

# THE GLOBE

2018 Fall / Winter



**KDI SCHOOL**  
KDI School of Public Policy and Management

# THE GLOBE

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## One Day with the Dean

# KDIS to be a knowledge hub for key policy issues

## Dean urges Curriculum, Teaching Methods to be upgraded



Dean YOU arriving at KDIS from the Campus Housing(8:40 a.m.)

Professor YOU, Jong-Il is known to be one of KDI School's notable professors and an outstanding researcher on topics like Economic Development, Macroeconomics, etc. The Globe had a wonderful opportunity to have a friendly dialogue with Professor YOU, and take a peek into a day in his life. While capturing one of his usual days at KDIS, we were convinced that he is not only modest and diligent but also a thorough professional. Dean YOU let us get to know about his vision for KDI School, and his thoughts on pressing issues and leadership.

**You are one of the founding members of KDI School. But is there any aspect of your career, before you became a founding member, that you wish to share with our audience?**

When I was young I was interested in social justice. I could not stand the

injustices that prevailed both in Korea, and the world. Although my major was Science, I thought that Economics, for me, is the best way of understanding the causes and structure of injustices. Then, I became an economist, and taught at various universities around the world before I got involved in establishing KDIS in 1997. Teaching at KDIS has been the most enjoyable part of my working period because it has a wonderful vision of being a global-oriented, top-notch policy school.

**What are the key projects of KDIS that you would like to push for the next 3 years?**

First of all, I want to provide a better environment in terms of living conditions and better education for our students. Even if it is not done very quickly, creating a new school cafeteria with various international foods and improving the dormitory facilities with supporting services are of high priority. Moreover, I will be focusing on the improvement of education by updating the curriculum and upgrading the teaching methods in order to follow the rapid change in this century of fusion and multi-disciplinary learning. I want to make KDIS a kind of knowledge hub for some key issues, including a comparative analysis of



Dean YOU has lunch with a student at School Cafeteria (12:20 p.m.)



Dean YOU has a meeting with staff members (1:40 p.m.)

the Korean development experience, impact evaluation, and implications of new technologies.

### What are the main challenges for KDIS in order to become a world-class development and public policy graduate school?

Relocation to Sejong poses big challenges in terms of recruiting faculty members and students, and also a connection with the rest of the world. If we look at the past, KDIS was quite a unique institute, but other universities are increasingly trying to emulate what we do. Therefore, we face growing competition among Public Policy schools. Our dependence on government support is an advantage, but at the same time, it places a constraint on what we want to do. I am trying to carry out a big fundraising campaign so that we can secure the resources to pursue more innovative ideas.

### What role do you believe KDIS can take in the Korean reunification process?

A majority of Koreans are eager to see reunification, but it is going to be a long-term process. At the moment, an immediate objective is to soften the nuclear crisis and establish peaceful

relations. We are very hopeful that the current process of inter-Korean reconciliation and cooperation keep moving forward.

Obviously, KDIS is poised to play a central role in capacity-building for North Korean officials and businessmen. We may help North Korean officials in terms of designing reform policies, and giving them some advice. We may also provide advanced training and workshops for business managers who probably haven't had much experience in learning about private entrepreneurship for efficient management. Actually, it may not be long before we bring the North Korean young people here and have them study alongside our other students.

### What are the essential elements of great leadership?

There is no scientific definition as to what leadership is. Regarding my personal views, basically, I think the key elements of leadership are vision and judgment, which means that a good leader should provide a clear

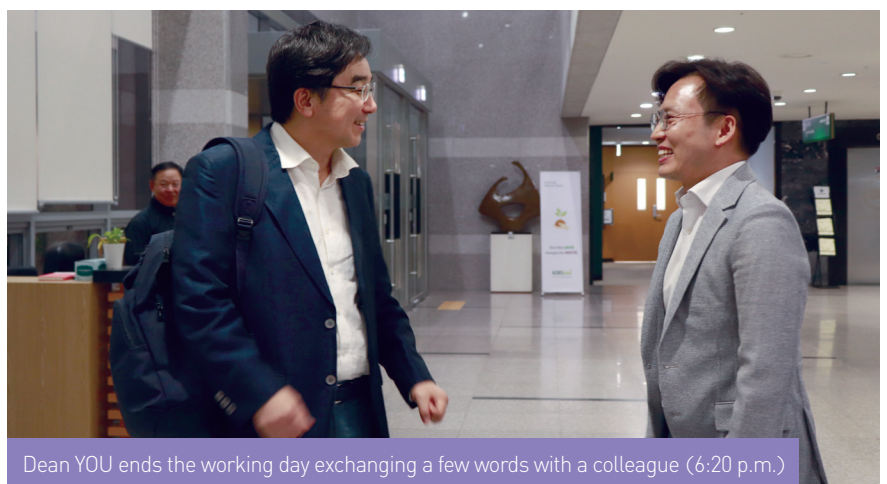
vision for the future to all members of the organization and be able to decide what objectives to pursue and what strategies to follow. Equally important for effective leadership is ethics. A leader should operate in accordance with clear principles and be ready to sacrifice oneself for the good of the organization.



Dean YOU is busy in the office (3:30 p.m.)

By Feruza ALIKULOVA  
(2018 MPM, Uzbekistan)

Photos by Wesam HAMDY  
(2018 MPP, Egypt)



Dean YOU ends the working day exchanging a few words with a colleague (6:20 p.m.)



Associate Dean LEE Jinsoo talks about the NASPAA accreditation

## NASPAA accreditation for KDI School's MPM program

The Master in Public Management Program (MPM) offered by the KDI School of Public Policy and Management has secured accreditation from the prestigious Network of Schools of Public Policy, Affairs and Administration (NASPAA), just three years after its inception in 2015.

The Master in Public Management Program was set up especially for students who are keen to learn how to effectively deliver goals and outcomes as part of a government institution.

NASPAA, based in Washington DC, has over 300 member schools from the

United States and 14 other countries. The accreditation granted to the KDI School is recognition of its achievement of global standards in public service education.

With the grant of MPM's certification last summer, all the programs now offered in KDI School – including the Master in Public Policy (MPP) and Master in Development Policy (MDP) programs, respectively — are now considered at par with the government and public policy programs offered in the United States. The MPP program was accredited in

2015 and the MDP program in 2017.

Associate Dean LEE Jinsoo, former chair of the MPM Department, emphasized the program's strong objectives for delivering quality education, which led to it obtaining the accreditation. "I believe that we have a strong faculty who are excellent academically, and many of them have professional experiences and can provide education based on their experiences. We have excellent students, diverse students from many fields and many countries," he said.

Members of the MPM faculty,



as well as those from the other departments, have experience working for international organizations like the World Bank and the United Nations. KDI School adopts an interdisciplinary approach, and MPM students have the advantage of freely taking courses for the MDP and MPP programs. Thus, they learn not only from the knowledge and experiences of MPM professors but also the faculty of the other two departments.

According to the Associate Dean, the program's curriculum fulfills the competencies demanded by the NASPAA standards and these include ensuring that students learn to manage public organizations, think critically when problem-solving and decision making, and productively adapt to the changing environment for governance.

"We provide courses in quantitative methods and advanced quantitative courses so that students can learn how to analyze data. We also have some courses related to communication, and how to manage dispute resolution. These are not just academic and

professional courses, the curriculum is a combination of courses related to these competencies," he explained.

As of October 2018, NASPAA has given accreditation to around 200 programs. Most of these are offered in educational institutions in the United States, while some are in Colombia, Venezuela, Egypt, New Zealand, China and South Korea.

In Asia, Korea's KDI School and China's Renmin University of China, Tsinghua and Shanghai University of Finance and Economics have such accreditation. KDI School is the only international school with the NASPAA recognition in Korea and in the region, since the Chinese schools conduct their programs in their local language.

## Cutting-edge curriculum meets global standards

For LEE, the NASPAA accreditation is both an achievement and a challenge for the MPM program and KDI School. The recognition is just the first step

in the continued pursuit of providing quality education to prospective public management students. Given the unpredictable and dynamic landscape of governance thanks to technology, constant curriculum development is necessary to keep the program contemporary and cutting edge. "We need to think more about how to improve our program even though we have been accredited," he said.

"What would be the shape of public policy education in the 21<sup>st</sup> century? We know we have AI, and many technology issues. We face big challenges internally and internationally, and so we need to provide education for our students to meet those challenges in this very uncertain world. In that way, we need to move forward even though this is a great achievement, but we will not stop here," he added.

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By Patricia Anne PASION  
(2018 MDP, Philippines)

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## Prof. Booyuel Kim's article features in *Science* magazine



By Booyuel Kim  
Professor, KDI School of  
Public Policy and Management

In October 2018, KDI School's Professor Booyuel Kim had the honor of co-publishing a journal article in the distinguished *Science* magazine.<sup>1</sup> This is a matter of prestige for KDI School, not only in the domain of Public Policy and Management, but also in the field of Academics as a whole. Professor Kim is a development economist who has specialized in education and health issues for

developing countries. He has pursued this research interest in Malawi, one of the least developed countries since 2010. Titled "The role of education interventions in improving economic rationality", the article explores the connection between education and economic decision-making. More specifically, Professor Kim's hypothesis is that education can improve the quality of economic decision-making.

<sup>1</sup> Kim, Hyuncheol Bryant, Syngjoo Choi, Booyuel Kim, and Cristian Pop-Eleches.  
"The role of education interventions in improving economic rationality." *Science* 362, no. 6410 (2018): 83-86.

This study on which the article is based was jointly conducted with Prof. Hyuncheol Bryant Kim (Department of Policy Analysis and Management, Cornell University), Prof. Syngjoo Choi (Department of Economics, Seoul National University), and Prof. Cristian Pop-Eleches (School of International and Public Affairs, Columbia University).

“  
**Education helps  
 economic  
 decision-making**  
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The study set out to answer the question as to whether human beings are born as rational decision-makers or are they trained to be so. The study found that education can be leveraged as a tool to help enhance an individual's economic decision-making quality, or economic rationality.

"Using a randomized controlled trial of education support and laboratory experiments that mimic real-life examples, we established causal evidence that an education intervention increases not only the educational outcomes but also economic rationality in terms of measuring how consistently people make decisions to seek their economic goals," said the research team.

The team examined this hypothesis by participating in an NGO-organized randomized controlled trial of education support in Malawi, which provided financial support for education in a sample of close to 3,000

female students belonging to the ninth and tenth grades. The researchers also conducted a long-term follow-up survey that measured educational outcomes and implemented financially-incentivized laboratory experiments that measured their decision-making quality based on consistency with utility maximization and an individual's attempt to obtain the greatest value possible from a decision as the criteria for economic rationality.

"We found that those who took part in the education intervention had higher scores of economic rationality, suggesting that education is a tool for enhancing an individual's economic decision-making quality," the research team said.

There is a popular idea representing this position within behavioral economics called "nudges", proposed by Nobel Prize Winner Richard Thaler. He describes "nudges" as means of helping people make better choices that are often behaviorally tailored to particular economic contexts.

"We take a different stand. Proper policy tools can enhance general capabilities of decision making," the research team pointed out. "Education can better equip people for high-quality decision-making for their lives. Governments must never neglect investments in the human capital of their citizens," they said, noting that Malawi is among the countries ranked lowest in the world in terms of human capital.

"In addition, this evidence provides an additional rationale for investment

in education in resource-constrained settings such as Malawi and other developing nations," they added.

We believe that Prof. Kim and his colleagues will continue to find further success in researching important aspects of the relationship between education and development.

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The Globe

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## New Course

# Fall semester sees launch of cutting-edge course on Financial Innovation



By Man CHO  
Professor, KDI School of  
Public Policy and Management

There is no denying that technology is being seamlessly woven into

everyday life. Given the technological progress taking place at the speed of light, digitization, artificial intelligence and cyberspace have become major areas for concern in public policy making in recent decades.

The financial sector, in particular, has adopted technologies rapidly even as globalization brings in goods from different countries and everything becomes more accessible to everyone in the world. This has brought about the need for faster and more efficient ways of financial mobility, now provided by technology.

To keep up with the dynamism

of the times, the KDI School of Public Policy and Management started to offer the course 'Financial Innovation for Sustainable Development' from this Fall semester. This course aims to tackle the key features of the evolving financial technologies and how they contribute to social and economic growth.

Professor CHO says that the global megatrend of digital innovation and digital globalization is a very important topic to cover in KDIS, which has students coming from diverse backgrounds and different regions. CHO, a seasoned Applied Economics and Finance expert, is the first professor to open up this subject here. "[This aims to] understand the innovative financial sectors... what are the key public policy issues like how to ensure the financial safety and health of those companies involved in these areas and how to protect financial consumers," explained CHO in an interview with The Globe.

Within a span of 12 weeks, students enrolled in this course are expected to get a good grasp of innovation trends as they traverse the three parts of the



course. The first part is the discussion on the new policy instruments that emerged in the aftermath of the Global Financial Crisis. These include macro-prudential regulations, various measures of financial consumer protection, and the sprawling realm to deal with the on-going technological innovations.

The second part covers the five specific areas of ICT innovations that are relevant to finance, labeled FinTech five, including cryptocurrency and blockchain, crowdfunding and P2P lending, mobile payment and banking, AI and robo-advisor, and RegTech and the regulatory sandbox. Students are exposed to the current state and recent trends in each of those areas along with the leading innovators in the market places, such as Alipay, WeChat, Lending Club, Paypal among others.

The third part examines the above fields of new innovation in the perspective of public policy goals toward the financial service sector, including financial stability, financial inclusion, financial consumer protection, and, last but not least,

## Key public policy issues : ensuring the safety and health of FinTech companies

contribution to sustainable economic and social development.

The introduction of this subject to KDI School's roster of practical public policy and development courses came even as the training arm of the country's premiere think tank celebrated its 20th anniversary. Serving as an Associate Dean in 2017, CHO thought of incorporating financial innovation to the curriculum of KDIS as the school set out mapping a new vision that ties with the changing landscape of policymaking and governance amidst the Fourth Industrial Revolution.

According to CHO, the course is a highly innovative one because it delves into some of the very innovative technologies such as AI block chain and other sorts of authentication

technologies that use various forms of biometrics. That is why this course is linked to the Fourth Industrial Revolution.

Teaching the course is quite a challenge, he says, especially because it covers such a broad area in a compressed semester, not to mention the rapidly changing status of the topics given daily technological advancements. But through mutual learning, in the form of group presentations and class discussions, members of the class would be able to maximize their learning from the course.

"Mutual learning should be the key objective... the area is quite broad [and] evolving and very dynamic and so, through those group projects, all of us, including myself, in the class will have a better understanding of the phenomena of finance technology-related issues," he said.

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By Patricia Anne PASION  
(2018 MDP, Philippines)

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## New Course

# Prof. Lee Suil launches course on Regulation at KDIS



Prof Lee and his students gathered for a commemorative photograph



By Suil LEE

Professor, KDI School of  
Public Policy and Management

Professor Suil Lee, in his own  
inimitable friendly manner, found time

to talk to The Globe about his new course titled 'Regulation: Theory and Practice'. Professor Lee worked for three years as the Executive Director of the Center for Regulatory Studies at the Korea Development Institute before joining KDIS to share the wealth of his knowledge. During that time, he did a lot of practical work in the field of Regulatory Reforms and obtained special insights into the field of Regulation. This enabled him to design the new course on regulation and regulatory reform at KDIS. Regulation is an area he is very passionate about and has a deep understanding of

through experience.

### Could you briefly describe what your course is about?

Regulatory Reform is currently in high demand around the world with the convergence of ICT and existing industries, and the arrival of the Fourth Industrial Revolution. Regulatory Reform is also at the core of the inclusive growth model. In fact, regulation is the process of solving social problems. Problems are everywhere, and regulations are everywhere! Regulations involve all sectors and programs. The more effective and efficient they are, the better the outcomes. Regulations control how economic and social advancements take form. In this course, I will teach students about Regulation, comparing its theoretical versions to the practical reality.

### Is there anything special or different about teaching at KDIS?

My classes comprise of 16 foreign students from 14 different countries, in addition to domestic students. This rich



combination provides great learning experiences. Listening and discussing the students' diverse perspectives of how problems are solved in their countries is something that has made this a mutually rewarding experience. These classes have turned out to be very informative.

**How do you plan to do your lectures? Are there any particular methods you are planning to employ?**

I created all the content of this course from my knowledge and experience of this field about which I am thoroughly confident. I will refer to textbooks to elaborate regulation theories and use case studies to show the practical applications for these theories. I also encourage students to think creatively, and approach the subject of Regulations as Problem Solving rather than a way of applying Red Tape for the market.

Problem solving is like a creative art, with no right or wrong answers. Likewise, there are no textbook solutions to forming regulations

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Regulation is about  
problem solving, not  
applying red tape  
”**

because there are so many possible solutions to different problems, and this calls for creativity. Students have to learn how to creatively find solutions to effectively address problems.

**What challenges have you found in your teaching experience?**

At the beginning of the course, almost every student came with a different perspective of what regulation means. But this was soon cleared up as they eventually learned what it meant. The word 'Regulation' can mean so many different things and its coverage will vary significantly depending on the context. The students are also apprehensive of mathematical approaches. Good enough, but the course is not mathematically intensive and any economic courses are not a prerequisite for this course. Any

knowledge of economics necessary to understand the contents of the lectures is provided and easily digested in the first class of the course.

**To whom would you recommend this course?**

This course is highly recommended for government officials and generally everyone who is interested in learning how to solve problems in our society. We all need to know why we have regulation, who makes them, how to use them to solve problems, how to form effective and efficient regulations, how to implement them, and how to analyze and evaluate them.

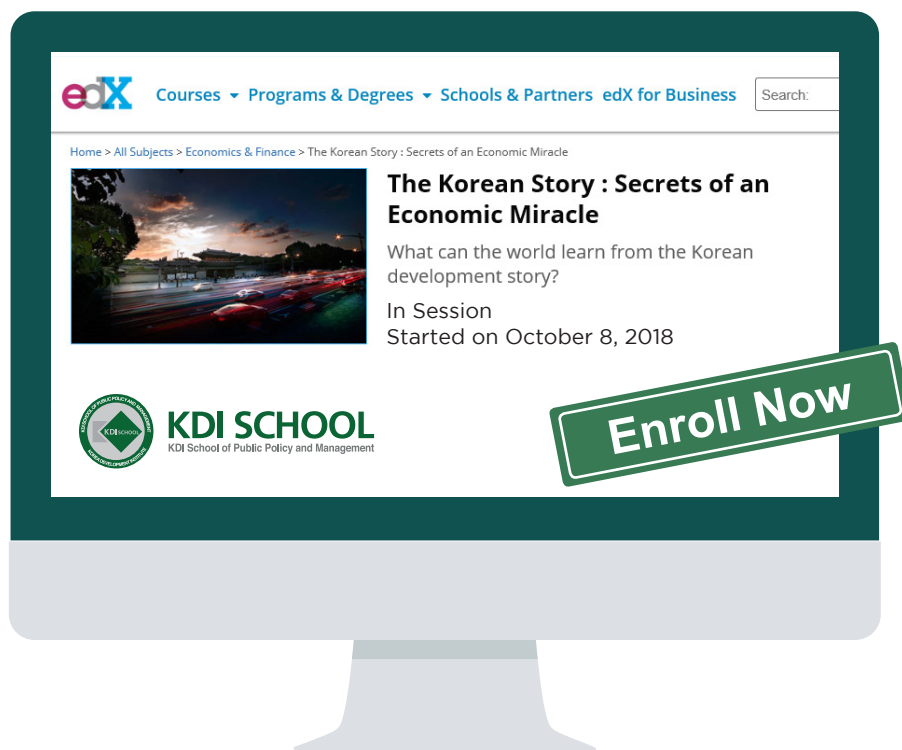
Regulation is an interaction between the government and the private sector and is an essential element of development. Therefore, if we aspire to influence change in our societies, this course would teach us how to do it.

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By Cadreen Barungi KABAHIZI  
(2018 MPP, Uganda)

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## KDI School takes first steps towards Free, Accessible Online Education



### Pilot course shares Korea's development experience.

KDI School reveals their first Massive Open Online Course (MOOC) to take education beyond the physical limitations of traditional classrooms. With this, KDI School strikes out a new path.

KDI School hosted a Launch Seminar for its ambitious MOOC

system and its first course titled 'The Korean Story: Secrets of an Economic Miracle' on October 2 this year. MOOCs are a technology-driven type of online education that allows any student to participate in a digital classroom by listening to lectures provided as videos and receiving academic feedback through online discussion groups.

KDI School, in collaboration with the Sustainable Development Goals (SDGs) Academy, aims to provide affordable and flexible learning

solutions to students who may not be in a situation to receive proper, formal education inside of classrooms. All the participants at the Launch Seminar understood the key message that "bringing education to everyone is important to the development of a country, and this MOOC will provide such vital education to everyone".

KDI School, in partnership with edX, now offers an 11-week-long free online course. edX is one of the largest non-profit MOOC providers and showed over 14 million users as of December 2017. To access this course, go to <https://www.edx.org>, register an edX account, and then register for the course on Korea's development experience.

Mohammed Hassan Salem (2018 MPM, Egypt), a graduate student of KDI School, said, "I am really interested in applying for the MOOC course to learn about Korea's development experience. I want to take this experience and apply it to the Egyptian government where I work." KDI School hopes that many more highly motivated students like Salem will apply to take this online course.

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By Byungtae PARK  
Planning Division, KDI School

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## K-Developedia: an online gateway to Korea's Development Miracle



K-Developedia is the place to go to if you are looking for trustworthy, quality materials or exemplary stories of Korean national development. It is a comprehensive encyclopedia that provides extensive and useful data on various sectors in Korea that can help users to build comparative analysis for research assignments.

K-Developedia was designed by the KDI School of Public Policy and Management and launched in November 2012 with a mission to provide open access resources on Korea's economic development history and experiences.

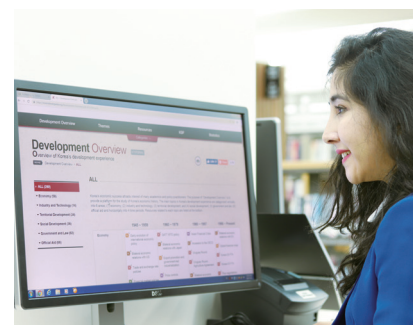
While writing my own SOP, I discovered that K-Developedia is a brilliant website which is extremely helpful because it is a singular source that provides interesting facts about Korea's successful model of development, without the researcher having to visit several websites.

### 5 Facts about K-Developedia

1. K- Developedia is a comprehensive encyclopedia, which contains more than 37,000 items.
2. It is totally free—no registration fee.
3. According to Google Statistics, active users reached 526,338 from 222 different countries in 2017.
4. The Blue Hous has selected K-Developedia as a major governmental portal for Economics.
5. Visitors can easily find statistical data on 1,545 key development indicators to support their research needs.

summaries of 200 key issues on Korea's development over the last 70 years in its 'Development Overview' section. Visitors may also explore other links on the menu like 'Themes', 'Knowledge Sharing Program (KSP)', 'Events' and 'Statistics'.

K-Developedia's motto is "Sharing knowledge for the shared growth of developing countries". The website is committed to ensuring easy access to valuable resources pertaining to Korea's development for policymakers and decision-makers around the world. They will find it very useful as they design policies and strategies for their countries.



Are you a person who does not want to wade through long research articles or reports? Worry not. The K-Developedia platform provides

By Feruza ALIKULOVA  
(2018 MPM, Uzbekistan)

## Study Abroad

# The Surprising turning point of my life

By Myoung Jun SONG (2016 MPM, Korea)

Deputy Director of Ministry of Health and Welfare

## About GMP

GMP is a 2-for-1 Master's Program offered by KDI School. Regardless of major, ALL students working on a master's degree can apply for this program. GMP students spend one academic year at the KDI School and one year abroad at a partner institution, which enables them to acquire two degrees during their period of study. We have already negotiated mutual agreements with 27 organizations from over 6 countries including USA, UK, Canada, Singapore, and Australia.

The turning point in my life came with me straying from my intended path, which actually put me back on track towards my goal in the end. That turning point came in 2017, when I was taking master's courses in Public Administration at the Maxwell School of Citizenship and Public Affairs, Syracuse University, without great difficulties.

I have been working for about 10 years in the Ministry of Health and Welfare. I was doing research on the common social risks for long-term care(LTC) for elderly people and the handling of such risks by the public sector of the United States. Most of the research in South Korea focused on Germany and Japan's systems, because South Korea has chosen and developed very similar structures of LTC. It was rare to find data on related subjects relating to the United States.

I found the reasons for such disparity in data at Maxwell. LTC systems are usually located between the health care system and the welfare or social service system. An expert should study both the health care and the welfare systems, but the two academic areas were usually separated rather than integrated in many countries. Moreover, the United States didn't have Universal Health Care (UHC), until Obama Care came along.

Arriving at Maxwell with this

## A detour took me in the right direction

understanding made me very hopeful at the beginning of the semester, while I was focusing on my studies without any problems. At the beginning of the Fall semester, however, I was getting impatient, because I wasn't able to get any concrete outcomes from my research questions. On a recommendation, I took courses that did not focus on or were related to my main research. I took a detour: Public Administration.

By taking up some traditional courses in Public Administration, I was able to review the relationships between public administration and political systems, and relate them to my own experiences in the bureaucracy. Through the course 'Managerial Leadership in the Public Sector', I understood the various aspects of leadership and recent trends.

On graduating from Maxwell, I found a breakthrough taking place in my main research. And then it struck me! I could not have found the right direction without going by a recommendation that let me stray from or take a detour from the path I had embarked on. Straying led me back to my central objective!

**Maxwell** | **Syracuse University**



Myoung Jun SONG(Right) and his wife at Syracuse University

## Study Abroad

# "If you fail to plan, you are planning to fail."

By Seungsik KIM (2016 MPP, Korea)

Project Manager of Gyeonggi Urban Innovation Corporation

Benjamin Franklin said, "If you fail to plan, you are planning to fail." These words have never been more relevant to me.

Prior to joining KDI School, I spent 20 years of my life in the workplace. I had no other plan other than to move up the organization ladder. So deciding to study in graduate school in my mid-40s was a life-changing decision.

KDI School was an obvious choice as it was a vital institution instrumental to Korea's development. I knew that KDIS was bound to be a unique repository of knowledge about Public Policy and Management. But, for me, it was the GMP course that was important. After studying a year at KDIS, I was able to study in a different, foreign institution of my choice. For me, it was Duke University. That was where I had wanted to study ever since I had finished my undergraduate studies. However, due to the economic situation of Korea following the 1997 financial crisis, I had to shelve my plan. It was not possible for me at that time to go to Duke University.

One year into my studies at KDIS, I applied to the Sanford School of Public Policy, Duke University. I was accepted. It was not easy living in the US as a foreigner, not to mention

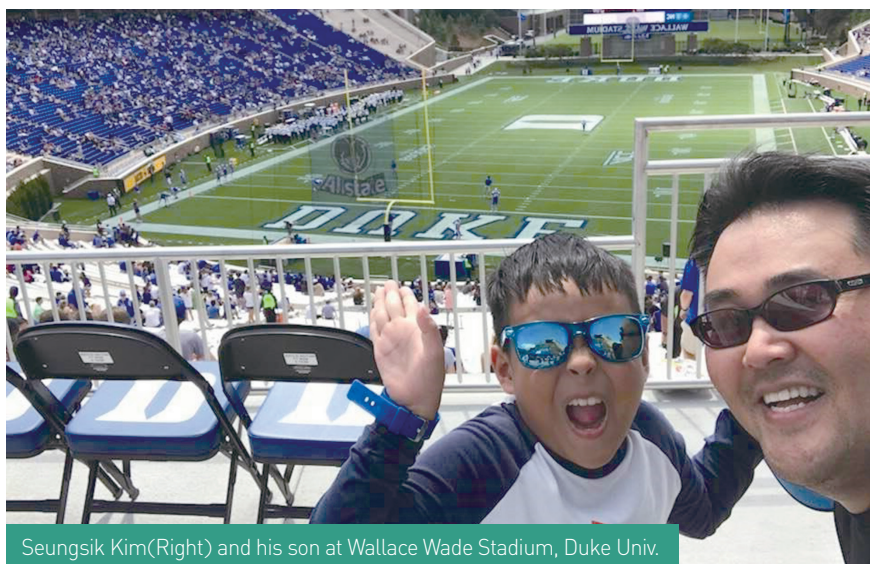
being away from my family. The academic course at Duke was no cakewalk, either. However, I was happy that I had eventually arrived at my goal. Spending time in an ethnically diverse environment, with internship opportunities at the UN, World Bank, IMF, WHO, and many other global institutions, I had the opportunity to discover myself in a deeper way.

I can still remember North Carolina's beautiful nature and blue skies. During my summer vacation, I went on road trips through 22 states and provinces in the US and Canada. I had many stories to tell my family. At Great Smoky National Park, for instance, a baby bear popped up where we were camping. At the Great

## Joining KDIS was a life-changing decision

Sand Dune, we encountered a deer. In the Colorado Rocky Mountains, we found a children's storybook left lying in the sand slides.

Although I am not completely satisfied because of a lack of preparation, I have been studying hard along with 100 young leaders in the KDI School's GMP course. I think my year at Duke was among the best things that happened to me. Otherwise, I would not be working as Project Manager of Gyeonggi Urban Innovation Corporation.



Seungsik Kim(Right) and his son at Wallace Wade Stadium, Duke Univ.

## 'I aspire to a career in the UN, and KDI School has readied me!'

### HATICE CELIK, Dean's List Student, shares her experience



Hatice Celik (Second from the right)

“  
**STUDY HARD  
AND DO NOT  
PROCRASTINATE!**  
”

Prior to enrolling at the KDI School in Spring 2018, Hatice Celik worked for the United Nation's Food and Agriculture Organization (FAO) for eight months as a Project Assistant mainly attending to the issue of 'Enhanced Resilience through Increased Economic Opportunities for Syrian Refugees and Host Communities in Southern Turkey', closely associated with providing livelihood and humanitarian aid for refugees.

Recently, her efforts at KDIS were rewarded with her being placed on the Dean's List, in the third place on the higher top-tier rank. At KDIS, the Dean's List recognizes the achievements of two groups of students, those in the higher top-tier. Upon the completion of every semester, a Dean's List is composed and followed by an award ceremony.

Hatice says that although her motivation was to study hard, the courses she took during the Summer Semester facilitated the process for her. She elaborates that the courses were challenging and yet a refreshing break from her background in economics. They provided an opportunity for her to improve her public speaking and

negotiation skills, and broaden her perspectives on and knowledge of contemporary issues.

As she comes to the end of her journey at KDIS, Hatice is clear about her aspiration to rejoin the UN, more precisely UNICEF. She is the epitome of confidence that her accomplishments at KDIS will enhance her chances to live her dream career.

"I got rid of my comfort zone, and sometimes I felt really challenged but I got used to the experience. The Professors also got used to me asking too many questions. However the most important thing for me in this experience was meeting the professors here at KDIS. This is a lesson I will cherish and I will strive to achieve for myself throughout my career and lifetime."



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By Stella CONSELHO  
(2018 MDP, Mozambique)

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## KDI School's Euro-Asia Summer Program celebrates 10th anniversary

### Bringing insight on global realities to students



The tenth anniversary of KDI School's initiative to foster ties between Asia and Europe through its Euro-Asia Summer Program was celebrated with several KDIS students utilizing the summer break to participate in the Tenth Euro-Asia Summer School.

This year's program was organized by Hitotsubashi University in Tokyo, Japan, and the University of Leuven, Belgium from August 20<sup>th</sup> to 31<sup>st</sup>. The summer school focused on bridging the gap between Europe and Asia, with an emphasis on regional cooperation for international development, particularly between East Asian countries and the European Union.

The theme of the summer school was "EU-East Asia Bilateral and Multilateral Cooperation in Global Governance". The school included intensive discussion sessions on subjects such as US and Russia interrelations and its impact on EU and East Asia, US and EU trade disputes, comparisons of economic recoveries. Several interesting questions were raised during these sessions.

A participant in this program, Tankimov Berik (Kazakhstan), a MPP student, shared his deep appreciation of the program, saying: "I am happy to have been selected as one of members of this exciting program. The Euro-Asia Summer School gave me the opportunity to gain knowledge

and share my ideas with experts and researchers on diverse topics such as EU-East Asia geopolitics, institutional reforms in the two continents, migration and economic policies of Europe and Asia, free trade agreements between Korea and the EU, and China's 'One belt, one road initiative'. A really wide range of questions was raised during these two weeks in Europe and Asia."

Undoubtedly, the Summer School Program was a great opportunity for KDIS students to analyse and understand global realities and study the factors that influence these realities. During the two productive weeks, the students could gain insights into the relationship between the fastest emerging countries in Asia and Europe, and learn about both the opportunities and challenges relating to the performance of Asia and EU nations in global governance from the legal, political and economic perspectives.

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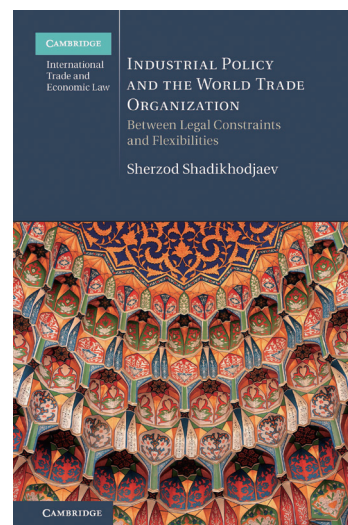
By Feruza ALIKULOVA  
(2018 MPM, Uzbekistan)

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# Reconciling industrial policy with the global trade rules

## Industrial Policy and the World Trade Organization: Between Legal Constraints and Flexibilities

Cambridge University Press, 2018,  
ISBN 9781107145085, xxxvi and 312 pp



By Sherzod SHADIKHODJAEV  
Professor, KDI School of  
Public Policy and Management

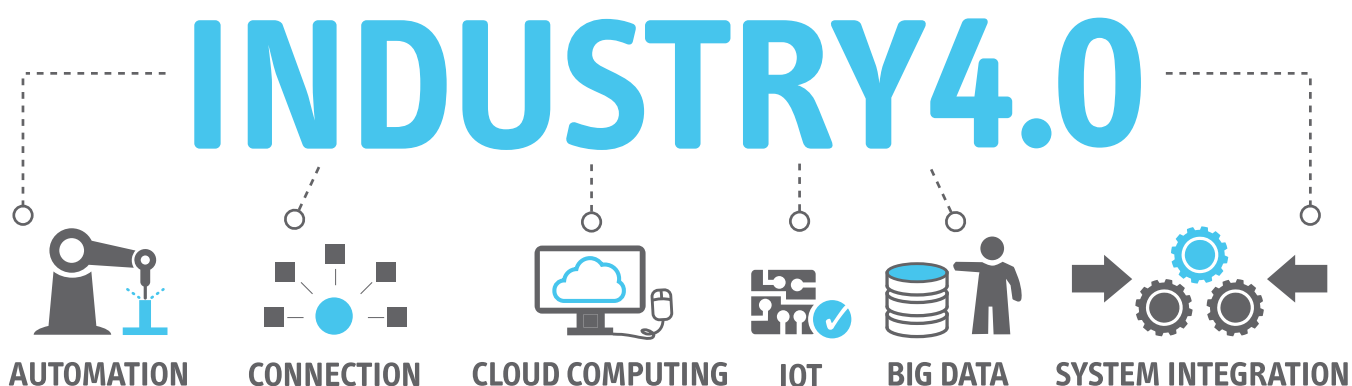
A series of 'industrial revolutions' taking place from the eighteenth century onward have radically changed production processes. These range from the mechanization of manufacturing using water and steam power to electrification of mass production, digitization, and the use of artificial intelligence and other advanced technologies. Industrialization without government

involvement is hardly conceivable. Most governments have played an undeniable role in establishing, stimulating, and protecting domestic industries. The participation by governments in directing the processes of industrialization is captured by the concept of 'industrial policy'.

In theory, governments should intervene in narrowly defined scenarios of market failures. But, in reality, public interventions are more pervasive, partly due to pressure from interest groups. The global financial crisis of 2008 aroused a renewed interest in industrial policy-making. The crisis demonstrated that market mechanisms were not necessarily efficient, and that strong government interventions were even indispensable to save national economies from devastating collapse. As a result, the importance of government-driven industrial policy is gaining wider recognition in academic and political circles.

Today, many governments are in the process of modernizing their industrial policies with a view to coping with the consequences of crises, addressing on-going and new challenges caused by various internal and external factors and technological advancements. Localization or industrial nationalism, digitization, innovation, and green growth are some of the key words that characterize current industrial policy-making in different parts of the world.

Industrial policies address a host of issues, often going far beyond national boundaries. They are subject to the rules of the World Trade Organization (WTO) as far as international trade is concerned. WTO members have their hands tied by WTO structures and may utilize the available policy space only under limited conditions. Without this system, the virtually unrestrained freedom of countries in relation to their industrial policies would be outweighed



by much more burdensome and unpredictable market barriers to their trading industries. This is what sustains the existence and expansion of the multilateral trade regime.

## The WTO system and its effect on trade laws and economics

Professor Sherzod Shadikhodjaev's new book titled 'Industrial Policy and the World Trade Organization: Between Legal Constraints and Flexibilities' analyzes industrial policy from the perspectives of trade law and economics under the WTO system. The author expertly examines both the general tools used for protecting and supporting domestic producers and specific topics like special economic zones, localization, greening measures, and the creative economy. In addition

to references to legal texts and jurisprudence, his book utilizes other WTO materials extensively to show what is actually discussed in WTO meetings and forums on relevant issues. Where applicable, the author advances practical recommendations for 'right' or 'optimal' industrial policy in certain contexts based on trade rules, case law, and the real experiences of select countries. The author concludes his work with some thoughts on concrete actions that can be taken at the WTO and national levels and in academic circles to better tackle industrial policy issues.

The book starts with a foreword by Professor Petros C. Mavroidis of Columbia Law School, a world authority in this field. The foreword is followed by seven chapters featuring general and specific issues of industrial policy. The book is distinctive in that it (i) considers the economic and legal aspects of industrial policy, (ii) uses

plain language and provides easy explanations of highly technical trade rules and issues, allowing readers with little knowledge of the area to understand the material, (iii) explores various issues emerging from the real practice of industrial policy, providing policy recommendations and implications where applicable, and (iv) looks at how industrial policies have operated domestically and been dealt with in international forums, using real examples and citing global trends.

The book has received advance praise from Professor Julia Ya Qin of Wayne State University and Peking University International Law Institute. She is a leading scholar, and recommends that this is "a must-have reference book for anyone who cares about the role of governments in the global economy and world trading system."

## Causes of global spread of antidumping under research lens



By Tabakis Chrysostomos  
Professor, KDI School of  
Public Policy and Management

### Systematic rise in AD as a trade protection tool

With the strengthening of countries' tariff commitments with the General Agreement on Tariffs and Trade/World Trade Organization and the worldwide decrease in applied tariff rates, other forms of trade policy have

become very important. Anti-dumping (AD) is nowadays the most widely and commonly used instrument to grant trade protection. From an empirical perspective, the most astonishing fact is that the set of countries using AD on a regular basis has become much larger in the last few decades. While only a handful of developed countries were the almost exclusive users of AD in the 1980s, developing countries such as Argentina, China, and India began using AD systematically in the 1990s and are, at this point, among its most active users, targeting both the developed and developing countries.

In the article "Antidumping Echoing"—published in *Economic Inquiry* in April 2017—Prof. Chrysostomos Tabakis (KDI School) and Prof. Maurizio Zanardi (Lancaster University Management School) document the empirical relevance of AD echoing, whereby a given product exported by a given country

becomes subject to AD measures in different (and potentially several) importing countries at the same time. Considering the worldwide AD caseload over the period 1980 to 2005, the first contribution of the article is to show that AD echoing is a widespread practice that involves developed and developing countries and a variety of sectors. In particular, 20.5 percent of all AD petitions that were concluded with the imposition of measures are involved in echoing.

### Competing importers play a dynamic AD game

Given its empirical relevance, the authors present a dynamic game in which two competing importers can choose to impose an AD duty on a third exporting country in one of two periods, if at all, so that they can



theoretically explore the determinants of AD echoing. In line with the literature on trade policy in general, and on AD in particular, they assume that governments are politically motivated, attaching an extra weight to the profits of their domestic import-competing industry in their objective function. The predictions of the model are intuitive but not necessarily obvious.

The authors find that AD echoing occurs if a country's political-economy parameter lies in an intermediate range. In such a case, a country chooses to impose an AD duty in the second period of the game if and only if the competing importer has done so in the first period in order to offset the trade-deflection effects entailed by the competing importer's action. Instead, a government will introduce AD measures independently of the competing importer's actions if it cares a lot about its domestic industry.

These conclusions are confirmed by

the econometric analysis, which looks at the AD activity of the 15 most active users of AD. Although there are some differences in the results between the traditional—i.e., Australia, Canada, the European Union, New Zealand, and the United States—and the new users of AD, and the authors uncover heterogeneous sectoral effects, their econometric analysis provides robust evidence of the nonlinear effect on a country's AD activity of the interplay between its government's political-economy motivations and the AD measures previously introduced by other countries on the same products and against the same exporting countries as the ones currently targeted in its own AD investigations.

## AD actions of countries are interdependent

In conclusion, this article highlights yet another peculiar feature of the AD system, shedding light on an important strategic effect to which AD can give rise. More specifically, the political-economy-driven AD actions of different countries are shown to be interdependent (to some extent), implying that they cannot be fully understood when each importing country is analyzed in isolation.

Furthermore, the findings presented in the article suggest a novel political-economy explanation for the global proliferation of AD use over the last few decades, highlighting a trade-deflection-based channel whereby AD activity might spread across countries, which was not previously studied in depth.

## KDIS launches intensive program for Indonesian policymakers



### Korea's example helps Indonesian trainees to build new capabilities

Given its current leadership and the structural changes that have been made, the effectiveness of the new policies and regulations of the Indonesian Government have been brought into question by both critics and the public alike, especially with regard to the steady loosening of market regulations.

It is against such a background that the KDI School of Public Policy and Management, alongside KOICA, have co-hosted a 3-year traineeship for the new policymakers, beginning with a two-week program held between August 5 and August 18. The objective was to broaden and deepen the understanding of analysts and officials of the Cabinet Secretariat of the Republic of Indonesia on the policies for effective regulations.

The traineeship was designed to enhance the capacity of the participants to learn how to reduce and simplify inefficient regulations through the minimization of trials and errors during the stages of policy design and implementation. Ultimately, the participants were encouraged to absorb insights on Korea's deregulation experience with the

aspiration to disseminate the acquired expertise back in Indonesia.

This year, ten qualified, senior managers of the Indonesian government were invited to partake in the 3-year program for purposes of training. It is of great importance that Indonesia is the first country of the ASEAN Foundation to be linked to South Korea in a strategic alliance.

Besides attending comprehensive lectures on the factors contributing to Korea's rapid economic development, the Indonesian managers were sent on-site visits during the traineeship to provide them with a comprehensive understanding of the way reforms are implemented in Korea. The trainees were given in-depth exposure to topics such as Korea's Policy Experiences, Korea's Regulation Reforms and Empowerment for Public Administration.

A seminar concluded the intensive weeks of training. It helped the Indonesian officials hone their learning and practices and reflect on their experiences, and finished with effective and efficient Regulatory Impact Assessment writing skills being imparted for them to take home to Indonesia,

The program, however, is not complete yet. There are two more training sessions to come. These sessions have been planned to train several specialists of the Indonesian Government in 2019, and working level staffs of the Government in 2020. Each cohort will come to grips with different topics regarding regulations and policies. The extensive and intensive training being provided will ultimately strengthen the new Indonesian government in many ways and as a whole. We believe that these future sessions will be as successful as this year's session was.

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By Stella CONSELHO  
(2018 MDP, Mozambique)

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## KDIS co-hosts successful Second G20 Global Leadership Program



### Leaders from 22 nations focus on Argentina, global infrastructure, future of work, sustainable development and food future

The focus of the second G20 Global Leadership Program co-hosted by the KDI School was none other than Argentina. Argentina is a South American nation that is growing closer to Korea in terms of increased economic, commercial and trade development, along with science and technology cooperation. The Program covered critical subjects such as global infrastructure development, the future of work, sustainable development and a sustainable food future.

The Global Leadership Program was co-hosted along with the Korean Ministry of Strategy and Finance with the goal of bringing together experienced managers and ambitious stakeholders from various ministries in different nations across the globe, to improve the Global Development and G20 Development Goals.

The Program is designed through its seminar-based format, along with visits to leading institutions, to provide public service professionals from both G20 and non-G20

countries a comprehensive overview of Korea's experiences relating to its successful economic policy and development.

There were over 200 enthusiastic applicants for the program, of which a total of 28 participants from 22 countries were chosen to participate in this intensive program. The participants were taken on visits to relevant sites reflecting the themes discussed during the program. These included the Samsung Innovation Museum, Anyang City Hall and Korea Highway Corporation.

The satisfaction survey indicated that the participants left the exciting, two-week long program, entirely satisfied with its content and gratitude towards the organizers for a well-tailored itinerary. "I found the program very useful for my academics and practical knowledge and development," testified a participant-student of the KDI School.

We at KDI School are looking forward to next year's program, the third in the series, in the hope that it will be just as successful as this one, if not more so.

### The Group of Twenty (G20)

The Group of Twenty (G20) is a leading forum of the world's major economies that seeks to develop global policies to address today's most pressing challenges. The G20 is made up of 19 countries and the European Union.



By Tsheting CHOKI  
(2018 MDP, Bhutan)

## Global experts examine Korean reunification process



Even as diplomatic negotiations make progress between North and South Korea and attract global attention, the International Relations Forum (IRF) at KDI School found it to be the right time to address the long-awaited peace negotiations between the two Koreas.

In this context, the IRF invited Professor EDGE Lonnel, Professor PARK Hun Joo and Professor ROBERTSON Jeffrey to lead a panel discussion on the theme 'Korean Peninsula; The Way Forward' on October 5 this year. The objective of this seminar was primarily to provide insights into the peace process and negotiations, and to discuss the potential outcomes of a peace treaty.

Here are some of the questions our students had, with the answers from our guest speakers.

“  
**A unified Korean state  
 would open up the market**  
 ”

**Do you believe the current development of events will lead to an eventual reunification?**

**Prof. Edge** “Often times, the fate of both Koreas has been attached to the overrated talks and desire for reunification.

However, the implications of today’s economy and generational construct speak a different language... The main reason for that is because, unfortunately, the younger generation lack a vital piece to the puzzle, the connection to North Korea. Unlike the older generation, the ties with known relatives from the Northern Peninsula are nonexistent among the younger generation and, in turn, reunification is less favored.”

**What do you think will be the benefits and consequences of reunification?**

**Prof. Robertson** “From a business perspective, although a reunified Korea would open up the market for Korean construction companies and other business, a battle of superiority complex tendencies will inevitably lead to a social clash, possibly challenging the integration process. Furthermore, at a macro-level, reunification in the peninsula would be a great reversal of trend in politics, as countries have the tendency to separate permanently. However, it would be most interesting to see which governing system will be chosen.”

**How feasible is reunification?**

**Prof. Park** “In short, ‘Unification sounds pretty, and nice, and it sounds wonderful, but it’s probably not feasible’. As a result, perhaps attention should be drawn to how the current and future negotiations can be oriented towards a peaceful coexistence of both countries over a potential reunification; because it is inevitable that there will always be the need to address the elephant in the room, “Who will compromise” if reunification were to happen?”

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By Stella CONSELHO  
 (2018 MDP, Mozambique)

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# The 2018 Fall Semester Opening Ceremony & Orientation

The KDI School, through its opening ceremony and orientation program, makes a concentrated effort to help new students make a smooth transition into their academic life at the school and to understand what it expects of them. The opening ceremony and orientation for 2018 Fall

semester were held from August 27<sup>th</sup> to September 1<sup>st</sup>.

Dean YOU Jong-Il and KDIS faculty members encouraged and led the 106 new students into participating in several activities and events designed to help them understand the unique ways in which KDIS carries out its academic and co-curricular programs.

The key components of the 2018 Fall opening ceremony were: ▲ Introduction of the KDI School Faculty ▲ Scholarship Award Ceremony ▲ Program Introduction Session ▲ Culture & Academic Education ▲ Course Session.

Adaha Ceesay (2018 MPP, Gambia) is more than eager to start her semester. "KDIS specializes in public policy and management, that's the

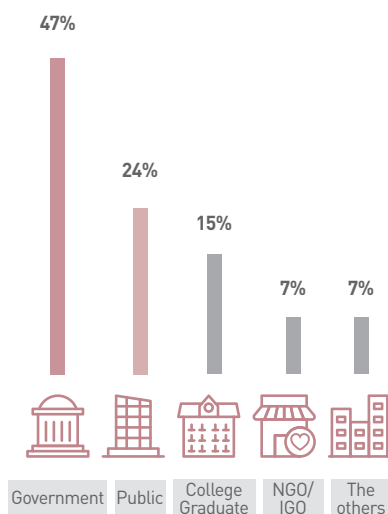
biggest incentive for me. I've always thought I have the responsibility to contribute to the enhancing of capacity for my country by technical implementation."

Oguyjobi Samuel Olabanji (2018 MPP, Belize) is enthusiastic about the life he is entering into at KDIS. "The main reason that I chose KDIS is to improve my job competency. In KDIS, I want to learn how to improve technical capacity and lay the foundation for creating public policies. Before I came here, I used to work in the Ministry of Foreign Trade. So I'm keen to concentrate on public policy which is my central interest."

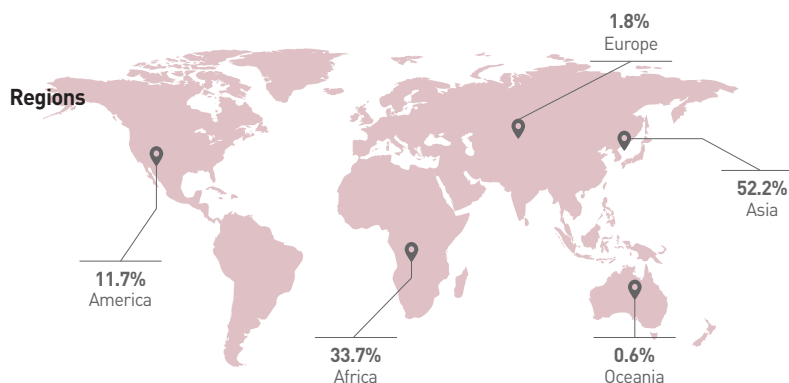
The Globe

Graphical Summary of 2018 KDIS Student Statistics

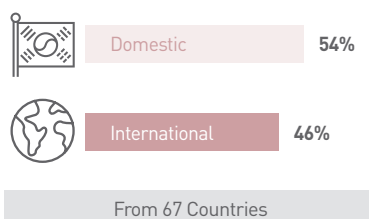
## Backgrounds



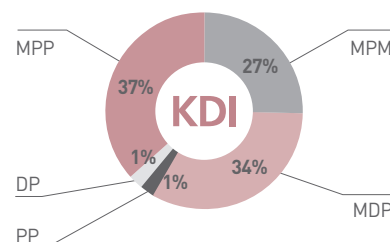
## Regions



## Student Body



## Programs





Suleiman Magoma having an interview with BBC

## A Phoenix rising from Tanzania at KDIS

### A Story About an Inspiring Student of KDI School

Suleiman Magoma is a very friendly, charismatic and confident gentleman who joined KDIS in Fall 2018 to do his Masters in Public Management. He works with the Ministry of Foreign Affairs in Tanzania.

Magoma was born on 24 July 1989 in the Mara region, North West Tanzania, East Africa. Shortly after his birth, his unhappy father asked his mother to kill him because he was an albino. She refused to do so because she loved her son. His father then asked her to choose between himself

and her son. She courageously chose her son and walked away from her husband, to raise her son singlehandedly. So many lives have been blessed because of her courage. The son she chose over her husband has, in turn, chosen to help so many people born with disabilities.

Magoma was born at a time when albinos were constantly afraid of being murdered in ritual sacrifice in Tanzania. Being in constant fear is a terrible way to live! But Magoma survived all this. He was sent to good schools by his mother and her relatives and grew up to be a very confident and outspoken boy with strong leadership skills. He was popular all through his school life and served in many leadership capacities from his first grade up to the end of his Bachelor's Degree in Political Science. He also regularly sensitized the public about albinism and disabilities, actions that were highly influential in dispelling myths about albinism and other disabilities.

On 29 May 2014, Magoma met Her Majesty, Queen Elizabeth II of

England at St. James Palace in the UK, at her invitation. She commended his great work and encouraged him to do even more for his community and especially for the marginalized members of his society. His life has since been filled with zeal and purpose.

After his Bachelors' degree, Magoma joined Ministry of Foreign Affairs in Tanzania. While working there, he applied to study at KDIS. He has found a very diverse community at KDIS which has given him an enriched experience because there is so much to learn from so many people from all walks of life.

Magoma has this to say about KDI, "Having a low vision challenge, I'm very grateful to the KDI School for being touched by my concerns. Apart from providing me with vision equipment, they also directed the Professors to provide me with lecture notes and exams with larger font sizes and 30-minute extensions during the exams. I would like to express my sincere thanks to the professors and fellow students for the wonderful cooperation they always given to me."



Queen Elizabeth II of England invited Magoma and commended on his work

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By Cadreen Barungi KABAHIZI  
(2018 MPP, Uganda)

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# Fall season joys at Sejong City Lake Park

## Take a walk, ride a bike, have a picnic

The summer weather has turned cooler, and cozier. The green leaves have turned to amber. You know what this means. It is time for the lovely season of Fall.

Fall is a special season for KDI School. It is when the community welcomes new students eager to start their Korean journey into itself. It is also a sentimental time for the seniors who are wrapping up their stay in Sejong City. Arrivals and departures. These call for the special moments when the

freshmen build friendships and indulge in camaraderie with their new found family in Korea, while the outgoing students compile their memories to treasure and are sad to leave the family for their futures.

It is a delight that KDIS is located in Sejong City. Did you want to go out with friends but found yourself a little too occupied with school work? You can still take a break. You don't have to go too far away or spend too much money. Sejong City has its very own Lake Park where there's a number of things you can do to relax and have fun with your friends.

You can walk around, and perhaps visit the Presidential Archives and the National Library, which are major attractions in this six-year-old city. The Presidential Archives houses artifacts used by Korea's past presidents. There is even a hall featuring a replica of the rooms inside the Blue House, and you are allowed to take pictures. You will be amazed with the architecture of the National Library building, which

is shaped like a book. If you are tired of walking, you can rent a bike and explore the park. Bikes are available for rent from 5 a.m. to 11p.m.

The Lake Park itself is considered to be Korea's largest artificial lake, measured to be more than 60 times a soccer field. There is a kayak-riding service available that will allow you to traverse through the lake. Families and groups of friends bring packed meals here to have a picnic on the grass. Want to make your visit more special? Try going there after sunset to catch the light show. The park's floating stage and its Sehogyo Bridge are decorated with violet, blue and yellow lights until its closing time at 11 p.m.

So, what are you waiting for? Hop on a 215 bus or unchain your bikes and head towards the Lake Park. Take your camera along, pack unlimited smiles, and you are good to go!

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By Patricia Anne PASION  
(2018 MDP, Philippines)

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## Sports Day: unity through competition



At KDI School campus (19<sup>th</sup>, October 2019)



### Sense of unity and community strengthened

KDI School organized its Sports Day on October 19<sup>th</sup> inviting its professors, KDI School staff, and students to gather in the field to participate in a series of sporty activities and take advantage of the opportunity provided to showcase their hidden athleticism.

A collective stretching session set the tone to kick-start what would turn into a memorable event at KDIS. The schedule for the rest of the day included events such as the OX Quiz, Obstacle Race, Plat Flat Game, Soccer Match, Tug-of-War, and a Relay Race. Sports Day

concluded with a Prize & Raffle session, followed by closing remarks.

### Women soccer players shine on the field

While the various events stirred up both excitement and friendly competitiveness, it was not until the soccer matches that the spirit of competition was truly unleashed. Each team consisted of seven women, seven men and a professor. Things became fervent when the Grey and White Team fought for a spot in the finals, going up against the Navy Team, through penalties. Even those who were not soccer fans were

brought to their feet by the penalties.

The intense competitive spirit in no way threatened the overwhelming sense of unity and community among the professors, staff and students at KDI School throughout the day. In addition to gathering in the field to jointly exercise bodies and muscles on a Friday from morning until early evening, the participants also found time at the end of the day for the students to dance, cheer and converse over refreshments. When the day was over, the participants retired with a feeling of tiredness, achievement, and exhilaration.

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By Stella CONSELHO  
(2018 MDP, Mozambique)

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# Summer vacations enrich KDIS students



Who doesn't look forward to the summer vacation and everything that it brings? It is the favorite season for the students of KDIS because summer is the harbinger of a one-month long vacation that allows them to relax, learn, network, and earn!

Sumi from Mongolia was one of five students who got selected for the 10th Euro-Asia Summer School. It is an annual event held as a joint program by KU Leuven in Belgium, Hitotsubashi U in Japan, Seoul National University, and KDI School. As a result, her vacation was all about learning from world-famous scholars as well as exploring several exciting places in Belgium and Japan.

"Thanks to this truly global summer school, I have not only realized that international cooperation is vital in tackling global issues but there is also the opportunity for a broader

relationship between European and Asian countries for the future. As part of the younger generation in this increasingly interconnected world, I had this unique opportunity to develop myself both professionally and personally. It was a wonderful experience for the five of us to meet many outstanding professionals and young students from Europe and Asia from whom I learned a lot. It is a vibrant platform for young talents to meet and interact with one another and participate in inter-cultural discourses on global governance," said Sumi.



Patty and her friends

Patty from the Philippines remained in Korea for her month-long vacation, but she wasn't being idle. "Korea is very close to the Philippines and that's why I had many friends visiting me. I spent two weeks touring with my Filipino friends. We went to different sites around Korea so that they could get the taste of life here. The fun part was I got to exercise my learning of the Korean language while navigating the group."

Patty pointed out that, "Another highlight of my vacation was joining the week-long Korean Field Research

and Study Trip (KFRS). Fifty-six students set out on the morning of August 7 to visited the centers of Korean Heritage and Economic Development, Pohang city and Gyeongju. The trip focused on exploring the Korean fascinating historical past as well as understanding the brand new outlook on Korea's modern economy."

Dammika from Sri Lanka called it her most productive vacation ever. "I got this special opportunity to intern at the Sejong City Hall. It was an amazing experience to be spending my vacation working and learning about the Korean work culture. I am a government officer back home and this experience helped me know what makes an organization successful. Koreans are so hardworking and it is coupled with efficiency! Their politeness and respect for each other is an important trait I admire."

The Sejong City Hall internship is one of the notable initiatives of the KDI School aimed at providing international students the knowledge of Korean work culture while also paying them a generous stipend during the internship. Ten international students participated in the summer internship at the Sejong City Hall.

KDI School also provided many other internship opportunities for the international students at agencies like K-Water and the Korea Research Institute for Human Settlement (KRIHS).

By Tsheting CHOKI  
(2018 MDP, Bhutan)

## 2018 Summer IFRS tour takes students to WTO visit and others!

### About IFRS

The IFRS is an annual program that organizes on-site study trips for Korean students at KDIS to provide them with first-hand experiences at global organizations.

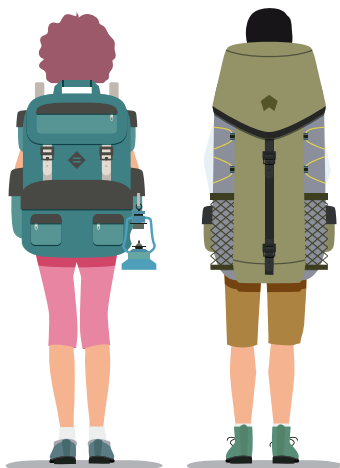
This summer, a group of 43 KDIS students went on an International Field Research and Study (IFRS) trip to several top notch organisations involved in determining public and economic policies at the global level.

Among the agencies visited were the Organisation for Economic Co-operation and Development (OECD), United Nations Office at Geneva (UNOG), World Trade Organisation and United Nations Educational, Scientific and Cultural Organization (UNESCO).

The study tour gave the Korean students at KDIS the much needed global exposure that can widen the scope of their understanding on how international organizations work in terms of setting up policies that affect every nation.

The IFRS is an annual program that organizes on-site study trips for Korean students at KDIS to provide them with first-hand experiences at

global organizations. This year's theme was the "International Situation and European Political and Economic Policy Issues". The participants visited France, Switzerland, Germany and the Czech Republic between August 23<sup>rd</sup> and September 1<sup>st</sup>.



It was an eye-opening experience for the students, especially at the WTO. The WTO is an international organization founded to promote free trade between countries and ensure that trade between its member countries flows as smoothly, predictably, and freely as possible. The students had been prepared for this visit in a class taken for them earlier called Understanding the World Trading System with Professor

Lee Sung Joo, which had primed them on the subject.

Visiting the WTO helped the students to learn about trade policy beyond their class lectures. Their most memorable moments at WTO were a tour around the offices and a Question-and-Answer session with WTO experts which provided insights into how global trade works.

The students found the whole experience a unique opportunity because it resulted in greatly influencing their world views and perspectives, and satisfied their curiosity regarding international organizations in many ways.

Ms Bae Hee-jin, the Class Assistant of this IFRS trip, had this to say about the experience: "I am so grateful to KDIS, Professor Choi Suel-ki, researcher Kim Hyun-joo, and Lee Jae-sun of Student Affairs, for providing me and the whole team with such an amazing experience. All the students were very happy, and returned enriched and appreciative of the amazing experience."

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By Cadreen Barungi KABAHIZI  
(2018 MPP, Uganda)

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# KFRS trip exposes students to Korean culture and industry

## Learnings on key aspects of Korean economy Visits to POSCO, Hyundai, historical places

Almost all the international students at KDIS eagerly wait for the summer break to participate in the Korea Field Research and Study (KFRS) trip, one of the most interesting and enlightening projects offered to them. Buses full of students with a hunger for adventure went on this long-awaited excursion on August 7<sup>th</sup> this year.

The traditional four-day summer trip involved visiting some major

industrial zones and undertakings such as POSCO, the world's largest steel company, and Hyundai Heavy Industries Corporation. Apart from that, the students also visited several important historical places and took in the cultural sights of Korea. The students got to see the Cheomseongdae Observatory, Hahoe Folk Village, Bulguksa Temple, Gyeongju National Museum and

Memorial Park of Saemaul Undong.

The KFRS gave the international students the opportunity to understand some of the key foundations of Korea's modern economy and improve their knowledge of its diverse aspects.

By Feruza ALIKULOVA  
(2018 MPM, Uzbekistan)

Louvre Museum, Paris, France (IFRS)



Cheomseongdae, Kyung-Ju, Korea (KFRS)



WTO OMC, Geneva, Switzerland (IFRS)



Hahoe Folk Village, Andong, Korea (KFRS)





**Ambassador Phan Kieu Thu**  
2010 MPP, Vietnam

## From KDI School to Secretary-General of Colombo Plan

### Partnership in KDIS' Long Term Scholarship Program

An alumna of KDI School's Master of Public Policy, Ambassador Phan Kieu Thu, PhD, now serves as the Secretary-General of the Colombo Plan. Thu, who graduated from KDI School of Public Policy and Management in 2011, was appointed to this post last May.

The Colombo Plan is a regional organization established in 1950 to facilitate bilateral ties, in terms of foreign aid and technical assistance, among its members. The group today has 27 member-countries from Asia and the Pacific.

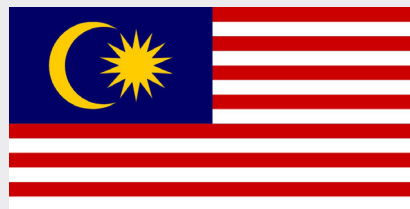
As Secretary-General, her top priority is increasing the number of the bloc's member countries. She also wants to launch more community-based programs that will benefit the public to boost the visibility of the Colombo Plan.

With South Korea as a member of

the bloc, Colombo Plan is partnering with KDI School in its Long Term Scholarship Program. This provides an opportunity to residents of countries that are members of the Colombo Plan to study abroad. The program covers an array of specialization courses from IT Management, Social Sciences, Diplomacy and International Relations to Public Policy.

"KDI School changed my thinking and inspired me to learn more and more" said Ambassador Thu. "The Master's course on public policy and management that I completed from KDI has helped me as the Secretary-General of the Colombo Plan."

By Patricia Anne PASSION  
(2018 MDP, Philippines)



## Malaysian Alumni Association newly organized!

It is with great pleasure to announce that an alumni association in Malaysia was newly organized on October 1<sup>st</sup>, 2018.

As the 33<sup>rd</sup> Int'l alumni association of KDI School, we hope that our alumni in Malaysia will have further opportunities to interact with each other and make our alumni network much stronger.

We send our best wishes and whole hearted love to our alumni in Malaysia and thank you deeply for the support to KDIS.



# 2018 Alumni Gathering



Nairobi, Kenya (October 3, 2018)



Abuja, Nigeria (July 21, 2018)



Leuven, Belgium (August 31, 2018)



Phnom Penh, Cambodia (August 16, 2018)



Mexico City, Mexico (September 4)



Geneva, Switzerland (September 21)



Xi'an, China (September 13)



Auckland, New Zealand (July 3, 2018)



Washington, D.C. U.S.A (July 11, 2018)



Bangalore, India (July 26, 2018)

## Interview with the 2018 Alumni Essay Contest winners of KDIS

### Alumni Essay Contest

The Alumni Essay Contest is an annual event held by KDI School to celebrate our alumni's success in the field Public Policy and Management. In this contest, we ask participants to send an essay about the below three questions.

### PRIZE WINNERS

#### SUARA, Ajibola Emmanuel

2015 MDP, Nigeria  
2nd PRIZE



#### BRONH, Sopheana

2013 MPP, Cambodia  
2nd PRIZE



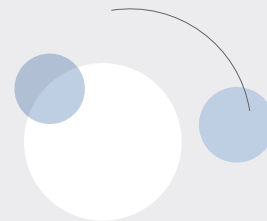
### 1. How studying at KDIS influenced to my future career?

#### ● BRONH

Studying at KDIS advances my career path. For myself, with knowledge of labor economic policies gained from KDIS plus some work experiences, in 2015, right after graduation, I was appointed as an Advisor to the Ministry of Labor and Vocational Training where I contributed improving industrial relations in Cambodia, and I am currently, a step forwards, a Specialist at World Vision International working to promote youth employment in the country.

#### ● SUARA

Studying at the KDI School has greatly influenced my career development. First, studying at KDIS enabled me to kick start my career with an agency of the United Nations engaged in supporting countries worldwide in agriculture, nutrition and food systems development. In addition, the knowledge acquired from different classes at KDIS has made it really easy for me to integrate effectively in the discharge of my duties with FAO, as the humanitarian and developmental efforts/activities engaged by the Agency in Nigeria is in line with lessons learnt from KDI School.




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## 2. Why do you think that KDIS is the Best place to study?

### ● BRONH

KDIS is a renowned educational institution where I can advance knowledge in policy design and implementation in the context of globalization. Professors have rich experiences that can guide on how the design and implementing different policies looks like. Last but not least, studying at the KDIS is like I was living in small globe where students shared many different things from their respected country from culture to economic development.

### ● SUARA

KDIS is a melting pot of different cultures across the globe, with global presence of students and alumni from more than 60 countries. Besides learning from the highly intellectual and experienced professors at KDI School, I had the opportunity to learn several country experience from my colleagues at school. This afforded me the opportunity to have different perspectives to issues, other than mine. In addition, the facilities at KDI School is second to none, the environment is friendly, and the student-staff relationship is exceptionally awesome.

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## 3. Alumni Essay Contest is for me...

### ● BRONH

KDIS' alumni is the global human capital working in different sectors to shape the world. Thus, first, this contest is to open up on what and how the alumni are working to make their countries or/and the world better in different fields after gaining knowledge from KDIS. Second, this contest makes the alumni still feel connected to the school where we used to spend one or two years there learning invaluable knowledge, and making many friends".

### ● SUARA

The Alumni Essay Contest is a platform for all KDIS Alumni to share their professional experience and successes with the world. Most importantly, winning the contest is a great opportunity to visit the KDI School again, as well as reunite with other alumni from other countries.

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By Feruza ALIKULOVA  
(2018 MPM, Uzbekistan)

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## Alumni News Updates



### Award

Associate Program Officer  
UN Counter-Terrorism Office



**DJALALOVA, Malika**  
2014 MDP, Uzbekistan

Malika Djalalova was given the International Youth Award in August 2018, at the International Youth Day event held at the United Nations in New York City.

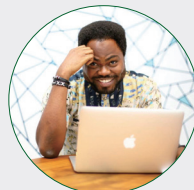
HR Program Officer, Telstra with  
the Australian Department of Defence



**MUSICKI, Luka**  
2014 MPP, Australia

MUSICKI, Luka was given the Distinguished Toastmasters Award in August 2018 for outstanding accomplishments and leadership excellence.

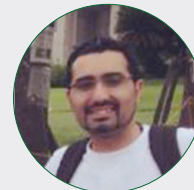
### Appointment



**ADEPOJU,  
Oluwaseun David**  
2016 MPP, Nigeria

ADEPOJU, Oluwaseun David was made part of the research faculty in the Global Challenges Program of the African Leadership University in Kigali, Rwanda.

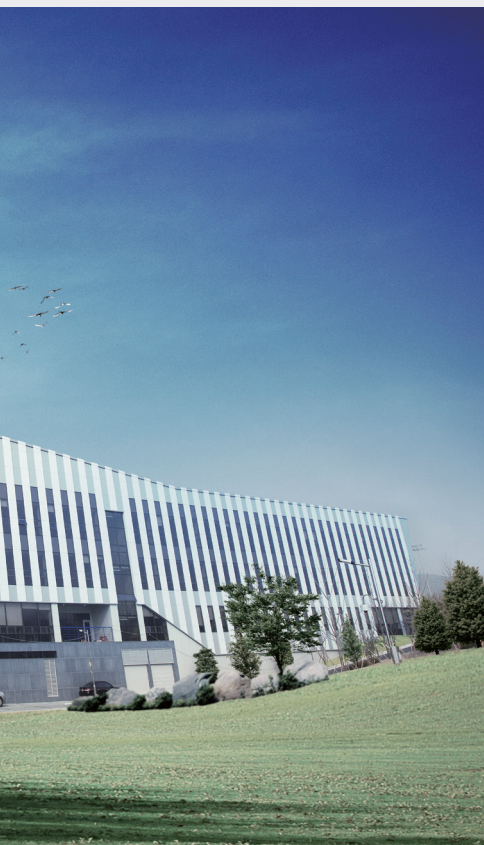
### Scholarship



**MURADOV, Anar**  
2014 MDP, Azerbaijan

MURADOV, Anar received the MEXT Scholarship, a Japanese government scholarship, and is now a research student at Nagoya University in Japan.

## Promotion



**PARK, Bong Kyu**

2004 MBA

PARK, Bong Kyu has been promoted to Chief Secretary of the Industrial Bank of Korea.



**RYOO, Myung Hyun**

2005 MPP

RYOO, Myung Hyun has been promoted to Director General of the Welfare and Public Health Bureau in Gyeongsangnam-do.



**LEE, Jong-Ryeol**

2005 MBA

LEE, Jong-Ryeol has been promoted to Second Director General of the Payment Systems & Treasury Service Department at the Bank of Korea.



**RAIHAN, Md Zahir**

2006 MPP, Bangladesh

RAIHAN, Md Zahir was promoted to the position of Joint Secretary of the Ministry of Power, Energy, and Mineral Resources.



**MIN, Sun-Sik**

2006 MPP

MIN, Sun-Sik has been promoted to Director General of the Welfare Environment Department in Jeonju City.



**JUNG, Chang Wook**

2006 MBA

JUNG, Chang Wook (2006 MBA) has been promoted to branch office president of the Korea Tourism Organization in Hanoi, Vietnam.



**CHANG, Gun-Heung**

2007 MBA

CHANG, Gun-Heung has been promoted to Director General of General Affairs at the Korea Financial Telecommunications & Clearings Institution.



**Ko, Bongkil**

2007 MBA

Ko, Bongkil has been promoted to branch office president of the Korea Tourism Organization in Bangkok, Thailand.

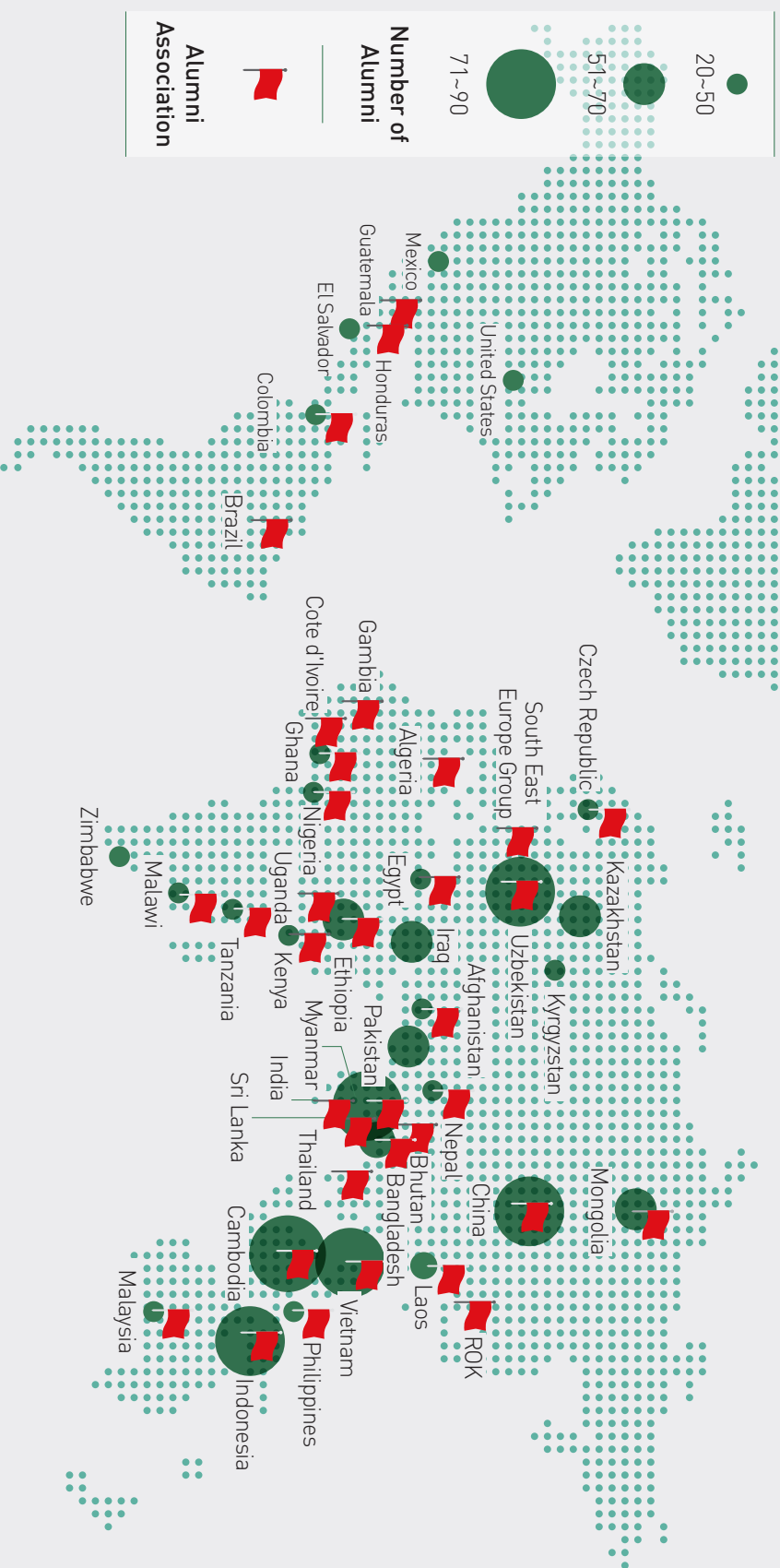


**KIM, Suk Myung**

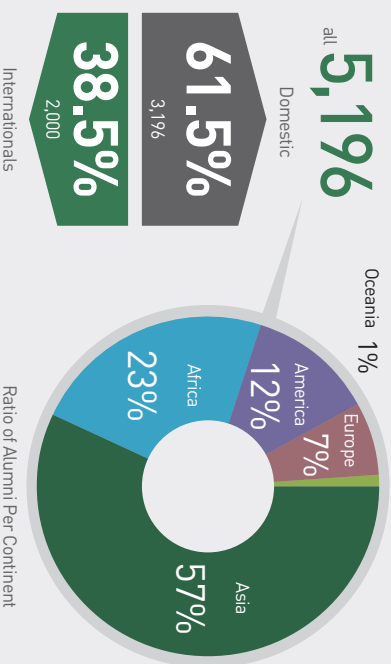
2008 MPP

KIM, Suk Myung has been promoted to Director of the Comprehensive Construction Headquarters in Ulsan.

# Geographical Alumni Distribution From 1998 to 2018



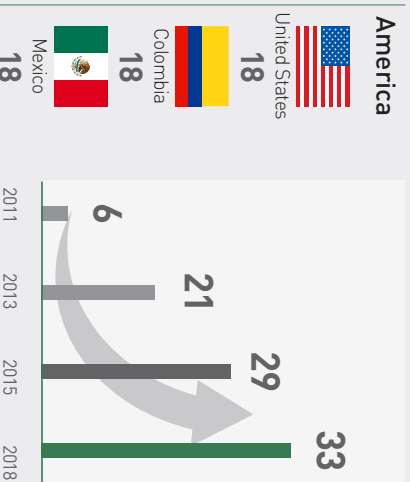
## Alumni Body



## Countries with Most Alumni



## Number of Alumni Associations





# KDIS Scholarship Fundraiser: KDISeed<sup>🌱</sup>

To commemorate KDI School's 20th anniversary, we have launched the KDISeed, a fundraising initiative that benefits Korean and international students at KDI School. The funding will mainly be used for scholarships to serve the needs of students who show promise but face financial challenges. Contributions can be made by simply filling out the form found on the next page. Donations can be made anonymously if preferable. You may donate any amount at one time or a set amount over a span of time. Donations may be made in cash or via remittance. You may also designate a beneficiary group.

## List of KDISeed Donors (in Alphabetical order)

Maher Othman Abdo Mohammed Al-Absi  
(2014 MPP)  
BTC Food Line  
(2017 International Food Festival Award Team)  
Man Cho  
Chang Yong Choi  
Seul Ki Choi  
Hong Tack Chun  
Alisher Halmurzaev (2013 MDP)  
Hmu-Thadar-Khin (2017 MPM)  
Jesus Felipe Hang Myeon Jung  
KDIS Alumni Association  
Viktoriya Khan (2016 MPP)  
Booyuel Kim  
Dong Seok Kim  
Tae Jong Kim  
Lanka  
Eun Hyung Lee (2001, Ph.D.)  
June Soo Lee  
Seung Joo Lee  
Young Ki Lee  
Albert Chindikani Neba (2011 MPP)  
Sung Joon Paik  
Pompisey Phat (2017 MDP)  
Shernett Roberts (2014 MDP)  
Sovannara Roeung (2017 MDP)  
Ja Eun Shin  
Md. Forhad Siddique (2007 MPP)  
Wook Sohn  
Hye Jung Yang  
Zangmo Karma Drugyel (2017 MPM)

*\* This list does not include anonymous donations*

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@ giving@kdischool.ac.kr  
📍 263 Namsejong-ro, Sejong-si,  
30149, Republic of Korea

Be the Soil,  
Share the Future



# We Shape the Globe



**Cadreen Barungi KABAHIZI** 2018 MPP, Uganda

Working for the globe magazine has been a wonderful experience for me because it has provided me with an opportunity to do what I love, write. I hope that through our work, all readers will understand the heart and passion that KDIS has for its students. I thank KDIS for this opportunity to make even the smallest marks in the records of its history.



**Feruza ALIKULOVA** 2018 MPM, Uzbekistan

The Globe brought me one of the most amazing experiences in my life. As a journalist, it was an honor to me to be part of the Globe. I had a goal to contribute to our magazine by telling the unforgettable KDIS campus life. There is no doubt that our community is full of heartwarming stories and they have to be put on paper. I am grateful to KDIS for having such a unique magazine to convey the memorable moments of the 2018 Fall Semester our journey here in Sejong City.



**Patricia Anne PASION** 2018 MDP, Philippines

As I complete my degree this December, I feel grateful for having the opportunity to tell the stories of the KDI School Community since this February. I hope the articles we have contributed to the Globe magazine will serve as a remembrance to everyone who was part of KDI School's 2018 academic year.



**Stella CONSELHO** 2018 MDP, Mozambique

With less than a month to go here at KDIS words fail me to express the journey, the people I met, the friendships fostered and most important the stories I have been able to share through The Globe. As I complete my program and the time as a writer for the magazine I leave with great enthusiasm for my new endeavors and confidence on the impact the magazine will continue to make. For the newcomers of KDIS and writers, I hope our experience will help you in your journeys.



**Tshering CHOKI** 2018 MDP, Bhutan

Winter is beckoning with its icy charm and the yellow beauty that Korea is enveloped in, along with it is a feeling of sadness of having to leave KDIS soon, I can't believe that I am completing my degree in a month! I don't want to miss this opportunity to thank the KDIS family especially the Globe for giving me a platform to share heartwarming stories. The lifetime of memories made here as a writer will be etched forever in my heart. Happy reading!



# THE GLOBE



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KDI School of Public Policy and Management

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