

**S** Syracuse University  
Maxwell School of  
Citizenship & Public  
Affairs

## KDI School/ Maxwell School Partnership: Academic Program

**Margaret Lane**  
Assistant Director  
Executive Education





# Syracuse University

- Founded 1870
- 13 Schools & Colleges
- 14,000 Undergraduates
- 6,200 Graduate Students
- 650 Law School Students
- TOTAL Students: 21,300
- Representation from all 50 states and 120+ countries



# Syracuse University

Syracuse University is located in Syracuse, New York and located in the heart of New York State, about 250 miles (400 km) northwest of New York City.



# The Maxwell School of Citizenship and Public Affairs

- **1924:**  
The oldest
- **Only School with Citizenship** in name
- **US News Ranking:**  
The best
- **School of Social Science:**  
The most comprehensive



**Ranked  
Number One**

**BEST  
GRAD SCHOOLS**

**U.S. News** & WORLD REPORT

**PUBLIC AFFAIRS**

**2024**

**Top-ranked Specialties**

- #1 Public Management & Leadership
- #2 Nonprofit Management
- #2 Public Finance & Budgeting
- #4 International Global Policy & Administration
- #7 Local Government Management
- #8 Environmental Policy & Management
- #8 Public Policy Analysis
- #10 Urban Policy
- #14 Social Policy



# Top Ranked Programs at Syracuse University

- Public Affairs/Public Management
- Public Communications
- Information Studies
- Architecture
- Drama
- Entrepreneurship



# Home of Social Sciences & Professional Programs

- **200 Faculty**
- **7 Academic Departments**
  - Anthropology
  - Economics
  - Geography
  - History
  - Political Science
  - Social Science
  - Sociology
  - Public Administration
  - International Relations



# Interdisciplinary Research Centers

Maxwell faculty, scholars and students conduct wide-ranging research through 14 interdisciplinary centers



## EXAMPLES

- Autonomous Systems Policy Institute
- Policy Design
- Campbell Institute
- Center for Policy Research
- Lerner Center for Public Health Promotion
- Moynihan Institute of Global Affairs
- Maxwell X-Lab
- Conflict & Collaboration



# Executive Education: Degree Programs

- Average age of students: 34
- Average years of professional experience: 12 years
- Diverse Student Population: 18-22 countries represented





# Executive Education-preparing leaders for the global community

- Degree Programs
- EMPA, EMIR and Certificates of Advanced Study
- Customized Training Programs
- Globally (India, China, Middle East, Mexico)
- National Security Studies
- Humphrey Fellowship
- Mandela Fellowship



# Executive Master of Public Administration (EMPA)-KDI School

- MoU between the Maxwell School and the KDI School to provide:
  - Tuition Discounts in residential EMPA/EMIR and CAS degree programs
    - May apply for fall or Spring Semesters
  - Eligibility to transfer in 6 credits from KDI
  - Application and TOEFL waivers





# Executive Master of Public Administration (EMPA)-KDI School

- 30 credits required
  - 3 core courses
    - Managerial Leadership
    - Fundamentals of Policy Analysis or Program Evaluation
    - Master's Project Course
  - 5-7 elective courses (up to 2-4 from other departments)
  - Transfer 6 credits from KDI
- Breadth and depth in areas of specialization



# Executive Master of Public Administration (EMPA)

## Areas of Study / Career Tracks

- Data Analytics
- Environmental Policy and Administration
- Security
- Development
- Public and Nonprofit Management
- Social Policy
- Financial Analysis and Management
- Technology and Information Management



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# Executive Master of International Relations (EMIR)

- 30 credits required (10 courses)
  - 3 core courses
    - Managerial Leadership
    - Comparative Foreign Policy or Economic Dimensions of Global Power
    - Master's Project Course
  - 1 regional course
  - 4-6 elective courses (up to 4 from other departments)
  - Optional transfer of 6 credits from KDI
- Offered in Syracuse and Washington, D.C.

# Executive Master of International Relations (EMIR)

## Areas of Study / Career Tracks

- Foreign Policy
- Global Development Policy
- Global Markets
- Global Security and Intelligence
- Negotiation and Conflict Resolution (*Syracuse campus only*)
- Public Diplomacy (*DC campus only*)



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# Concurrent Certificates of Advanced Study

- Public Leadership & Management
- (EMIR only)
- Conflict and Collaboration
- Data Analytics for Public Policy
- Health Services Management and Policy Leadership of International and Non-government Organizations (12 credits)

# Stand-alone Certificate of Advanced Study in Public Leadership & Management (formerly CAS in Public Administration)

- 12 credits required
  - 1 core course
    - Managerial Leadership
  - 3 elective courses (with PAI prefix)
  - Optional transfer of 3 credit from KDI School
  - Available online and in-person



# Benefits for KDI School Students

- Waive application fee
- Waive TOEFL, IELTS, Duolingo (pending interview)\*
- 30% Tuition Discount
- Optional transfer of 6 credits
- Apply Fall or Spring semesters
- Housing location assistance
- Tutors in quantitative methods and academic writing available for all Executive students
- Opportunity to attend partner site visits (DC, NYC and Syracuse)
- \* Require 91-92 TOEFL, 6.5 IELTS, 110 Duolingo





# Why an executive degree from Maxwell?

- Flexible, multi-disciplinary curriculum tailored to mid-career professionals
- Courses taught by scholar practitioners
- Academically grounded courses that focus on practical/actionable concepts emphasizing core competencies in:
  - leadership & management
  - anticipating & coping with uncertainty
  - policy analysis, design & implementation
- Can be completed in less than one calendar year or extended to 18-24 months (hybrid options available)
- Certificate of Advanced Study can be pursued concurrently



## Alumni appreciate...

- significant student diversity
- dedicated and accessible faculty
- small student: faculty ratio
- strong and active alumni network
- cross-cultural learning is constant, in and out of the classroom
- personalized advisement
- Nationally recognized top-ranked program



# Housing Support

- **Considerations:**
  - Are you bringing family members
  - Walking distance or will you purchase a car
- **Assistance:**
  - Alumni recommendations
  - SU Off campus housing resource:
  - Exec Ed landlords: Contact Susan Oot at [saoot@syr.edu](mailto:saoot@syr.edu)
  - Contact Margaret Lane: [melane02@syr.edu](mailto:melane02@syr.edu)





# How to apply

- Online application form
- Application fee (waived)
- TOEFL/IELTS/Duolingo (waived)
- Official transcript
- Two letters of recommendation
- Personal statement
- Résumé
- [Apply here](#)



- Will receive an admissions decision within 2-3 weeks

# In your spare time...





# Visiting Seoul: March 10-13, 2024





“Making a positive impact on the lives of others — that mission is what distinguishes a Maxwell education... you will find it in our values, our place, and the work we undertake around the world.”

— David Van Slyke, Dean of the Maxwell School





# Questions?

**Margaret Lane**  
Assistant Director of Executive Education  
[melane02@syr.edu](mailto:melane02@syr.edu)

