

THE GLOBE

2017 Fall/Winter



20th ANNIVERSARY
KDI SCHOOL
FOR THE NEXT 20 YEARS

KDI School of Public Policy and Management

2017 Fall/Winter

THE GLOBE

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News & Events



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Setting another plateau as we celebrate the 20th anniversary

Man CHO (Associate Dean & Professor, KDI School)

Both Korea and KDI School have gone through quite a transition during the past decades. Back in the 1960s, the country was one of the poorest in the world with its per capita income hovering around 10 percent (50 percent) of that of the U.S. (of the world average), which has dramatically gone up to 70 percent (250 percent) as of today. Since its inception in 1997, the school also made a number of eye-opening achievements: to name a few, the size of faculty has grown from 7 (in 1998) to 41 (in 2017); the student body has risen from 55 with only 14 international students to 366 with over 140 colleagues

from outside Korea; and, the number of courses offered has increased from 60 to 210 covering a lot more interdisciplinary topics. More importantly, KDIS has now positioned itself, as we proudly believe, as a premier public policy school both domestically and internationally.

November 2nd was the day that the school community celebrated its 20th anniversary by hosting two meaningful events. During the 20th anniversary ceremony in the morning, the school recognized the late Dean Dr. Gill-Chin LIM, the inaugural dean of the school who established a



Man CHO (Associate Dean & Professor, KDI School)

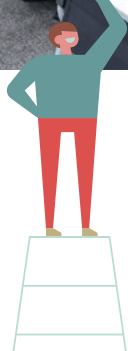
firm foundation of the school as an academic institution, by delivering the plaque to his brother Dr. Hyun-Chin LIM, the emeritus professor of Seoul National University. Another recognition went to the KDIS Alumni Association, which was represented in the event by Mr. Chang Ouk LEE, the class of 2002 and the current president of the organization. In the afternoon, the 20th Anniversary Commemorative Workshops were held with the two themes that are very much relevant to our school - "Impact Evaluation of Human Capital Investment" and "Toward a Better World with Good Governance." To set the stage, Professor Jong-il YOU delivered a keynote speech entitled as "The Idea of Globalism and Knowledge Sharing." In the two parallel paper sessions, twelve rigorous academic research papers were presented by our colleagues in KDIS as well as externally-invited researchers, which were followed by the heated discussions and Q&As.

The centerpiece of our celebration was the disclosure of Vision 2040 to the KDIS family, a roadmap to set another plateau to conquer over the coming 20 years. Building upon the achievements of the school during the last 20 years, the school community has gone through numerous internal deliberations since September 2016, out of which we came up with so-called "1-3-7 vision structure": namely, one vision statement to set where we want to be in 20 years from today (or in our 40th anniversary); three core values as guiding principles in achieving that long-term goal of ours; and, seven strategic initiatives as vehicles of how to get there.

To share some details, the new vision states, "the KDI School community – faculty and staff, students, alumni, and other partners and supporters – will strive to be "the best public policy and management school in Asia that



Vision
2040



creates a better world through excellence in education, research, and knowledge sharing” with the following three core values as our guiding principles:

- Innovative education, to educate future global leaders and equip them with in-depth knowledge, critical thinking and practical skills that can make a positive difference to the world.
- Impactful research, to produce cutting-edge research that addresses real world policy issues and expands the boundaries of knowledge.
- Result-oriented knowledge sharing, to contribute to international cooperation and capacity building by sharing Korea’s development experience with the world.

With the above as the guiding post and principles, we elaborated seven strategic initiatives, in order to make our

education programs more innovative, our research outputs more impactful, and our international knowledge-sharing more effective. The outcome of our effort to pursue these strategic initiatives, we expect, will be a contribution to making a better world characterized by vibrant growth, sustainable development and shared prosperity. Some of these initiatives, such as revamping our part-time and Ph.D. degree programs, are already under-way, and we plan to share with the KDIS community as we make a further progress.

Many of us, myself in particular, will not be around when KDIS celebrates its 40th anniversary in 2037. Nonetheless, I do wish the school to make another quantum leap in the next 20 years with proud over-achievements of this new vision and, building upon them, to set even a more challenging and longer-term goal at that time, probably labeled as Vision 4080. ^{THE GLOBE}



Overview of KDI School's 20 years

Dean Hong Tack CHUN & Former Dean Sang-Woo NAM



Hong Tack CHUN (Dean)

During KDI School's 20th Anniversary Ceremony & Workshop held on November 2nd, Dean Hong Tack CHUN gave a summary of KDI School's history and development for the past 20 years and shared the essence of Vision 2040 that shapes the coming 20 years. In addition, Former Dean and Professor Emeritus Sang-Woo NAM shared his story at KDI School. Here we summarize the two Dean's remarks on KDI School's history.

Dean CHUN focused on KDI School's achievements by touching on some of the milestones in the past 20 years. KDI School was founded in 1997 with an authorization by the government (Ministry of Education and Human Resources Development), to foster next-generation global leaders in the public and private sectors at home and abroad. In the first 5 years of its opening, KDIS strived to build its curriculum and international presence. The early curriculum focused on International Economic Policy, Strategy and International Management, International Relations, and Growth and Development Studies. Some of the first overseas partner institutions include the Michigan State University, Rutgers University and the World Bank.

Afterwards, KDIS played a crucial role in fostering leaders in the private sector with its MBA program. By 2009, KDIS produced around 750 graduates and established the Korean MBA model. Moreover, the MFDI program

with 160 graduates and MAM program with 80 graduates also contributed to educating private sector professionals. In 2009 and 2010, KDIS was in the midst of a drastic restructuring of its Master's programs into MPP and MDP. The Seoul G20 Summit added momentum to launching our MDP Program and the Seoul G20 Global Leaders Program for international government officials, directing our focus to public service education. By the end of 2014, KDIS relocated to Sejong City, the nation's new administrative center.

From the beginning, KDIS has been making tremendous efforts to provide quality education. First, KDIS's top-notch faculty has been paramount in assuring the quality of the education. Furthermore, KDIS has been expanding its network and pursuing accreditation to become a world-class institution of higher education in development and policy. For the past 20 years, over 4,800 alumni have graduated from KDIS, creating a global network spanning 131 countries. The alumni are making major inroads into their respective fields, including the government, public agencies, finance, media and other sectors.

For the past 20 years, KDIS has constantly adapted to new changes. As always, we will explore new directions to improve our school in the coming era. Dean CHUN concluded his remark with the introduction of the Vision

2040, a roadmap of how KDIS plans to become the best public policy and management school in Asia in the coming years.

Former Dean and Professor Emeritus Sang-Woo NAM shared his story with KDI School from the beginning. In 1996, he was asked by then KDI President Dong-Se CHA to be in charge of preparation for establishing a KDI graduate school. A team was formed to work on developing KDIS and Prof. Ju-Ho LEE, former Minister of Education, Science and Technology of the Republic of Korea late Prof. Emeritus Yoon-Ha YOO, Prof. Jong Il YOU, and Prof. Sang-Moon HAHM joined the team.

After the Seoul G20 Summit in 2010, Prof. NAM was asked to serve as the Dean of KDIS. At this time, the Korean government wanted to have a center of excellence, which would further the G20 Seoul Development Consensus, thereby enhancing Korea's global leadership in the development discourse. The School was envisioned to be uniquely positioned in the world's development community, taking center stage in creating and sharing development knowledge. To make the mission clear, KDIS was requested to change its name to something like KDI Seoul G20 School of Development, and make necessary changes in the curriculum. The alumni and students protested this idea and finally the government gave up on changing the name of KDIS. The compromise was to strengthen the Development Policy program through separate Masters and Ph.D. degrees and to institute the Seoul G20 Global Leaders Fellowship program. It was the alumni and students who protected the name of KDIS. Even though the end results turned out to be not so bad, Prof. NAM recalls his days as agonizing.

In 2014, as KDIS was scheduled to relocate to Sejong City, then Dean NAM anticipated challenges in recruiting international and domestic general students. Thus, he hoped to conduct teaching and capacity building programs at the old KDI site in Seoul. He and his colleagues proposed to turn the old KDI site into a Global Knowledge Sharing Complex. It would be composed of a Korean Economic Development Museum, and functions such as KDI's Knowledge Sharing Program, KDI School's MDP and capacity building programs, and research collaboration with other think tanks and international organizations. Although met with several obstacles, the Ministry of Strategy and Finance finally commissioned KDI to be in charge of creating the Complex, which was named the Korean Economic Development Complex. As the central component of the Complex, a museum is scheduled to open in a few months. It seems that the success in creating and operating the Complex depends very much on KDI and KDI School. He believes more opportunities will open up for us to make good use of the Complex in mutually reinforcing ways.

As Dr. NAM mentioned in his speech, "Our journey towards adulthood has faced storms, as well as ups and downs. But, now, we must be much stronger and wiser than ten or five years ago," we hope that KDIS could continue its journey with success in the next 20 years.

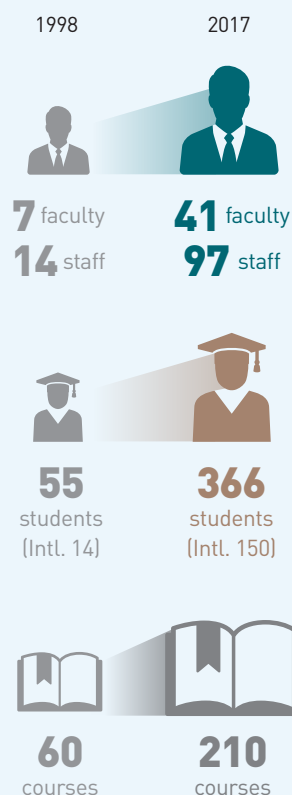
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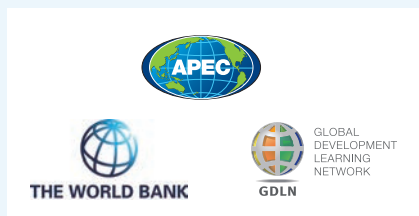
Sang-Woo NAM (Former Dean)

OVERVIEW OF 20 YEARS

• KDI School's Development in Numbers



• Global Partnership



55 Institutes / 24 Countries

(Dual-degree or exchange programs with top-notch institutions around the world)

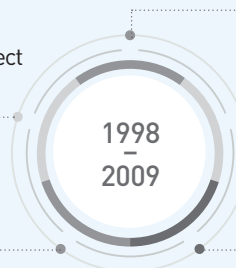
• Programs and Graduates in 1998–2009

MFDI

Master's in Foreign Direct Investment
(160 graduates)

MBA

Master of Business Administration
(750 graduates)



MAM

Master's in Asset Management
(80 graduates)

Ph.D.

in Public Policy in Management

MPP

Master of Public Policy

• Programs after 2009 Master's Program Restructuring

MPM

Master of Public Management
NEW! in 2015

MDP

Master of Development Policy



Ph.D.

in Public Policy in Development Policy

MPP

Master of Public Policy



• External Recognition



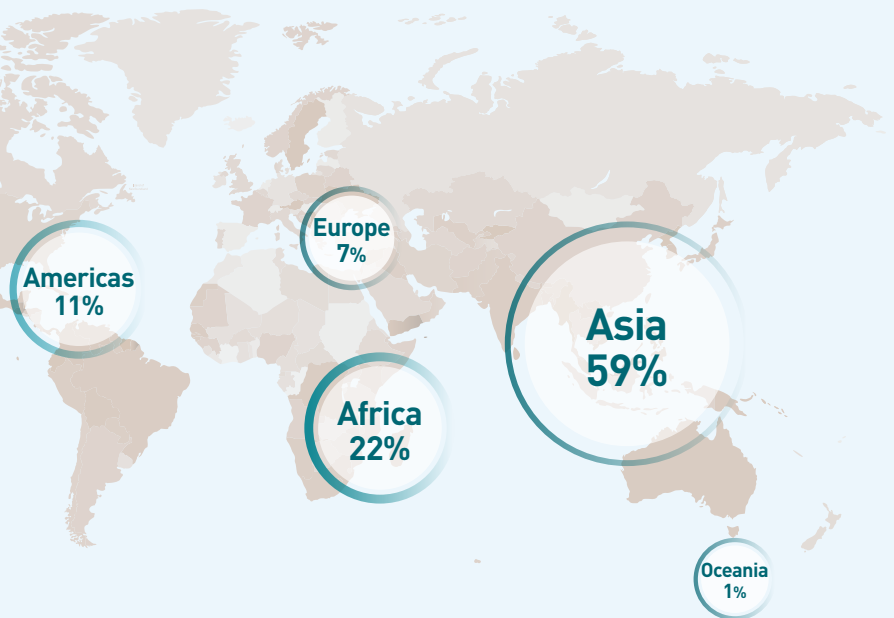
- **Outstanding Institution Award** in 2012, 2015, and 2016 by the National Research Council for Economics, Humanities and Social Sciences
- **Ministerial Citation for the Best Special Library** from the Ministry of Culture, Sports and Tourism at the 54th Korean Library Association General conference in 2017
- **Citation for Outstanding Institution** from the Prime Minister in 2016

• Globe-spanning Alumni Networks

4,800
Alumni from
131 Countries

Alumni by Continent

Continent	Country	Alumni Associations
Africa	35	9
Americas	28	3
Asia	35	15
Europe	24	2
Oceania	5	-



• Relocation to Sejong City, the nation's new administrative Center



• Accreditation



- In 2014, **MPP** program was accredited by NASPAA
- In 2017, **MDP** program received NASPAA accreditation
- In the process of receiving accreditation for **MPM**



- In 2017, Appointed as Certified Institution for International Education Quality Assurance System by the Ministry of Education



Photos from 20th Anniversary Ceremony & Workshop



Rounding off KDI School's 20th Anniversary Special Lecture Series

Rosa DALITUICAMA (2017 MDP, Fiji)



KDI School has been hosting the 20th anniversary special lecture series since March, inviting renowned thinkers around the world to share their thoughts on how to shape the future of Korea. The lecture series was completed in November with a lecture from the 8th Secretary General of the United Nations, BAN Ki-moon.

On September 19, KDIS 20th anniversary special lecture series on “Decreasing the effect of monetary and fiscal policy on population aging” was held at the Lincoln Hall. For the sixth lecture, KDIS invited Dr. Naoyuki YOSHINO, Dean of the Asian Development Bank Institute (ADBI) and Professor Emeritus at Keio University, Tokyo,

Japan. During the lecture, Dean YOSHINO pointed out three indicators of the bubble economy based on Japan’s experience and emphasized that the failure of government’s short-term stimulus measures should not rely on bank’s fiscal policy. He stressed the importance of investing in infrastructure and explained that this would bring a long-term impact on job creation and tax revenue growth.

The seventh lecture was on “Regional development policy in the wake of demographic turmoil” by Former Minister of Interior Mr. Yoon-sik HONG, held on October 26, 2017. Drawing on from his experience working in the public sector, Mr. HONG proposed policy directions in the

midst of the demographic cliff in Korea. According to Mr. HONG, the impact of demographic turmoil is especially devastating in rural regions. Thus, he emphasized that new regional development policy should be developed to vitalize the overall economy.



ADB I Dean Naoyuki YOSHINO

UN Secretary General BAN Ki-moon: Korea's role in the implementation of SDGs

There is an urgent need to focus on the possible implications of Sustainable Development Goals (SDGs) with future-oriented perspectives for a country's development. This was the take-home message for many students who gathered at KDIS to listen to the 8th United Nations Secretary General (UNSG) Mr. BAN Ki-moon.

Speaking at the final 20th Anniversary Seminar Series on the topic "Korea's role in the implementation of SDGs," Mr. BAN underscored the importance of understanding the real and underlying messages of SDGs rather than just categorizing them into goals, targets and indicators. "The information and knowledge that you are learning today may soon be outdated by tomorrow. What is more important is how you apply that knowledge for the future of humanity," the 8th UNSG said.

Mr. BAN said the broad concept of development required an integrated approach that complimented the three goals of the United Nations – Peace and Security, Human Rights, and Development. "All these elements are interconnected. But the underlying philosophical message of this sustainable development can be summarized in just Five P's, People, Planet, Peace, Partnership and Prosperity; People as citizens, Planet as our earth where we live together in Peace and Prosperity. But we can only achieve these goals through partnership among governments, business communities, citizens and civil societies. When there is no civil society involved, it is meaningless," he said.



Former Minister of Interior Mr. Yoon-sik HONG

While differentiating between Millennium Development Goals (MDGs) and SDGs, Mr. BAN said SDGs had 17 goals, 169 targets and 213 indicators adding that the SDGs 17 goals have a much broader scope and meaning compared to the MDGs. "MDGs only had 8 goals centered on helping developing countries. The SDGs try to improve the lives of all countries across the globe; it encompasses all the spectrums of life and people living on earth so SDGs are different from MDGs."

He said that in the process of evaluating the international status of countries by way of evaluating and measuring

their GDP, the UN overlooked the importance of human rights and the environment. He attributed this to the focus that was being placed on economic indicators.

As such, he said that, “Economic development was conflicting with environmental protection especially in the case of Korea. We thought that in order to achieve economic growth, we only have to endure the gap between the rich and the poor and we won’t have to endure human rights abuse and pollution if we can achieve economic growth. That kind of concept and mindset was prevalent in Korean people in the past.”

Mr. BAN said SDGs aimed to improve the lives of all people across the globe in a sustainable way. “What does sustainability mean? In the UN Report, sustainability is something that does not undermine the equality of other countries when they enjoy their economic growth. Sustainability means improving the lives of all people across the globe. In the history of Korea, discussing the concept of sustainability is not very long. But as you well know, the SDGs encompass all spectrums of life across the globe so SDGs aim to improve the lives of people in a sustainable way and in a way that we can harmonize economic growth and environmental protection,” he added. “Development in the UN is encompassing economic development, human rights, equality and sustainability. That is something that I want to highlight, it’s something that the SDGs stand for and strive for. SDGs are to better the lives of people and the earth so it is better for all.”

Speaking on South Korea, Mr. BAN said the widely accepted notion was that Korea didn’t lack natural resources. Thus, they focused on economic and political areas. “But we need to pay more attention to the environmental side. So my request to the President and



8th UN Secretary General BAN Ki-moon

politicians in Korea is that they shouldn’t focus too much on political runners but they must also take the leadership position in promoting SDGs especially improving environmental issues,” he added.

“We have to focus more on what we can do to mitigate climate change. I had a very political approach to climate change so world leaders can have a clear understanding on the problems and reflect the climate change mitigation measures in their own countries’ policies.”

He thanked KDIS for the consideration taken to offer a course focusing on the SDGs, taught by Korea’s former Permanent Representative to the United Nations and also former UN Economic and Social Commission (ECOSOC) President, Ambassador OH Joon who is credited for the creation of the UN High Level Political Forum (HLPF). The 8th UN Secretary General also took the time to congratulate KDIS on its 20th Anniversary saying he was honored to have been invited to deliver a lecture at KDIS.

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First Graduates Reflection on KDI School

Tracy Amanda SMITH (2017 MPP, Guyana)



As KDI School celebrates its 20th anniversary, it is only natural that a stroll down memory be fitting. The Globe reached out to the alumni, Mr. Joo-Hyung CHUNG, Strategy and International Management (1998) and Dr. Eun-Hyung LEE, Strategy and International Management (1998) and Ph.D. in Management (2001) for this reflective piece.

Q Can you tell me about your time at KDI School?

CHUNG The two years I spent at KDIS was an opportunity to raise my standard of living in my life. I was one of the few students who entered KDIS immediately after college without having any work experience. Since I didn't have enough knowledge and experience, it was very hard for me to catch up with the courses and huge amount of readings of articles in the class, but I could say it was a time when I felt happiness. Every moment at KDIS was always a new learning opportunity. It was a chance for me to learn how my colleagues, seniors and professors looked at the world with higher perspective. Looking back, the time I spent there was like a dream, and it would not be an exaggeration to say that it changed my life.

LEE I entered KDIS right after the Asian Financial Crisis, January of 1998. The economic situation was very tough and people were devastated. However, to be honest, we didn't feel so bad because we belonged to the school where was out of touch with reality. It meant we didn't have to fight in the field to tackle the problems resulting from the crisis. In that sense, we were lucky. The most intensive topic in the classroom during our semester



was why Korean economy had to face the foreign exchange crisis. We tried to understand the global trend in economy and management and to find ways to overcome the crisis. KDIS helped us prepare theoretically as well as practically to adapt ourselves to the changing environment. We enjoyed learning many things in the classroom and interacting with our friends very much. Diversity in age, experiences, and background in our group made our interaction richer.

Q What were your accomplishments during your stay at KDIS?

CHUNG I would like to say that I have achieved “tenacity” during my KDIS days because it has been the driving force in running my company without giving up easily when difficult tasks are in front of me.

LEE I used to be a journalist before KDIS. Even though I worked as a journalist for ten years, I didn’t know much about the global economy or global environment where the companies should survive. I didn’t even have the ability to communicate in English in a proper manner. I eagerly wanted to overcome my weaknesses. KDIS was the best place for me to strengthen skills and capabilities. My accomplishments through the graduate school were getting used to the global trend in economy and management, having a global mindset, and establishing proper communication skills in English.

Q How did KDIS help you find your first position (or different position) after graduation?

CHUNG As I majored in foreign languages at university, business and economics were very unfamiliar to me. However, based on the knowledge I have gained at KDIS, I have acquired a Certificate of CPA in the U.S. It was an opportunity that opened my eyes to a new world. It has been very helpful in doing business since then.

LEE Upon my graduation, I joined the Ministry of Trade, Industry, and Energy as the first Foreign Press Spokesperson. I served as Spokesperson for two and a half years (Dec. 1998 - Apr. 2001). I could hardly get the position without skills and knowledge I earned from KDIS. I was one of the

few who returned to KDIS for a Ph.D. degree. I became a professor at Kookmin University after earning Ph.D. in Management in 2005. I have served as the Vice Dean of the College of Business Administration, Kookmin University. Thankfully I really love my job, my students, and my colleagues.

Q If you could do it all over again, what would you do differently?

CHUNG If I go back to KDIS, I would like to read more books, enjoy my own life in the dormitory, and concentrate on my own development.

LEE I would do the same that I did exactly at that time. When I was at KDIS, I was excited by the joy of learning and cherish of friendship. I was so lucky that I had the opportunity to meet the distinguished professors who attract, inspire, and influence the students. I have been very proud of being a part of KDIS. I don’t want to change anything of the School life.

Q Would you like to conclude with a congratulatory message for KDI School’s 20th anniversary?

CHUNG I would like to express my gratitude and congratulations to KDIS for its 20th anniversary. I also would like to express my respect for the hard work and time to provide and to successfully establish a truly globalized educational environment in Korea’s harsh educational world. I would like to congratulate again and expect the continued support of quality education as the best educational institution in Korea. Thank you very much.

LEE I congratulate you on the 20th anniversary with my deep heart. I am the person who grew up with KDIS. I would say the school brought me up. Thanks a lot! I hope that KDIS will continue to prosper forever and to be the best school in nurturing global talents.

Thank you Mr. CHUNG and Dr. LEE for being great examples of KDI School’s vision, which is to shape leaders so that wherever life takes them they will be able to adapt and effect positive change. THE GLOBE

Visiting Oxford, Revisiting KDI School

Professor Taejun LEE & Professor Junesoo LEE, KDI School

New ideas in old town

It was a rainy night around 9 PM on September 4th when three faculty members of KDI School - Man CHO; Taejun LEE; Junesoo LEE - arrived at Oxford in the United Kingdom. We were invited by the University of Oxford to attend an international conference hosted by the Blavatnik School of Government (BSG). Next morning while having our breakfast, not surprisingly, we were surprised by the hundred-year-old campus restaurant's interior design as we've seen in the movie Harry Potter. Once having arrived at the BSG to attend the conference, the widely known traditional exquisite buildings of the Oxford campus was contrasted with the state-of-the-art topics we were supposed to discuss.

Our participation in the global conference concerning the International Civil Service Effectiveness (InCiSE) Index enabled us to have a nicer understanding of a wealth of information and data that induced a concise assessment of civil service performance and facilitate an accurate decision making on the policy framework of government capacity building in a very uncertain and turbulent society. We witnessed and interacted with senior ministers and officials, together with senior service reform experts to discuss and debate the challenges and opportunities facing their services. Indeed, we had an invaluable opportunity to explore how they have managed the broad challenges and opportunities inherent in civil service reform, as well as deep-dives into specific areas of performance in public sector administrations around the world.

More specifically, we learned from the world as well as the BSG on how to measure civil service performance and the quality of governance designed and implemented by civil services in conjunction with economic globalization, social inequality, resource scarcity, demographic change, the 4th industrial revolution, and financial and natural crisis, each of which cut across policy sectors and extend beyond national boundaries, asking civil servants to adapt rapidly and act with long-term consequences in mind. By initiating international learning of assessing civil service effectiveness based on how the civil service delivers its values and functions, this conference genuinely casted a spotlight on vital reforms for decision-makers and the public concerned about the role of civil service and government organizations in the state in terms of policy performance, democracy, and governance.

From Oxford to KDI School

Compared to the long history of the University of Oxford, the BSG has a very short history since it was founded in 2010. However, when looking at the details of the BSG,





we come to understand why the BSG is at the culmination of the long learning experiences of Oxford. The official mission statement of it is: A world better led, better served and better governed. The foundation of BSG is a recent attempt to bridge the abundant academic assets of Oxford and the practical need for better governance. The BSG's curriculum proves that such holistic idea has been materialized to make a real difference. Students at BSG are taking mandatory courses titled in unconventional ways, for instance, Policy Challenge, Economics for Public Policy, Evidence and Public Policy, Foundations, Law and Public Policy, and The Politics of Policymaking. Throughout the degree program, the students are exposed to various practices confronting actual public policies, and thereby gain an analytic practitioner's DNA.

Such revolutionary program had us have much curiosity on how the BSG members address many challenges in the process of planning and implementation of their vision. While conducting interviews with the BSG management, we had an invaluable opportunity to learn something new and revisiting something old. As usually anticipated in

any policy schools, there are many issues and constraints that the BSG wants to address and overcome. Such active struggling of the BSG reminded us of our efforts at KDI School. Since relocating to Sejong City, KDI School is challenged and tested by new environment in terms of vicinity to major cities, diverse applicant groups, ever-changing fiscal conditions, and many others.

Both the BSG and KDI School share a lot of similarities: professional policy school, international orientation, practical research-based education, and their willingness to welcome new challenges. The business trip to Oxford confirmed us that a success of an organization lies not in the easiness of environment but in the willingness of responding to the environment. We have been willingly committing ourselves to the dedication of what we are given to what we are expected to serve. As the BSG at Oxford has been doing, we KDI School will sustain and keep contributing to our society that empowers us, not "in spite of" challenges but "thanks to" challenges. THE GLOBE



KDI School-World Bank-Chinese Academy of Governance Policy Forum: Reducing Poverty and Inequality

Tracy Amanda SMITH (2017 MPP, Guyana)
Valentin CROITORU (2017 MDP, Moldova)

Since the decline of hierarchical decision making and the emergence of networks as a new form of political and technocratic governance, policy forums have emerged in the academic landscape. Against the increasing complexity and fragmentation of public policy making, policy forums are here to facilitate the coordination among authorities, interest groups, and academic experts. By providing a space for interaction, policy forums aim for horizontal, rather than vertical, integration of ideas and approaches.

At the end of October 2017, 32 students were selected through a competitive process to represent KDI School at the joint World Bank, Chinese Academy of Governance (CAG) and KDIS Policy Forum. The overarching topic of the seminar was to discuss the key issues of reducing

poverty and inequality. Poverty is at a worldwide decline despite underperforming economies. However, there are still millions of people living in relative poverty and extreme poverty. This is what led many development experts to understand that the new agenda for eradicating poverty by 2030 would be a difficult task that requires much planning and specialized implementation. Additionally, reducing high inequality will also become necessary as we proceed toward implementing the United Nations Sustainable Development Goals. Therefore, this forum was designed to help current and future policy makers to think strategically for deliberate and tactical decisions to combat high inequality and balance opportunities. The Forum brought together leading experts from KDI School, the World Bank, and the Chinese government. The main aim of the event was to increase the understanding of the underlining issues and challenges of effective poverty and inequality relief as well as to discuss policy options available to decision-makers in various sectors of the government. The themes explored during the course of the high-level policy forum were based on research and country case studies tailored to address the leading issues and challenges in both South Korea and China, as well as potential lessons for representatives of other nations present at the event.

As compared to other collaborative structures, policy forums





have a number of distinct features: they have organizational boundaries between the forum and the outside issue network, give rise to repeated interaction, include diverse members without serving a single interest, and deal with political and societal issues. The first day of presentations were started off by Prof. Taejong KIM (Development Research Center, KDI School) who applauded the interest of students to participate and take part in the global discussion on poverty and inequality reduction. Following him, Mr. Darren DORKIN (Acting Special Representative, World Bank Group Korea Office) presented his conviction on the realistic chance of combating these societal issues within our lifetime if decisive and sustainable measures will be implemented. Finally, the Opening Remarks were closed off by Ms. Song ZHANG (Deputy Dean, Graduate School, CAG) who wished everyone a productive event.

The 2-day event was characterized by an inclusive network opportunity for policy actors dealing with poverty and inequality issues. The result was a special flavor of network governance that brought about insights on how different parts of the world are dealing with the issues discussed. Reducing poverty and inequality are two important socioeconomic policy objectives for most of the world's countries, and is no exception for South Korea and China. Even though China has made remarkable progress in reducing poverty since its

overarching reform and opening-up from 1978, it still faces millions of impoverished rural citizens living below the national poverty line. Along with the rapid economic growth, China has also experienced widening income inequality due to stark income differences between rural and urban societies, and improving social safety nets for the bottom becomes more important to ensure social stability of China. South Korea also faces the issue of rising relative poverty, where it has increased from about 8% in the early 1990s to the current 15%. South Korea now has the highest elderly poverty rate among members of the OECD, where nearly half of Koreans aged 65 or above live below the poverty line. Moreover, Korea's inequality level has increased posing challenges to the economy, which economists state that it will ultimately not only hurt the low-income group but also the middle and upper classes.

At this year's annual KDI School-World Bank-CAG Policy Forum participants got a unique opportunity to consider approaches to social protection and explore the extent to which, and the conditions under which, social protection programs can help reduce poverty and inequality. These out of class events cover beyond theoretical knowledge and are a refreshing opportunity to learn from the experience of professionals that already take part in important battle against poverty and inequality. THE GLOBE

Sustainable Development for a Progressive Future: Interview with Ambassador OH Joon

Rosa DALITUICAMA (2017 MDP, Fiji)



When it comes to addressing sustainable development on the international stage, look no further than the former President of the United Nations Economic and Social Council (ECOSOC), His Excellency, Ambassador

OH Joon. Better known as Professor Joon, the former Ambassador teaches “The United Nations and Sustainable Development,” a desired course for many at KDI School.

Selected as South Korea’s Permanent Representative to the United Nations in 2013, Professor Joon was also subsequently appointed as the President of the Economic and Social Council (ECOSOC) for a one year term, starting July 24, 2015 while simultaneously serving as the President of the Conference of States Parties to the Convention on the Rights of Persons with Disabilities (CRPD). He also served as President of the Security Council for May 2014 during the 2013-2014 term. Prior to this position, he was Ambassador of the Republic of Korea in Singapore from 2010 to 2013 and Deputy Minister for Multilateral and Global Affairs in the Ministry of Foreign Affairs and Trade in Seoul from 2008 to 2010.

Speaking to The Globe, Professor Joon said “development” constitutes one of the three pillars of the United Nations, as embodied in its Charter of 1945.

“The founders of the UN were wise and visionary in that they acknowledged the importance of development and human rights in maintaining peace and security, thus establishing the three pillars. The concept of development has evolved over the years. The initial focus on economic growth has expanded to incorporate the social and environmental dimensions, important landmarks of which having been the introduction of the concept of “human development” in 1990 and the adoption of the ‘Sustainable Development Goals (SDGs)’ in 2015.”

“The UN adopted 17 goals for sustainable development. SDGs are different from Millennium Development Goals (MDGs) in that they are very comprehensive. These 17 goals cover all areas of human activity. If you are studying human development, you are basically studying all human activities. It’s not just about studying SDGs. We are studying humanities and efforts to improve our lives,” he said.

According to Professor Joon, the course has also been designed to introduce students to the United Nations’ efforts in the area of development to “promote conditions of economic and social progress and development” as provided in Chapter 9 of the UN Charter.

When asked about the important role KDI School has been playing in the lives of the many students who have roamed its campus in the last 20 years, Professor Joon said Korea had a unique experience in developing itself,



particularly when it is among only a handful of countries that transformed itself from a least developed country, to a leading developing country and now a developed country.

“We did it virtually within one generation so that could be a good model for other developing countries. But I don’t think all of Korea’s experiences can be models.”

“Some experiences may be unique to Korea but not applicable to other countries so the efforts to study the case of Korea for development should focus on finding out which part of Korea’s experience can be applied to other developing countries as well,” he said.

He added that like most other course offered at KDI School, students must focus on how development is being pursued at the international level saying Korea’s case will not be helpful to other countries if it is not viewed at the level of global development efforts.

“Korea is just part of the world. If we alienate Korea’s

case from this overall context, then the meaning of Korea’s experience is not much.”

As KDI School celebrates its 20th anniversary this year, Professor Joon said development is an ongoing process and Korea is no different.

“10 years from now, we will still be struggling or tackling the same issues which we are doing now. At the global level, what kind of development are we trying to achieve for the future of humanity? And how do we make it sustainable?”

“Here at KDIS, we will be trying to figure out the case of Korea and how it is relevant to the overall developmental efforts at the international level and how we can serve as a model for other developing countries. Both Korea’s successes and failures can be lessons for other countries,” he added. THE GLOBE

Lessons in the Art of Execution in a Pro Bono Project: The One Million Jobs Report

Professor Tony MICHELL, KDI School

Turning an idea into action

Last year I wrote in The Globe about the work on the One Million Jobs Report that was available in summary¹⁾ from September 2017 which showed how to create 5 million new jobs. The next question was how do you turn an idea into action for a pro-bono/non-profit project? In my Change Management course we learn that the difficult part is not the plan, but the execution – as it was in this case.

From the start, the sponsors of the report were nervous about going directly online in the social media, and preferred a soft start. After a series of press conferences from June 2016



onwards, we moved to talk concerts.

In the dire days of the IMF crisis in 1997 the first OMJ report had been picked up by 3M, Citibank, Seoul Bank and several of the broadcasters, and also published daily in the Korean Economic Daily. Accordingly the project snowballed under its own momentum²⁾.

In 2016, a series of talk concerts were held in Seoul, Pangyo, Daejeon and Busan between September and December. In 2016, although sponsored by about 40 foreign companies and with the talk concerts appearing on Job TV, there was little response and no snowballing effect. The OMJ report looked at people starting

their own businesses in the informal sector who belong to the self-employed and make 25% of the Korean work force, who would then “scale up” if the business justified it. “Wage growth” also left out the need for profit growth to provide insurance companies a source of long-term revenue to fuel pensions and annuities.

Any 20-30 year old would ask why all the activities are hidden in a website and not on view on Facebook? As noted this reflects the view of sponsors and the steering committee in their late 40s and 50s and a fear of an uncontrolled explosion of ideas some of them negative. The result was a soft start. The talk concerts ended in December 2016. Within the sponsors themselves change took place both at SAP where a job identification software to help part-time married women maintain their jobs, and others to return, and a similar move at BASF again benefitting married women who were one of the three targets for job creation in the report. A soft start failed to gain traction.

During the turmoil leading up to the election of a new President in May 2017 there was a limit on what could be done. Once the election was over there was a reboot of the entire project. Based round the Seoul Business Innovation Centre a series of meetings were held which will create a not-for-profit OMJ organization formed largely by entrepreneurs in their 40s to 60s with aspiration before the end of 2017. The task is then to create a young OMJ which can use the resources raised by the not-for-profit, to run a real promotion campaign. Secondly, planning work began at the end of 2016 for a second big project named in the report, the Asian Children’s Library at Dangjin, which rapidly snowballed into a proposed degree in the Fourth Industrial Revolution, and a new industrial estate for the new industries of the Fourth

Revolution such as 3D Printing, Robots, AI, Drones, VR and New Materials. At the site of Dangjin New Town, this planning process involved more than 200 businesses and organizations, but with jobs being created only in late 2018 and more in 2019.

Initiatives around the ship building industry and marine activities have similarly taken a long while to gestate with both an OMJ style proposal to Busan City driven by one Professor at Korea Maritime and Ocean University, and another more outward looking shipyard partly mentored by another Professor from KMOU. Another venture for 2018 is between Innobiz, an organization subordinate to the SME Administration with 17,000 companies as members to link up with UK Local Economic Partnerships and support outbound FDI. From overseas interest from the Philippines and India will almost certainly be encouraged to lead to OMJ imitators.

What have we learnt from execution in 2016 versus 1998-9?

Essentially in 1998-9 we were lucky in having the support of the Korean Economic Daily which published 280 articles in a series for about 100 days, a bank that picked up the idea as practical business and propagated it, and a TV personality who was soon appearing in self-help TV programmes at the height of the movement. In 2016-2017 there are much more social media and main media noise competing with any not-for-profit movement. No newspaper or new agency has a concentrated readership, Yonhap News produced only intermittent reports, and Job TV was not a highly watched cable channel. The PR Company who was the partner in 2016 was concerned about the unmanageable nature of the Korean social media rather than its limitless opportunities. Finally a thousand voices a day talked about job-creation and the vision of OMJ was unable to reach out to the audience effectively.

The reboot will hopefully be more successful. The not-for-profit will be better able to solicit donations and to create grass root events. One province has already suggested a string of OMJ groups across the province. The work we have done to date not-for-profit with the many business associations dedicated to new industries will bear fruit. The fact that few jobs were created in 2017 should not concern those involved for we estimate that up to 2.5 million jobs will disappear in Korea, due to new convergent industries and digital connectivity. New Dangjin, if constructed to plan will be the leading centre of small and medium based companies in the new industries, the base of those industry associations and the head quarter of the not-for-profit OMJ. ^{THE GLOBE}

Lessons for not-for-profit social campaigns

Here are some lessons we learnt from 2016 and maybe alumni can see many more and write to me with their observations.³⁾

- 1 Like a business start-up, getting moving is not easy, and a not-for-profit does not earn income – rather it just spends money. We did not have enough to run the campaign successfully.
- 2 Persevere! You may be instantly lucky as we were in 1998-9, but more probably even if the plan looks hopeful, the process may take much more time.
- 3 From our experience this time, identifying big projects which will ultimately employ thousands of people are easier to promote than small start-ups, and allow big businesses, small businesses and start-ups to cluster.
- 4 A social enterprise needs apostles. I use the word apostle as being a more aggressive and proactive word than ambassadors. Having a famous person attached to the project is useful but no substitute for aggressive promoters.
- 5 Surround yourself with young people and listen to them more and to the elders less, and don't limit the size of the steering committee to those who start the project.
- 6 Don't depend on getting government money.

1 http://www.omjkorea.com/core/omjr_es_download

2 "Snowballing" implies getting bigger like a snowball rolling down a hill in soft snow. In terms of social campaigns it is different from going viral where the message leaps from person to person but may not result in action.

3 Write to me at tonymichell4@yahoo.co.uk

Campus Life



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Sports Day: KDI School Gets Athletic

Tracy Amanda SMITH (2017 MPP, Guyana)

SPORT



There is no doubt that KDI School attracts some of the brightest minds around the world. But what is also definitely true is that the students have athletic abilities worth noting. September 22nd was a fun day for all to remember at KDIS as it was seen as the first official social event since the fall semester began. This was the perfect opportunity to bond with the new students and to welcome them to KDI School.

For this event, the school divided the students into navy, red, purple and green teams. Students were then to compete in various games that tested endurance and strength. Some of the games students participated in

were tug of war, plate flip game, dodge ball and the relay race. At the end of the games, not only did the purple team come out victorious but new friendships were created and many memories were made.

Finally, there was a photo competition for the best photos taken on sports day. Students were asked to upload their favorite picture from sports day online and the best was voted upon. The winners were Sadik YUREK (first place – 83 votes), Aysel ABDULLAYEVA (second place – 46 votes) and Malia MOHAMED (third place – 40 votes). THE GLOBE

Tasting food from all over the world with KDIS

Tracy Amanda SMITH (2017 MPP, Guyana)

FOOD



The International Food Festival at KDI School, held this year on October 27th, is one of the largest events for the school community where students from various backgrounds use this opportunity to showcase their favorite food from their respective country. This year was no different; many students put their cooking skills to the test and competed for the best taste. Alas! The Asian team took home the first place prize for their exquisite flavored food and beautiful presentation. The team well represented by students from various

Asian countries attest their win to the hard work, preparation and attention they paid to the details in their presentation.

KDI School prides itself in ensuring that the student life is well balanced with academic and social celebrations and aims to promote and celebrate diversity at KDI School. The event helped students to socialize with the new fall students as well as make fond memories with those that will be leaving the school at the end of the year. ^{THE GLOBE}

Embrace a Tougher Life:

Interview with a GMP Student, Seung Min LEE

—
Ranat RYSBEK (2017 MPP, Kyrgyzstan)

Man with a Mission

If you ever had a chance to meet Seung Min LEE, you would know he is a man of strong determination and defined mission of making difference in the lives of others. He shared his story of becoming a successful candidate of the Global Master's Program (GMP) – a prestigious dual degree program for government officers and business people. As a 2017 Spring MPP student, Seung Min LEE has a quite unique combination of experience – he had studied chemistry, and then switched to the realm of financial management, serving as a government officer.

“KDIS Built My Capacity”

The thirst for deeper knowledge and willingness to lift up to a higher level of expertise made him choose KDIS which became a turning point of Seung Min's professional life. KDIS gave him a deep and strong knowledge of statistics, economics and policy making as well as more polished command of English. “I am very thankful to KDIS. It equipped me with very important things in my life.”

Duke University – No pain, no gain

Global Master's Program provides a wide range of partner universities where applicants can continue acquiring knowledge after one year spent at KDIS. Seung Min made his choice based on his field of

interest, and selected Duke University (DU), a private research university located in Durham, North Carolina, USA. “As a financial management officer I became interested in Master of International Development Policy (MIDP) at Duke University which offers interdisciplinary program for mid-career professionals, and additionally provides specializations in International Taxation and Public Financial Management which are of a great interest for me,” shared Seung Min.

It is reasonable to expect studies at DU to be tough, but Seung Min is ready to embrace this kind of life. “Actually, I want my life to be tough! I expect more hard work. Expanding my global vision and mastering personal and communication skills will help me in becoming a great leader.”

Around 90 GMP students are expected to leave Korea at the end of December to expand their potential to the fullest in order to make a positive difference back at home. On 12th October, 2017 GMP students held a farewell party with KDIS Family and spent a great time full of fun, singing karaoke songs, dancing, and wishing best of luck to GMP students.

“It is my mission to make my country improve and prosper,” says Seung Min with the firm determination in his eyes. Indeed, we believe in success and great achievements of all our GMP students, and wish them to make the best of their new experience abroad. May the KDIS's spirit always be with you! THE GLOBE





KDI School brings together the educators of Korea and EU

Ranat RYSBEK (2017 MPP, Kyrgyzstan)
Valentin CROITORU (2017 MDP, Moldova)



The terrain of international higher education is dramatically changing in shape and magnitude. In less than a decade, since 2009, a massive mobility of more than two thousand students and faculty members has expanded academic cooperation and cultural exchange between Korea and EU. On September 13, 2017, KDI School hosted the 5th Conference of the Korea-EU Industrialized Countries Instrument – Education Cooperation Programme (ICI-ECP) which has been the key catalyst of tremendous education collaboration that marked the notable achievements of the past and outlined the future aspirations.

Massive actions and tremendous results

Korea launched its cooperation with the ICI-ECP in 2009, which was one of the seven Education Cooperation Programmes of the EU, which aimed to boost mutual understanding and modernization of the higher education with partner countries (Australia, Japan, and New Zealand) since 2002. Over the course of mutual cooperation, over 70 EU/Korea institutions have been involved in implementing an extensive number of projects pushing the range and quality of international higher education to the upper level. The main bulk of the conference centered on highlighting the core achievements of the joint brainchild - projects, which empowered people to study, grow,

and explore new horizons on both sides of the continents. Mr. Marek REPOVSKY, Political Counselor, Delegation of the EU to the Republic of Korea, pointed out that Korea, as a key strategic partner of Europe, has been greatly contributing to modernization and transparency of the international education, and cooperation. The accomplished projects had greatly contributed to the facilitation of Dual/Joint Master Degree Programs, faculty exchange and research projects, internship and summer school programmes in leading partner institutions of Europe and Korea.

Essential Whys and Strategic Hows

As the keynote speaker at the conference, Jean Monnet Chair Professor Woo Sik MOON from Seoul National University made important remarks on the significance of cooperation of Korea with Europe. First of all, Korea is in need of greater internationalization of its higher education process. Despite substantial progress has been made in building up the quality of education system, Korea is still not fully capable of producing its own Ph.D. students, and predominantly relies on Western institutions. Europe, as “a treasure island” of education with long and tremendous experience, is an important partner in establishing extended educational and academic network

of cooperation, along with political, economic, and cultural links. Second, Korea has a full potential of becoming a bridge between advanced countries and emerging economies and taking leadership in regional cooperation. For these ends, Professor MOON acknowledged that Korea needs to expand its funding commitments under the new cooperation framework – Erasmus+; pursue multilateral cooperation, filling the gap between developing and advanced nations; and raise interest of Korean youth in acquiring one of the European languages such as French, German, or Spanish, as it would expand multilateral cooperation.

2017 GLiMPSE Seminar at KDI School

On Friday, September 15th, KDI School hosted the 2017 GLiMPSE Seminar.

The GLiMPSE, which is an acronym for Global Leaders in Management and Policy for South Korea and Europe, is a four-year old dual degree program among universities in Europe, KU Leuven in Belgium and ESSEC Business School in France, and in Korea, Seoul National University Graduate School of International Studies and KDI School. 2017 was the concluding year of the GLiMPSE joint education program and the program ended with success.

In light of the GLiMPSE program, the seminar brought scholars from Asia and Europe to share ongoing research and insights regarding subjects of Eurasian Cooperation, Sustainable Development and International Trade and Finance.

The first session was aimed at Eurasian Cooperation. It started

off with opening statements from Prof. Christian KOENIG (ESSEC), introducing the topics and the following speakers. Dr. Ria LAENEN (KU Leuven) presented a comprehensive analysis on Russia-China interactions in Central Asia. Later on, Prof. Sherzod SHADIKHODJAEV (KDIS) analyzed the upstream industry distortions and the EU anti-dumping system. The session ended with a presentation from Dr. Ching Lin PANG (KU Leuven) with an overview on the One Belt One Road Initiative from the perspective of EU and EU-member states.

The second session took on a new perspective for the discussions, with a focus on Sustainable Development. Chairperson and first speaker for this session was Prof. Kye Woo LEE (KDIS). Prof. LEE presented the impact of on-the-job training on labor market performance with a case from the dual training system in the Philippines. Later on, Dr. Minjung KIM (SNU GSIS) disclosed some of the technical barriers to Korea's FTA strategy. The last speaker Prof. Cheol LIU (KDIS) shared a brief examination of corruption practices within the tax structure.

The final session of the seminar was dedicated to International Trade and Finance. It was kicked off with a statement from Chairperson Prof. Woo Sik MOON (SNU GSIS). Prof. Eiji OGAWA (Hitotsubashi University) then followed discussing the declining Japanese yen and inertia of the U.S. dollar. Prof. Chrysostomos TABAKIS (KDIS) offered a perspective on preferential trade agreements and antidumping protection. To conclude the event, Mr. Jongwook HWANG (SNU) proposed a role for South Korea in the international taxation arena. ^{THE GLOBE}





KDIS goes to Euro-Asia Summer School for the first time

Ranel Ram CHENG (2016 MPP, The Philippines)

For the first time ever, KDI School became one of the host universities during the 9th Euro-Asia Summer School. It is a special program focused on bridging the gap between Europe and Asia, with an emphasis on regional cooperation for international development, particularly among East Asian countries and the European Union.

The two-week long course, which ran from August 21 to September 1, 2017, brought students from participating universities which included KU Leuven in Belgium, Hitotsubashi University in Japan, Seoul National



University Graduate School of International Studies (SNU GSIS), and KDI School in Korea.

The course primarily introduced students to the inner workings of the European Union, as well as the development experience of Korea and East Asia. Special lectures by faculty members of participating universities, as well as research affiliates of the Leuven Centre for Global Governance Studies, covered a wide range of topics, including sustainable development, trade, migration, democracy, and human rights.

The Summer School also took the participants to different



(From left to right) Anup KC, Yihyun YOO, Chaltu Daniel KALBESSA, Khalilah Chelsie HYDE-PEYREFITTE, Ranel Ram CHENG, Sungkyu LEE, Ola Manaf MAJTHOUB

cities in Korea such as Seoul, Sejong City, and Jeonju for the Asia Week and the cities of Leuven, Brussels, and historical sites across the Flanders region in Belgium for the Europe Week.

“It was a great opportunity for everyone to look at the world from a multinational perspective,” said Nicolas STASSAR, a Japanese Studies student from KU Leuven who took part in the program.

KDI School and SNU GSIS organized the Asia Week while KU Leuven hosted the European leg of the course. Following its successful hosting, KDI School looks forward to actively taking part in future Euro-Asia Summer Schools. ^{THE GLOBE}

A Summer to Remember

In addition to serving as host, KDI School sent its very first batch of students to join the 9th Euro-Asia Summer School. These students were selected after a call for applications and represented different parts of the world, thus adding a global perspective to this year’s program:

Anup KC (2016 MDP, Nepal)

“The Euro-Asia Summer School has been a valuable platform for me to broaden my knowledge on regional integration, EU-East Asia trade relation and EU’s core values. It can even be more relevant to those who want to pursue their career in public policy-making and on international relations.”

Khalilah Chelsie HYDE-PEYREFITTE (2017 MPP, Belize)

“I am very appreciative that I got the opportunity to participate in the Euro-Asia Summer School. It was a fast-paced, event-filled two weeks that I would do again in a heartbeat. Not only has my knowledge of global governance increased, but the many lectures, field trips, discussions, and new people and places have enriched my personal development.”

Ranel Ram CHENG (2016 MPP, Philippines)

“I am grateful to have been selected as one of this year’s participants. In those two weeks, we learned so much about what can be achieved through international cooperation, and how important it is to have an open mind in understanding each other’s cultures and context.”

Chaltu Daniel KALBESSA (2017 MDP, Ethiopia)

“It was a tremendous opportunity to widen our knowledge as well as to explore Asia and Europe. It was a meaningful package that included knowledge sharing, experience sharing, cultural exchange, friendship, and travel.”

Ola Manaf MAJTHOUB (2017 MDP, Jordan)

“It was a blast! This experience gave me so much personally, academically, and career-wise. The best part of the summer school was that I got the chance to meet new amazing friends from all over the world.”

Sungkyu LEE (2017 MDP, Korea)

“The Euro-Asia Summer School has opened my eyes and given me best friends around the world.”

Yihyun YOO (2016 MPP, Korea)

“More than all the books in the world, the best stories can be found from the people that I met in Euro-Asia Summer School.”

KDI School hosted 2017 Korea Field Research and Study

Valentin CROITORU (2017 MDP, Moldova)
Tracy Amanda SMITH (2017 MPP, Guyana)



At the end of this year's summer, KDI School organized the 2017 Korea Field Research and Study (KFRS). The 4-day field trip was a good opportunity for students to witness the past and present of Korean development. It focused on visiting industrial manufacturing sites such as POSCO and also Gyeongsangbuk-do Provincial Government, so that students can grasp the foundations of the Korean economy. Also, the field-trip covered Gyeongju city, the historic capital of the Silla dynasty, and offered a unique perspective on evolutionary aspects that have laid the foundations of modern South Korea.

This field-trip was a packed program over a short time frame but very well organized. It managed to amaze students, leaving an overwhelming impression of both the KDIS project management skills and of South Korea as a country.

Korea Expressway Corporation

The corporation is responsible for Expressway construction and management in South Korea. Four decades of experience have garnered the corporation expert knowledge in the field of public transportation. Their hard work and perseverance has managed to place South Korea in the leading world positions when it comes to urban planning and transportation. The level of expertise witnessed at the site



made students realize the importance of having fast access to various locations within a country and how a country can be deemed developed by the way the public transportation system is set up. The expressways were built with an objective to improve citizen's life by reducing travel time.

Cultural Heritage in Gyeongju City

Following the visit to the Korea Expressway

Corporation, students were taken to visit the Gyeongju Cultural Heritage - Anapji. It was once ruled by 56 kings for almost one thousand years in the Silla dynasty. It is considered to be one of the most important Buddhist sites in South Korea. The site is also home to the Anapji Pond. It was built during the 14th year of King Munmu after the unification of the Korean Peninsula. The islands around the pond are home to many rare species of fauna and flora. The place is well-known for the banquet that King Gyeongsun, the 56th and final ruler of the Korean kingdom of Silla, organized for Wanggeon, the founder of the Goryeo Dynasty, in return for aid.



POSCO History Museum in Pohang City

The museum aims to share the vision of how South Korea has developed and flourished in the 1960s and how POSCO came into existence. The museum houses the original steelworks wooden building. It amazed many of the students to see that the company kept the important piece of history. This aspect creates appreciation to the way South Korea invests in its history.



POSCO Steelworks

This location was the favorite experience for many. POSCO Steelworks was founded from scratch with no capital in 1968. The company aimed for sustainable and efficient facilities. The highlight of this particular tour was being able to go inside one of the facilities, to the place where thermally treat the steel. The temperatures were above 40 degrees Celsius and we were not allowed to take photos with respect to intellectual property rights



to the technology but the experience was unforgettable.

Gyeongju Cultural Heritage in Gyeongju City

Students found these cultural stops worthwhile especially considering that the Master's programs at KDIS can be quite demanding, with little time to explore such an amount of places in such a short timeframe. The visit to Bulguksa Temple was nothing short of another outstanding experience. This temple is home to the seven treasures of South Korea and is considered to be a masterpiece of the golden age of Buddhist art in the Silla Dynasty. This site just reinforced the assessment towards the appreciation of South Korea to its culture and heritage.

Ulsan Port Authority in Ulsan City

Day three of the tour allowed the KDIS students to visit Ulsan City, a place of many ports and diverse sea life. This city is one of the epicenters that garnered the rapid economic growth of the country by establishing the petrochemical industry. Here, the students visited the Ulsan Port Authority which is responsible for the largest industry ports of the country and plays a vital role in supporting the countries industrial complexes. The students were given a tour of one of the industrial ports where they saw shipments ready to be sent out for export purposes.

Overall the trip left lasting impressions on students and offered them a unique opportunity to experience many of the technological and cultural wonders that South Korea has to offer. THE GLOBE

Dreams Blended into Reality: Mind-blowing Experience of 2017 IFRS Team in the USA

Ranat RYSBEK (2017 MPP, Kyrgyzstan)



San Francisco – New York City – Washington DC. Ten stunning days (Aug 23-Sept 1) at the US's essential "hot spots" of knowledge, research, governance and creativity – nurtured 41 International Field Research and Study (IFRS) program's curious minds with insightful discussions, innovative ideas and unforgettable memories. KDIS's 2017 Spring MDP student, Juseok BAIK, who was the Class Assistant representative of the program, shared his unique experience of being a part of this trip. The trip aimed to boost student's critical thinking and problem-solving skills through exposing them to the first-hand international and public-private institutions.

San Francisco – "The City that Knows How"

Juseok BAIK has always been keen on expanding horizons of vision and experience through immersion into the environment of innovation, expertise, and offbeat solutions. San Francisco filled up his cup of curiosity to the full with massive inspiration. First, the delegation of 41 applicants (21 – government, 12 - business/corporate, 5-student, 3 –staff representatives) paid a visit to the Asia-Pacific Research Center at Stanford University (Palo Alto, California), which is renowned for excellent research, and



focuses on inter-regional cooperation, socio-economic and political issues. Students had a chance to meet with the Stanford University Professor, Ki Wook SHIN, and discuss peace and security issues of the Korean Peninsula. At the Asia Foundation, a non-profit organization committed to improving governance, rule of law, and development in Asia, students learned the factors of success at the Bay Area Innovation System. It is an innovative ecosystem that integrates universities, research centers, laboratories, top technology

companies, and the investment community to work together to create a new value. These types of university-industry-investment synergy can be a good model for Korean revitalization of academia-industry collaboration and research performance.

Juseok BAIK pointed out, “We were surprised to learn that the government’s role is very incremental in making San Francisco’s Bay Area - the leading hub of the 4th Technological Revolution. As the world’s future will ubiquitously depend on technology and innovation, I found the experience of diving into the heart of innovation super-hub very valuable in my future career aspirations.”

Moreover, IFRS students had a unique opportunity to get immersed into the atmosphere of main giants of Silicon Valley – Google and Twitter Companies, where they were introduced to working ethics, principles, visions and commitments of their large teams.

New York City

New York City welcomed our delegation by its renowned places starting from Statue of Liberty, Wall Street, Korean Town, 5th Avenue, Rockefeller Center, Times Square and many others, including the memorable experience of watching a musical in Broadway. Sixth day, IFRS team headed to the UN Headquarters as well as the Office of the Permanent Mission of the Republic of Korea to the UN where the team met with the Ambassador Tae-yul CHO, and discussed on a variety of topics including the Korean delegation’s activities at the UN.

Next, the group arrived at the Center for Sustainable Development at Columbia



University which closely cooperates with the UN Sustainable Development Solutions Network (SDSN) in achieving the Sustainable Development Goals (SDGs). SDSN has been operating since 2012 under the auspices of the UN Secretary-General BAN Ki-moon, which brings together world’s scientific and technological expertise to advance practical solutions for sustainable development.

Washington D.C.

At the World Bank Headquarters students became aware of the largest funding machine’s implementation of the mission of poverty reduction and shared prosperity; strategy of tackling society changes caused by in the 4th Revolution era; role of the Big Data program, which supports the learning process through the co-creation of knowledge and acceleration of organizational capabilities.

Lastly, students visited the Georgetown University, where the expert on energy and environment, Prof. Griffin THOMPSON, shared his vision on renewable energy development, how it could be decentralized, and the role of government regulations.

Juseok BAIK acknowledged that the IFRS program provided an excellent opportunity to fulfill students’ aspirations and curiosity, giving a chance to visit the focal points of world community which sharpened their own vision as future leaders and decision-makers. The advice for students who also want to grasp this opportunity is simple – study well, keep GPA in a cool shape, and most importantly, stay curious.

Always. THE GLOBE

KDIS ASEAN Forum: Building Community and Sharing Diversity

Ranel Ram CHENG (2016 MPP, The Philippines)



The KDIS ASEAN Forum officially opened at KDI School to mark the 50th anniversary of the Association of Southeast Asian Nations (ASEAN).

The ASEAN as one entity has served as an important venue for cooperation not just among the member countries of Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Vietnam, but also for its much larger and more powerful neighbors in the region like China, Japan, and Korea.

Home to over 650 million people, the 10 member states of the Association of Southeast Asian Nations (ASEAN), collectively is already the 6th largest economy in the world and has the 3rd largest labor force.

More than 50 years since its founding, the ASEAN is still

constantly defining and redefining what it means to share “One Vision, One Community” for such a diverse region—economically, socio-culturally, and politically.

While their respective governments iron out the specific details of what it truly means to work on “The ASEAN Way,” the large part of building community and sharing in diversity has been left to citizens, including the Southeast Asian students at KDI School who took on the challenge of establishing their very own ASEAN Forum on campus.

With nine out of ten member states represented, and with friends from ASEAN observer nations such as Timor-Leste and Fiji, as well as partner countries like Korea, ASEAN students created the Forum for them to learn more about the regional bloc while at the same time forming a network among each other.



The primary objectives of the KDIS ASEAN Forum are: to discuss pressing issues regarding Economic, Socio-Cultural, and Political-Security Integration in the ASEAN region, to provide multidisciplinary, multicultural insights for development policy and cooperation, and to celebrate unity in diversity within the ASEAN community on campus.

“We really didn’t realize how many students from the ASEAN were here at KDI School until we actually began talking to each other to form the Forum. For me personally, as the only Singaporean in school, many of my friends are fellow Southeast Asians, yet we never really had a chance to show what the region has to offer, compared to our friends from different continents,” said Xiuyan Sophie NG (2016 MPP, Singapore).

One main challenge for the ASEAN Forum was to ensure representation and inclusiveness as an academic organization at school. To tackle the challenge, the Executive Committee, composed of Country Representatives from each of the ASEAN member state on campus and the Forum Representative, was formed.

“The ASEAN Way” is emphasized even on campus as well, since decisions are made through the consensus and consent of Country Representatives, who also encourage their respective country mates to attend events, while at the same time, by opening the Forum to international students from all over the world.

This Fall semester, the Executive Committee included: Pisey MEAS (2017 MDP, Cambodia), Herlisah (2017 MPM, Indonesia), Soudachan SISOUATH (2016 MDP, Laos), Afifah Binti SAHIB (2017 MDP, Malaysia), Tun Min Oo (2016 MPP, Myanmar), Mark BASILIO (2017 MPP, Philippines), Xiuyan Sophie NG (2016 MPP, Singapore) Channarong KONGKAEW (2017 MPP, Thailand), and Lam Phuong DAO (2017 MPP, Vietnam) as Country Representatives and Ranel Ram CHENG

(2016 MPP, Philippines) as Forum Representative.

To kick off the Forum’s activities, a Welcome Assembly was held wherein members put on their respective national costumes and introduced themselves to each other. Food and drinks were shared as they laid out the future plans for the Forum. In keeping with the “Visit ASEAN Year” this 2017, different tourism slogans from all member states, as well as that of Timor-Leste, were made available for showing.

It was also through the Forum that members organized themselves into two teams during the International Food Festival, making sure that as many countries’ cuisine would be showcased during the event. For the first time in recent years, the “ASEAN Team” emerged as Champions of the event, highlighting what can be achieved by actually cooperating with each other.

Finally, to cap the semester, Ambassador KIM Young-sun, the Secretary-General of the ASEAN-Korea Centre in Seoul gave a special lecture on “ASEAN-Korea Relations: Building a Forward-Looking Partnership,” wherein he highlighted how Korea’s policy of “going South” and strengthening ties with the regional bloc shows the important role Southeast Asian countries will play not only in East Asia but in the international stage.

In the upcoming semesters, the KDIS ASEAN Forum hopes to have more activities in partnership with the ASEAN-Korea Centre. The Forum also plans to organize student-led discussion groups and more Special Lectures focusing on various regional issues.

With the groundwork laid out this Fall, the KDIS ASEAN Forum looks forward to continue building a community of future leaders who will help carry the ASEAN in its next 50 years and beyond. THE GLOBE

KDIS students deployed for Government Reform Case Study field research in their home countries

Ranel Ram CHENG (2016 MPP, The Philippines)



A total of nine KDI School students were selected to implement field research projects about government reform case studies in their respective home countries during the latter half of 2017 as part of the “Government Reform Case Writing Practicum” that was offered last summer semester.

The course, the first of its kind to be offered in KDI School, was organized through team teaching collaboration by Professor Taejong KIM, Professor Junsoo LEE, and Professor Jaeun SHIN. It also incorporated both online and offline courses, wherein students enrolled in MOOCs offered by EDx which were then discussed in person by one of the three professors.

As a practicum course, each of the three professors also served as advisers to students in writing their case study proposals following the “science of delivery” approach, which was developed by the World Bank through its Global Delivery Initiative (GDI), a network which also includes KDI School.

At the end of the semester, nine proposals were chosen for implementation with support from the Center for International Development (CID) under the Korea Development Institute (KDI) and the Development Research Center (DRC) of KDI School.

Using the “science of delivery” approach, the students were able to trace how practitioners at different levels of government and civil society in their countries were able to overcome delivery challenges that led to the successful implementation of government reform projects.

The case studies are expected to be published as part of the knowledge sharing program of KDI and KDI School. During the 20th Anniversary Workshop, some of the participants were also given the opportunity to have a poster presentation of their work. THE GLOBE

2017 KDIS Government Reform Case Study Project

Participants of the case study project shared their experience in the classroom and on the field.



Women's Empowerment in Korea

Min Young SEO (Ph.D. in Development Policy, Korea)

"It is widely known that women's empowerment is critical for their development, and many previous studies have proved the positive correlation between mother's education and child's development, especially in the areas of health. I investigated policy efforts and delivery challenges in women's empowerment in South Korea during the 1970-80s. I hope this study could provide practical implications and solutions to countries with similar issues."



Georeferencial Analysis of Hot Spots & Integrated Security Service – Ecuador

Gustavo Adolfo BENITEZ (2017 MPM, Ecuador) & Daemyeong KWON (2017 MDP, Korea)

"Through the GDI Science of Delivery, I went much deeper into my research interest related to Citizen Security. The program additionally gave me the opportunity to interview experts on this subject, and to understand how various components are coupled to reduce violence and crime successfully and thus improve security throughout the country."



How Ghana National Health Insurance Scheme used the Electronic Claims Management System to Streamline and Boost Efficiency in Claims Management
Jacob UBINDAM (2017 MPM, Ghana)

"My participation in the Government Reform Case Writing field trip back home inspired me to make a difference in my own life, family, community and country. Understanding how the delivery challenges in this case were addressed has rekindled vision for leadership. My passion to inspire and lead change in my organization was revitalized and my hope for inspiring others to follow their passions was greatly honed."



How Community Intervention Helped to Reduce Child Mortality in Nepal: A Case Study of Female Community Health Volunteers

Anup KC (2016 MDP, Nepal) & Hyomin KWON (Sr. Research Associate, KDIS)

"This case study tries to focus on how government of Nepal triumphed on reducing child and maternal mortality and managed to provide accessible and high quality health service throughout the country through community involvement, especially with the help of female community health workers. It also sheds light on how the delivery challenge was tackled by further motivating the FCHVs. "



Community-driven Disaster Risk Reduction and Management in San Francisco, Cebu, Philippines

Ranel Ram CHENG (2016 MPP, Philippines) & Prof. Taejong KIM

"Going through the whole course from proposal all the way to field research and actual case study writing, has given valuable lessons that I can take with me even after graduating. I appreciate the support I got especially from Prof. KIM, who helped develop this study from the beginning. Meeting the residents of the community featured in the case study was truly inspiring."



Indian Railway's Citizen Engagement Mechanism for Enhancing Customer Responsiveness and Service Improvement
Gopal Singh BHATI (2016 MPP, India)



Coordinating Development Partners for Effective Health Outcomes: MDG Performance Fund in Ethiopia
Engida Abebe BEKELLE (2016 MDP, Ethiopia)



Community Engagement in Liberia's Ebola Response
Solomanee Ahmed KONNEH (2017 MPP, Liberia)



Implementation of a New Electronic Tax Administration System
Eric TEMBO (2017 MPM, Zambia)

Interview with Prof. Booyuel KIM: Blended Learning Approach to Development

Valentin CROITORU (2017 MDP, Moldova)



It is about time that we reimagined the education system. We have seen modern technologies infuse all aspects of our lives with new dimensions, but why not education? KDI School recognizes the incredible effect that the internet is having on education and is

embracing the new possibilities it offers. Online education will undoubtedly become the next big thing for academia since the printing press. It is not an enemy of residential education but rather a profoundly liberating and inspiring ally. It offers professors of KDIS an opportunity to shift the paradigm of classroom dynamics. This semester we have met up with Prof. Booyuel KIM who offers KDIS students a course that merges the benefits of online education with the time-proven techniques. Prof. KIM is a Columbia University graduate with a Ph.D. in Sustainable Development. His course, Foundations of Sustainable Development, is in part taught traditionally with in-class weekly lectures and with online courses provided by The SDG Academy. The SDG Academy is an initiative

of the Sustainable Development Solutions Network to create and curate free, graduate-level online courses on sustainable development. The platform brings together the world's foremost experts to offer a comprehensive core curriculum on issues integral to the sustainability of our planet – including health, education, climate change, agriculture and food systems, sustainable investment and other related fields. The course that Prof. KIM focuses on is “The Age of Sustainable Development.” Narrated by Prof. Jeffrey D. SACHS, an American economist and director of the Center for Sustainable Development, Earth Institute at Columbia University, the course gives students an understanding of the key challenges and pathways to sustainable development – that is, economic development also socially inclusive and environmentally sustainable.

The Globe interviewed Prof. Booyuel KIM to get his story and appreciation of how this new approach to education is working out and what are the benefits and challenges.

The Globe – Why did you decide to pursue the field of development studies, when did this education path start for you?

Prof. KIM – In college, I was majoring in Computer Science but towards my junior year, I realized that it was not really what I

wanted to do. On one occasion I had a chance to read a book by Muhammad Yunus, a civil society leader who was awarded the Nobel Peace Prize for pioneering the concepts of microcredit and microfinance. Shortly after, I was deeply touched by that experience. I believe that was the point when I decided to shift my area of studies. After serving in the Republic of Korea Air Force I had taken steps to pursue further studies in the field of development. I managed to attend a Master of International Affairs and a Ph.D. program in Sustainable Development both at Columbia University.

The Globe – What are the roots of this course and how did it start about?

Prof. KIM – Prof. Jeffrey SACHS has been teaching Challenges of Sustainable Development, an undergraduate course for Columbia University students and in 2013 he further developed this course into a Massive Open Online Course (MOOC), Age of Sustainable Development. It was a huge success that about 100,000 students from more than 100 different countries took this MOOC online. This 14-week MOOC is designed as an introduction to the most challenging question facing our generation, sustainable development. The course discusses the complex interplay between the economy and our planet's physical environment, as well as the consequences of human activities on the planet's environment. I believe introducing the world best introductory course on sustainable development to KDIS students would be important. Thus, I designed a blended learning (flipped learning) course combining the online 'Age of Sustainable Development' course and off-line lectures and discussions.

The Globe – Are there any challenges that you think this particular style of learning could pose to the education system and how do you think it blends within the KDIS curriculum?

Prof. KIM – Blended learning approach taking full advantage of using both MOOCs and traditional offline lectures can be very effective but only under specific circumstances. First, students should be motivated enough to study online contents by themselves before class. Without students' active preparation in advance, it would be difficult to run the offline class as effective as one can expect from blended learning. Second, given

students' preparation, it is important that a lecturer facilitates offline discussions. How to organically combine online contents with offline lectures and discussions at classroom is one of the key factors to make blended learning successful. I don't think that MOOC and other online education contents can entirely substitute traditional offline classroom education. Rather, they can complement each other. There are millions of online education contents out there and how to choose the right contents, how to organize them, and how to incorporate them into classroom activities would be the main challenge that may create complementarities. Online contents need synergy and guidance; otherwise, it would be difficult to reach its full learning potential. The KDIS curriculum actively adopts innovative teaching pedagogy such as project-based learning (PBL), capstone project, and blended learning including this course, Foundations of Sustainable Development, in order to effectively coordinate the learning experience and offer students the possibility to apply their knowledge.

After speaking with Prof. KIM I was convinced of the added value of blended model of education, one that reinvents and reimagines what we do in the classroom. Education hasn't really changed in the past years, it's about time to evolve our approach. And everything has to change in order to allow present and future students a more comprehensive and intuitive experience. We need to go from a lecture on the board to online exercises, online videos. We need to give students access to interactive experiences and gamification with peer interaction on discussion boards. I am very fortunate to have been part of an academic institution that embraces this change. KDIS has again proved its ability to surpass expectations and achieve academic excellence.

THE GLOBE



KDIS Special Lectures during the Semester

Ranat RYSBEK (2017 MPP, Kyrgyzstan)

The Economics of German Unification - Potential Lessons for Korea



On September 15th, KDI School hosted a special lecture by Prof. Joachim RAGNITZ, from the ifo Institute of Dresden, who shared the experience of German reunification through the lenses of an economist's evaluation, and revealed what mistakes should be avoided in case of possible unification of two Koreas.

Prof. RAGNITZ pointed out that the “shock scenario,” or rapid integration, represents the better option rather than the gradual approach, which would delay the unavoidable dissatisfaction and leave the whole integration in an incomplete state. First, Korea should not be discouraged by possibly high economic costs, but rather keep in mind the benefits of unification and prospects of higher economic growth. Second, keeping currencies separate in a short run with flexible exchange rates would be a better choice until two sides could smoothly readjust to a new system without major losses. Third, at initial stages, it would be reasonable to raise the economic stance of the North by gradual privatization process, and initiating “free economic zones,” lower taxes, subsidies for investments etc., preparing the North for harmonious integration with the developed South. Fourth, it is important to have some border restrictions to avoid massive migration and brain drain as it happened in East Germany, and the implications of which are still feasible now such as East's higher unemployment, low productions and wage rates.

Changing Global Landscape and Cooperation in Development

Ambassador Young Mok KIM, former President of the Korea International Cooperation Agency (KOICA), shared his views with KDIS's students on the altering trends in the terrain of international cooperation in development on September 27, 2017. Gradual shifts of power accompanied with greater participation of rising economic powers and non-state actors are visibly altering the global landscape. China's rise, with active diplomacy and remarkable economic growth, promises to be the greatest spectacles of the 21st century along with the implementation of its grandiose One Belt, One Road (OBOR) project with a pledge to invest \$100 billion annually in 68 countries with an ultimate goal of making Eurasia a prosperous trading and economic area under its dominion.



Challenges in global development the world is facing today are the unremedied inequality, weak mobilization of financial resources, and climate change. Recent political polarization in Europe, rise of radical ideologies, increased number of refugees, and surge of nationalism around the globe are the factors which are tremendously hindering the cooperation in international development as a whole. Mr. Young Mok KIM emphasized the need of international community to share responsibility in dealing with regional and global challenges, strengthen coordination and collaboration in international development, and follow SDGs in an individual and collective manner.

International Development Cooperation and Education: The Theory and Case

On October 30, KDIS hosted a special lecture by Dr. CHANG Ji-Soon, senior fellow at Institute of International Affairs at Seoul National University, who shared the way how Korea is engaged in international development cooperation as well as capacity development in practice. Korea's history as a donor goes back to 1960s when ever since it has become a "lighthouse" for developing countries as a role model for economic development and democratization. Since Korea became a member of international donor's club OECD DAC in 2010, it has substantially improved its ODA system by concretizing its framework and prioritizing development strategies.

One of the notable examples of Korea's making difference in assisting to developing nations is the case of Laos, a small landlocked country in Southeast Asia. Korea became the third largest contributor to assisting the Lao government in areas such as water and electricity; human resources development; and health (2013-2015). As education has always been on the priority list, Korea facilitated empowerment and capacity development in Lao as the result of which Souphanouvong University (SU) in Luang Prabang acquired a new campus in 2007 as well as facilities, teaching materials, and exchange of expertise.

Dr. CHANG concluded that private-public partnership enlargement as well as facilitation of multi-stakeholders' financing, and harmonization of internal cooperation are the priority goals for making Korea's assistance to reach a new level of making the world a better place for all.

THE GLOBE

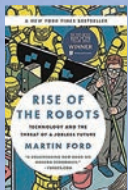
Alumni News & School Updates

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The Glo-Book Campaign

The GLOBE continues on with its Glo-Book Campaign
For the fifth leg, we have selected a book recommended by KDI School Professor Hee-Seung YANG.



Title: <Rise of the Robots>

Technology and the Threat of a Jobless Future

Author: Martin Ford

Publication date: July 12, 2016

Publisher: Basic Book

ISBN: 0465097537

Summary: Rise of the Robots is essential reading to understand what accelerating technology means for our economic prospects-not to mention those of our children-as well as for society as a whole.
(Amazon.com, 2017)

Learning never stops as KDIS holds Capacity Building Workshop for Alumni

Ranel Ram CHENG (2016 MPP, The Philippines)



As development challenges become even more complex in this fast-changing world, one defining trait needed for today's leadership is the constant search for knowledge and innovation. Keeping in line with its vision of raising global leaders, KDI School brought back together some of its alumni from all over the world for the "Capacity Building Workshop for Innovation-Driven Development" from October 30 to November 4.

A total of 22 alumni from 18 different countries, including the winners of this year's Alumni Essay Writing Contest, had a homecoming as they took part in the Workshop that was held right in the KDI School campus in Sejong City.

After being welcomed by KDIS Dean Hong Tack CHUN, the participants took part in a plenary session facilitated by Professor Man CHO and Professor Junesoo LEE where the alumni presented their achievements and policy implementation experience after graduating the School.

They also set in special lectures by professors and practitioners that focused largely on the Fourth Industrial Revolution, digital governance, and big data. A special tour of Sejong City and

Seoul, as well as the Electronics and Telecommunications Research Institute, was also organized for them.

The workshop also coincided with the 20th Anniversary Workshop of KDI School and the participants also got to interact with their former professors and current students at the School during the different lectures and poster session.

To expand the alumni network of KDIS, the workshop participants had a lunch gathering together with their country mates currently taking their graduate courses on campus.

"I think it's one of the best things that has ever happened to me to be invited back to my alma mater. It was great seeing the campus again and meeting old and new friends from different year groups. It was amazing for me and definitely made great memories. Of course, I am forever grateful to the Korean government and KDI School," said Lovia AFOAKWA (2016 MPP), one of the alumni participants who is currently working at the National Development Planning Commission in Ghana.

Indeed, learning never stops even after leaving KDI School and for these select alumni, this also meant going back home to the School that helped shape them as pioneers of the future.

THE GLOBE



Relive. Reminisce. Get inspired: 2017 Year-end Alumni Dinner

—
Ranat RYSBEK (2017 MPP, Kyrgyzstan)

There are no moments more auspicious than reunions when treasured memories and re-connections tighten the threads that hold together the rope of unity of KDIS alumni. On Friday evening, November 24th, 150 Korean and international alumni made their way to Westin Chosun Seoul to reunite in rejoice of getting together with beloved comrades and professors, reliving fond reminisces that shaped the lives of each and every alumni. 2015 MDP alumni, Sohail HASAN, shared his delighted thoughts. “It is monumental to be part of KDIS family as the School’s vision nurtured and trimmed my way of thinking as a global leader. There are many around the globe and in Korea contributing back to society enormously. I cordially congratulate and commend all the faculty, staff and students on this 20th anniversary of KDIS. I wish and crave for KDIS to have countless successful years as this is just a start. This alumni gathering was an immense pleasure to recall old days at KDIS and meeting professors.”

What made the evening especially remarkable – it bonded together the very pioneer students of the School back from 1998 embracing all consecutive years’ graduates up to 2016. Warmest welcoming remarks and the festive mood upon the



20th anniversary of the School filled the evening not only with excitement of what has been achieved but also inspiration of the School’s current news and future aspirations.

Vision 2040 of KDIS incorporates seven strategic initiatives designed to pursue three core values – innovative education, impactful research, and result-oriented knowledge sharing which are set to hit the goal of becoming the number one Public Policy and Management platform in Asia. Also, KDIS is intended to build up its global networks for academic research by promoting the Best Research Award. Alumni around the globe are encouraged to support aspiration of KDIS’s future leaders through scholarship fundraiser – KDISeed, which was launched as commemoration of KDI School’s 20th anniversary. Joyful spirit of the evening was spiced up with two awesome dance performances by current KDIS international students as a special gesture of celebrating the reunion, and sharing positive waves of ever rejuvenating the School’s spirit. Indeed, this alumni reunion relinked hearts and reenergized the minds of all those connected to KDI School’s Family for the next year and beyond. ^{THE GLOBE}



Alumni Gatherings



Addis Ababa, Ethiopia
(August 21, 2017)



Alumni of year 2004 with Professors, Seoul, Korea
(September 8, 2017)



Guatemala City, Guatemala
(September 13, 2017)



Alumni of year 1998, Seoul, Korea
(October 16, 2017)



Colombo, Sri Lanka
(November 23, 2017)



Nairobi, Kenya
(November 26, 2017)



Phnom Penh, Cambodia
(November 26, 2017)



Manila, The Philippines
(November 29, 2017)

Remembering Professor Yoon-Ha YOO

November 27, 2017



It is with terrible sadness that we write to inform you that Professor Emeritus Yoon-Ha YOO passed away on the morning of November 27, 2017. Professor YOO

was a respected economist and researcher with a focus on Macroeconomic Policy and Economic Development. He specialized in Monetary Economics, Econometrics, and Industrial Organization and joined KDI School of Public Policy and Management as a professor from the very first year in 1997. In the early days of KDI School, he served as the Acting Dean and the Associate Dean of Academic and Student Affairs. Moreover, Professor YOO was the MPP Chair Professor in 2010 and 2011, contributing greatly to reinforcing the School's curriculum. Until last year, Professor YOO taught classes in Korean Economic Development, fostering the future leaders of KDI School. Before joining KDI School, he served as a research fellow at KDI, Korea Economic Research Institute, and the Bank of Korea. It is a great loss for all of us that he passed away.

Our deepest sympathy and condolences are with Professor Yoon-Ha YOO's family and close colleagues in this time of grief.

KDI School faculty staying active in the academia and beyond



Professor Soonhee KIM



Professor Soonhee KIM was invited to serve a three-year term on the Board of Editors of Public Administration Review. PAR, the American Society for Public Administration's (ASPA) flagship journal, is entering its seventy-eighth year of publication. It is the most read public administration journal in the world, available in thousands of libraries worldwide.



Professor Hee-Seung YANG

Professor Hee-Seung YANG's research paper, "The Effect of Female Education on Marital Matches and Child Health in Bangladesh," was recently published in the Journal of Population Economics. This paper examines the effects of female education on marriage

outcomes in Bangladesh. The findings show that educated women are more likely to marry highly educated men working in formal sector. Educated women also have lower fertility and use more maternal health care, and their children have better health outcomes. Overall, the results suggest that the marriage market is one of the primary channels through which women's education affects their life outcomes. (Hahn, Y., Nuzhat, K. & Yang, HS. J Popul Econ [2017]. <https://doi.org/10.1007/s00148-017-0673-9>)



Professor Tony MICHELL

Professor MICHELL participated in preparing the One Million Jobs Report, a pro bono project dedicated to creating more jobs in Korea. His paper for the conference on Northeast Asia Economic Forum Hong Kong on "SEZs in Northeast Asia" will be published

by Korea Institute for International Economic Policy (KIEP) later this year. Also, professor MICHELL delivered a keynote speech on "The Ocean Industry and Job Creation" to KORMARINE (International Marine, Shipbuilding, Offshore, Oil & Gas Exhibition) on October 25, 2017.

KDI School awards Professors for their excellent teaching and research



Booyuel KIM



Dong-Young KIM



Kwon JUNG



Shun WANG



Taejun LEE

KDI School's top-notch faculty has been the core strength of the School since its beginning. In recognition of excellent teaching and research of the faculty, KDIS awarded Best Teaching and Best Research Performance Awards to five of its Professors.

This year's Best Teaching Award went to Professor Booyuel KIM, Kwon JUNG, Dong-Young KIM and Shun WANG. Although the Best Teaching Award is given to three acclaimed professors each year, as Professor Booyuel KIM was awarded two years in a row, KDIS selected four awardees for this year. Professors with highest results in course evaluation received the Award. Professor Taejun LEE received this year's Best Research Performance Award for his distinguished performance in publishing research in top journals. Professor LEE received the highest score in the annual performance evaluation for journals by the School.

New Staff Updates



Meesong CHEOUN

Nice to meet you all. My name is Meesong CHEOUN. I am pleased to join the Academic Affairs Division of KDI School. I will do my best to contribute to school and students here. Please let me know if there is anything I can help you. Thank you.



Jisu KIM

Hello everyone! My name is Jisu KIM and I'm working at the Capacity Building Center for Green Growth & Sustainable Development Research project. It's my great pleasure that I could work at KDI School where I enjoyed during my graduate study. I will do my best in order to contribute to my alma mater!



Heemin PARK

Hello, KDI School students, faculty and staff members! This is Heemin PARK with the External Relations and Development Division. It's my honor to be here and to have an opportunity to contribute to KDI School. I have recently been put in charge of our alumni management and career development tasks, and I just want to say that I'll do my best to help you all. Thank you.



Seungjae YANG

It is my pleasure to join the Student Affairs Division. I look forward to meeting everyone. Please let me know if there is anything I can help. Thank you.

Alumni News Update

[Promotion]



Aung Zay HLAING

2014 MPP, Myanmar

Aung Zay Hlaing was promoted to the Deputy Director of Ministry of Agricultural, Livestock, and Irrigation.



Lassaad Ben Nouri TRABELSI

2010 MPP, Tunisia

Lassaad Ben Nouri Trabelsi was promoted to the Deputy Director of Human Resources at the Tunisian Ministry of Transportations.



Edda Duncan MUJILA

2015 MDP, Tanzania

Edda Duncan Mujila was promoted to the Manager of Programs and Resource Mobilization at YWCA Tanzania Headquarters.

[Reward]



Jiangtian XU

2011, MPP

Jiangtian Xu has been awarded the title of UACES Scholar and also the UACES Scholarship for his field research in ASEAN. In addition, he received a Research Grant from Great Britain Sasakawa Foundation for his field research in Tokyo in July.

[Appointment]



Kyeong-Sik CHO

2002 MPP, Republic of Korea

Kyeong-Sik Cho was appointed to the Secretary General of Korea Communications Commission.

[Promotion]



Ho Seob KIM

2004 MPP, Republic of Korea

Ho Seob Kim was promoted to the Head of Division of Future Strategic Planning at Gyeongsangbuk-do Provincial Government.



Jae Wan PARK

2010 MPP, Republic of Korea

Jae Wan Park was promoted to the Head of Jeollanamdo local officials training institute at Jeonnam Provincial Government.



Jaehyung SHIN

2015 MPP, Republic of Korea

Jaehyung Shin was promoted to the Creative Planning and Finance Officer at Korea Customs Service.



Ho Yeol YEOM

2010 MPP, Republic of Korea

Ho Yeol Yeom was promoted to the Director General of Financial Management and Economy Audit Bureau at The Board of Audit and Inspection of Korea.



Young Kyo JUNG

2012 MPP, Republic of Korea

Young Kyo Jung was promoted to the Deputy Director of Provincial and Local Governments Audit Bureau II at The Board of Audit and Inspection of Korea.



Cheol-Gu KANG

2002 MPP, Republic of Korea

Cheol-Gu Kang was promoted to the Deputy Mayor of Gyeongsangbuk-do Provincial Government.



Eun Hang LEE

2005 MPP, Republic of Korea

Eun Hang Lee was promoted to the Director of Gwangju Regional Office of National Tax Service.



Jaegeum LIM

2010 MPP, Republic of Korea

Jaegeum Lim was promoted to the Director General of Special Committee on Budget & Accounts.

KDIS Scholarship Fundraiser: KDISeed

To commemorate KDI School's 20th anniversary, it is launching the KDISeed, a fundraising initiative that benefits both international and Korean students in need. With more than 4,200 alumni worldwide, KDI School has been planting seeds of leadership and knowledge through its alumni network that now spans across five continents. After twenty years, these seeds are now yielding real change in policies for sustainable development via the KDI School alumni who continue to serve in their professional capacities in their respective countries.

All KDISeed funds will be used for



International students who cannot afford travel expenses to come and study in Korea. Most of these are government officials and policy makers from developing countries coming to learn how to solve policy issues in their own countries so as to improve the welfare of their citizens.

Korean recent graduates who are passionate about pursuing development- or policy-related careers. These funds will support energized, smart young people who have a desire to pursue higher studies, by providing them with stable research environments.

Contributions can be made by simply filling out the form found on the next page. Donations can be made anonymously if preferable. You may donate any amount at one time or a set amount over a span of time. Donations may be made in cash or via remittance. You may also designate a beneficiary group.

Please visit the giving website using the QR code (on the left page) for more information regarding KDISeed. If you have any inquiries, please contact the External Relations and Development Division by email at giving@kdischool.ac.kr or phone (82-10-3798-6031).



MESSAOUDI, Mohammed (2012 MDP)
Head, Department of Budget, Ministry of Finance
Algeria

I have no doubt that KDI School has had a big part in my successes and achievements. After graduation in 2013, my Master of Development Policy degree opened the door for me to change my position in the government, and I became the head of office in the Department of Local Budgets in the Ministry of Finance. My studies at KDI School helped me broaden my knowledge, which enabled me to master my work and to be very qualified in policy formulation. Doing this masters program gave me the tools to advise the Algerian government on public policy and economic plans and models, based on my Korean experiences. I am now developing policies on issues such as diversifying the Algerian economy to reduce dependence on natural resources and improving rationalization of public expenditure.

KDISeed Donation Form

Privacy Agreement (Required)

☐ All information given will remain confidential and will only be used to manage the scholarship fund, issue donation receipts, and keep donor records. We can also delete your information at your request.

※ Information entered will only be used for donor management purposes in accordance with 「Personal Information Protection Act of Public Agencies」.

Donor Information

Classification	<input type="checkbox"/> FDN/CO <input type="checkbox"/> Org/Club <input type="checkbox"/> Students' parent <input type="checkbox"/> KDIS Faculty & Staff <input type="checkbox"/> Alumni (Admission Year & Program) _____ <input type="checkbox"/> Individual	
Have you donated to KDIS before?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
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KDI SCHOOL
KDI School of Public Policy and Management

External Relations and Development Division
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Address: 263 Namsejong-ro, Sejong-si, 30149, Republic of Korea

We Shape the Globe



Ranel Ram CHENG (2016 MPP, The Philippines)

It's an exciting year ahead as we begin a new chapter in the KDI School story. This year, we had the privilege of taking part in the 20th anniversary celebrations of our dear school. We had a chance to hear from some of the best development specialists and scholars from Korea and all over the world. Listening to their stories was truly inspiring as we take their lessons to heart in whatever field we find ourselves in.

Valentin CROITORU (2017 MDP, Moldova)

Well, friends, it is over. My year at KDIS has finally come to an end and I am handing over the reins to another generation of students and writers for The Globe. After a year I feel higher, as I have grown both intellectually and emotionally. Every day that passed has helped create a better version of myself. I now see more than I used to be able to see, I understand more than I used to understand and imagine things I had not imagined before.



Rosa DALITUICAMA (2017 MDP, Fiji)

The semester has finally come to an end for some of us. Sad that it may be since that would mean farewells to those we have come to call family, most will just be happy to get some decent sleep without having to wake in the middle of the night because you just remembered there's a term paper due the following day. At the end of this all, we not only return to our countries with graduate degree's but also a world vision for our own national agendas. What a journey! Thank you KDIS!

Ranat RYSBEK (2017 MPP, Kyrgyzstan)

What a fortune to come on board of the fascinating KDIS's Family upon the School's Birthday Party—the glorious milestone anniversary of recollections of outstanding accomplishments, and positive reflections for the years ahead. I am more than proud to witness and share stories which will make you feel the warmth of KDIS's vibrant spirit and energy.



Tracy Amanda SMITH (2017 MPP, Guyana)

My year with The Globe has been filled with personal and professional growth. It's truly been a joy to share with you KDIS special moments through my writing. My journey as The Globe reporter has come to an end and I would like to extend best wishes to the team and welcome to the incoming cohort of reporters. This will forever be a learning experience - a true opportunity to work with KDIS. Until we meet again, take care.



Celebrating the **20th anniversary**, we look forward to **another 20 years.**

THE GLOBE

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