



# Global Leadership Institute

**Executive Education** 





"GPS seeks to be the home of students, scholars and leaders from around the world who value tackling global and Pacific challenges with rigorous analysis and a passion for entrepreneurial problem-solving. Our programs for professionals in GLI contribute to achieving this goal."

Peter Cowhey, Dean, School of Global Policy and Strategy **EXECUTIVE EDUCATION PROFESSIONALS FEATURED** ON THE COVER: Neil Lokuge, Director of Operations, American Red Cross (U.S.); Anisorc Brito Ramirez, Water and Environmental Specialist, Central American Bank for Economic Integration (Honduras); Jin Um Hong, Second Secretary, Ministry of Foreign Affairs (Korea)



### Solution driven, Pacific focused, Global results.

The UC San Diego School of Global Policy and Strategy (GPS) addresses the great societal challenges of the 21st century. The School's pioneering research builds on internationally recognized expertise on the Americas and Asia, integrates analysis of public policy and markets and explores global issues of conflict and cooperation. Leveraging UC San Diego's renowned programs in science and technology, GPS creates new analytic tools for top practitioners while supporting rigorous training of the next generation of global leaders. Through strong collaborations across the UC San Diego campus and counterparts around the globe, GPS shapes better solutions for a transforming world.

#### **SAN DIEGO**

San Diego has emerged as a technology innovation hub at the crossroads of Asia and the Americas. Regularly ranked as one of the best places to live in the U.S., San Diego is a vibrant city with something for everyone. Whether your preference is world-class museums, fine food, live music or outdoor activities such as hiking, sailing and sporting events, you can find it here. With a year-round daytime average temperature of 70 degrees Fahrenheit, students enjoy San Diego's outdoor activities and water sports such as kayaking and surfing just minutes from campus.

#### PART OF A LARGER SUCCESS STORY

GPS stands among the world's top graduate schools of international relations and is the established leader in its focus on Asia and the Americas, but this is only part of the story. UC San Diego is one of the nation's most accomplished research universities and has among the highest ranked departments in the world in both political science and economics. The university also has been named one of the greenest universities in the nation in its implementation of sustainability solutions.

# **GLOBAL LEADERSHIP INSTITUTE EXECUTIVE EDUCATION AT GPS**



The Global Leadership Institute (GLI) at GPS is a renowned executive education program for public, private and nonprofit sector professionals and a study abroad destination for graduate researchers and students. Since 1989, professionals have advanced their careers and organizations through learning experiences provided by our exceptional faculty.

GLI offers educational opportunities through an executive master's degree and non-degree certificate programs. Certificate programs are available to individuals on an open-enrollment basis or can be customized for groups with specific learning objectives and varied lengths of study. In preparation for degree studies or as a supplement to the certificate programs, intensive English courses also are offered year-round to enhance an international professional's ability to communicate in a global society.

#### **PROFESSIONAL TOURS**

Integral to GLI's programs are professional tours (field trips) to prominent multinational industries and influential government agencies. Available to all program participants, these tours provide insight into an organization's operations and business practices. Professional tours have included site visits and presentations at the San Diego Association of Governments, Sempra Energy, PriceSmart and Qualcomm Inc. world headquarters. Further enhancing the range of this educational experience, professional tours are offered annually to San Francisco (including Silicon Valley) and Washington, D.C.

# MASTER OF ADVANCED STUDIES IN INTERNATIONAL AFFAIRS

The Master of Advanced Studies in International Affairs (MAS-IA) degree is designed for professionals seeking specialized graduate education in international affairs. Participants tailor their program of study to develop a comprehensive understanding of international affairs topics related to the Pacific region.

The MAS-IA degree consists of 12 courses (48 degree units) and allows participants to customize a unique program to meet their professional needs. The program can be completed in one academic year of full-time study. A part-time enrollment option (two academic years) is also available to domestic professionals with flexible work schedules. Our academic year runs from September through June.

Career tracks provide an opportunity to focus on a course of study in a particular functional area and to work closely with other students and faculty who share similar interests.

International Relations
International Political Economy
International Public Policy
Environmental Policy and Sustainability
Security of the Asia-Pacific

The MAS-IA is an approved civilian degree for the Navy's Politico-Military 680 Curriculum (National Security/International Relations and Diplomacy) and Foreign Area Officers specializing in the Americas and the Asia-Pacific.

MAS-IA professionals have unmatched access to internationally-renowned faculty with expertise in government, industry and nongovernmental organizations.

### PROFESSIONALS IN THE MAS-IA PROGRAM WILL:

- Establish an interdisciplinary foundation in international affairs through core, regional and careertrack courses
- Tailor an education to meet professional needs in a variety of elective areas
- Develop analytical tools in a number of fields, including economics, public policy, political science and management
- Study key political, economic and business developments in the Pacific region that are likely to affect their professional careers

MAS-IA application materials must be submitted electronically or postmarked by Oct. 30 for early response, or Jan. 15 to meet the regular deadline. Applications will be considered until May 31 contingent upon space availability.



#### **CERTIFICATE PROGRAMS**

Learn from professors at one of the top 15 research universities worldwide, UC San Diego

Participants have access to libraries and research resources from across the 10 distinguished campuses of the UC system. GLI offers local, state and national professional tours to build upon your academic education.

#### QUARTERLY PROGRAM FOR INDIVIDUALS

GLI's quarterly certificate program offers graduate-level coursework for professional development within the discipline of international affairs which includes politics, public policy, management, economics, sustainability, security and regional studies. The duration of study may range from one quarter (11 weeks) to two years and follows the UC San Diego academic calendar.

For international professionals, English as a Second Language (ESL) courses are offered as well as special content-based courses designed for non-native English speakers. In addition, an intensive ESL program is offered each summer to help individuals prepare for the rigors of academic studies.

GLI accepts applications on a rolling admissions basis for a start date in fall (Sept.), winter (Jan.), spring (Mar.) or summer (July or Aug.) quarter. Applications must be submitted at least two months prior to enrolling.

#### GRADUATE STUDENT RESEARCH PROGRAM

GLI serves as a study abroad destination for researchers and students in qualified graduate programs. In addition to accessing world-class research resources, students can meet with professors who have advanced knowledge in particular areas of research. Participants also have the opportunity to experience courses and seminars taught by internationally-renowned experts.

Visit **gps.ucsd.edu/gli** for additional information



### CUSTOMIZED PROGRAMS FOR GROUPS

"As a member of the San Diego County Board of

Leadership Institute's programs."

Supervisors, I always look forward to meeting with

the professional delegations participating in the Global

Ron Roberts, San Diego County Board of Supervisors, Fourth District

In today's global society, GLI recognizes the need for organizations to obtain specialized knowledge to enhance their capacity to succeed.

GLI is uniquely positioned to provide sponsoring organizations and participants access to more than 100 academic departments and programs across the University. Drawing on its vast resources within the educational community and its relationships with successful industry and government leaders, GLI delivers a tailored educational experience for program participants.

Each program addresses the group's learning objectives in order to provide a desired combination of coursework, professional tours and presentations.

Programs may differ in length from one day to two weeks or more— GLI works with each group to determine the program duration and daily schedule.

Contact GLI at gps-gli@ucsd.edu to discuss your group's

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#### **FACULTY AND RESEARCH**

GPS faculty participate in far-reaching networks of government, industry and nongovernmental organizations. Our faculty are dedicated to delivering bold new ideas in the classroom and through scholarship. With UC San Diego's strengths in science, technology, engineering, math and medicine, they are experts at creating better design and evaluation methodology for public policy around the globe.



Stephan Haggard, Ph.D., is a renowned expert of the Korean Peninsula and on the politics of economic reform and globalization. He co-authors the "North Korea: Witness to Transformation" blog at the Peterson Institute for International Economics.



Tai Ming Cheung, Ph.D., is a lonatime analyst of and leading expert on Chinese and East Asian national security affairs, especially related to economic, industrial. technology and innovation issues.



Ulrike Schaede, Ph.D., is a leading authority on Japanese business organization, strategy and management. Her most recent book is "Choose and Focus: Japanese Business Strategies for the 21st Century."



Richard Feinberg, Ph.D., influences U.S. foreign policy in Cuba and Latin America and is an expert on trade and investment, globalization, democratization and nongovernmental organizations.



Barry Naughton, Ph.D., is one

of America's most highly respected

economists working on China and

"The Chinese Economy," used by

China scholars worldwide.

has written the authoritative textbook

Barbara F. Walter, Ph.D., is an expert on international security, with an emphasis on civil wars-including war endings and repeat civil warsand terrorism and counterterrorism.



#### **ELEVATE YOUR ORGANIZATION**

Many professionals attend GLI programs under the sponsorship of their employers, who consider our program an important investment in the future success of their organizations. Several hundred organizations from the public, private and nonprofit sectors have financially sponsored their employees in certificate and degree programs for professionals in GPS. Take a role in shaping your organization's future.

#### Some recent sponsors include:

American Councils for International Education

Bank of Japan

China CINDA Asset Management Corp.

China Guangdong Nuclear Power Co.

China Ministry of Health

Economic Committee for the National Assembly, Vietnam

from Korea and China

Fulbright Commission Japan Ministry of Economy, Trade and Industry

Japan Ministry of Finance IFF Steel

Korea's Busan and Export-Import Banks

Korea Customs Service Korea Electric Power Corp. Korea Institute for National Security Strategy

Executive MBA programs

Korea Gas Corp.

Korea Expressway Corp. Korea Land and Housing Corp.

Korea Securities Depository

Korean Broadcasting System Ministry of Foreign Affairs:

Japan, Korea, Taiwan, Vietnam

Provincial Governments from Korea and China

Qualcomm Inc

HYUN JU CHOE

Supervisor, International

Exchange and Cooperation.

Gyeonggi Office of Education (Korea)

Southwestern University of Finance and Economics China

State Administration of Foreign Expert Affairs, China

Tokyo Foundation - Sylff Research Abroad

**UBS** Wealth Management USAID, Mexico

United States Armed Forces

SCHOOL OF GLOBAL POLICY AND STRATEGY EXECUTIVE EDUCATION AT THE GLOBAL LEADERSHIP INSTITUTE

# contact GLI today gps-gli@ucsd.edu

Our staff are dedicated to your success and will assist you with every aspect of your program.

Expand your personal and professional networks and interact with peers from public, private and nonprofit sectors. Continue your lifelong professional development and become a part of the global GPS alumni network. Attend GPS gatherings and events held around the world and maintain the relationships built at the School to promote your organization and create personal opportunities.

Professionals and their families enjoy living and learning in San Diego, one of the most beautiful and safest cities in the world. As an added value, children of GLI participants are eligible to enroll in some of the best U.S. public schools at no cost.

ACHIEVE YOUR GOALS Learn from prominent international and domestic experts by attending numerous lectures, seminars and panel discussions hosted by GPS and "We provide education that fosters an international community and develops relationships and mutual understanding among professionals, researchers and students of diverse backgrounds. In doing so, we promote success for individuals and organizations globally."

Darla Wilson, Ph.D.
Director, Global Leadership Institute

## UC San Diego



GLOBAL POLICY & STRATEGY

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