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# THE GLOBE

Summer 2006





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## ▶▶ KDI School Bolsters Partnerships with Global Academic Institutions

Reported by Jung Min Kim (2006 E-MBA)

The KDI School of Public Policy and Management has expanded its international network by adding additional academic institutions to its list of partner schools. With these new agreements, the KDI School hopes to enhance their role and reputation as a leading institute of public policy and management. The new partner schools include Indiana University and the University of Missouri at Columbia.

With the new partnerships, KDI School students will be able to participate in various academic programs at over twenty different global institutions.

The types of programs available to KDI School students include the Global Master's Program and traditional student exchange programs. Global Master's Program students study at the KDI School for one year and then go abroad to a partner university in their second year. Upon successful completion of the program, graduates are awarded a KDI School degree as well as a partner school degree. In addition to the GMP curriculum, general student exchanges are also available for outbound students. Exchange students are selected in their third term and begin their exchanges in the following semester. Exchange students can enroll in the partner school starting from the winter or spring term, and may continue the exchange for one term or up to one year, depending on the program they choose.

An agreement of cooperation with Indiana University's School of Public and Environmental Affairs was reached in May, and is aimed to promote an academic exchange of research and other resources

between the two schools. Indiana University was founded in 1820 with the mission to offer higher education and services to the public. The similarities in the two school's mission statements will assist each institute's ability to promote joint conferences, seminars, and other works of interest between Indiana University and the KDI School.

In April, the KDI School also established an additional partnership with the Lee Kuan Yew School of Public Policy at the National University of Singapore (LKY SPP). The memorandum of understanding signed by the two schools will allow them to officially exchange students and researchers. The partnership between the KDI School and LKY SPP seeks to enhance each institutes capabilities as centers of excellence for academic study and research on public policy, especially policy in the Asia Pacific region.

Based on the solid links with academic institutions in the United States and European nations, the KDI School is planning to broaden its network into the rest of the world. Partnership talks are currently ongoing with several universities in the traditional partner nations of the United States and Europe. Concurrently, the KDI School is also expanding this base and is engaged in dialogue with universities in Canada, South America, the Middle East, and Asia, particularly in China. As word of the quality of the KDI School continues to expand, additional partnerships are expected. The KDI School is also taking measures to actively promote the school and is currently participating in accreditation reviews, conferences, and the scheduling and hosting meetings with the worldwide academic community.

Partner Schools of the KDI School of Public Policy and Management

No.	Country	Partner School	Type of Program
1	US	Cornell University	Dual Degree / Non-degree
2	US	Duke University	Dual Degree / Non-degree
3	US	Hawaii Pacific University	Dual Degree
4	US	Indiana University	Cooperation Agreement
5	US	Michigan State University	Dual Degree
6	US	RAND Graduate School	Ph. D, Partnership
7	US	Rutgers University	Dual Degree / Non-degree
8	US	Saint Louis University	Exchange / Dual Degree / Non-degree
9	US	Syracuse University	Dual Degree / Non-degree
10	US	University of California, San Diego	Exchange / Dual Degree/ Non-degree
11	US	University of Colorado, Denver	Dual Degree
12	US	University of Illinois, Urbana Champaign	Dual Degree
13	US	University of Missouri, Columbia	Dual Degree
14	US	University of Southern California	Dual Degree / Non-degree
15	Australia	Australian National University	Dual Degree
16	France	Institut Supérieur de Commerce Int'l de Dunkerque	Exchange / Non-degree
17	France	Institut Supérieur du Commerce	Exchange / Dual Degree/ Non-degree
18	Germany	Leipzig Graduate School of Management	Exchange / Dual Degree/ Non-degree
19	Hong Kong	City University of Hong Kong	Dual Degree
20	Mexico	Universidad de las Americas Puebla	Exchange / Non-degree
21	Singapore	National University of Singapore	Dual Degree
22	Spain	Escuela de Administracion de Empresas de Barcelona	Exchange / Non-degree
23	Sweden	Jonkoping Int'l Business School	Exchange / Dual Degree / Non-degree
24	UK	University of Nottingham	Dual Degree
25	UK	Lancaster University Management School	Dual Degree



## ▶▶ KDI School Hosts Korea-Africa Ministerial Conference

Reported by Jung Min Kim (2006 E-MBA)



The KDI School recently held a Ministerial Conference for Korea-Africa Economic Cooperation to assist African nations in initiatives to further the develop their economies.

Led by President Donald Kaberuka of the African Development Bank, the delegation participated in a two-day conference that shared Korea's experiences in economic development and its views on the government's role in effective economic planning.

"There is a high possibility to expand economic cooperation between Korea and Africa. I hope our discussion will create new opportunities for the Korean government and companies to discover yet unknown opportunities in fast-developing Africa," said Chin-Seung Chung, Dean of the KDI School.

Professor Ji-hong Kim of the KDI School briefed the participants on the history of economic cooperation between Korea and Africa since the 1970s. He also added some comments on the future of relations between the countries.

"Korea can assist Africa to pursue institutional reforms in a variety of areas, such as in government reform, in the eradication of corruption, and in property and contract rights institutions," Kim said.

He added that the food processing industry, petrochemical plants, and human resource development were also major areas that had ample development potential.

The delegation expressed mutual willingness to expand the already existing connections between Korean enterprises and African consumers. Korean corporate participants exchanged their views on cases of recent investment projects in infrastructure, mining, agri-business, financial systems, investment funds, and tourism. The group also relayed its desire to tap the abundant economic opportunities in infrastructure, energy, telecommunication technologies, and transport.

The average real GDP growth rate across Africa was forecast to reach 5.8 percent this year, with many nations also currently in a period of political stability to allow for sustained growth.

## ▶▶ KDI School Seminars: Research Seminar and Global Issues Seminar Series

Reported by Moon Jung Kim (2006 MBA)

The Social Science Research Network (SSRN) recently announced the KDI School as 1<sup>st</sup> among all business schools in Korea, 6<sup>th</sup> among all schools in Asia, and 38<sup>th</sup> in overall non-US International Business Schools based upon the number of downloaded faculty research papers by KDI School professors.

Rankings are seen as extensions of the academic community's sentiment on the quality of the research of each institution. Although a comparatively young school, the KDI School has quickly been able to establish itself as an institute of higher academic education and quality research.

Since its inception, the KDI School has been diligent in fostering solid academics and quality outputs by its faculty, students, and staff. In addition to the highly qualified faculty, a 1:9 faculty to student ratio, and expansive support structures, the school administration has adopted policies to strongly support faculty research initiatives.

The research atmosphere is further encouraged by the KDI School's performance evaluations which motivate faculty members to maintain high standards in the quantity and quality of their academic research. Faculty who publish in top tier journals are provided with additional benefits and compensation.

### Research Seminar Schedule

Time: 12:00~14:00  
Venue: 7th floor seminar room (9705)

- 07/07 **Jin Park**  
Evaluation and Suggestions for the ROH Moo-Hyun Administration's Government Reform
- 09/08 **Yoshihisa Godo (Meigi Gakuin University)**  
The Role of Education in the Economic Catch-up
- 09/15 **Dong-Young Kim**  
The Role of Government Officials as Policy Entrepreneurs in Consensus Building Processes in Public Policy Making
- 09/22 **Woojin Kim**  
Sources of Financing and Uses of Funds: Evidence from Public Debt Issues
- 09/29 **Wook Sohn**  
Trading Activity and Market-Wide Uncertainties
- 10/13 **Kieun Rhee (TBA)**
- 10/20 **Younguck Kang (TBA)**
- 10/27 **Tae-Hee Choi (TBA)**
- 11/03 **Seung-Joo Lee (TBA)**
- 11/10 **Wook Sohn**  
Monitoring and Collateral in Loan Contracts

To share this research, the KDI School also holds research seminars on a weekly to biweekly basis every Friday during the school semesters.

KDI School professors host the seminars for students, faculty from other schools, and the general community to enjoy a casual lunch while listening to summaries of research initiatives. The seminar presentations and discussions enable participants to keep abreast of the latest research projects and developments, while also allowing the faculty to fine-tune working papers ahead of official publication submissions.

The seminar series also invites outside researchers to discuss their papers and present their findings to the open forum. This includes guests from the Bank of Korea, IMF, National University of Singapore, Temple University, Stanford Law School, Hitotsubashi University and many others. Professor Woochan Kim, in charge of organizing research seminars, points out Mark Noland, Korea economy specialist from IIE (Institute for International Economics) as one of the memorable outside speakers. His presentation entitled, "Religion, Culture, and Economic Performance", was very well attended and warmly received by the KDI School community.

In addition to the Faculty Research Seminars, the KDI School is also hosting a new Global Issues Seminar Series - Spring 2006 (GISS), sponsored by the World Bank External Affairs office. The series is tentatively composed of 13 topics, spanning from April to June, 2006. The series will cover four broad themes of the Global Economy, Global Human Development, Global Environment, and Global Governance.

GISS connects experts at the World Bank and participants from six Asia-Pacific countries through multi-linked video conferences. Forums and seminars are held around the world and allow the presenters and participants to embrace the ideas and findings from peers without limit to boundaries and time. The program format includes seminar presentations followed by detailed Q & A sessions.

For more information about KDI School research seminars, or to browse through the current working papers of KDI School faculty, please check the links below.

*KDI School Research Seminar:*  
<http://www.kdischool.ac.kr/faculty/seminar.asp>

*KDI School Working Papers Series:*  
<http://www.kdischool.ac.kr/faculty/paper.asp>



Research Seminar



Global Issues Seminar Series



## ▶▶ Special Lecture for Diplomatic Communities and Multinational Corporations

Reported by Do Kim Ngan (2006 MPP)



A special lecture for diplomatic communities and multinational corporations in Korea was held on June 28, 2006, in Ambassador Hall of the KDI School.

The event provided ambassadors, foreign diplomatic officers, and CEOs of multinational corporations an opportunity to learn more on current issues in Korea specific to their mission and professions. The meeting also relayed the role and vision of the KDI School of Public Policy and Management in achieving greater knowledge sharing networks worldwide.

Professor Byung Joon Ahn of the KDI School presented his lecture, "The Future of the Korean Peninsula", to the attending delegates. The event was followed by a special networking session and luncheon.

## ▶▶ Student Activities

Reported by Do Kim Ngan (2006 MPP)

### Sports Day 2006

Sports day is an important event at the KDI School. It is a day for all faculty, students, and staff to move away from classrooms and offices and onto the athletic field.

The day started with an eight-legged race that was divided into 3 rounds with 3 groups of staff, MPP students, and MBA students. Although the other teams pursued them closely, the victory eventually fell to the MBA team in the final race. Moving on to dodge ball, each team of 30 players had an opportunity to engage each other more intimately. Sipkova Martina (MBA) showed off her skills with her strong and precise throws, smartly picking off her opponents on the field. After 20 minutes, Inthavong Khodpangna (MPP) was the only survivor on MPP team. However, he kept his team alive by catching the ball and eliminating MBA team players until finally being knocked out by a well placed volley by Ms. Martina. If the MBA students were proud of Martina, Inthavong was the MVP for the MPP.

The day moved on to soccer, and as players took the pitch, each side received much cheer and applause from their teammates. Team specific cheers resonated throughout the match, and all had a loud and loyal base of fans encouraging them from the sidelines. The MPP team challenged the MBA team in the first match, which ended in victory for the MBA team. The MBA squad followed the game with a friendly against the faculty-staff team. Making a special guest appearance, President Hyun Jung Taik of the KDI School, along with other faculty members and staff, all enthusiastically took part in the game. Although they played a competitive match, the skills of some star players eventually led the MBA team to a win once again.

The games were followed by an outdoor BBQ with traditional Korean meat, side dishes, and beverages. After a hearty lunch, the sports resumed with cock-fighting, and teams tried their best to knock people to the ground while hopping on one foot. Teams then took sides to pull for a tug-of-war, which scored a win for the MPP students. The program moved on to kickball and a large victory for the staff. A running relay was the last competition, and each group prepared a team of eight runners for a 1km course. Professor Sang-Moon Hahm surprised everyone with his cunning speed, however Captain You Sub Park also turned out a fine performance and led the MBA students to the final victory.

In all, it was a wonderful day for the entire school to enjoy a day of sports, good food, and good company.



### Evening MBA Graduation Celebration

The graduating class of the 2005 Evening MBA took a five-day tour to Cebu, Philippines to celebrate the upcoming completion of their program and the awarding of their degrees. The trip included all 2005 Evening MBA students, accompanied by four faculty and staff.

The graduation trip was a casual time for participants to continue to build the friendships started during the program. All returned well rested and relaxed after many wonderful tours, delightful meals, and enjoyable memories.

### Student Club Activities

The student clubs of the KDI School have been actively meeting during the semester.

Having 37 members, the Taewondo club is the largest in size, and club members gather every Wednesday and Friday to exercise together. Club members are very proud of their club and uniform, and hope to plan a Taewondo competition in the near future.

Yoga club members also meet to exercise and stretch through a variety of postures. Each session teaches new techniques and trains its member to breathe through their abdomen to lessen their stress and fatigue.

The "All That China" club is for students who wish to learn more about China and its culture. The group also studies the Chinese language collectively every Tuesday evening.

The tennis club meets every Friday morning and offers tennis lessons to new members. On May 19, the club participated in the 2006 KDI School Dean's Cup Tennis Tournament, held at the school tennis courts. The Dean, chairs of the MBA and MPP programs, and club members all participated in a series of knockout matches. The trophy winners this year were You Sub Park and Hyun Kuk Lee. The tournament is held twice a year for a day of cordial competition between the faculty and students.

### Jeolabuk-do Province Tour

Jeolabuk-do Province officials invited KDI School students to a tour of their provincial office and reclaimed areas. Students had a chance to visit the hometown of the 2006 class president, Kwang Hwi Kim, and to learn more about the organizational structures of Korean provinces and their operations.

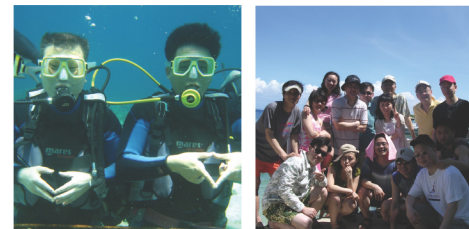
Students also visited the beautiful Saemangeum reclaimed area and were able to see the fruits of the policy decisions of the Jeolabuk-do Province.

### Center for Conflict Resolution and Negotiation's New Website

The KDI School's Center for Conflict Resolution and Negotiation (CCRN) recently remodeled its website to provide for more interactive services.

The previous homepage placed emphasis on providing information on the CCRN. The remodeled website will continue to post this information, but will also provide further news on the faculty, advisory committee, and education programs of the CCRN. The website also offers Wednesday columns on conflict resolution and negotiation so that visitors can read new columns on the latest developments and issues. The homepage will also provide a Bulletin Board and reply system so that guests to the Center can engage in bilateral communications.

The head of the Center, Professor Jin Park, hopes that the upgraded homepage will broaden social interest and assist in the artful formation of a productive compromises. The CCRN's new website is content rich, and will continue its efforts to disseminate the broadest spectrum of information available in the field of conflict resolution and negotiation.





## ▶▶ KSAA Forum

The KDI School Alumni Association hosted their annual forum (KSAA Forum) on June 29, 2006 at the Samsung Seoul training center. Over 50 alumni attended the event to reconnect with their alma mater and former classmates.

Professor Pyung-Joo Kim was invited as the guest speaker and addressed the Association with his lecture entitled, "The Korean Economy, What is the Issue?".



## ▶▶ Appreciation Dinner of Teacher's Day

On May 11, 2006, the members of the KDI School alumni association invited the KDI School faculty to dinner to recognize their efforts and devotion to the students and school. The professors, including Dean Chin-Seung Chung, had a pleasant time meeting and dining with their former students.

The dinner began with the Alumni Association's Chairman's welcoming greeting to the professors, which expressed his gratitude to what the professors had taught. The greeting was supplemented with cheers from the alumni who further affirmed the contributions of the faculty. After the dinner started, the meeting was filled with laughter and conversations on the time spent together at the KDI School.

After the dinner, the alumni prepared gifts for the faculty as a token of their thanks.



## ▶▶ Hiking on Mount Chungye

The KDI School alumni went hiking on April 29, 2006 to Mount Chungye in the suburbs of Seoul. The day of the hike was a beautiful, pleasant day with plenty of sunshine and a cool breeze. Strapping on their boots, the alumni gathered together to reconnect while enjoying one of their weekend favorite pastimes.

The event was the first hiking trip of the year, and allowed many alumni to see each other and recall the times shared together while at the KDI School.



After the hike, the group stayed on to have a dinner of BBQ meat and beer. As everyone ate, each celebrated the gathering of old friends and memories, enjoying the fellowship of the KDI School alumni society.

## ▶▶ Alumni Gathering in Beijing and Bangkok

KDI School staff recently participated in conferences in China and Thailand where they were also able to meet with alumni for class reunions. A gathering took place in Beijing on July 21, 2006 and in Bangkok on July 25, 2006.

Since the inception of the KDI School, China has regularly been represented in each academic class. Chinese alumni traveled from all parts of the country to attend the dinner to reconnect with and reminisce on the many memories experienced while studying in Seoul.

The KDI School staff also attended an alumni dinner in Bangkok. Thailand has also been a continuous source of students to the KDI School and has been showing more and more applications every year.

In addition to the dinner and company, the meeting was helpful in establishing a stronger core of contacts within the KDI School Alumni circle. The KDI School seeks to further strengthen its alumni base and activities overseas through continued exchanges within the network of KDI School graduates.



## ▶▶ Alumni News Updates

1998

### KONG, Seil (1998 MBA)

Promoted to be a General Manager, moved to the Pohang Branch of the Korea Development Bank in May

### MULU, Gebreeyesus Gebreyohannes (1998 MPP)

Graduated in May from the economics department at Gothenburg University, Sweden, with a Ph.D. in economics. His thesis can be found at <http://www.handels.gu.se/epc/archive/00004827/>

### TADESSE, Kuma Worako (1998 MPP)

Pursuing a Ph.D. in the University of the Free State of Republic of South Africa, majoring in agricultural economics, will complete his dissertation in June 2007 in Ethiopia

1999

### AHMED, Abu Taher Salahuddin (1999 MPP)

- Promoted to be a Deputy Research Director of the Bangladesh Institute of International & Strategic Studies (BISS)
- Will take a teaching position at a university in Bangladesh

### HAN, Sang-Hee (1999 MPP)

- Currently teaching in the Law School of Kyushu University
- Will be teaching at the Law School of Peking University from March 2007

### KIM, Jung Hie (1999 MPP)

Currently giving special English lectures to personnel at Airport Control Towers from April to August 2006

2000

### DO, Thi Thuy Huong (2000 MPP)

Promoted as a Deputy Director at the Vietnam Electronics and Information Corporation of the Ministry of Industry in Vietnam

### KIM, Minjung (2000 MPP)

Working as an Economic Policy Officer in the economic section at the British Embassy in Seoul

2001

### KHAN, Sohail Ahmad (2001 MPP)

Joined the Establishment Division of the Cabinet Secretariat in Pakistan as a Deputy Director

### KO, Kyu Chang (2001 MPP)

Currently working as the Assistant Secretary to the President for Protocol Affairs at the Office of the President

2002

### KIM, Jong-Eun (2002 MBA)

Currently working for Hungkuk Securities Co. as a Director in the fixed-income finance division

2003

### LI, Jia Wen (2003 MBA)

Working in the head office of the Bank of China in Beijing

### PARK, Jaewoo (2003 MBA)

Currently works for Daekyo CNS as a CIO & Director

### VO, Thanh Hai (2003 MPP)

Currently working as a Deputy Director of the center for Korean studies under the Vietnam Institute for Northeast Asian studies

2004

### KANG, Gi-Lyong (2004 MPP)

Transferred to the International Economic Cooperation Division at the Ministry of Finance and Economy, responsible for Policy on Free Trade Agreements (FTA) with foreign countries

### LEE, Eun-Sun (2004 MBA)

Will leave for the United States in July to study at Carnegie Mellon

### PARK, Jong Kil (2004 MPP)

Working in the securities supervision department of the Financial Supervisory Service

### SON, Yuila (2004 MPP)

- Currently working as a Secretary of the Ambassador to the Republic of Korea in Uzbekistan
- Dispatched to Baku city to work in the preparation team for the official visit of the President of the Republic of Korea in May 2006
- Will pursue a Master's Degree in international management in Seoul as a scholarship grantee of the National Institute of International Education Development under the Ministry of Education of the Republic of Korea

2005

### HUSSEIN, Hussein Hassan (2005 MPP)

- Working as a member for the central administration of Industry Affairs in the Minister's Office of Trade and Industry in Egypt
- Obtained an 'International Computer Driving License' (ICDL)

### LEE, Sae Lom (2005 MPP)

Currently working at Hewitt Associated HR consulting firm



## ▶▶ KDI School Alumni Campaign

The KDI School recently launched a 'KDI School Alumni Campaign' to provide additional educational opportunities for the friends and family of alumni. The campaign asks each alumnus to introduce the KDI School to an associate to help their alma mater find qualified applicants within their offices, institutions, and other networks.

The campaign, targeting alumni in Korea and overseas, also seeks to connect the alumni around the world into a more active and galvanized association. The campaign hopes to further spread the word about the caliber of the KDI School and assist in its continuous growth and development. Gifts will be given to the alumni who recommend the most accepted applicants.

# KDI School Alumni Campaign

## "RECOMMEND PROSPECTIVE APPLICANTS TO APPLY TO THE KDI SCHOOL"

The KDI School would like to inform you of our newly launched Recommendation Campaign. This initiative aims to help international applicants have educational opportunities in Korea. As a KDI School alumnus, please encourage applicants around you to apply. Alumni who can assist us will be sent tokens of our appreciation.

- ◆ Campaign Period: October 31, 2006
- ◆ Academic Programs

Full-time Programs	Master of Public Policy (MPP) Master of Business Administration (MBA)
Part-time Programs (Only for residents in Korea)	Evening MBA(e-MBA) Master's in Foreign Direct Investment (MFDI) Master's in Asset Management (MAM)

**01 Let other people know about our programs**  
Please send application information to prospective applicants and encourage them to apply.

**02 Encourage your associates to submit online applications**  
Make sure the recommender's name, admission year, and the name of the program completed at the KDI School is entered in the "LIST OF RECOMMENDERS" box in the online application.

e.g.

### V. LIST OF RECOMMENDERS

Name: John Smith (2003 MPP)  
Organization:  
Position:  
KDI School Alumnus? ☒ YES ☐ NO

**03 Receive your gift (in December)**  
Recommenders who recommend the most qualified, successful applications will be sent gifts.  
This list of alumni recommenders will be posted on the Alumni Notice page at the KDI School website.

However, more than just for the gift, please assist your alma mater. Together we can achieve great things for the KDI School!

◆ Inquiries:  
External Relations and Development Affairs Division, KDI School  
Tel : 82-2-3299-1281/1019 Fax : 82-2-3299-1223  
E-mail : admissions@kdischool.ac.kr

## ▶▶ An Interview with Professor Wook Sohn

Reported by Do Kim Ngan (2006 MPP)

*"Learning by yourself is very important, but sharing your knowledge and working with your friends are not less important."*

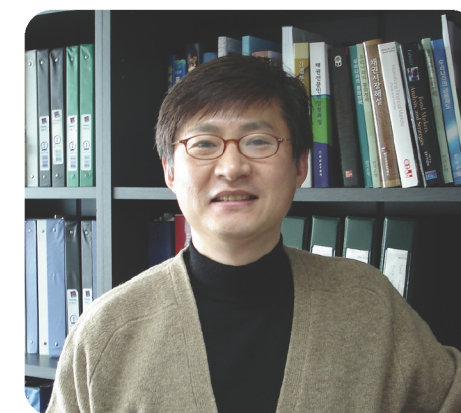
### Q. What made you to come to the KDI School?

Before I came to the KDI School, I worked at the Bank of Korea for ten years as an expert in monetary policy. After that, the bank sent me to the United States to study economics at Columbia University. After graduating, I came back to work for the Bank for two additional years and then came to the KDI School.

One of the most important reasons for coming to the KDI School was to perform high-quality research and give lectures. I love performing research, especially on financial issues.

### Q. What is it like to be a professor at the KDI School?

Actually, this is my third semester at the KDI School. In the first semester here, I gave lectures on fixed income and FX analysis. Currently, I am giving lectures on "Capital Market and Management". Teaching is something new to me, but I love working with students and sharing my knowledge with them.



Professor Wook Sohn

The KDI School is especially interesting since the covered issues are not only theoretical, but also practical issues. It is truly a wonderful opportunity to share my practical experience with students since students of the KDI School have working experience as well. Frankly speaking, I enjoy teaching here. I realize that I can also learn from my students and that we each can teach each other many things.

### Q. What is one of the most interesting aspects you have discovered about the KDI School during your time here?

At the KDI School, I have a chance to fully utilize my practical and theoretical knowledge. The KDI School is a graduate school. As a result, I have an opportunity to do research in my fields of interest.

Moreover, all the lectures are given in English, which is also a benefit for me. Additionally, KDI School students are hard working and always eager to learn new things, which really impresses me.

### Q. What is the most memorable moment you had during your time of studying in the US?

When I look back at my 6 years of studying in New York, the most memorable thing I recall is how hard I studied. I had to try very diligently to adapt to my new life and studies. I studied more than 10 hours a day.

The following years were more relaxed, and I started enjoying the social life there by learning Japanese and taking part in some club activities. Now I sometimes miss those days, since a student's life appears to be the most beautiful period of life.

### Q. Do you have any advice you wish to give to the KDI School students?

I see that many KDI School students want to become the leaders, and I believe that they will achieve this in the future. Some of them are leaders at right now, and it is a pleasure to have them in my class. However, in order to be a good leader, they should first learn to become a good servant. If you are a good servant, you will have a deeper understanding about the world out there. Then you will become a better leader.

Also, I encourage KDI School students to be more open to others in terms of group study. It is crucial to learn on your own, but I am sure that you can learn much from your friends as well. Once you study with your friends, everyone can share their knowledge with one another and gather different perspectives. Moreover, studying with others helps you to know what level you are at and what parts of the lessons you should focus on.



## ▶▶ Exchange Everyday Life

Reported by Moon Jung Kim (2006 MBA)

Familiar, practiced, well acquainted with, accustomed...What do these words mean to you?

You may be at peace and feel comfortable if you know what to do and how to do it. As creatures of habit, we cannot easily free ourselves from our familiar, everyday lives. "Deviation" in the song of Korean musician Jawoorim, is hardly carried out in real life.

However, we also know that there are people who break out of their molds of so-called everyday life. It is a pleasant privilege of KDI School to house those brave people, since the KDI School has many students who long for changes in their lives.

This article shares the stories of our alumni who kept looking for challenges and applied for exchange programs at the KDI School. Mr. Shin, one of our interviewees, started his career in the U.K. two years ago. Ms. Kim ended up on a short term exchange that has led to much more. Let's observe how they've built their futures and assisted both the KDI School student body and themselves.



### Ki Ha Shin (2002 MBA)

Ki Ha Shin worked as a marketing consultant in Korea before studying SM (Strategy and Global Management) from the MBA program at the KDI School in 2002. He went to Germany in September 2003 for the exchange program with HHL Leipzig Graduate School of Management. HHL is the oldest business school in Germany and boasts of offering a general management training program of the highest academic standard. After he finished this program in June 2004, he started his new career in the U.K. He is currently working as a credit analyst in Vanquis Bank, whose parent company is Provident Financial.



### Seung Hee Kim (2003 E-MBA)

Seung Hee Kim worked in the communication and broadcasting industry for 8 years before deciding to apply to the evening MBA program of the KDI School in 2003. After one-year of study at the KDI School, she caught hold of another great opportunity to study in ISC (Institut Supérieur de Commerce) in France as an exchange student in October of 2004. She currently is still in Paris and plans to study more at ISC for a dual degree.

### Q1. How did you make up your mind to study again? Why at the KDI School?

**Shin:** Before entering the KDI School, I strongly felt that there would be no reaping of rewards if there was no trial. It was a turning point in my life. Frankly, I felt that I could be left behind by the competition, surrounded by people who could speak English or other foreign languages. Competition required me to become more intelligent and knowledgeable. Consequently, there was no other choice besides the KDI School, where all the classes of professional business management are taught in English.

**Kim:** A newspaper article informed me of the KDI School. I was delighted with the evening MBA program of the school. It would allow me to manage my job and family matters, while also studying at a world-class institute. I recently saw the notice for the "Press Release Campaign" on the school website. Through the efforts all alumni have made, I hope that the KDI School can further expand its reputation. I also hope that more people will make the right choice for their continuing education.

### Q2. What do you remember first when you look back upon your time at the KDI School. For example, is it classes, club activities? What?

**Shin:** With my previous work experiences, the practical academic curriculum and case study method was relevant to me. It was quite different from the lecture style of other Korean schools at that time. I enjoyed the classes given by Prof. Lee, Seung Joo and Prof. Jung, Kwon much, and I learned how to think strategically to solve problems in the real business world.

**Kim:** I was very motivated to study hard, more than any other time in my life. It was a perfect time for me. I needed to refresh myself with new knowledge and experiences after working for 8 straight years. I can tell you that I made the best use of my school life in terms of studying, mainly related with the Strategic Management concentration of the MBA course. However, I was fully occupied with my work and study; I could not spare additional time for other school activities. Fortunately I joined a cultural exchange club in Paris and met wonderful people through the activity. Now I'm fully enjoying my student life here.

### Q3. What made you to apply for the exchange program? Is (or was) your school life in Europe what you have expected before?

**Shin:** From the beginning, I did not expect to make an academic commitment through an exchange program since I had already studied 3 semesters at the KDI School. Rather, I perceived the

exchange program as a chance to become accustomed to life in Europe and to find a job outside of Korea. Up till now, it has been successful. After the exchange program, I started my international career in the U.K.

**Kim:** My husband was posted to Paris and so I had two options to finish my study. One was to stay in Seoul alone and finish my 4<sup>th</sup> semester. The other one was to apply for an exchange program. However, the problem was that there was no exchange school in Paris. After I consulted with Professor Yoon, who was in charge of exchange program at the time, she and other staff helped me look for partner schools in Paris. We eventually made an agreement so that I could continue my studies at (ISC) in Paris.

I really appreciate the professors and staff at the KDI School who actively helped me. ISC is now uploaded as one of exchange programs at the KDI School. Other students can also apply to ISC for their own study and cultural experiences in Paris.

I would like to say a little bit about ISC's academic program. ISC offers 18 concentrations of its MBA program and master's course, "3emes cycles" such as sport management, finance, luxury brand management, human resources, and so on. Both MBA and 3emes cycles are available to exchange students. Courses are offered in English; however, if you can speak French, you will benefit a lot more. The first semester begins in September and lasts until December, the second semester from January to May. There is a one or two-week break in the middle of each semester for Christmas and spring holidays. A 3 to 6 months internship is required for the dual degrees programs. I hope this brief information will be helpful for potential students.



### Q4. What is your future career development plan in the long term?

**Shin:** I plan to continue cultivating my international career for approximately 10 years longer. Then, I assume that it will be time to decide whether to return to Korea or not. So that I have the possibility of returning to Korea, I have chosen companies with good reputations in Korea as well as ones offering good positions for my career path.

**Kim:** The KDI School and ISC have finalized their agreement on dual degree programs in May of 2006. I applied for the dual degree program a few months ago after finishing the exchange program during the last two semesters. Fortunately, I have the luck to study for 3 years, the entire duration of my stay in Paris, without any gaps. I am considering Luxury Brand Management as my concentration for the dual degree program. After returning to Korea in 2 years, my plan is to do business between France and Korea. I guess I found the relevant program and concentration in ISC. Studying in Paris started up with my husband's overseas appointment, but it also became an essential time for me as well.

### Q5. Do you have any advice for anyone considering an exchange program or developing his or her international career?

**Shin:** Participating in an exchange program will make you contemplate things from an international point of view and also

open your chances of getting a job in other countries. Because of the language barrier, many Korean people tend to choose the English-speaking world at first. If somebody can speak other languages, then the story will be different. Regardless, as times goes by, you may want to be promoted to managerial positions. It means that you will need to know how to lead your team members. Again, communication skills and language barriers will appear in front of you as a requirement for those upper positions. So start earlier, be prepared as soon as possible, and plan your career path in the long term. If you have a suitable experience in a certain field in Korea, it will shorten the time for you to overcome the barriers. If you are hesitating due to financial problems, turn your interest to universities located in Europe and Mexico and not the U.S. No extra tuition will be charged then. That is the strategy I chose.

**Kim:** The French love and try to keep their culture and language preserved. You will find the truth of this sentence personally within a few hours of arriving in France. It was just a few days after our arrival in Paris and I did not know how to speak even a very simple conversation in French. I soon received a lecture from a librarian when I spoke in English to borrow books. "You are in France, you should speak French." Even in the classrooms, some French students ask questions in French sometimes. So I would say this again, if you know the language, then you will get more. However, according to a different point of view, it could also be a good opportunity to learn French. The exchange programs in France will enable you to speak one more foreign language. So why not take a chance?

**Q6. Let's talk about something besides studying and working. What would you recommend for us to do when we visit Europe? Please give us a sightseeing tip as a resident in Europe.**

**Shin:** Do not miss classical music concerts in Germany. It may open your ears to the fascinating world of classical music. I was moved deeply by the melodies in concerts. If I found Korean musicians who played music with other members of the German orchestra, then the sound of the music meant the sound of my mother country to me. My heart was palpitating with a great emotion. I hope that you can also feel what I felt with your own senses too.

**Kim:** "Feel the pleasant wait." You need to know this concept to enjoy a pleasant stay in France. Normally, metropolitans are surrounded by an atmosphere where everything is going very fast, especially in Korea. However, you need to forget about that for a while and enjoy and recover your composure while you're in France. Then, you will be able to see that there are more than 100 museums just in Paris. It would be good idea to plan a specific cultural trip with a certain theme like the art of the impressionists or the Fauves.

*The KDI School provides exchange programs for master's students who complete three terms in the KDI School. You may visit the website below for more information, including a list of partner schools and institutions.*

<http://www.kdischool.ac.kr/academic/exchange.asp>





## ▶▶ School News

### Expert Debate and Polling Forum on the Korea-U.S. FTA

The KDI School hosted an open forum regarding the proposed FTA agreement between Korea and America, sponsored by the *JoongAng Daily News* on July 4, 2006.

Prof. Jin Park, Director of Center for Conflict Resolution and Negotiation, moderated the forum, which invited four experts in the field, including Hye-Min Lee, Director-General of the Office of the Korea-U.S. FTA. Almost 200 participants from Korea University, KAIST, Hankuk University of Foreign Studies, and others attended the four-cornered debate. Afterwards, a survey was conducted that was later reported in major Korean dailies.



### Korea's Rise to a Knowledge Economy Seminar

Korea achieved rapid economic development and established a knowledge-based economy in a short period of time. Korea successfully absorbed advanced knowledge and technology from abroad and fully commercialized them with effective Human Resource Development systems in knowledge innovation. Korea's case can be a useful model for industrializing and semi-industrialized countries.

With all this in mind, the KDI School and the World Bank held an official launching seminar for *Korea as a Knowledge Economy*, a published text that contains Korea's economic development processes, experiences, and new growth policies.

As part of Korea's knowledge sharing commitment with other countries, the KDI School and the World Bank organized this seminar and book launching to assist in reducing worldwide knowledge gaps. The seminar paid special attention to building and upgrading knowledge innovation capacities, as well as in turning knowledge and technology into businesses in Korea and participating countries.

The KDI School hopes that these experiences will enhance national competitiveness, as well as the economies and social development of many growing countries.



### Workshop on Dual Development Agenda and Developing Country Positions for WTO Negotiations

From July 4 to July 14, 2006, the KDI School held the "Workshop on DDA and Developing Country Positions for WTO Negotiations", co-hosted by KOICA, and sponsored by the Colombo Plan.

In the workshop, 12 government officials from Asia Pacific Nations discussed core issues of WTO Trade Remedy Agreements and several dispute settlement cases.

This workshop on International Trade and WTO Agreements Implementation consisted of 12 lectures, on topics such as the WTO Dispute Settlement System, Non-Discrimination, and Trade Policy & the Korean Trade Remedy System.



### Workshop on International Trade and WTO Agreement Implementation for Indonesian Officials

The KDI School organized the "Workshop on International Trade and WTO Agreement Implementation for Indonesian Officials", co-hosted by the Korea International Cooperation Agency (KOICA) from June 16 to July 1, 2006.

This workshop was designed to provide the necessary understanding and analytical capabilities to participants who practice in relevant subject areas. Prominent practitioners and academics discussed core issues of the WTO Trade Remedy Agreements and several dispute settlement cases.

The workshop provided 20 government officials from Indonesia with greater knowledge and practical case studies on what currently underlies trade remedy issues.

### Korea Indonesia Knowledge-Sharing Project

The KDI School hosted the Final Review Workshop for the Indonesia Ministry of Finance from May 9 to May 11, 2006. This workshop was aimed at discussing draft reports and gathering policy recommendations on the Korea-Indonesia Knowledge-Sharing Project.

The on-site workshop, which followed the final review workshop, allowed Indonesian officials to meet the Korean officials who actually administer the policies of relevance of the specific projects. They discussed Korean experiences with the policies and visited two of Korea's industrial giants.

### 13th Program on Economic Policy

The KDI School will be offering the "13th Program on Economic Policy" targeting managers who wish to build a stronger understanding of policy-making and policy coordination. The deadline for applications is August 25, 2006.

Topics the program will cover include education policy, commerce, housing, labor, and many others. This course is scheduled for every Wednesday, starting from Sep. 6 to Dec. 31, 2006.

The program targets management level officials in the public and private sectors, non-government organizations, media reporters, as well as secretaries to members of the National Assembly.

### 2006 World Library and Information Congress (WLIC)

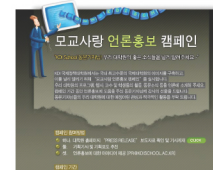
The World Library and Information Congress (WLIC) 2006 will be held in Seoul, Korea, from 20 - 24 August, 2006. The WLIC exhibition is the largest international event for professionals within the library and information sector. Approximately 3,000 librarians are expected to attend the conference.

The KDI School library will participate in the session of library tours and will give a poster presentation on Aug. 24, 2006. The KDI School hopes that this event will be a solid opportunity for thousands of international delegates, experts, and library & information providers to learn about our school.

### Press Release Campaign

The KDI School has launched a 'Press Release Campaign' among alumni reporters. The Press Release Campaign will be held from May 2006 to November 2007, coinciding with the School's 10th anniversary.

Alumni will encourage reporters to release news and past history about their alma mater. The KDI School hopes to use this campaign to further promote the school and let others know of the many opportunities available here.



### KDI School Admissions for the Spring of 2007

The KDI School seeks applications for the Spring of 2007 admissions. The KDI School is looking for highly qualified individuals who demonstrate academic excellence, personal integrity, and strong leadership potential.

#### Academic Programs

- Master of Public Policy (MPP)
- Master of Business Administration (MBA)
- Master's in Foreign Direct Investment (MFDI)
- Master's in Asset Management (MAM)
- Ph.D. in Public Policy or Management

#### Admissions

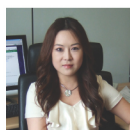
- The deadline for applications is October 31, 2006.
- Inquiries
- E-mail: [admissions@kdischool.ac.kr](mailto:admissions@kdischool.ac.kr)
- Tel: 02-3299-1263/1281 Fax: 02-3299-1223
- Address: 207-43, Cheongnyangri-2-dong, Dongdaemun-gu, Seoul 130-868, Korea
- Website: <http://www.kdischool.ac.kr>



## ▶▶ New Faculty Members



**Prof. Sang-Woo Nam** has been appointed a visiting professor. He is a capacity building consultant at the Asian Development Bank Institute in Tokyo and has previously been a professor of the KDI School from 1998 to 2000.



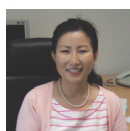
**Prof. Yoon C. Cho** has been appointed a visiting professor. She is an assistant professor of marketing at Hawaii Pacific University. Her teaching expertise includes electronic-commerce marketing and quantitative methods.



**Prof. Natalia S. Mirovitskaya** has been appointed a visiting professor. She has been a senior research scholar and lecturing fellow of public policy since 1995. Her field of interest and expertise is in sustainable development, environmental security, international development, and gender equality issues.



**Prof. Yiu Por Chen** comes to the KDI School as a visiting professor. He is an assistant professor of the Public Services Graduate Program at DePaul University since 2004. His research interests include the political economy of development and labor mobility theory and policy.

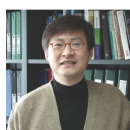


**Prof. Soonhee Kim** has been appointed a visiting professor. She is an associate professor of public administration in the Maxwell School of Citizenship and Public Affairs, Syracuse University. She is also a senior research associate in the Campbell Institute of Public Affairs. Her research and teaching interests include public management, human resource management, and electronic government.

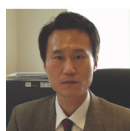
## ▶▶ Faculty News



**Prof. Kyoung-Dong Kim** delivered a special lecture for classes of the Wives of Korean Air Force Generals at the Center for Extension Education, Sookmyung Women's University. Professor Kim's lecture was entitled, "Advanced Korea: Prospects and Challenges". On May 11, 2006, he also delivered a speech at the Peach Institute's Peace Forum with his presentation entitled "Social Ethics of the Korean People".



**Prof. Wook Sohn** presented his latest research papers at the Western Economic Association in San Diego on July 2, 2006, and at the Asian Finance Association in Auckland on July 10, 2006.



**Prof. Jin Park** recently published a new book on public reform. The book is called, *Self-Criticism on Government Reform* and was co-authored by Mr. Hun-Suk Kim, a professor at Hanyang University, and Mr. Gau-Sung Park, a representative at Garip & Company.



**Prof. Woochan Kim** will be on a one year sabbatical to the University of Texas at Austin from July 20, 2006.



**Prof. Woojin Kim** presented his publication, "Value of Analyst Recommendations: International Evidence" in the *Journal of Financial Markets* August 2006 issue.

## ▶▶ School Calendar

**Jun. 28**

Special Lecture for the Diplomatic Community and Multinational Corporations

**Jun. 29**

KSAA Forum

**Jul. 4**

Expert Debate and polling Forum on the Korea-U.S. FTA

**Jul. 4 - 14**

Workshop on DDA and Developing Country Positions for WTO Negotiations

**Jul. 12**

Completion Ceremony for the 12<sup>th</sup> Program on Economic Policy

**Jul. 14**

Special Lecture at the Central Government Complex

**Jul. 21**

Course Presentation Session for the 2006 Fall Term

**Aug. 7 - Sep. 9**

Summer Vacation

**Aug. 4**

Completion Ceremony for the Journalist Academy Program

**Aug. 10**

Completion Ceremony for the 2006 Nonghyup Core Business Manager Program

**Aug. 24**

World Library Information Conference (WLIC) - KDI School Library Tour

**Aug. 24 - 27**

MFDI Field Research & Study

**Aug. 30 - Sep. 8**

International Field Research & Study

**Sep. 4 - 7**

Korea Field Research & Study

**Sep. 6**

Opening Ceremony for the 13th Program on Economic Policy

**Sep. 9**

Seoul MBA Tour, at Seoul Hilton

**Sep. 23**

KDI School Open House

## ▶▶ An Interview with Students from Yanbien

Reported by Do Kim Ngan (2006 MPP)



*Yanbien is a district in northeast China that borders Korea by the Tumen River. During the Korean War, many Korean people immigrated to China and settled there. Their children and grandchildren were born and educated in Yanbien. This has created a unique Korean-Chinese ethnic group among the 54 ethnic groups of China. This community accounts for 5 percent of the entire population of China.*

*Yanbien is one of the unique areas of China with various foreign exchanges. There are two main elements to the population: native Chinese residents and Korean-Chinese residents, who are ethnically Korean but hold Chinese nationality.*

*Yanbian University of Science and Technology was the first university founded by a foreigner, Dr. Chin Kyung Kim. Professor Kim is a Korean-American. He was involved in the Korean War and moved to China in 1980s. In 1992, he established the university using his own assets in order to create a globally recognized university for the Korean-Chinese community. About 70 percent of the students of Yanbian University of Science and Technology are Korean-Chinese, with the remaining 30% being of Chinese, Korean-Uzbekistanese, and other backgrounds.*

*The KDI School recently sat down for a meeting with two students from Yanbian University of Science and Technology (YUST), Cui Hong Mei and Fang Yong Lu. Below is a transcript of the sessions.*

**Q. Can you tell me something about Yanbian University of Science and Technology?**

YUST is the first Chinese-abroad joint venture university in China. YUST is a very global university with famous professors from 15 different countries. This includes the United States, the United Kingdom, Germany, Canada, Korea, Japan, China, and others. These professors have diversified backgrounds, which provide students with specialized learning opportunities. YUST is composed of four main colleges: business, science, linguistics, and nursing. Courses are conducted in English, Korean, and Chinese and allow students to develop their linguistic abilities regardless of their major. Studying at YUST allows us to experience diversified cultures from all around the world.

**Q. Please give us a brief introduction regarding your backgrounds.**

**Cui Hong Mei:** My grandparents came to Yanbien during the Korean War and I was born and grew up here. From elementary school, middle school, high school, and even university, I studied at schools for Korean-Chinese people. At YUST, I studied Management. Although living in China, I had a chance to speak to my family members in Korean everyday. That's why I feel very comfortable in speaking Korean.



**Fang Yong Lu:** I was born in Yanbien as well. Korean is my mother tongue, but I learned Chinese in elementary school and also studied Japanese when I at middle school. At YUST, I studied International Trade and Economics.

**Q. How did you come to know about the KDI School?**

We were the teaching assistants in the research department of YUST. Professor Shin Jaeun from the KDI School sent an email to our professor to introduce YUST to the KDI School. We both applied and received admission.

**Q. Why did you come to the KDI School?**

**Cui Hong Mei:** I came to the KDI School because the MBA course here is very unique. Every subject is lectured in English, which is a good chance for me to improve my English abilities. Also, perhaps my Korean blood somehow pushed me to study in Korea.

**Fang Yong Lu:** I can speak both Korean and Chinese. I hope that I can contribute to the promotion of economic relationships between Korea and China. I am keen on handling the many areas linking economical and political relations between the two countries. I knew that I could learn and practice those fields at the KDI School.

**Q. How do you find life in Korea?**

**Cui Hong Mei:** I find no difficulties in adapting to the culture in Korea since I can speak Korean. I was here 3 years ago and so this is not the first time I came to Korea. Korean life is nothing strange to me because we keep Korean traditions in our family as well.

**Fang Yong Lu:** I was a past exchange student at Yonsei University and so this is not the first time I am in Korea. I feel at home here because everything is familiar to me.

**Q. Do you intend to develop your career here in Korea?**

**Cui Hong Mei:** After graduating with my degree, I hope to find a good job in Korea. If I have a chance, I would like to stay and develop my career here. However, after some time, I will go back to Yanbien to help my university. It is a promise to the school that once every student receives a job, they will contribute 1 percent of their salaries to the school.

**Fang Yong Lu:** Yes, after graduating from the KDI School, I hope to find a job in Korea. Since I am a fresh graduate, I have no working experience. Thus, I wish to stay in Korea and develop my career.



## ▶▶ School Pictures



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