



KDI School of Public Policy and Management
207-43, Cheongnyangni 2-dong,
Dongdaemun-gu, Seoul 130-868, Korea

Phone (02)3299-1114
Homepage www.kdischool.ac.kr



The KDI School of Public Policy and Management

THE GLOBE

Published Since 1998

Publisher
Dean Chin-Seung Chung

Planning Coordinator
Hye Jung Park
Keum-Joo Choi

Editor
John Lee

Student Reporters
Hieu Thi Minh Vuong (2005 MPP)
Do-Young Kim (2005 MBA)

KDI School of Public Policy and Management

THE GLOBE

Fall & Winter 2005

Four Seasons of Scenic Beauty

Every year, many tourists visit Seoraksan to experience the beauty and joy of nature in its seasons. Spring in Seoraksan is very short, while summer and winter lasts a longer. To the disappointment of those who wait for and enjoy Seoraksan's spring, summer comes immediately, leaving just enough time to view the beautiful royal azaleas bloom before they wither. During the summer monsoon season, heavy rains create many majestic waterfalls. It is a stunning sight, however, the most impressive images usually come from the sea of clouds that spread over the many peaks of Seoraksan. In autumn, the foliage paints Seoraksan red, starting from the top and trickling down to the bottom of the mountain. It signals beginnings of another change, and if timed right, visitors can meet two seasons co-existing.

In early winter, the top of the mountain is covered in snow while the lower trails are carpeted with red leaves. The snow in the deep valleys remain well into Tano (May 5th by the lunar calendar), explaining the name of Seoraksan as "Snowy Mountain". The sunrise sheds its warmth and light of over the snow, ushering forth nourishment and life, and the seasonal cycle churns again.



Contents

Cover Story	Four Seasons of Scenic Beauty	02
Special News	Laos NOSPA Capacity Building Workshop & Memorandum of Understanding Agreement	03
Campus Life	International Conference on Comparative Studies in Public Conflict Resolution	04
	KDI School Open House	05
	The 2005 MBA Tour	05
	Career Paths for General Student Graduates at the KDI School	06
	Field Research and Study	07
	International Food Festival	08
	International Food and Wine Club Year End Gathering	08
	Postscript to the 25th Geumsan Ginseng Festival	08
	Some Parting Thoughts from 2005 Students	09
Alumni	An Interview with 2004 GMP Students	11
	An Interview with International Alumni	12
	2005 Homecoming & Year-End Alumni Dinner	13
	Yeouido Forum	13
	Alumni News	14
In the Spotlight	A Closer Look: An Interview with Professor Cho	15
School News	School News	16
	Faculty News / School Calendar	17
A View From Abroad	Paradise on Earth-Uzbekistan	18
Photo Gallery	School Pictures	19

Laos NOSPA Capacity Building Workshop & Memorandum of Understanding Agreement



Participants from the workshop

The Laos NOSPA(National Organization for the Studies of Politics and Administration) Capacity Building Workshop was held on Sep. 4~10, 2005. This event focused on contributing to Laos' s modernization and economic development by providing educational support and lessons from the Korean economic experience. Using the resources and know-how of the KDI School, this workshop provided various consultation services to the faculty of NOSPA to increase their ability as a training organization of Laos government officials.

The KDI School and NOSPA signed a MOU (Memorandum of Understanding) on the closing day, Sept. 10, 2005. The MOU signaled the desire for each institution to have further partnerships and joint projects in the future.

What is a Memorandum of Understanding (MOU)

A Memorandum of Understanding (MOU) is an agreement between two institutes to enter into a knowledge sharing partnership. The KDI School currently has over twenty such partnerships, and the list continues to expand as more and more institutions discover the quality of our programs and students.

Recently, MOU agreements have been signed, revised, or initiated with Lancaster University Management School (UK), the Institut Supérieur du Commerce (FRA), Syracuse University's Maxwell School of Public Policy (USA), the University of Missouri's Truman School of Public Policy, (USA), Indiana University, and Australia National University (AUS).

NOSPA (The National Organization for the Study of Politics and Administration)

NOSPA is a public sector institution established in 1995 to promote research and training for the study of politics & administration. It is a well established training organization with support facilities, an established set of systems and procedures, and progressive leadership.

Its training mandate is to design and deliver courses for high and mid-level public officials. These courses directly contribute to the development of Laos. NOSPA has an annual intake of roughly 350 long-term students, plus over 1000 short-term participants.

In support of this mandate, NOSPA offers many types of short and long-term courses. The central unit of NOSPA has 162 personnel, covering areas such as teaching, research, and management. From this total, 63 are permanent teachers. NOSPA also has 60 visiting lecturers from other Government departments to assist in educating officials with real world policies and experiences.

International Conference by the Center for Conflict Resolution and Negotiation

by Mr. Do-Young Kim (2005 MBA)



Dr. Lawrence Susskind

From September 22 to 23, 2005, the KDI School held the "International Conference on Comparative Studies in Public Conflict Resolution", with sponsorship from the Office for Government Policy Coordination. The international conference was composed of 5 Sessions: Economic Development and Conflict Resolution, Legal and Institutional Mechanisms for Public Conflict Resolution Mechanisms, Resolution of Conflicts on Development and the Environment, Conflicts in Labor and Reform, and a closing plenary discussion.

The conference allowed the sharing of the views and expertise from the many distinguished guests. Major conflicts in the public, labor, and environmental sectors, as well as other sectors where conflicts are often seen, were openly discussed and focused upon. The event also provided a unique opportunity for academics, policy-makers, various interest groups, and the general public in Korea to learn in detail about the scope and the nature of major conflicts that industrialized countries face today.

National and international distinguished scholars, experts, and attendees also took part in the discussion on conflict resolution systems that are unique to Korea.

Stated an attendee, "The views and opinions discussed at this conference provided me with a great foundation for better understanding conflict resolution mechanisms worldwide".

The 2005 KDI School Open House

The KDI School Open House was held on campus on October 8, 2005. More than 160 prospective students packed into Lincoln Hall to learn more about the KDI School.

Professor Jung Kwon guided the attendees through the mission of the School, and the various programs open to students. Degree program Chairs also presented on their respective degrees and allowed guests to hear about the unique features of each program.

To share from a student perspective, a current KDI School student from El Salvador shared from his many experiences at the KDI School. This was followed by a general Q&A session with the faculty, staff, and current students. The event was concluded by a campus tour around the School and its facilities. Open Houses are beneficial to both the KDI School and to students—they allow the School to stay abreast of student's questions and concerns while also giving prospective students the chance to see the KDI School in person and up close.



Comparative Studies in Public Conflict Resolution



The 2005 MBA Tour

The MBA Tour has organized events in cities throughout the world to help introduce future MBA students to the world's best business schools. This tour was designed to provide the information necessary to choose the best MBA program for a person's objectives, and to learn intelligent strategies to apply successfully.

The 2005 Seoul MBA Tour was held near city hall on September 10, 2005. The event offered future MBA students opportunities to directly meet and speak with knowledgeable representatives from universities worldwide. Over fifty MBA Schools converged together, including the KDI School, Cornell University, Columbia University, and many other fine schools.



Successful Career Transitions at the KDI School

Many full-time students change their career paths after graduating from the KDI School. The following is a glance into the present career plans for some of the graduates at the KDI School, excluding overseas students and those from the government and business sector.

After their intensive studies at the KDI School, the majority of these graduates transition into positions at conglomerates or multinational corporations. Graduates move into various career spheres, often circling around financial institutions and public corporations. The other bulk of these graduates chose to study abroad and continue their study for a Ph.D. Occasionally, some graduates are employed as lecturers and professors while concurrently doing additional research.

Consequently, most graduates obtain promotions, move to more desirable jobs, or continue their advanced studies. Many students have said that their time at the KDI School allowed them to broaden their skill sets and be more attractive to their desired employers and schools.

Exploring Career Paths of Recent Graduates



- Han, Baran (2003 MPP), Ph.D. Student, Cornell University
- Cho, Young Eun (2003 MBA), Research Assistant, SYNOVATE Paris
- Kim, Eun Kyung (2003 MPP), Industrial Bank of Korea
- Lee, Bong-Seog (2003 MPP), National Agricultural Cooperative Federation
- Song, Seung Seok (2003 MPP), Associate Manager, SK Telecom
- Lee, Boon Young (2003 MBA), Consultant, T-Plus Consulting Company
- Lee, Doyeon (2003 MBA), Lecturer, Han Yang University
- Lee, Jin-Moo (2003 MBA), President, Forever Corp.
- Na, Hyun-suk (2003 MBA), Unilever Korea
- Oh, Hwa Kyung (2003 MBA), Managing Director, HSBC
- Lee, Hyun-Ji (2004 MPP), Korea's Junior Professional Officer(JPO), United Nations
- Kim, Jiyoung (2004 MBA), Lazard LLC
- Lee, June-Ho (2004 MBA), Associate Professor, Hoseo University
- Kang, Min-Jung (2004 MBA), HSBC



Field Research and Study by Ms. Hieu Thi Minh Young (2005 MPP)

International Field Research and Study

This program, executed from August 23 to September 1, 2005, provided unique opportunities to experience international business and government in action. Students were able to directly interact with sector leaders to learn about the best practices for their fields. They were exposed to many cutting-edge and global industries, including areas such as banking, communications, and software in the U.S. Internationally renowned scholars also hosted special lectures for KDI School students and informed them of the latest developments in their research.

Destinations included Los Angeles, Las Vegas, San Diego, San Francisco, and other cities along the west coast of the U.S. Within 8 days, Korean students attended 5 lectures covering a wide range of economic issues, related to the rich-poor gap, the North Korean nuclear crisis, China's expanding economy, technology and global entrepreneurship, and high tech regions in Asia. Following lectures, students visited companies like the Los Angeles Times, one of the longest standing publications in the world, the Federal Reserve Bank, Qualcomm, and Hynix Semiconductor America (HAS), the U.S. subsidiary of Hynix Semiconductor Inc (HSI) located in Icheon, Korea.

Left: Ulsan Worldcup Stadium, Korea
Right: Federal Reserve Bank of San Francisco



MFDI Field Research and Study

MFDI students also participated in a field trip under the guidance of MFDI Chair, Professor Seongho Cho. Taking place between September 8 and September 11, 2005, the course provided a unique opportunity for MFDI students to see business and government workings closely related to FDI.

The field study included special lectures by distinguished FDI scholars, and visits to FDI-focused government organizations. Within the first two days, students had a chance to visit the Oriental Pearl TV Tower, the KOTRA Shanghai Branch, and the Pudong New Area International Exchange Center. They also had the chance to meet with Korean businesses in Shanghai. Lectures focused on FDI matters in China, strategy and present conditions of Korean companies in China, China's strategy for foreign direct investment, and FDI trends after China's WTO ascension and the implications for Korean firms. Students were also able to explore China culture through scenic tours to Suzhou and Yuyuan Gardens.

Korea Field Research and Study

Korea Field Research and Study program was held from August 16 - 19, 2005, for both Korean and international students. The students had an opportunity to experience Korean achievements in scientific, economic, and cultural fields.

Places of visited included (1) the Korea Astronomy Observatory (KAO), which was established in 1974 and is well known as the premier national astronomy research institute of Korea, (2) the Korea Aerospace Research Institute (KARI), the Korean entity similar to NASA in the United States, (3) Ulsan, a metropolitan city in the southeast that is famous for being the host to the Hyundai Corporation, one of the world's giant multinational corporations, (4) Hyundai Motor Company, a worldwide automobile manufacturer with a sales network extending to 193 countries since its establishment in 1967, (5) Hyundai Heavy Industries Manufacturing Plant Shipbuilding Division, the world's number one shipbuilder, and (6) Pohang Iron & Steel Co (POSCO), the world's largest steel producer with annual crude-steel production capacities of 28 million tons and sales in excess of US\$9 billion.

The trip also allowed students to visit cultural sites, including a tour of Kyongju Cultural Heritage, the capital of the kingdoms of the Old Silla and Unified Silla dynasty, the Seokguram Grotto, the home to a monumental statue of the Buddha looking across the sea, and the Temple of Bulguksa, a site recognized by UNESCO for its cultural and historical significance.

Korean achievements were no longer abstract and unseen successes for students. Students who went on the field study saw the outcomes of the knowledge and great accomplishments of the Korean people, something that can now be admired by the rest of the world.

International Food Festival

The 2005 International Food Festival was held on November 4, 2005, at the KDI School. This annual event celebrates the different uniqueness in all of the backgrounds represented at the KDI School. Students enthusiastically worked together to show off their unique cultures, customs, and cuisine.

Each student was assigned to a team to help recreate their traditional foods for the KDI School community to enjoy. After working feverishly around the clock, all teams stood ready to greet the multitudes of people that had gathered for the event. More than 200 people attended the event, including press and other media. More than simple taste testers, each guest was also an evaluator that voted for their favorite groups. The categories included Best Cuisine Presentation, and Best Cultural Presentation. Winners were selected by most votes received, and were awarded various cash prizes.

It was a memorable time for students to work together and further share their cultures with one another. Participants left the event with a greater sense of appreciation for all the different countries represented.



International Food and Wine Club Year End Gathering



On November 18th, 2005, the International Food and Wine Club hosted its last party of the year. The gathering was held in the Chunji Sky Lounge in the KDI School's main building.

Event organizers allowed participants to sample different types of popular wines, Sangrias, Irish Cream, Cocoa Cream, Vodka, and many other types of cocktails and juices. After having a few drinks together, the club members ate a collective dinner and spent the rest of the night talking, dancing, and trying the many different types of beverages.

International Food and Wine Club events are open to Professors, students, and KDI School staff. The International Food and Wine Club invites everyone from the KDI School community to attend next semester's upcoming events.

Postscript to the 25th Geumsan Ginseng Festival



The Geumsan Ginseng Festival is a celebration centered around Geumsan ginseng. It is an event that promotes Geumsan city as the origin of ginseng. The Geumsan Ginseng Ceremony started in 1981, and was designated as a culture and tourism festival by the Ministry of Culture and Tourism in 1996. Since its inception, it has won five consecutive championships from 2000 to 2004 at the National Festival Competitions.

The Geumsan Ginseng Festival was filled with bittersweet ginseng and herbs. There were many activities for students to do, including picking ginseng and making ginseng jars, just to name a few. Students were also able to enjoy many interesting cultural events as well as the beautiful natural surroundings of the Geumsan area.

Participants were treated to fresh Geumsan food in the evening. Professional ginseng cooks provided an extravagant dinner that brought out rich traditional tastes in modern compositions.

Some Parting Thoughts from 2005 Students



THE GLOBE Reporters,
Mr. Do-Young Kim and Ms. Hieu Thi Minh Young

As members of the KDI School family, we would like to share our thoughts with the rest of the School. We wish to convey our thankfulness to the professors and fellow students who were always beside us, assisting us, and making us feel at "home away from home".

The followings are among hundreds of stories and thoughts of our students. Although initially all different at first, all will depart as members of a united KDI School family.

Valeriya Nam - Kazakhstan

I think the KDI School should be proud of the composition of their professors. I'm not saying that it is perfect^^, but nevertheless, I won't forget the friendly and sincere atmosphere that was built by professors Jung Kwon, Stanley Sakai, and others, especially Professor Kim, Tae-Jong. Indirectly, he has had a great influence on my confidence in the future. I want to thank all the professors for their gracious attitudes to every student personality. Sometimes those actions play a crucial role in the life of the students, just like in mine.

Phera Kith - Cambodia

My time at the KDI School will be experience that I will never forget in my long life.

Mr. Hussein Hassan is one of my colleagues. He is an old man who I always respect. On the first day at the KDI campus, he made me very curious when the instructor called students' names. I was impressed since his name is similar to Saddam Hussein in Iraq! Gradually we became best friends. He is easy going and respectful to all people. I will never forget my old friend who cannot use chopsticks to eat Korean food. He is among the ones who will make me remember KDI forever!

Zhang, Lijuan - China

I will never forget what happened the second I arrived at the KDI School. Since I arrived to school one week later than other students, everything was quite new for me. While I was walking outside the classroom, I met one person. He asked me, "Where are you from?"

What is your major?" I answered him and I thought he was also a student of our School. I mean, that was his attitude, and he spoke to me just like a student to another student. When I asked him, "What is your major?" He said, "I am the Dean of our school!"

I was really astonished at that time and wondered how a leader could be so nice and care so much about the students. It was from that moment I began to feel in love with our school.

Hussein, Hussein Hassan - Egypt

Sometimes men find themselves unable to express their feelings...

This may be the case as I can't find enough words to express my thanks and appreciation to the KDI School. In only one year, I have learned so many subjects, issues, and concepts - learning these things would have taken many years in any other place. With the unique style of education, the personal time between professors & students, state-of-the-art facilities, the KDI School is an ideal place to perfect my skills in negotiation, writing research papers, working as a team, and solving problems. The KDI School focus on the macro level, strategies, and techniques helps students develop their capabilities not only in academic fields, but also in daily life.

I would like to thank my friends who are true Koreans, very kind, friendly, helpful, and humorous.

I am so proud and consider myself very lucky to have had a chance to study at the KDI School. The amazing events of the KDI School will be in my memory forever.

Maman Suhendra - Indonesia

When coming to the KDI School for the first time, I had no idea

about this school at all. My mind was full of questions. However, the situation changed gradually. I have highly qualified professors, some of which who have really inspired and encouraged me to have a better understanding in the fields of Economics and Public Policy. Moreover, the warm friendship among the students made me enjoy living in Korea!

Chansokheng Vorng - Cambodia

My impression is that the KDI School is what I call "the international steering hub". It is the place where world-class scholars serve as professors, and people from various domestic and foreign governments and business sectors meet, learn, and share their knowledge and experiences from each other. What is best for me about this school is that it produces better future leaders with a broad understanding and various ways of thinking when they go back to their workplaces.

Marites Gemarino Mercado - Philippines

Mabuhay!
As a token of the appreciation and gratitude for all the kindness, friendship, love,
and understanding you shared with me, I would like to offer you my song...

"SPECIAL MEMORY"

You will always be a special part of me.
You will always be a special memory.
I will cherish all of our laughter like a symphony.
You are in my heart wherever I maybe.

Maraming salamat po! Nagmamahal!

Nara Thol - Cambodia

I would like to express my sincere thanks to the KDI School, professors, and the staff of the Office of Academic and Student Affairs. I was very glad to see you all during my period of study and I hope that I will see you all again in Korea. Best regards to my friends!

Vo Minh Hai - Vietnam

When I first arrived in Korea, I asked myself, "How can I survive in this country for one year, being so far from my home and friends?" Everything here was strange to me. I did not know anyone, even the other Vietnamese students. Fortunately, I made new friends in the KDI School. From then on, my lonely feelings faded away. Why? The answer is very simple: I owe it all to you, my friends. You all helped me a lot. Whenever I met difficulties, I was given hands to solve them. Many Korean friends informed me of how to be sociable in accordance with Korean norms. To international students, we have helped each other not only in studying, but also in daily living. We have shared joys and sorrows. We are like brothers and sisters in a family. Thanks to all my dear friends, I can overcome any difficulty, even with the pressures of studying. As a rule, every party must come to an end, even though we do not want it to happen. Hence, just keep in mind the best memories

about each other and we will feel happy any time we think of them.

Hyun, Eun-Hee

Forget me not!

Kim, Joon-chul

The KDI School has given me a beneficial chance to make my life fruitful and successful.

Lee, Seung-Won

Watching so many falling leaves, I recall the proverb "Time is fleeting." Good luck to everyone!

Koo, In-Hyoun

The KDI School is the most memorable place in my life. I appreciate all my seniors in the School. I miss you!

Choi, Eun-Jung

God helps those who help themselves. Let's do our best!

Yea, Han-Seok

Please think about our goal, how to make our school famous in the world! ^^

Park, Sung-Su

Now at the end of my time here at the KDI School, I feel like I have an excellent key to unlock all my potential. While it was likely for me to have been lost in an anonymous jungle before the school, now a new era has begun!

Daniel Assefa Abera - Ethiopia

For me, the KDI School is not only a school of public policy and management; it is also an institute of culture and friendship. It is a place where I have learned much from academic life at the school, and from the wonderful and impressive culture of Korea. My stay in Korea was one of the most wonderful and unforgettable memories in my life. I would like to thank the KDI School and all my Korean friends for their hospitality.

ABUOV Kenzhekhan - Kazakhstan

I'd like to thank all the KDI Professors who gave us GLOBAL knowledge in all aspects. I would like to express my gratitude especially to Professor Hun-Joo Park, Professor Yoon-Ha Yoo, Professor Jong-Il You, Professor Byung-Joon Ahn, Professor Anthony Michell, and Professor Stanley Sakai. I know that all the obtained information and skills will be used in my job at the Ministry. I will recommend the KDI School to all my friends and co-workers.

An Interview with 2004 Global Master's Program Students

by Mr. Do-Young Kim (2005 MBA)

* The Global Master's Program (GMP) allows students to spend one year at the KDI School and then one year abroad at a partner school.



Kang, Gi-Lyong
(2004 MPP, studying at the Duke University)

Q1. Thank you for taking some time out of your schedule for this interview. How have you been spending your time lately?

During the regular academic term, I have no option but to try to stay ahead of my classes. From Monday to Saturday (sometimes even to Sunday), I have been locked in doing mountainous assignments and papers (both individual and group papers). Additionally, in order to get a degree, I am required to finish a Master's Project (something similar to a policy paper), by the end of November. It is so sad to watch my golf clubs get rusty. I am really realizing the eternal truth that there is no "free lunch" in the world. However, my family and I recently set out on a trip to enjoy the beautiful fall foliage of the mountains. It was as sweet as honey.

Q2. Many KDI school students are currently preparing to study abroad. Please give us some tips about life while studying abroad.

To this question, I'd like to give some personal advice on how KDI fellows can successfully complete "STUDYING" abroad. First of all, the top priority should be put on the school life through the period of GMP study. I have observed that those who put more value on other affairs have difficulty managing school life. Second, I recommend that GMP students do their best to deliver their precious knowledge and experiences to the school they chose. Finally, I'd like to stress that if GMP students practice writing academic English before going abroad, they will better adapt themselves to their school life next year. Actually, the most challenging problem stems from poor written English. This concern has stifled me since I arrived here.

I am really proud of being a constituent of the KDI School. However, I think that all KDI fellows and faculties would like to upgrade the KDI School to a more internationally distinguished level. I dare to say that, to this end, it is necessary for all KDI members to make ceaseless efforts at KDI school and abroad as well. Thank you!

* Mr. Kang's Blog Address is <http://blog.naver.com/meosum>



Cho, Yongho
(2004 MPP, studying at the California Western School of Law)

Q1. Please tell me about school life in U.S.A

I am in California Western School of Law. It is a typical law school, where reading cases before class and immediate responses to a professor's question are all necessary.

My main concentration is in "Administrative Law and Rulemaking Skills". I usually take courses on governmental management and international law. The reading materials selected by professors require a high level of focus. All cases and theses need to be read precisely. However, once I do, they provide me with clean cut logic and deep insight. Reading and discussing recent cases of the Supreme Court and the International Justice Court in class makes me like I'm walking on air. I feel exhilarated.

Q2. Currently, many KDI school students are preparing to study abroad. Please give us some tips about life when studying abroad.

Studying abroad is not different from studying in the KDI School. You already have experienced the international school system, the academic procedures, and know the importance of reading and discussions in class. I don't want to say more on academic part. Instead, let me mention things related to your goal.

It is said that one year is a very short time to do and learn things in your life. Yes, it is true that one year passes very quickly. However if you hope and anticipate something worthy, and you are ready to accept or challenge something new, you realize that one year is not too short. You can spend a year playing golf, traveling, surfing on the beach, or studying. There is no accounting for tastes, and what you do is up to you. However, if you have a goal, you are better poised to make the most of your time. Just stick to your own goal and achieve it.

Above all else, guard your heart, for it is the wellspring of life. Man looks at the outward appearance, but God look at the heart.

* Mr. Cho's Blog Address is <http://blog.empas.com/calmho>

An Interview with International Alumni

by Ms. Hieu Thi Minh Young (2005 MPP)



DVORAKOVA, Veronika
(2003 MBA)

Q1. Hello Veronika, Thank you for sharing some of your time with your fellow students and *THE GLOBE*. Could you give us a brief introduction about yourself?

I joined the KDI School in February of 2003. I was a lucky foreign student who was offered a free scholarship and living allowance to study for an MBA. Through this questionnaire, I would like to thank the KDI School because without them, I would not have been able to afford my education. Since I was always was interested in management & strategy, I chose the Strategy & Global Management concentration for my focus, I think that I made a great choice. With this and my major in Korean studies, it is a very good combination for my future career. I was very lucky to get a job in Korea just after I finished my studies. Thanks to Dr. Michell, I was able to work for his company for 1.5 years as a marketing manager. In May of 2005, I received an opportunity to work for a Korean Company and I utilized the opportunity to learn more about real Korean culture. I am currently working as the Sr. Manager for P&E Consulting Executive search firm, and I am responsible for marketing, customer relations, and HR consulting to multinational Companies. It is a very good opportunity for me and after 4 years of being in Korea, I think that I finally can understand (or at least I think that I can understand) Korean culture.

Q2. What brought you to the KDI School? What was your first impression when coming to the school?

My friend Veronika Vildmanova introduced the KDI School to me. My first impression was, "It is going to be tough but very challenging."

Q3. Could you share with us one of your most unforgettable memories during your time at the KDI School?

My marketing class with Professor Jung Kwon is still in my memory. I did not know anything about marketing, and I was really suffering because I did not have any background and experience. I think he was suffering too, but I have to say that he helped me a lot and I would like to tell him "Thank you". If I could take his class again, I think that I would be better student with what I know now :). And of course, I cannot forget the people and social activities like the Wine Club. We had great times there.

Q4. How did your time at the KDI School affect your career?

If I would not have received the chance to study for an MBA, I probably would be someone different without any opportunities.

Q5. Last but not least, would you like to send any messages to the school, students and *THE GLOBE*?

The KDI School can open a door to a different world, so do not just study hard, but look around and use everything that you have learned. I met many nice interesting people at the KDI School and I am still meeting them on a professional level, which is very comfortable for me. I would be happy if we could meet one day again at KDI School events.

2005 Homecoming & Year-End Alumni Dinner: Cheers to Golden Memories at the KDI School

The KDI School Alumni Association held its annual Year-End Alumni Dinner on November 26, 2005.

Faculty and alumni dined and celebrated together as they listened to news of the latest developments and happenings presented by professor Woochan Kim. In a gesture of appreciation, the Alumni Association presented the School with a special bronze statue to commemorate the event.



Yeouido Forum: How Much Do CEOs Matter in Korea?

One of the yearly Alumni events, the Yeouido Forum, was held in the main building of the Korea Development Bank on Sept. 28, 2005.

A lecture was given by Prof. Lee, Eun-Hyung, from Kookmin University (1998 MBA, 2001 Ph.D.) with the theme of, "How Much Do CEOs Matter in Korea?"

Alumni joined this evening forum, enjoying debates and discussion over the topic. The event was followed by an alumni dinner.



Alumni News

BYUN, Ju-Young (2000 MPP)

Appointed to be a Senior Manager of a planning division in the Free Economic Zone

JUNG, Yoon-Jae (2000 MPP)

Currently working for the Office of the Prime Minister as a Secretary Civil Affairs
Previously worked for Presidency Transition Committee
Former candidate of The URI Party in 2004

KIM, Heung-Rae (2000 MPP)

Appointed to be the Dean of the Graduate School of Law and Public Administration at Dankook University

LEE, Seong-Young (2000 MBA)

Promoted to be a Vice Director of the Innovation, Strategic Management & Planning Dept, at the Korea Appraisal Board

OLEA, Ivan Frank (2000 MPP)

Currently working as a Head of the economic section and vice consul of the Philippine Embassy in Bangkok

KIM, Bum-soo (2001 MBA)

Promoted to be a Department-Head at KT

KIM, Dong-Gu (2001 MPP)

Appointed to be the President of the TOP Investment & Consulting Inc.,

KIM, Myeong Joo (2001 MPP)

Appointed to be a Director of the Strategy Planning Division at the Ministry of Planning and Budget

CHOI, Kyung Young (2002 MBA)

Selected as the "Journalist of the Month" for May and October by the Korean Journalist Association

JEONG, Dong Sik (2002 MBA)

Appointed to be the President of the Gyeong-buk Corporation

KIM, Jin-Hae (2002 MPP)

Promoted to be the 3rd grade director at The Board of Audit and Inspection

KIM, Seo Hyun (2002 MBA)

Recently married on November 26, 2005

LEE, Min Jae (2002 MBA)

Currently working for the Sungto Accounting Corporation

MUKHTAR, Ahmad (2002 MPP)

Posted as Commercial Secretary in Pakistan's Mission to the WTO, Geneva, Switzerland

PARK, Cha-Seuk (2002 MPP)

Promoted to be a Senior Assistant Secretary at the Presidential Secretariat

AHN, Sang Yeol (2003 MPP)

Promoted to be a Secretary at the Ministry of Planning and Budget

BAE, Byeong Chul (2003 MBA)

Promoted to be a Deputy General Manager at the Woori Bank

BUI, Giang (MPP 2003)

Recently appointed to be the Executive Deputy Director of Center for International Security Strategic Studies(CISS) under the Institute of World Economics and Politics(IWEP), a government-funded research institution based in Hanoi, Vietnam.
Member of the ASEAN+3 Joint Expert Group(JEG)

CHO, Sung Woock (2003 MBA)

Promoted to be the Executive Vice President of the department of Tourism Technology at the Korea Tourism Organization

JEONG, Yikyoo (2003 MBA)

Appointed to be a Branch of the Korea National Oil Corporation at Dubai

KIM, Sung Jin(2003 MBA)

Transferred from the English Economic News to the English North Korean Team at Yonhap News

LEE, Seong Seon (2003 MPP)

Promoted to be the Secretary at the Ministry of Gender Equality and Family

PREEDANOND, Nipha (2003 MBA)

Recently married in Korea

CHOI, Jeong-Hwan (2004 MBA)

Awarded the "Prize for the Highest Practical Value" on paper titled, "Effective Job Recruiting Tools for Chemical Engineers within Dow Chemical Europe" on November 11, 2005.

CORDERO, Madeline (2004 MBA)

Pursuing Master Degree at the La Sorbonne University at Paris.

Just for Fun

by Kang, Dong-Jun (2005 MBA)



A Closer Look: An Interview with Professor Cho

Professor Cho, Seong Ho, MFDI Chair

1. Thank you for your time to do this interview. What have you been up to lately? Lately, I have truly been enjoying being a professor at the KDI School. I enjoy lecturing my courses, talking with students and faculty, selecting future MBA & MFDI students, preparing research projects, and doing all the other things that I must attend to. Due to the change in my position from visiting professor to associate professor, I especially have to study and prepare my research and teaching more than ever before. ^^ And as a Chair of the MFDI program, I am responsible for other administrative works in addition to lecturing. Because of these reasons, I am busy, but also very excited.

2. We heard that you have many working experiences. Please tell us of your background.

While studying for my Ph.D. in Strategy and Organization at UCLA, I was fortunate enough to encounter many Asia-interested Americans and America-interested Koreans. As such, I was able to participate in various consulting projects ranging from cross-border investments to joint ventures among American and Korean companies. I returned to Korea just after the IMF crisis in late 1997 with the hope of helping my troubled country. I joined Arthur Andersen (AA), the mother organization of "Accenture" consulting company. As a managing partner in Business Consulting and Global Corporate Finance, I had many opportunities to consult for chaebols and other banks and securities companies in restructuring and turnarounds. To resolve clients' urgent needs for "liquidity," I was among the first to bring in American, British, and Australian M&A expertise into Korea. No such experiences existed at that time. The imported expertise and know-how of M&As was shared with my junior consultants, and currently, they have become major players in the fields. ^^

3. Although you can work in many other fields, why did you choose academia? In the midst of my busy schedule as a partner consultant, from time to time, I felt like sharing my knowledge and experiences with younger generations. Last year, I finally became free from all my duties and

obligations as a CEO and representative director by selling off my shares to SK and other Korean shareholders. Professor Seung Joo Lee, my friend for over 15 years, suggested that I join as a visiting professor for one year while he was on sabbatical. Without hesitation, I accepted the offer. Thanks to him, I have become a happy professor.

4. As Chair of the MFDI program, what is your role and the vision of the program?

As Chair, my responsibilities include student recruiting, course design, networking with FDI related organizations, attending administrative meetings, and other administrative works. The mission of the MFDI program is to produce internationally competitive FDI experts, competent in both theories and practices. To successfully attract FDI, markets need FDI experts who can compete internationally. Our MFDI program intends to turn out FDI specialists who can compete against MBA graduates from Hong Kong University, Fudan University, and US-based universities. After completing two years in the MFDI program, we envisage our graduates to be among one of three types of professionals: managers of FDI related (governmental) organizations, FDI promoters, and FDI investment managers (inbound and outbound). To build up the respectively required capabilities as an expert, our program is designed to systematically acquire such skills and knowledge through FDI focused courses. These courses include business communication, FDI marketing & promotion, project evaluation & analysis, industry firm analysis, FDI taxes and regulations, and negotiations.

5. What kind of research are you currently involved in?

I am engaged in two research papers. The first paper is "On the stock return method to determining industry substructure: banking, oil, and airline industry", and second paper is, "Determining industry substructure: A stock return approach". I am also preparing and writing an LGAD M&A case. ^^

6. What courses do you teach? Please introduce your courses to us.

Similar to this year, next year I plan to teach Corporate Strategy (Summer), Project Evaluation and Analysis (Summer), and M&A (Fall). Corporate Strategy teaches you how to win against competitors: "Know yourself and rivals, then you will always win." Project Evaluation and Analysis covers how to evaluate investment projects. One exemplary case is Disneyland's investment decision on whether to establish its Chinese Disneyland in Hong Kong against Shanghai or Singapore. Conversely, from the perspective of the Hong Kong government, how do they attract Disney? What are the benefits and costs? M&A teaches how to value and/or structure an M&A offer: "There is no single correct price in M&A." All three courses are case-based and very demanding.

7. Give our students some advice from your point of view.

In management consulting circles, we often use the jargon of "gap" - the gap between "as-is" and "to-be." "To-be" is a vision and goal you want to be or achieve. The larger the gap is, the better. In other words, the larger it is, the more influential. The next two years ahead of you can be very influential in your life. If you would like to make an influential change in your life after the KDI School, I have some words for you. First, scrutinize yourself, say, your strengths and weaknesses (in knowledge and skills). Second, imagine "what you want to have" and "who you want to be" when you finish your Master's degree in two years. Now, you have "as-is" and "to-be." Third, identify the differences or gap between "as-is" and "to-be." By having a vision and trying to develop its required competencies, you will be successful in your working fields. Please don't forget that if you spend your two years wisely and strategically, you can be a representative expert in your own fields...a professional!

8. What are your short-term and long-term goals?

First, I will focus on selecting good future students for our MBA and MFDI programs and designing meaningful MFDI curriculum. After that, I will prepare my research papers, and also upgrade my courses for next year. One more thing, I would like to take a good break with my 6 years old daughter. ^^

School News



Knowledge Sharing Project for Vietnam

In an effort to increase cooperative relationships between Korea and Vietnam, the Korean Ministry of Finance and Economy, the Vietnam Development Strategy Institute (DSI), and the KDI School of Public Policy and Management co-hosted a Policy Training Workshop from October 4 to October 8, 2005. Participants included fifteen MPI government officials and DSI research fellows.

The Project was composed five workshop sessions, a seminar, and two special lectures given by eminent professors in Korea. Professor Yoo Jung Ho and Nam Il Chong from the KDI School shared Korean experiences in economic development and the privatization of state-owned enterprises.

Participants had a chance to visit the Korean EXIM bank, the Korean Ministry of Finance and Economy, KOTRA, Samsung Electronics, and Hyundai Motor Company. The visitors also were able to take part in various cultural activities in Korea.

The Knowledge Sharing Project for Vietnam provided support on economical development through collective research and inquiries into Vietnam's current economical and social development status. The workshop assisted in building and upgrading the policy-managing abilities of working level government officials of Vietnam. It also provided a venue for participants to develop various policy alternatives to respond to pending national issues.



Knowledge Sharing Program between Korea and Uzbekistan

The Ministry of Finance and Economy of the Republic of Korea and the KDI School hosted a knowledge sharing project to facilitate enhanced economic development of Uzbekistan.

The knowledge sharing conference supported greater development and growth of Uzbekistan's finance and economic sectors. The conference was held on September 7-13, 2005.

The final reporting workshop presented and summarized the outcomes of the various research conducted for Uzbek officials. It also suggested effective policy options tailored to their present situations. To further increase policy managing abilities of the officials, a policy training course was also offered after the seminar.

UNDP International Workshop on Cultural Human Resources Development

The KDI School and the Korea Culture & Tourism Policy Institute



hosted the UNDP International Workshop on Cultural Human Resources Development on October 18-27, 2005. The objective of the workshop was to assist East Asian countries in maintaining their unique cultural identity. This was done by

introducing participating countries to some of Korea's successes in the training of professionals in relevant ministries.

This workshop was primarily aimed at developing human resources in cultural administration and cultural policies. It also helped in creating a stronger network among the East Asian cultural administrators.



UNDP International Workshop on Sustainable Tourism Development Strategy

The KDI School and the Korea Culture and Tourism Policy Institute hosted the UNDP International Workshop on

Sustainable Tourism Development Strategy on October 31 - November 8, 2005. This workshop aimed to provide participants from Cambodia, Indonesia, and Vietnam with the knowledge to increase their abilities to create and execute policies on tourism development by sharing Korea's tourism development experience. The workshop also served as a venue for the discussion of a successful international cooperation model for tourism policy and strategy.



The 2nd Business Strategy Program for the Industrial Bank of Korea

The KDI School is offering a Business Strategy Program targeting new branch managers who wish to build a stronger understanding of management and leadership.

This program is scheduled for every weekday, starting from November 9 to December 8, 2005. The program introduces many courses including business strategy, and leadership training.



Course for Iraqi Officials

The KDI School and the Korea International Cooperation Agency held a training course entitled, "Economic Development and Market Economies for Iraqi Officials" on November 16-28,

as part of KOICA's 2005 International Education Program. This course advanced the knowledge on the structure and operations of market economies and economic development strategies. It also assisted in building the participants' capacities in formulating economic development policy through lectures and field trips. The project created a foundation for further economic cooperation between Korea and Iraq.

Faculty News



Dean Chin-Seung Chung, the Chairman of the Human Resources Development - Research & Development Forum, discussed on the subject of Universities' renovations with the corporate sector on November 3, 2005.

The HRD - R&D Forum is a regular forum organized in association with the Ministry of Education & Human Resources Development, and the Federation of Korean Industries. This forum aims at exchanging information and knowledge of areas involving R&D, HRD, and industry-academic cooperation.



Prof. Hee-Soo Chung has finished his study on Canadian regional development policy. His key findings included that: the Canadian regional disparities are in part due to its policies of east-west integration in the 19th century and north-south integration in the 20th century; Canada's policy of sending people from poor areas to rich areas and sending factories from rich areas to poor areas failed; since the 1980s, the Canadian government transferred regional policies to provincial governments. The study will be published shortly.



Prof. Jungho Yoo has been appointed as the C.W. Lim and Korea Foundation Chair of Korean Studies in the School of International Services, American University, for the 2006 Spring and Fall semesters.



Prof. Kyung-Dong Kim, who after thirty-eight years in law became captivated with writing on flying saucers, embarked on a career as a novelist. The title of his work, entitled "The Shades of Madness", appeared in the Munhak Sasangsa, a Korean publishing house.



Prof. Woock Sohn was invited to be a presenter at the Annual Banking Research Conference in Washington DC, from September 22-23, 2005. He spoke on his research findings in a session entitled, "International Efficiency of Markets".

Prof. Sohn also had an interview with Prof. Jong-Hak Hong from Kyung Won University. It was broadcast over MBC Radio on an economic talk show on October 26, 2005.

School Calendar

Nov. 9-Dec. 8
The 2nd Business Strategy Program for the Industrial Bank of Korea

Nov. 26
2005 Homecoming & Year-End Alumni Dinner

Dec. 6-9
Public Financial Management Reforms for Turkey

Dec. 9
2005 Commencement

Dec. 4-Jan. 26
Winter Vacation

Jan. 9-Jan. 26
Winter Term (Preliminary Term)

Feb. 1-3
Orientation for New Students

Feb. 2-4
Spring Term Course Registration

Feb. 6
Beginning of Classes

Feb. 6-Apr. 29
Spring Term

May. 1-May. 6
Spring Break

Paradise on Earth - Uzbekistan

by Ms. HEGAY, Oksana & Mr. YULDASHEV, Iskandar Bakhramovich



It is an honor for us to have an opportunity to introduce our country and also express our feelings about Korea.

Uzbekistan is a pearl of Central Asia, a country of rich history and a motherland of many ancient civilizations. The term "Uzbek" means "master" or "lord" of oneself. Like most of Central Asia, Uzbekistan is one of the cradles of human civilization. Archaeological investigations show that inhabitants lived in the territory of Uzbekistan back from the Stone Age. Here the powerful states Baktria, Sogdiana, Parfia, and Khorezm arose, blossomed, and passed away. In the Middle Ages, it was also the center of the huge Tamerlan empire.

More than 20 centuries ago, numerous caravans from China and Europe passed along the Great Silk Road. The Silk Road passed through the centers of Central Asia. Through the trade ties of the Central Asian states with foreign countries, world civilization grew more enriched with scientific and spiritual works. These included works from great thinkers like Ibn Sino (Avicenna), Beruni (Albiron), Al- Termezi, Ferghani, Farabi, Ulugbek, Navoi, Babur, Al-Khorezmi, and others.

A thousand years ago in Uzbekistan, majestic cities with fine palaces, mosques, madrassas, parks, and gardens were built. Many of them were broken down, but the remaining monuments of the Middle Ages in Samarkand, Bukhara, and Khiva are still admired today. The natural surroundings of Uzbekistan are rich and various. The greatest Asian desert, Kizilkum, is situated near within the

ranges of Tien-Shan and Pamir. A thousand springs flow down from the mountains, establishing the largest rivers of Asia, the Amu Darya, and Sir Darya.

Located between these two rivers, Uzbekistan is like a paradise on the earth, full of beautiful natural wonder. Uzbekistan is famous for its "white gold" - cotton - and the most delicious fruits in the world. Our people are full of hospitality and happy to meet guests from all over the globe.

During our stay in Korea, we discovered that there are some similarities between our countries, similarities like people's hospitality and kindness. We were impressed by how Korean people were always ready to help in any situation. It was a good experience for us to be acquainted with a new culture, traditions, and rich history.



It was our honor to study at the KDI School and be taught by talented professors. We found that the programs offered by the KDI School were very challenging with well-structured curriculum. We truly enjoyed the friendly environment

created by staff too. It is the place where we can easily engage in cultural exchanges with people from all over the world, and make friends among international and Korean students.

We would like to express our gratitude to the KDI School for the great knowledge provided, and we wish them the best in widening their existing traditions and furthering their prosperity.

School Pictures

