2024
Global New Trade Forum

Date & Time	June 12 (Wed) 14:00 ~ 17:30
Venue	Lotte Hotel Seoul 2F Crystal Ballroom
Host	Ministry of Trade, Industry and Energy , KOTRA
Program	

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TIME	CONTENTS	
14:00 - 14:05	Welcome Remarks	KOTRA
14:05 - 14:10	Congratulatory Remarks	Ministry of Trade, Industry and Energy
Session 1. Restructuring of Global Trade: Changes and Opportunities		
14:10 - 14:40	**Keynote Speech** **New Horizons of World Trade: Opportunities and Challenges**	**Wendy Cutler** Asia Society Policy Institute Former Acting Deputy USTR
14:40 - 15:30	**Panel Discussion** **Global Paradigm Shift: Business Opportunities for Korea** * Moderator: Prof. Jee-Hyeong Park (Dept. of Economics, Seoul National Univ. / President of Korean Association of Trade and Industry Studies)	**Wendy Cutler** Asia Society Policy Institute Former Acting Deputy USTR **Maria Castillo Fernandez** EU Ambassador to the ROK **Jinsu Sim** Director General for New Trade Strategy and Policy Ministry of Trade, Industry and Energy **Dongsoo Kim** Executive Director Korea Institute for Industrial Economics &Trade **Jihyung Lee** Executive Vice President KOTRA
15:30 - 15:50	Intermission	
Session 2. Presentations & Panel Discussion by Trade Policy Issue		
15:50 - 16:10	**Presentation 1** **Global Trade Policy Trends and ¦mplications: Focusing on Supply Chain and Digital ¦ssues**	**Hyo-young Lee** Associate Professor Korea National Diplomatic Academy
16:10 - 16:30	**Presentation 2** **Global Trade Policy Trends & Implications: Focusing on Labor & Environment Regulations**	**Cheonkee Lee** Head of New Trade Strategy Team Korea Institute for International Economic Policy
16:30 - 17:20	**Panel Discussion** **Business Cases & Strategies** * Moderator: Prof. Eun-Young Nam (Dept. of Global Trade, Dongguk Univ.)	**Hyo-young Lee** Associate Professor Korea National Diplomatic Academy **Cheonkee Lee** Head of New Trade Strategy Team Korea Institute for International Economic Policy **Jong-wan Ko** Dept. Manager Korea Semiconductor Industry Association **Dongwook Chun** Vice President LG Energy Solution **Jihoon Kim** Advisor, AI Data Center Shin & Kim LLC

Speakers

Session 1

Wendy Cutler
ASPI(Asia Society Policy Institute)
Former Acting Deputy, USTR

Maria Castillo Fernandez
EU Ambassador to the ROK

Jinsu Sim
Director General for New Trade Strategy and Policy
Ministry of Trade, Industry and Energy

Dongsoo Kim
Executive Director
Korea Institute for Industrial Economics & Trade

Jihyung Lee
Executive Vice President
KOTRA

Jee-Hyeong Park
Professor, SNU
President of Korean Association of Trade and Industry Studies

Session 2

Hyo-young Lee
Associate Professor
Korea National Diplomatic Academy

Cheon Kee Lee
Head of Team
Korea Institute for International Economic Policy

Jong-Wan Ko
Dept. Manager
Korea Semiconductor Industry Association

Dongwook Chun
Vice President
LG Energy Solution

Jihoon Kim
Advisor, AI Data Center
Shin & Kim LLC

Eun-Young Nam
Professor
Dept. of Global Trade, Dongguk Univ.

Ministry of Trade, Industry and Energy

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Korea Trade-Investment Promotion Agency