

Terms of Reference – Knowledge Sharing Support

Seoul Center for Finance and Innovation
Finance, Competitiveness & Innovation Global Practice - East Asia and Pacific
World Bank Group

Context:

The Finance, Competitiveness & Innovation (FCI) Global Practice (GP) of the World Bank Group was created by bringing together the former Finance & Markets (F&M) GP and the former Trade & Competitiveness (T&C) GP. FCI is comprised of about 700 staff working across six regions and more than 120 countries. The aim of FCI is to capitalize on the synergies between the former F&M and former T&C and work toward creating an enabling environment in which financial stability, efficiency and firm-level solutions are provided in an integrated way to crowd in the private sector, support the creation of markets, and accelerate equitable growth. FCI also houses the IFC Implementation Units focused on implementing public sector advisory work in support of the finance and entrepreneurship agenda. In addition to lending operations, FCI professionals lead or participate in a wide variety of Advisory Services & Analytics (ASA) that add to the core WBG expertise delivered to client countries. As such, generating and sharing knowledge is an integral part of the FCI agenda.

FCI staff are composed of (i) **global teams** who focus their work on one of the following thematic areas: (a) Financial Stability and Integrity, (b) Financial Inclusion, Infrastructure & Access, (c) Long Term Finance, (d) Climate & Risk Management, (e) Firm Capabilities & Innovation, and (f) Industry Solutions, and (ii) **regional teams**, working in Africa (AFR), East Asia & Pacific (EAP), Europe & Central Asia (ECA), Latin America & Caribbean (LCR), Middle East & North Africa (MNA), and South Asia (SAR). About forty percent of FCI staff are decentralized to country offices working closely with the Country Management Unit (CMU) and in proximity to clients.

The EAP FCI team and the Ministry of Economy and Finance (MoEF) of the Republic of Korea established a partnership in 2011 to create the Seoul Center for Finance and Innovation until 2020 called Seoul Center for Financial Sector Development). A Korean Trust Fund (KTF) was established in 2012 with an objective to improve and develop financial and private sectors in the EAP Region by delivering better technical assistance and advisory services through the Seoul Center and FCI GP. The Seoul Center started as a virtual center in the WB headquarters and later took presence in the WBG Korea Office in Songdo, Incheon. Seoul Center staff work with the regional FCI team to support the delivery of ASA and other programs in the region as well as contribute to creating and sharing knowledge on different topical areas in financial and private sector development. One of the main strengths of the Seoul Center is its ability to leverage the rich expertise and experience of Korea's financial and private sector institutions to transfer knowledge and lessons from Korea to add value to FCI's country engagements.

To support the effective implementation of Seoul Center's work program, FCI GP – EAP is looking for a Short-Term Consultant (STC) to support its knowledge activities, including organizing webinars and workshops, disseminating analytical products, etc.

Scope of Work:

- Plan and organize virtual or physical knowledge sharing events with the team, which will be organized in collaboration with Korean partners and counterparts in developing countries in the EAP region.
- Support the identification of key experts and liaise with them and their host organizations to ensure a clear understanding of roles and expectations.
- Serve as a liaison between the project team and Korean institutions participating in knowledge exchange activities.
- Organize meetings, maintain relationships, and ensure smooth communication between key stakeholders.
- Communicate with local partners, team members, and clients in developing EAP countries as requested to build connections and partnerships.
- Contribute to the design of TA activities, including but not limited to: knowledge exchange activities, training materials (e.g., presentations, memos, videos), and other promotional materials.
- Support research or survey activities in distributing, collecting, and analyzing data.
- Manage the Seoul Center's external website and regularly update content.
- Other need-based ad hoc support may also be required during the assignment period.

Qualifications and Competencies:

- Professional experience of at least three years of content development or knowledge event planning related to international relations or the financial sector.
- Excellent writing skills in English and Korean.
- Ability to digest technical content and reframe language to make it accessible to a broader audience.
- Ability to work rapidly and in coordination with the Seoul Center team and country teams in the EAP region.
- Masters' degree or equivalent in communication, journalism, public relations, international relations, economics, or related disciplines. Or equivalent combination of education and experience.
- Knowledge of the World Bank Group and/or other multilateral development banks in the international development/cooperation arena is a plus.

Reporting:

The incumbent will report to the FCI Program Manager, Seoul Center. The incumbent is expected to work closely with the Seoul Center team. The overall consultancy will be carried out as part of the Seoul Center work program and guided by the FCI Practice Manager, East Asia and the Pacific (Region 1).

Duration and Compensation:

The assignment period is expected to be for 40 working days over the period from June 1, 2022, to December 31, 2022.

Compensation will be determined based on the candidate's academic and professional backgrounds and the remuneration guidelines for Short-Term Consultants of the World Bank Group (WBG daily rate is based on CV)

To submit an Application:

Please provide a CV and two writing samples at slee55@worldbank.org by May 13, 2022.