

## A New Class and Programs at the KDI School

The weather has been getting warmer and clearer, and the scent of spring seems to be everywhere. KDI School was full of excitement as new students arrived. The School was busy greeting new students and organizing orientations and events for them.

This year's class consists of 162 students, 128 Korean students and 34 international students. Students from government, business, civic organizations, and the media are among this year's class. Without a doubt, diversity and internationalism are the key features of this 2002 class. Now, students are ready to confront new challenges in a new environment.

The Evening MBA program was



launched this year for working professionals unable to attend school

during the day. Students representing various organizations and multinational companies such as Deutsch Bank, Oracle and Prudential are part of this first Evening MBA class.

The Center for Global Knowledge Cooperation (KCC) established the Knowledge Cooperation Program on Korean Economy for Transitional Economies (TE Pro-

*KDI School cordially welcome all the new students, and sincerely hope that they will make most out during their stay at KDI School.*

gram) for students from transitional economies to implement one of its major missions, which is to introduce Korea's economic development experiences to developing countries and support the transition to a market economic system for transitional economies. Twelve students from 5 transitional economies – Bulgaria, China, Laos, Kazakhstan and Mongolia– joined this program. For these TE students, KCC will sup-

port their tuition and living allowances, organize workshops, and industrial and cultural visits.



Some rules and regulations regarding academic requirements have also been changed. These changes are applicable to the Class of 2002 and future classes, and have been outlined in the Student Handbook. For more information on this matter, please contact Mr. Gil-Sang Won at the Office of Academic & Student Affairs at [kdiwgs@kdischool.ac.kr](mailto:kdiwgs@kdischool.ac.kr) or (02) 3299-1252.

KDI School warmly welcomes all the new students, and sincerely hopes that they will make the most of their stay at the KDI School.



THE GLOBE

Since 1998

Publisher

Chin-Seung Chung, Dean

Editor-in-Chief

Hai-young Yun, Assistant Dean

Editor

Linda Paik

Tel: +82-2-3299-1039

[Http://www.kdischool.ac.kr](http://www.kdischool.ac.kr)

E-mail: [linda@kdischool.ac.kr](mailto:linda@kdischool.ac.kr)

## School News

## New Faculty and Staff

We have several new faces walking around the KDI School and you might wonder who they are. At the start of this year, a faculty member and four staff members newly joined the School. Here is a brief introduction of the newcomers.

Dr. Ik-Whan Kwon is a Professor of Decision Sciences and Supply Chain Management at St. Louis

School in January of this year. He holds a Master's Degree in Political Science & Diplomacy from Sungkyunkwan University. Mr. Lim is working as a Contract Coordinator at the Office of Administrative Affairs and is responsible for contracting and purchasing.

Mr. Young-Il Hong is a new member of the GDLN. He is the

international Cooperation this year. She joined the Center for National Leadership as an Educational Program Coordinator. Ms. Kim said that she feels overwhelmed to start her career at KDI School with so many competent and respectable colleagues, all of whom gave her a warm and cordial welcome.

Mr. Seong-Min Park is a new-



Dr. Ik-Whan Kwon



Mr. Hong Joo Lim



Mr. Young-Il Hong



Ms. Hane Kim



Mr. Seong-Min Park

University, and he joined KDI School as a Fulbright Scholar and Visiting Professor. His main teaching interest includes supply chain strategy, design and measurement. Dr. Kwon received his first Ph.D. in Economics/Statistics from University of Georgia. His second Ph.D. is in Public Health with a concentration in Health Policy and Economics from St. Louis University.

Mr. Hong-Joo Lim joined the

Contents Development Manager and is responsible for establishing the GDLN cyber education curriculum system and contents development. Mr. Hong has a Master's Degree in Educational Technology and is currently pursuing a Ph.D. in Educational Technology at Seoul National University.

Ms. Hane Kim graduated from Yonsei Graduate School of International Studies with an M.A. in In-

comer in the Center for National Leadership. He received a Master's Degree in Industrial Education from Yonsei University. With his knowledgeable background in education, he is willing to dedicate himself to this organization for further growth and success, especially in developing education programs.

A sincere welcome to the new members of the KDI School family.

## Spring Term, 2002

April. 5	Arbor Day (No Classes)
Apr. 22-Apr. 26	Summer Term Tuition Payment
Apr. 22-Apr. 23	Course Presentation Session
Apr. 29-May 3	Summer Term Course Registration
May 2	Review and Proposal Preparation
May 6-May 10	Final Exam
May 6-May 15	Course Evaluation
May 10	End of Classes

## Faculty Column

## Security in Supply Chain Infrastructure: Can Supply Change Maintain its Efficiency after 9-11-01?



*Ik-Whan Kwon  
Fulbright Scholar, and  
Professor of Decision  
Sciences and MIS*

The September 11, 2001 terrorist attack in the United States inflicted heavy damage not only to the physical infrastructure, but more seriously it raised serious doubts whether the U.S. economy would sustain a healthy recovery. Wall Street reacted negatively and the consumer's confidence in the economy skydived after the incident.

Successful implementation of supply chain management is desirable because the cost of supply chain is huge, over one trillion dollars in the United States, over 10.2% of the GDP (in Korea, it is reported that the supply chain cost is 16.3% of the GDP). Supply

*Successful implementation of supply chain management is desirable because the cost of supply chain is huge, over one trillion dollars in United States, over 10.2% of the GDP.*

chain on many occasions achieves two results; to improve the consumer's (customer's) value by shortening the cycle time, eliminating errors, improving on-time delivery rate with the right products and the right quantity, and reducing

inventory. (The total annual inventory in the United States in 2000 is almost \$1.5 trillion, a huge amount). Secondly, supply chain optimization also claims, and does in many cases enhance, the shareholder's value by an efficient and effective supply chain infrastructure. Supply chain strategy if implemented properly, creates a business model, which yields a least cost business process (efficient model), such as the Dell Business Model (or direct business model). Any supply chain glitches whether such glitches were acts of terrorists, organized strikes like we just experienced in Korea, or natural disasters,

*Supply chain strategy if implemented properly creates a business model, which yields a least cost business process (efficient model), such as the Dell Business Model.*

therefore, creates negative financial rewards (it is reported that any supply chain glitches in the U.S. has brought an average 8.6% loss of its value in the stock market).

The aftermath of 9-11-01 will remain with us for sometime, which requires re-orientation and re-evaluation of two fundamental reward systems that supply chain optimization tries to achieve; improvement of the consumer's value and enhancement of the shareholder's market value. It is the opinion of experts that the second requirement (shareholder's value) can be achieved by solving the first requirement (consumer's value). The stock market will respond favorably once it recognizes that consumers have

returned with confidence, which signals an imminent mass consumption of durable goods. Shareholder's value will be enhanced.

What are some of the strategies to keep the consumer value intact and enhanced? Even after the 9-11-01 events, supply chain practitioners

*The supply chain framework needs new thinking and a new approach to remove barriers imposed on us by terrorists.*

have been trying to provide the same level of services to their clients (including ultimate consumers). However, supply chain practitioners cannot maintain such a level of service with so many barriers for efficient and effective supply chain operations. The only feasible solution at this time seems to be that clients should be served by several medium size distribution centers rather than few super distribution centers. The total warehousing capacity may remain the same. But the structure will be de-centralized near to their ultimate and best clients. Under this scenario, JIT concept still can be applicable. However, supply chain partners need much closer coordination/cooperation than ever before based on trust and commitment. A better information structure and forecasting methods may build trust among and between the supply chain partners, which eventually leads to commitment to their business plan and models. The supply chain framework needs new thinking and a new approach to remove barriers imposed on us by terrorists.

## School News

## Seoul City Tour

On March 9, forty-five students went on a Seoul City Tour. The aim of this tour was to acquaint international students to political, social, and cultural aspects of Korea that cannot be gained in the classroom. Ms. Jaesoon Lee (International Program Coordinator) and Professor Sun-Ja Lee accompanied students and acted as tour guides. They visited Cheongwadae, the War Memorial of Korea, Namsan Seoul Tower and Namdaemun Market. For lunch they had a traditional Korean meal.

Mr. Caleb Maqubela (2002 SM

student) from South Africa said that the tour was an absolute necessity and a great eye opener. "It has opened our eyes and removed the narrow tentacles of stereotypical thinking." He continued to say that



the School is really taking good care of students and students are grateful for this opportunity.

The most touching and interesting part to many students was the War Memorial of Korea. Several students have expressed their support for Korean unification, and further hoped that this will be possible in the near future.

During this tour students were exposed to vibrant and dynamic aspects of Seoul. This tour surely gave them more insight about Korea.

## Lunar New Year Party

The 2002 Lunar New Year holiday was quite special for most of the 2002 international students. In addition to celebrating this significant festival with family, they spent this beautiful moment in KDI School.

On Feb. 11, 2002, a Lunar New



Year party was held in Chunji Sky Lounge of the KDI School. Knowing that the new students were eager to learn what kind of life KDI School has to offer, the remaining 2001 students elaborately designed a presentation of what they experienced last year. City Tour, May Field Trip, Sports Day, Daegu Field Trip, September Field Trip,

Commencement & Homecoming... a succession of wonderful pictures were shown slide by slide on the screen. All the slides conveyed the harmonious, joyful and memories of their year at KDI School life. Not only were the 2002 students impressed, the 2001 students were filled with nostalgic emotion.

After dinner there was a dance party. They danced hand in hand, creating even more memories.

## GDLN News: KDI School Named GDLN-EAPA Secretariat

From January 12 to 19, members of the GDLN-EAPA (Global Development Learning Network - East Asia and Pacific Association) convened at Australian National University in Canberra. Three members of the KDI School GDLN team, Director Phillip Park, Team Leader Minhee Eom and Technical Manager Byung-Youb Choi attended the conferences. GDLN is an initiative established by the World Bank to conduct cyber-based education and conference with the goal of utilizing the latest information communication technology to alleviate poverty. Throughout the conference, the attendees discussed

strategies for managing and operating their respective centers, and partook in the Australian National University GDLN opening ceremony. The highlight of the meeting was that KDI School was named Secretariat for GDLN-EAPA, thus testifying to the status of KDI School as a recognized world-class institution.



## School News

## Knowledge Cooperation Program on Korean Economy for Transitional Economies

On February 26, twelve students from the transitional economies of Bulgaria, China, Laos, Kazakhstan and Mongolia were invited to an orientation for the Knowledge Cooperation Program on Korean Economy for Transitional Economies (TE Program).

During the orientation, Dr. Jin Park, Director of KCC, delivered his warm welcoming remarks to the students. He then re-stressed the importance as well as the necessity of the close cooperation between Korea and the TE countries. Ms. Hyun Ho and Mr. Chang-Joon Kim briefly presented a slide show of the operation and management of KCC and the programs arranged for the year of 2002.

In general, the program aims to promote Korea's international role as a dynamic economy and enhance diplomatic capacities by analyzing various Korean economic crises and

events. Through multiple exchanges with the TE governmental officials, academic institutions and businesses, and the active participation of TE students at KDI School, Korea is introducing its advanced experience and lessons to those countries in economic structural transformations. Another significant mission for KCC and TE students is, via various forms of positive and effective coop-

*The program aims to promote Korea's international role as a dynamic economy and enhance diplomatic capacities*

eration, to help bring the DPRK (Democratic People's Republic of Korea) closer to South Korea and consequently benefit its economic development.

The program for 2002 ranges from such hot issues as the implementation of WTO agreements, the economic development strategies of

regional or specific TE countries, knowledge cooperation with North Korea, to the domestic economic analysis of Korea. The KCC will in-

*Korea is introducing its advanced experience and lessons to those countries in their economic structural transformations.*

vite economists, experts, researchers and business executives from relevant countries to share their expertise with the KCC's full financial support.

During the orientation, the attendants expressed their enthusiasm in the proposed programs and elected unanimously Mr. Bovonethat Douangchak (2002 EP student) from Laos as Father of 2002 TE students of KDI School. He will be expected to arrange and promote relevant activities at KDI School in conjunction with the KCC.

## CNL News: Exciting Challenges and Opportunities

Founded in 1998, the Center for National Leadership (previously known as the Center for Global and Urban Dynamics) has been training about 1700 practitioners in real estate finance, workout, industry evaluation, M&A, credit analysis and several areas of business management and public policy. The management of the two one-year diploma programs, Real Estate Finance (REF) and Regional Development/Finance (RDF) has now been transferred to the Office of Academic and Student Affairs.

The CNL has accomplished its

mission with success and greatly contributed to the training of experts in real estate finance, regional development and to the reputation

*The CNL has the great challenge of producing the kind of leaders that the nation needs.*

of the KDI School.

The CNL has the great challenge of producing the kind of leaders that the nation needs. The new leaders should be armed with state-of-the-art knowledge and know-how in public policy and business management on the one hand, on the other,

they should inspire fellow citizens with vision, courage and determination that are so needed to survive and prosper in the globalized world.

The CNL will manage a series of short-term training programs for civil servants, business managers, media professionals, politicians and others in macro-economic policies, regional development, housing, finance, real estate finance, leadership, business management and many other key areas. The CNL will also conduct training programs with foreign universities including Michigan State University.

## School News

## International Workshop for the KDI School Alumni

The Center for Global Knowledge Cooperation (formerly known as the Center for Knowledge Partnership) held an international workshop for international alumni of KDI School from Dec. 10-15, 2001. International alumni classes of 1998 and 1999 were invited. Among them 14 alumni from 10 countries - China, Ecuador, Ethiopia, Georgia, India, Lithuania, Myanmar, the Philippines, Turkey and Vietnam - participated.

The workshop was entitled "Workshop on Economic Development Strategies", and it was designed to provide the alumni classes of 1998 and 1999 with the knowledge needed to cope with many of the important issues arising from the new global economic system,

and was offered as part of the School's lifelong learning programs.

The program consisted of lectures and seminars, Friendship Night, a field trip to the Seoul World Cup Stadium, and home stays were organized. Participants also had a chance to take part in the

*The alumni were very happy to be at the KDI School again. Recalling their happy memories at KDI School brought great joy to them.*

KDI School Commencement & Homecoming ceremony.

During the seminar, alumni presented papers on the current economic situation and mid-long term economic development strategies of

their respective countries, and active discussions followed the presentation. Political, economic and social



issues of Korea and the world were seriously dealt with during the lecture and seminar. Participants found this program very informative and useful.

The alumni were very happy to be at the KDI School again. Recalling their happy memories at KDI School brought great joy to them. This program strengthened the KDI School alumni network while contributing to the School's mission of offering its alumni numerous avenues to continuously learn and pursue knowledge. Regional representatives were also elected for the global alumni network.

The KCC is planning to hold a workshop for the KDI School alumni bi-annually. For more detailed information please contact Ms. Eun-Young Hong at [echoeun@kdischool.ac.kr](mailto:echoeun@kdischool.ac.kr).



## Millennium Campaign News

KDI School of Public Policy & Management aims to raise 100 billion won. The money raised through the Millennium Campaign will be used for the development of the School.

If you would like to make a contribution, please contact Prof. Lila Lee at [lila@kdischool.ac.kr](mailto:lila@kdischool.ac.kr).

We thank the persons listed here for their generous donations to the KDI School.

Dae-Kwon Kim, 2002 SM Student

Seung-Joo Lee, Associate Dean of the External Relations & Development Affairs

Hee-Soo Chung, Director of the Center for National Leadership

2001 Corporate Sector Students

## Student Column

## A Call to Korea's KDI School - A First from South Africa



By: Caleb Maqubela  
Student SM 2002

Management brings forth a great feeling of delight and admiration. It is indeed amazing how one got to know the School.

Truly this is a reflection of how serious the KDI School is about attracting the best international students from across the globe. Meeting Mr. Won and Miss Ho in Philadelphia at the NAFSA Conference was all it took for one to know about the School. It is through the power and skill of networking that I got to meet the School's representatives.

I arrived on the 5th of February 2002, and was warmly welcomed by Director Won and Ms. Jaesoon Lee.

---

*We all have the primary purpose of coming to the school. This is what I think is the ability to acquire knowledge and obtain a degree.*

---

The orientation was a great success and has achieved its role of familiarizing us with the campus, service centers, the faculty and other school staff members. I have greatly learned and am convinced that one will continue to learn from other fellow students. The professional experience of students is varied and very impressive, ranging from gov-

**B**ernment employees, to directors of companies. The nature and composition of the student body is compatible to one of the School's missions of educating the future leaders in government, business and civic organizations to effectively meet the challenges of the globalizing world.

The election of the student representative went well during the orientation. My selection as a Dormitory Representative, poses a new challenge. It is through the realization of the effort required from all involved that I congratulate my fellow col-

---

*It is the learning both in class and outside that will make an impact - fully changing my life. It is the legacy of excellence and leadership that I would like to leave behind for the School and my fellow students.*

---

leagues in the student representation for their selection. This is a challenge that requires commitment to meet the needs and expectations of the entire student body.

We all have the primary purpose of coming to the School. This is what I think is the ability to acquire knowledge and obtain a degree. It is critical to state that there are universities in South Africa, thus I can obtain the same degree back home. But I chose to come to Korea. I have this burning desire to learn about the people, the culture, language, and create the necessary network of friends. It is this that I call a special type of learning that I could not get in my country. Coming here adds maturity and international exposure that only studying in another country could bring.

I have the sole purpose and mission to live, to love, to learn and to leave a legacy. It is the learning both in class and outside that will make an impact - fully changing my life. It is the legacy of excellence and leadership that I would like to leave behind for the School, and my fellow students. This legacy is derived particularly from the important fact that I am the first South African to study at the School. It basically means that all South Africans to follow will be judged on my merit and conduct.

Apart from a successful academic year, I hope to achieve a cooperation between the School and the African Refugee Scholarship, which is administered by my university, the Vaal Triangle Technikon. It is also incumbent upon all African students living and studying at the KDI School to continue on their plan to pioneer the establishment of the Organization of African Scholars Abroad. This organization is destined to be a think-tank of research excellence and a repository of scholarly work, disseminating its work to the entire African masses.

These are ideals that are possible for achievement by the KDI School students, since the School has done the good work of admitting the best students from each sector and country. With the support of the faculty, staff and our fellow students of the KDI School, we will certainly be able to succeed.

I am proud to be part of the School, because I know it is a process of making history and the creation of leadership that the whole world will witness one day.

Memorable Days, Memorable Moments



Visiting the War Memorial of Korea



A special day for Prof. Lila Lee



Experiencing the culture of Korea



Library Orientation for new students



On a tour of Seoul



Friendship Night for KDI School Alumni

*KDI School members are encouraged to submit articles, journals, letters, e-mail, or pictures that will appear in future issues of THE GLOBE. The articles do not have to be academic and can be submitted at any time to THE GLOBE editor. Please contact Ms. Linda Paik at (02) 3299-1039 for further information.*

**KDI School of Public Policy & Management**

THE GLOBE

Mailing Address : 207-43, Cheongnyangri 2-dong, Dongdaemun-gu, Seoul, 130-868, Korea

Tel: 82-2-3299-1039 Fax: 82-2-968-5071 E-mail: [linda@kdischool.ac.kr](mailto:linda@kdischool.ac.kr) Homepage: <http://www.kdischool.ac.kr>