented detailed various reforms which contribute to supporting the economic sustainable growth by the taxation policy. They also shared international tax principles in relation to country conditions, and ways of reducing the shadow of economy. Hyung Chul Lee, senior public sector specialist, WB, introduced a Mandatory Electronic Tax Invoice (ETI) to enhance transparency of business transactions and to lower tax compliance costs. The launch of "e-zero", ETI issuing web site,

and telephone ARS for ETI issuing plus other initiative made the ETI adoption rate in terms of value to reach 99.9 % in 2013 which recorded 15 % jump before the mandatory ETI.

On "Moving Forward/Strengthening Regional Collaboration on Tax Matters", Richard Stern elaborated how CIAT was created to render an integral service for the modernization of the Tax administrations of its member countries, promoting evolution, social acceptance and institutional strengthening. Their mission is to promote an environment for mutual collaboration and to provide a forum to promote exchange of experiences among its 38 member countries, assisting them in improving their tax administrations based upon each country's needs expressed by them.

Richard Parry, Head of the Global Relations Division, OECD, emphasized on the strengthening regional international collaboration on taxes. He further stressed on the importance of shared and good practice in taxation and the importance of working together to identify synergies and avoid duplication of efforts in respect of existing activities on tax matters.

# Psychological First Aid : Mutual Support For Resilience after Crisis



Leah Chepkoske Waweru (2014 MDP, Kenya)

On the June 19th, 2015, the KDI School hosted a video conference on Psychological First Aid (PFA). It featured national and government officials from ministries and agencies, policy makers from different video conference sites; Philippines (Manila), Thailand (Bangkok), Indonesia (Jakarta), Korea (Sejong), Malaysia (Kuala Lumpur) by WebEx and Tokyo Development Learning Center (TDLC). The conference was jointly organized by the World Bank TDLC and the United Nations University International Institute for Global Health.

Dr. Shekhar Saxena, WHO, started his speech highlighting that the goal of PFA is to provide a learning opportunity for policy makers and other agents to learn basics of PFA in order to raise awareness on importance to integrate mental health and psychosocial perspectives as well as to develop capacity for them to provide safe support in crisis situations.

Ms. Makiko Ishida, Assistant Professor at University of Tokyo, pointed out the importance of Psychological First Aid (PFA) as mainly for mutual support for resiliency after crisis. She started with a question, "What comes to your mind when you hear the word 'psychological first aid'?" She emphasized on the importance of taking care of oneself, your team (colleagues, family) and those around you. She described PFA as humane, supportive and practical assistance to fellow human beings who recently suffered exposure to serious stressors, and involves; non-intrusive practical care and support, assessing needs and concerns, helping people by addressing basic needs, listening, comforting people and helping them to feel calm and protecting them from further harm. PFA gives a framework for supporting people in ways that respect their dignity, culture and abilities and covers both social and psychological support.

Ms. Ryoko Ohtaki, Associate Researcher, National Center of Neurology and Psychiatry, National Institute of Mental Health, National Information Center of Disaster Mental Health in Japan,



elaborated that people do better over the long term when they feel safe and have access to social and emotional support. She emphasized on the importance of knowledge during crisis as people have different reactions to an event and should be preferential consideration on who need more advanced support, when and where, in order to protect the dignity and confidentiality of people.

She outlined four action principles; Prepare, Look, Listen and Link. One has to be aware of preparation, available service and support, safety and security. In the second principle, one needs to look and observe for safety of people with obvious basic needs, and those with serious distress reactions. Third principle involves listening which is very critical. She stressed the need to make contact with people who may need support, ask their needs and concerns, and help them feel calm. On the last principle, she emphasized the importance of linking people to access of basic needs and services, coping with problems, and connecting people together with loved ones.

In conclusion, they introduced different role play learning points which depicted real life situations and gave each group in different conditions to practice the four principles and take the necessary action which made the learning interesting and enriching. The practice covered natural disaster, violence and displacement and a case of an accident.

## 2015 GDLN Distance Learning Seminar Series: Human Capital and Innovation Policies

Leah Chepkoske Waweru (2014 MDP, Kenya)

The GDLN is a unique partnership of over 120 affiliates in more than 80 countries from Africa, Asia, Europe, America and Oceania. The KDI School is the only Korean center, making it the central hub for discussing material related to Korea's development. This partnership holds various educational events such as the GDLN Distance Learning Seminars, where students gather in order to study and discuss topics related to economics and policies. Each yearly program consists of seven GDLN video conferences that are organized in two parts over a five month period. The seminars are held through video conferences, but participants may apply for a chance to visit the KDI School in the form of a face-to-face training program.



Professor Ju-Ho Lee

Up to this day, two of the seven video conferences on the topic of human capital and innovation policies have been held. On May 14th, the first seminar on human capital started off the 2015 GDLN seminars with an introduction of the course and an overview of human capital policies in Korea. This lecture introduced a general overview on Korea's human development, as well as the characteristics of Korea's explosive expansion in its education center, which formulated the 'bubble' which still exists in Korean society. The lecture also touched on educational reform and crisis management, and other strategies that would help fix the current issues the Korean system held.

The following seminar, on the 23rd of June, focused on the industrialization period of Korea, studying how human capital policy and economic development in Korea went hand in hand. Considering human capital is an essential component for economic growth, developing countries need strategies to accumulate human capital effectively, especially during early stages of development or industrialization. Several strategies such as brain circulation, coordination between education

and industry, and effective financial management for human resource development were touched upon.

There are still 4 seminars left in this series, concerning the major challenges in educational policies in developing countries, which is the last lecture of the human capital portion of the series. It discusses educational challenges such as universal primary education, education costs, quality/quantity, and other issues. After that, there are three seminars concerning innovation policies; innovation and economic catch-up in Korea, Innovation and Entrepreneurship, and the Economics of Innovation. These topics will discuss how, in a world with many businesses and competition, innovation is the key to successfully becoming a developed country comparable to others. The last seminar, which is on the 15th of September, is a wrap-up lesson, comprised of presentations by each GDLN

Distance Learning Center on their country's own experiences related to the topic at hand.

The dates for the remaining four seminars are July 14th and 28th, August 11th and 25th, and September 15th. All video conferences will be set for 16:00 to 17:30, in the Korean time zone.

The face-to-face training program is only for participants, who have registered and attended all seven sessions of the GDLN Distance Learning Seminar Series. This face-to-face program will be held over the course which will be completed with lectures and visits to nearby Korean sites as to help the participants understand better about the nation and its culture.



# GLiMPSE Program : Pre-departure Orientation and Special Lecture by Professor Charles Cho from ESSEC

Sojeong Lisa Jeong (2015 MDP, Korea)



On July 17th of 2015, the pre-departure orientation for the GLiMPSE (Global Leaders in Management and Policy in South Korea and Europe) program was held at the Lincoln Hall of the KDI School. The participants included four students from the KDI School, three students from Seoul National University, Graduate School of International Studies, professors and staffs from both schools.

In the beginning, the KDI School delivered a brief explanation about the program such as the purpose of the program, eligibility requirements of application for potential applicants, and benefits for those who were selected. After that, a guideline was provided by both schools to guide students to prepare and collect necessary information on visa issue, provision of

scholarship, and course schedule in advance of leaving.

It was followed by the introduction on the two European partner schools. The presenters were Professor Charles Cho from ESSEC Business School and Mr. Simon Robinson, a student from KU Leuven. After the orientation session, the participants had a lunch meeting where they had chance to talk more closely in comfortable atmosphere.

In the afternoon, Professor Cho gave a lecture titled “Corporate Social Responsibility and Sustainability Accounting: An Overview.”

Through this event, students of the KDI School learned about the program and some of them were motivated to apply for the

program in the next year.

## About the GLiMPSE Program

The Korea – EU ICI ECP is an educational cooperation between the EU and the Republic of Korea. The consortium of the KDI School, Seoul National University Graduate School of International Studies, ESSEC Business School, and KU Leuven collectively known as GLiMPSE (Global Leaders in Management and Policy in South Korea and Europe), has been selected to participate in the program. Since 2014, Korean and EU students have been able to study at all four of

the institutions across Korea, France, and Belgium to gain two master’s degrees with financial support from the EU and the Korean government.

All participants will have an opportunity to study at one of the European partner schools for an academic year to gain an additional degree, as well as short-term studies which is non-degree programs, at the SNU-GSIS and the other European partner schools. The students will receive tuition waiver from the partner school, as well as full return of airfares and living costs for duration of the academic stay in Europe.

# NYPI-KDIS Non-Summit Meeting: World Youth Discussion

Sopheana Bronh (2013 MPP, Cambodia)

On the 28th of May, the KDI School and the National Youth Policy Institute (NYPI) hosted “Non-Summit Meeting” at the Sejong National Research Complex. Around 150 guests, including students, professors, and researchers in the field of youth policy participated this event. The panel composed of nine young adults: Dasol Lim (2015 MDP, Korea) and Hyosang Seo (2015 MDP, Korea) as hosts while Piseth Samrith (2014 MPP, Cambodia), Aman Allah Fayed (2015 MPP, Egypt), Krystyna Oseana (2014 MDP, Philippines), Kanyanta Mubanga (2013 MDP, Zambia), Mai Phuong Nguyen (2014 MDP, Vietnam) and Casper Hendrik Claassen (2015 MDP, South Africa) participated as panelists. Also, there was a Korean representative from Baekseok University, Ms. Sung-ryung Seo.

The meeting allowed the student panels to freely discuss about their own countries, such as youth interests, level of happiness, or quality of life in and out of school. Youth policies for each nation were also discussed, especially those in regards to the education system. Interestingly, this non-summit meeting was held completely in Korean.

One major feature was found that students from developing countries had to study heavily in English in order to enter a recognized university or get a decent job. While some panelists see it as a good trend, it has seemed to reach the point where the nation’s own language was neglected to the point

of dying out. Natives, even the panelists, noted the difficulties they had in using their own languages both in writing and speaking.

Dropping out of school is another critical issue in the education system in both developed and developing countries. Reasons include economic difficulty, lack of school provision uncertainty of future employment, and low performance at school. Unarguably, a high dropout rate has a negative impact on a country. The Korean panel mentioned, “When those students leave school at their early age, they can cause many problems to society.” According to the panelists, government of each country has made some efforts to support those students. Among others, vocational training schools have been established as the main mechanism aimed to absorb those young adults. However, all the panelists feel that government should do something more for those vulnerable youth.

As many of the audience were Korean high school students, the hosts asked the panelists about their opinions and thoughts on problems they saw in the Korean educational system. The six graduate students all agreed that there were several key factors which affect teenagers in Korea: workload of studying in and out of school via private tutors or academies, and strong competition to be admitted to high-ranking universities.



The discussion session was followed by many active questions from the high school students who were eager to know about youth’s life and education in other countries.

This two-hour discussion was very helpful in order to understand youth around the world. The event also provided ideas that each nation could look into example of other nations and solve their own youth issues. All in all, the opinions from the Non-Summit Meeting could also be used by the government in order to develop youth policies based on real concerns that come from perspectives of the youth.

### Three High School Students Gain Unique Experiences at KDI and the KDI School

After the NYPI-KDIS Non-Summit Meeting in May, KDI and the KDI School has extended its cooperation with local community by allowing three

senior students from Sejong Global High School to experience a ten-day internship program.

Jae Hun Song, Jae Young Kim, and Min Ju Park were assigned to different divisions. Song and Kim said that this internship allowed them to feel the real working atmosphere. They were very thankful for this opportunity which provides experiences most high school students would not have. Park was impressed by the working environment. In addition, she implied that she could learn how to be responsible in a team. The interns commented: if there is another occasion provided by KDI and the KDI School, we will recommend this internship program to our friends.





# Campus Life

# KDI School Students' Seoul Cultural Field Trip

Oluremilekun Akinyemi (2015 MDP, Nigeria)



On May 21st, 2015, the KDI School organized a cultural field trip to Cheongwadae, Gyeongbok Royal Palace, Bukchon Hanok Village and Insadong. This trip gave students special opportunity to experience the beautiful aspects of Korean culture and history.

The group first arrived at Gyeongbok Royal Palace, also called “Gyeongbokgung” in Korean. The name “Gyeongbokgung” means “palace blessed by heaven”. The palace is situated against a beautiful mountainous backdrop. The site of Gyeongbokgung is at the heart of Seoul. In terms of traditional geomancy, it indeed was an auspicious location. It is indeed one of the most beautiful palaces in Korea, representing the Joseon Dynasty.

The next stop was Cheongwadae, the executive office and official residence of the President of Korea. Cheongwadae, in English, means the “Blue House.” The name of Cheongwadae was derived from blue roof tiles of presidential office. It is comprised of the main presidential office, reception rooms, conference rooms and living quarters, along with annexes for Chunchugwan and Yeongbingwan, the Secretariat and Security Service Office. It has gardens and ponds in the front and back of the building, making it a truly beautiful, relaxing and comforting environment.

The group went to the Bukchon Hanok Village which is

surrounded by Gyeongbokgung, Changdeokgung and Jongmyo Shrine. The Bukchon Hanok Village, as the name implies, is a traditional village: a typical traditional neighborhood and home to hundreds of traditional houses called “Hanok” that date back to the Joseon Dynasty. The village’s narrow streets are a tourists’ favorite when they move from one landmark to another. The name, “Bukchon,” which translates to “northern village,” was named because neighborhoods that the village covers is north of two significant Seoul landmarks, the Cheonggyecheon and Jongno. Today, many of these hanoks operate as cultural centers, guesthouses, restaurants and teahouses. They provide the opportunity to experience, learn and immerse oneself in Korean traditional culture.

The last location visited was Insadong, in downtown Seoul. This lively and charming area is filled with restaurants, traditional teahouses, and outdoor performances on the streets. There is a lot to discover in Insadong, since it is one of the best places in Korea to pick up souvenirs, Korean traditional pieces, Korean traditional costumes, lamps made from traditional paper, handmade craftworks by the artisans and all kinds of unique items that are sold here. These souvenirs will certainly keep the beautiful memories of Korea fresh for a long time.



# 2015 KDIS SONG AND DANCE FESTIVAL

Oluremilekun Akinyemi(2015 MDP, Nigeria)



On July 24th, 2015, everything was put on hold while students gathered at the 6th floor auditorium of the KDI central building. The KDI School held “2015 Song and Dance Festival.” The festival started with barbeque and buffet from 5:00pm. The first session began at 5:30pm with a warm welcome from Dean Hong Tack Chun. 12 teams signed up for this year's festival: The Rising African Dancers, The Bollywood Dancers, DA Bomb, Pelize Dancers, K-Square, Tehillah, The Zombies and solo performances from Jerry Mouse, The Magic Dancer, Inwan Cho and Lao Shy Boy. It was a competition that students could show their talents in different routines, acts and wonderful performances. The surprise of the night was a performance by the staff of the KDI School “LA CHA TA.” Apparently, no one was to be left out.

For students who usually bury their heads in books, it was a chance to unwind, relax and just enjoy this memorable night. It was entertaining and exciting all the way for the students. However, the judges had a difficult task because the

competition was tight and the talents were all amazing. In addition, students were entertained in between performances with the international trivia quiz sessions which audience were asked questions about countries from around the world and prizes given to the lucky winners.

The first prize went to the group called “DA Bomb,” second prize went to the duo “The Pelize Dancers” and third place went to “The Bollywood Dancers”. Other prizes were the Popularity award and it went to the group “LA CHA TA” and the Global award went to the group “The Rising African Dancers.” In the end, participants were congratulated for wonderful performances and were all declared winners.

The festival came to an end at 8:00pm. It was indeed a night to remember. Students exhibited the unity in diversity of culture that the KDI School has, by teaming up with each other from different countries across continents to form groups and deliver beautiful performances.



## Professor Dong-Young Kim, the new MDP Chair at the KDI School

Sojeong Lisa Jeong (2015 MDP, Korea)

### About the MDP program

Based on the KDI's hands-on experience on development policy of more than forty years, the Master of Development Policy (MDP) program offers a curriculum which students can examine various issues of socio-economic development in both theoretical and practical frameworks. The program is specifically targeted for international experts, including government officials, development consultants, and regional specialists who wish to contribute to development policy-making. The program is also focused on fostering professionals in the field of the Official Development Assistance (ODA).

### Professor Dong-Young Kim, the New MDP Chair

#### 1. How is it like to be the new chair?

It is a great honor for me to be the new chair of the Master of Development Policy (MDP) program, one of the three pillars of the KDI School curriculum. For me, being the MDP chair means lots of responsibilities and commitment.

#### 2. What are your future plans and vision for the MDP program?

The MDP program was designed to fulfill one of the most important visions of the KDI School, which is to produce international experts in the field of development policy. Currently, the MDP program has two concentrations: Sustainable Development (SD) and International Development (ID). In order to meet the students' growing interests in sustainable development issues, the KDI School has been searching for top-notch lecturers for the relevant topics. Also, as our school's MPP (Master of Public Policy) program did last year, the MDP program has a vision to receive the NASSPA accreditation in the near future.

#### 3. What do you hope or expect from the MDP students during their studies in the KDI School and after graduation?

I hope that the MDP students would utilize the opportunities that the KDI School offers them during their school life. In addition, I would ask them to intermingle and communicate with many students from other regions with open heart. In that way, they will be able to become true global leaders whom our world acutely needs for solving various impending problems in the field of development.



Professor Dong-Young Kim

# Internship Experiences: A Step Forward to a Professional

Sopheana Bronh (2013 MPP, Cambodia), Sojeong Lisa Jeong (2015 MDP, Korea)

Located in Sejong City, the KDI School is surrounded by numerous Korean government agencies and research institutes. Due to this, the KDI School puts more effort into providing the student community with the opportunity for various short-term internship programs at these governmental organizations to get first-hand experience.

### Yongjin Lee (2014 MDP, Korea)

#### 1. Please briefly describe your job and the institute you work for.

I work as research assistant at Korea Research Institute of Vocational Education and Training (KRIVET). I research and translate Korean documents into English as well as plan meetings.

#### 2. How did you know about the institute?

My friend introduced me this job during last winter break.

#### 3. Which part of the internship experience would contribute to your future career?

I have gained some insight on how projects are designed and implemented. Working with international consultants, I learn about the institutional side of development projects.

#### 4. To whom would you recommend the internship at KRIVET?

It is not an easy job to work and to study at the same time. However, I recommend doing internship at KRIVET to those who are good at time management and passionate.



Yongjin Lee

### Kanyanta Mubanga (2013 MDP, Zambia)

#### 1. Please briefly describe your job and the institute you work for.

I have participated in an internship at the Road Safety Department of the Korea Transport Institute (KOTI). I assisted a senior researcher who does research on road safety and traffic accidents in Korea. I collected related data and information.

#### 2. What have you learnt so far from your work?

Working at the Korea Transport institute, I learned practical research skills and transportation related knowledge. Also, this experience helped me to be mature in real business setting. Also, it was a great opportunity to share knowledge and culture with my colleagues.

#### 3. What do you see as the challenges at work?

Being the only foreigner at work, I tried to adapt in Korean working culture. Cultural difference is still a challenge to me. Still, however, I am lucky because my colleagues always want to make sure that I am comfortable at work.

#### 4. How did you know about this internship?

I heard of this opportunity from the External Relations and Development Division of the KDI School. I thank them for this opportunity offered to me. I hope more KDI School students would have more opportunities in the future.



Kanyanta Mubanga

### June Mi Kang (2014 MPP, Korea)

#### 1. Please briefly describe your job and the institute you work for.

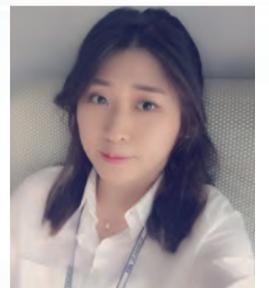
I worked as a research assistant for Multilateral Trade Team within the International Trade Division at Korea Institute International Economic Policy (KIEP). The KIEP researches the relations between South Korea and international economic policy.

#### 2. How did you get the job in the institute?

It has been a part of a government-sponsored program which forms a labor pool of the research institutes in the National Research Complex. I applied for the internship position through the KDI School.

#### 3. What would you say the most important value from the internship experience?

The experience at KIEP was a good chance to use my lessons from classes at real-life practices. I would recommend this internship to anyone interested in the field of international trade as well as those who consider to become a researcher.



June Mi Kang

# Write your way to success: KDI School Writing Center



Marjorie San Pedro (2014 MDP, Philippines)

One of the most widely used academic support services at the KDI School is the editing support given by the KDI School Writing Center. Supervised by Professor Lisa Lim, the Writing Center provides English editing for all students. Writing consultants help students fine-tune their writing assignments, looking at grammar, syntax, spelling, mechanics, word choice, punctuation and correct formatting.

Students go to the writing center to ask for help on their academic papers and requirements, including their Supervised Research Project (SRP) and thesis. Others also ask for their help in editing their personal statements for school applications (in the case of GMP students) and cover letters for job applications.

Students need to make an online application (<http://www.supersaas.com/schedule/kdiswritingcenter/KDIS Writing Center>) at least two days before their desired appointment date. They can choose to make an appointment with any of the six Writing Center Consultants: In Wan Cho (2014 MPP, Korea), Yongjin Lee (2014 MDP, Korea), Carlos Lozano (2014 MPP, Mexico), Kanyanta Mubanga (2013 MDP, Zambia), Lasheree Syrica Senior (2015 MDP, Jamaica), and Simon Robinson (2014 MDP, New Zealand). One on one consultations let students to get immediate feedback not just on grammar but also on sentence and paragraph structure, properly framing thoughts, logical sequencing of thoughts, etc.

*I find working for the Writing Center enjoyable and rewarding because you are helping students become better at writing. It challenges you as well because you have students from different backgrounds coming in for help, and each of them have unique needs and areas of weaknesses, so you would have to adapt as well.* **Simon Robinson (2014 MDP, New Zealand)**

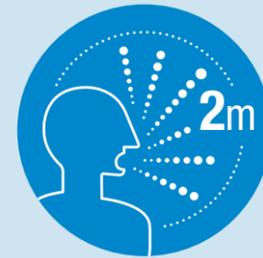
*The writing center has been incredibly helpful in polishing my academic papers. The editors helped me with the overall flow and reasoning, and made sure that my assignments were free of grammatical errors. I ended up using their services for about seven separate times last term.*

**Youngmi Jeon (2015 MDP, Korea)**



War on  
MERS

Oluremilekun Akinyemi (2015 MDP, Nigeria)



On May 20th, 2015, Korean government reported its first laboratory confirmed case of the Middle East Respiratory Syndrome (MERS), caused by the newly emerging beta coronavirus first identified in a patient in Saudi Arabia in 2012.

The MERS outbreak, which was the largest ever outside of the Middle East, was described by the World Health Organization as “large and complex.” This issue caused a huge wave of anxiety all over Korea and its surrounding nations. This anxiety was fueled by discrepancies in information or along with the rumors that spread like wildfire. MERS situation over 1,970 schools to close for a few weeks. It was a total catastrophe for the entire nation.

As soon as the KDI School received the news, the School, led by the Student Affairs Division, instantly swung into action. Seeing that information was vital, they started off by putting stringent measures in place to spread awareness, reassure students, and provide guidelines for suspected cases of MERS on campus. Much needed information was disseminated through the school in a speedy and reliable manner.

The first set of countermeasures was to send mails to the students regarding the facts they needed to know in order to avoid catching MERS. After that, a self-diagnosis list for MERS was sent out to enable students to evaluate themselves. MERS related videos and information were displayed all over the School, from notice boards, to elevators, to dormitories and all locations on campus with monitors. Mails on awareness and prevention were delivered to all rooms in the dormitories, notices were sent as emails, and it was posted on the School website and portal.

Next, the school launched a campus wide decontamination in order to remove any viruses that might have entered the school grounds. The school also provided hand sanitizers, masks, and thermometers (complete with guidelines to aid usage). They provided MERS contingency manuals, distributed MERS countermeasure posters and hotline information to all students on campus. Follow up manuals were also created for students who may have visited hospitals that were flagged by the government as potential infectious hubs in order to curb any potential threat of infection.

In the end, the KDI School was successful in keeping all students healthy and infection free. The swift responses of the KDI School to reassure and protect their student community. The KDI School handled the MERS situation successfully prompt action to protect the students.

In total, there were 186 confirmed cases and 36 deaths from May 20th to July 10th in Korea.

# Mentoring & Special Lecture on Career Development

Sojeong Lisa Jeong (2015 MDP, Korea)



Yonggi Kim

## 'Strategies for Entering Research Institutes: Small Group Mentoring'

**Mentor :** Yonggi Kim, Korea Institute of Public Finance (2008 MBA, MPP)

In the beginning of summer semester on June 2nd, Mr. Yonggi Kim, a researcher in the Evaluation Team of the Center for Performance Evaluation and Management of the Korea Institute of Public Finance, visited the KDI School to open a small group mentoring for the students who are interested in working at a research institute. The KDI School is located near Sejong National Research Complex, which allows students of the KDI School have more opportunities to gain work experiences as research assistants.

Based on his own experiences at the KDI School, he offered the students some practical advices and explained the recruiting process of research institutes. In addition, the students found it very useful as he described in detail about how he thinks of his work.

Unlike the usual career development lectures, the mentoring was done in a much more comfortable atmosphere with chicken and beer. A student said, "It was helpful for those who had to leave early for classes because they could freely ask questions and be able to receive response immediately." Another student commented, "We were able to share our issues with our alumnus who already went through the entire process of getting a job."



Yongwon Song

## 'Strategies for Bank Entrance: Focusing on the Korea Eximbank'

**Lecturer:** Yongwon Song, Korea Eximbank (2011 MPP/ED)

On Wednesday, July 8th, Mr. Yongwon Song, who is currently working in the Overseas Economic Research Institute, came to the KDI School to give a lecture for junior students to develop their career path in the field of financial or development sector. He explained what Korea Eximbank does, how it has been developed through Korean history, and what Economic Development Cooperation Fund (EDCF) does.

Many students came to listen to the lecture, especially those who study international development. They have always been interested in the work of the EDCF, which is one of the two government aid agencies of Korea. Students found this lecture very informative. They become motivated to develop their career in the field of development through Mr. Song's advice.



Cote d'Ivoire



National Institutes



Ministry of Trade, Industry & Energy



Daejeon City Hall

# Global Alumni Gatherings

Many alumni across the globe gathered together to celebrate their ties with the KDI School this summer season. International alumni from Cote d'Ivoire, Ghana and Malawi, Korean alumni from Daejeon City Hall, Financial Supervisory Service, Ministry of Land, Infrastructure and Transport, Ministry of Trade, Industry and Energy, Ministry of Environment and National Institutes got together accompanied with great meals, drinks to discuss about their school days and beyond with merriment.



Ghana



Malawi



Financial Supervisory Service

# ALUMNI NEWS UPDATES



**Seong-Hye Yun**

(1999 MPP, Republic of Korea)

Seong-Hye Yun was promoted to the Deputy Mayor of Gimhae City.



**Ju-Young Byun**

(2000 MPP, Republic of Korea)

Ju-Young Byun was promoted to the Officer in charge of Business Partnership in Incheon Metropolitan City.



**Hojun Kim**

(2004 MBA, Republic of Korea)

Hojun Kim was promoted to the Head of HR & Administration Group, Korea Eximbank.



**Kwang Jung Kim**

(2005 MFDI, Republic of Korea)

Kwang Jung Kim was promoted to the Secretary General of Chungcheongbuk-do Council.



**Jaewon Lyu**

(2005 MFDI, Republic of Korea)

Jaewon Lyu was promoted to the Director of Prospective Exporting Firm, Korea Trade-Investment Promotion Agency.



**Won-Gab Jo**

(2006 MFDI, Republic of Korea)

Won-Gab Jo was promoted as Director General of Policy Planning Bureau, Chungnam Provincial Government.



**Aung Aung**

(2006 MPP, Myanmar)



Aung Aung has published three books as listed: "Promoting Democracy in Myanmar (December 2012)", "Behind the Good Luck in Burmese (August, 2013)" and "The Day the World Will End (2014)."



**Ilkyu Cho**

(2007 MFDI, Republic of Korea)

Ilkyu Cho was promoted to the Department Head, Korea Trade-Investment Promotion Agency.



**Hyun Mo Yoon**

(2008 MPP, Republic of Korea)

Hyun Mo Yoon was promoted to the Officer in charge of Economic Policies, Economic Policies Division of Incheon Metropolitan City.



**Kyong Sil Lee**

(2008 GLP, Republic of Korea)

Kyong Sil Lee was promoted to the Minister of Management Strategic Division, Korea District Heating Corporation



**Bong Tae Kho**

(2008 MBA, Republic of Korea)

Bong Tae Kho was promoted to the Officer in charge of International Affairs & Trade Division of Gyeonggi-do Provincial Government.



**Htay Htay Swe**

(2009 MPP, Myanmar)

Htay Htay Swe was promoted to the Director of External/Internal Relations and Media Development Division of Permanent Secretary Office of Ministry of Culture, Myanmar.



**Pythagore Legbre Charles Guigui**

(2010 MPP, Cote d'Ivoire)

Pythagore Legbre Charles Guigui was promoted to the Head of the Business Intelligence Service at the Chamber of Commerce and Industry of Cote d'Ivoire.



**Dimang Chhann**

(2011 MPP, Cambodia)

Dimang Chhann was promoted to the Chief of Bureau, International Cooperation and ASEAN, Ministry of Tourism of Cambodia.



**Chhay Seum**

(2011 MPP, Cambodia)

Chhay Seum moved to the Ministry of Economy and Finance of Cambodia as a Deputy Chief at General Department of Financial Industry.



**Yonghwan Kim**

(2012 MPP, Republic of Korea)

Yonghwan Kim was promoted to the Director of Sales Team in Korea Trade Insurance Corporation.



**Thou Hor**

(2013 MDP, Cambodia)

Thou Hor was promoted to the Deputy Director at Public Relations Department, National Committee for One Village One Product / Office of Council of Ministers, Cambodia.



## New Faculty Introductions

### Professor Taejun Lee

He graduated from University of Tennessee for his Ph.D. He also graduated from University of Texas for M.A. Dr. Lee was an assistant professor of the School of Communication at Kookmin University. He also worked as an assistant professor at the Slane College of Communications and Fine Arts at Bradley University, USA. His research investigates how public communications shape and transform the way that citizens think, feel, and behave in both the physical and virtual world on the basis of behavioral economics and social psychological perspectives. His ongoing projects include the use of communication strategies and choice architecture as tools of enhancing public discourse, transparency, collective intelligence, citizen participation, and public trust in government and examine whether and how the effect of these communicative actions will transfer into the physical and digital world to influence the cognition, emotion, and ultimately the behaviors of ordinary and vulnerable citizens. With this backdrop, Dr. Lee has published or has work forthcoming in numerous peer-reviewed journals, books, and conference proceedings.



## Faculty Updates

### Professor Shun Wang

He has published articles on the World Happiness Report 2015. The titles of the articles are "The Geography of World Happiness" and "How Does Subjective Well-being Vary Around the World by Gender and Age?" Also, he has published his research on the KDI Research Monograph. The title of the research is "Measuring and Explaining Subjective Well-Being in Korea." Lastly, He has published his research on the journal of Social Indicators Research. The title of the research is "How Durable are Social Norms? Immigrant Trust and Generosity in 132 Countries."



### Professor Wook Sohn

His paper on inflation targeting coauthored with a Ph.D. student, Anthony Gathogo, was accepted by World Economics, a top-tier SSCI journal. He presented two papers regarding bank regulation and the stock market regulation at Financial Management Association and Western Economic Association in June and July. He also organized two international conferences with ADB and Ministry of Strategy and Finance on global financial stability.



### Professor Jong-II You

He published a book titled "How to Read Thomas Piketty: Capital in the 21st Century." This book explains Piketty's theories and arguments, examines how much relevance they have for Korea, and finally provides policy suggestions.



### Professor Wonhyuk Lim

He published a book titled "The Korean Economy: From a Miraculous Past to a Sustainable Future," along with Barry Eichengreen, Professor at University of California, UC Berkeley USA, Yung Chul Park, Professor at Korea University, Seoul, Korea, and Dwight H. Perkins, Professor at Harvard Kennedy School, Cambridge, USA.



# Staff Updates



### Young Yun Choi

As a staff at the Capacity Building Center, I am very grateful for the chance to work for the sharing of Korea's unprecedented development experiences with other countries. Also, I look forward to getting to know more people at the KDI School and having delightful memories with them.



### Jiseon Hwang

Hello, I am Ji-seon Hwang at Faculty Support Office. I thank for great professors and enjoying my work. I am looking forward to make good memories in the KDI School.



### Jun Suk Park

I am honored to work in outstanding foundation like the KDI School. I feel very fresh, starting my career in a new city and a new building. I will do my best to help the KDI School to root steadfastly in Sejong City. Thank you.



### Gee Um

Hello, I am very happy to be a part of Planning Division at the KDI School I am excited for my new experiences, and I hope to contribute to the KDI School. Thank you.



### Hayoung Lee

I am deeply honored to belong to the KDI School as a staff. I am in charge of alumni affairs and career support. Excited to work with everyone!



### Hanwool Lee

Even though new job, new people and the new city are so unfamiliar, I'll change myself to be a part of this new job, new people and the new city.



### EunHye Lee

I am EunHye Lee at Administrative Division. Nice to meet you. I am in charge of cafeteria, meals, day care and accommodation expenses. If you have any questions, please contact me. Thank you.



### Jeongwon Song

I will live up to the KDI School's trust in me. Thank you for this great opportunity to be in such a wonderful school.



### Min Gyeong Yang

Hello, I am a health manager in Administrative Division at the KDI School. I thank for warm welcome and I am happy for this opportunity to work with great co-workers. I will do my best to build up relationships with my colleagues. I will promote the KDI School Members' health with the utmost efforts. I will endeavor to improve myself to become a real member of the KDI School. Thank you.

