



Lancaster University Management School

2017 Postgraduate Prospectus



Lancaster University
Management School

We are forging new paths

We are proud to be a leading management school. As one of the oldest management schools in the UK, we have been pushing the boundaries of research and teaching since 1964 and this continues to be our underpinning ethos.

Our mission is to undertake and disseminate world-leading research that makes a measurable impact on global society. Such research contributes to the excellence of our teaching and supports our engagement with multiple stakeholders. We are committed to contributing to world change, year in year out, through leading research and collaboration.

Our vision is to be recognised as a leading global management school through:

- The excellence and impact of our disciplinary and multi-disciplinary research
- The transformational nature of our teaching and the student experience
- The sustainable impact of our partnerships, networks and our engagement activities
- The collegial culture which promotes excellence and ambition amongst our staff and students

We are very successful in generating research income from a wide range of commercial and industrial sponsors as well as grants from bodies including the NHS, the Economic and Social Research Council (ESRC), the Department for Education and Skills (DfES) and the Nuffield Foundation.

We have over 200 academic staff in our community, covering the full range of management subjects; all of them are committed to high quality, innovative teaching. As a postgraduate student, you will benefit from the contributions of specialist teaching staff researching at the forefront of their subjects. Additionally, our partnerships with other top business schools across the world provide the opportunity for a genuinely global experience.

In today's environment, where information sharing is instantaneous and intellectual progress is continuous, our globally collaborative and pioneering approach provides an effective foundation for successful postgraduate study.

This prospectus provides a snapshot of our departments and programmes, with more detailed information available at lancaster.ac.uk/lums/study. We welcome your enquiries should you want to find out more or arrange to visit us to meet our postgraduate students and staff.

THE MANAGEMENT SCHOOL IS ONE OF A VERY SMALL GROUP OF BUSINESS SCHOOLS TO BE **TRIPLE ACCREDITED**



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LANCASTER UNIVERSITY MANAGEMENT SCHOOL IS POSITIONED WITHIN
THE WORLD'S TOP 1%

OUR POSITION OF STRENGTH IS DEMONSTRATED BY
OUR CONSISTENTLY HIGH RANKINGS, INCLUDING:

12th
IN THE UK

MSc Management
Financial Times Masters in
Management 2015

30th
IN THE WORLD

MSc Finance
Financial Times Global Masters in
Finance 2016

35th
IN THE WORLD

FT MBA 2016



Our departments

Accounting and Finance

The Department of Accounting and Finance takes pride in its established reputation for excellence in both research and teaching. The Higher Education Funding Council for England and its predecessors have consistently ranked the Department in the highest research quality category, corresponding to research of international excellence.

Research activity over the years has been supported by a range of external funding bodies including the European Commission, the Economic and Social Research Council (ESRC), the Leverhulme Trust, the Institute of Chartered Accountants in England and Wales (ICAEW), INQUIRE, and the Nuffield Foundation. The International Centre for Research in Accounting (ICRA), an independently financed unit within the Department, also provides financial support for research relevant to the practice of accounting.

Research areas:

- **Accounting:** bank accounting, financial reporting, accounting-based valuation, and governance and management control
- **Finance:** corporate finance, financial markets, financial econometrics and derivative pricing

Masters programmes:

- Accounting and Financial Management MSc
- Advanced Financial Analysis MSc
- Finance MSc
- Quantitative Finance MSc

Contact us:

Tel: +44 (0)1524 593853 Email: lumspgadmissions@lancaster.ac.uk
www.lancaster.ac.uk/lums/accounting

Economics

With more than 40 academic members, the Department of Economics fosters a strong research environment and has an international research reputation in various areas. Faculty members have published their research findings in top academic journals and have received substantial research funding from national and international sources. Colleagues have served as advisors and consultants to national and international agencies including the World Bank, the UN, the Foreign and Commonwealth Office, the Office for National Statistics, the British Council, and the House of Commons.

These research activities inform teaching activities, bringing insights from the research frontier to all levels of education to continually update the content of our courses. The Department of Economics is proud of its reputation for high quality teaching and personal attention to students at all stages of study.

Research areas:

- Labour, education and health economics
- Macroeconomics and financial markets
- Industrial organisation and economic theory
- Behavioural and experimental economics
- Political economy and international trade

Masters programmes:

- Economics MSc
- Money, Banking and Finance MSc

Contact us:

Tel: +44 (0)1524 594601 Email: lumspgadmissions@lancaster.ac.uk
www.lancaster.ac.uk/lums/economics

Entrepreneurship, Strategy and Innovation

The Department of Entrepreneurship, Strategy and Innovation (ESI) delivers an exciting suite of postgraduate degrees focused on the core challenges of business leaders: the identification, creation and exploitation of entrepreneurial opportunities, the development of competitive advantage in a globalised business environment and the management of disruptive innovations.

Our programmes prepare graduates for careers in start-ups, large multinational companies, management consulting and innovation.

ESI programmes are based on cutting-edge research and deep engagement with management practice. ESI's international staff are leaders in their field and have strong experience in industry.

Our programmes offer a unique transformative learning experience based on the combination of inspirational management research and practical benefits created to extend your knowledge, enable your future career and expand your networks.

Research areas:

- **Entrepreneurship:** particularly entrepreneurial learning, family business, enterprise policy and regional development, small and medium-sized businesses (SMEs)
- **Strategy:** particularly strategy development in practice, strategic change and renewal, organisational capabilities and competitive advantage, business models, corporate strategy
- **Innovation:** particularly social innovation, innovation in practice and innovation in family business

Masters programmes:

- Entrepreneurship, Innovation and Practice MSc
- International Business and Strategy MSc
- International Innovation MSc

Contact us:

Tel: +44 (0)1524 594727 Email: lumspgadmissions@lancaster.ac.uk www.lancaster.ac.uk/lums/esi

Leadership and Management

Leadership study is concerned with a critical understanding of the theory and practice of organisational leading in the past, present and future. While the origins of the study of leadership go back to Plato, Sun Tzu and Machiavelli, it has only become the focus of contemporary academic studies in the last 50 years, and particularly in the last decade.

Our focus in the Department is on integrating high-quality research and leadership practice and development that is of value to future, emerging and established leaders in a variety of contexts. In this regard, we prepare, support and work to prepare individuals to lead in the 21st century focusing on the importance of being socially and politically aware and responsible as well as knowing how to work and lead in a global and digitally connected world.

Research areas:

- **Critical leadership studies and follower dynamics:** critical study of leaders, leadership and followership; theory and practice of organisational leading, drawing from sociological, psychological and philosophical approaches
- **Practices and responsibilities of leadership:** the purposes, ethics, activities and contexts in which leadership is enacted in organisational relationships and in relationships beyond organisations
- **Sociologies of work and gender studies:** critical approach to the study of management, organisations and societies
- **Management learning and action research:** broad phenomenon of learning in organisations and society, framed around management and leadership
- **Human resource management and organisational behaviour:** theoretical and practical issues in human behaviours and HR management practice within contemporary organisations
- **International management and cross-cultural studies:** foregrounding alternative paradigms of human practice and thought emerging from the intellectual traditions of Chinese, Indian and Islamic philosophies

Masters programmes:

- Human Resources and Consulting MA
- Leadership Practice and Responsibility MSc

Contact us:

Tel: +44 (0)1524 510930 Email: lumspgadmissions@lancaster.ac.uk
www.lancaster.ac.uk/lums/leadership-and-management

Our departments

Management Science

Management Science involves the investigation, development and implementation of solutions to managerial and organisational problems using analytical methods and systems thinking. Often, these solutions involve information systems design, project management and organisational change. Management Science also requires knowledge of industrial and business areas and functions.

The Department has a worldwide reputation as an international centre of excellence, with students from many countries studying on undergraduate and Masters programmes and undertaking research. Our teaching and research have both gained the highest possible ratings in the most recent assessments of teaching and research in UK universities.

Research areas:

- Forecasting and market modelling
- Health systems
- Information systems and technology
- Optimisation
- Simulation
- Transportation and logistics
- Supply chain management and modelling
- Systems thinking

Masters programmes:

- E-Business and Innovation MSc
- Logistics and Supply Chain Management MSc
- Management Science and Marketing Analytics MSc
- Operational Research and Management Science MSc
- Project Management MSc



Contact us:

Tel: +44 (0)1524 593867 Email: lumspgadmissions@lancaster.ac.uk
www.lancaster.ac.uk/lums/management-science

Marketing

The Department is the longest established in the UK. The first chair in Marketing was instituted in Lancaster in 1964, partly funded by the Institute of Marketing. It currently has over 30 members of academic staff, a large undergraduate programme and two taught Masters programmes in Marketing.

The Department has a thriving community of full-and part-time doctoral students. Research students not only have access to experienced staff and resources in the University but also contribute to existing programmes of research in the Department.

The MSc Advanced Marketing Management is centred on elevating those with a marketing background to a more complex level of thinking, to crucially give you a clearer line of sight across the ever shifting business and market landscape that is the modern, connected global economy. The MSc Marketing is designed to enable students from a non-marketing background to combine their existing expertise, experience and interests with the specialist marketing knowledge and skills needed to enter the marketing profession: we call this unique skill-set 'marketingplus'.

Research areas:

- **Consumer behaviour research:** disadvantaged and vulnerable consumers, family and consumption, sustainability and ethical marketing, young people and risky consumption, consumers' identity projects, sacred consumption, marketing in virtual environments, and consumer decision making
- **Business marketing and purchasing:** inter-organisational relationships, supply chains and marketing, business models and supply networks, product-service offerings in business markets, network dynamics, retail channels, managers and networks, negotiations and contracts, key account management and cross-functional integration
- **Market studies:** business models and market-making, corporate identity, market rules and regulations, base-of-the-pyramid markets, and market-making practices
- **International marketing:** internationalisation of the firm and consumer behaviour in global markets

Masters programmes:

- Advanced Marketing Management MSc
- Marketing MSc



Contact us:

Tel: +44 (0)1524 510901 Email: lumspgadmissions@lancaster.ac.uk
www.lancaster.ac.uk/lums/marketing

Organisation, Work and Technology

Organisation, Work and Technology has a long-established international reputation for its teaching and scholarship. It is a multi-disciplinary department which draws on, and contributes to, a range of relevant disciplines including organisation studies, technology studies, social psychology, sociology and philosophy. We are particularly known for our critically informed analysis of management and work practices in a variety of contemporary and historical settings.

Our courses reflect key aspects of contemporary management practice: human resource management; the political, ethical and philosophical bases of management work; and the role and influence of technology in the workplace. Combining a range of learning approaches, we seek to foster critical insight, analytical ability, advanced organisational and people skills, and independence of thought in all our students.

The Department is also home to a thriving community of full-and part-time doctoral students in both our well-established PhD programme and our new practice-oriented Doctorate in Management.

Research areas:

- **Organisation:** the nature, form and structure of contemporary organisations and organising
- **Work:** employment relations, the management of human resources and the cultural, political and ethical aspects of contemporary work practices
- **Technology:** the social dimensions pertaining to the development and use of information technologies in management (the Department also hosts the Centre for the Study of Technology and Organisation)

Masters programmes:

- Human Resource Management MSc
- Information Technology, Management and Organisational Change MRes/MSc
- International Masters Program for Managers MSc
- Politics, Philosophy and Management MSc



Contact us:

Tel: +44 (0)1524 510961 Email: lumspgadmissions@lancaster.ac.uk www.lancaster.ac.uk/lums/owt



Applying to Lancaster University Management School

Applications for our Masters or PhD programmes can be made at any point in the year

To apply, go to the University's online application system, where you can complete the form, upload supporting documents and track the progress of your application. The process is the same, whether you are a UK, EU or international student.

The University's online application system can be found at:
<https://www.postgraduate-applications.lancaster.ac.uk>



What will be needed?

Our online application system will tell you the documents you need to supply for the programme you are applying for. This might include:

- Degree certificates
- Degree transcripts – your undergraduate grades achieved so far
- Language test results
- Two references

If you do not yet have all the documentation, you should indicate when you will be able to supply it.

Remember to include contact details for your two referees. At least one should be able to comment on your academic suitability for the programme. For courses which require prior work experience, such as the Lancaster MBA, one of your referees should be your line manager.

If you are applying for a PhD programme, you will be asked to provide:

- Masters transcripts and certificates in addition to undergraduate transcripts
- A research proposal

Once you have applied

- 01 Your application will be reviewed to determine your suitability. You may be asked to attend an interview, either online or in person.
- 02 You will receive an email informing you of our decision. If you are offered a place, you can log on to the system to view your offer and reply.
- 03 An offer may contain certain conditions – for example, that you achieve a certain grade in upcoming exams or a particular score in English language tests.
- 04 You have four weeks to accept the offer and pay your deposit to guarantee a place. The deposit will be deducted from your tuition fees.
- 05 Prior to starting your course, you will receive information on accommodation, travel, induction programmes and other pre-arrival information, plus access to our mobile phone app, iLancaster

Entry requirements

Taught programmes

To qualify for our graduate level programmes, we require a minimum of a UK 2:1 honours degree or the equivalent in the subject areas specified in the programme. Not all our degrees require a business and management background and we consider applicants from a variety of degree programmes such as psychology, sociology, history, linguistics and engineering.

For more information please see:

www.lancaster.ac.uk/lums/study/masters/entry



PhD degrees

A UK Masters degree with a minimum of 65% overall and 65% in the dissertation element, or a non-UK Masters degree, graded at the equivalent level.

PhD in Accounting and Finance

A Masters degree with 70% overall and 70% in the dissertation element is required. In exceptional circumstances, an upper second class honours degree with relevant research experience is accepted. Graduate Management Admissions Test (GMAT) score is often required for non-UK qualifications.

For more information please see:

www.lancaster.ac.uk/lums/study/phd/apply



English language requirements

For all programmes (taught Masters programmes and PhD) our standard English language requirements apply. The minimum requirement is IELTS 7.0 with no element less than 6.0. We also consider Pearson and TOEFL tests. If your English is below our standard requirements, you may be eligible to attend one of our English pre-sessional courses.



Admissions contact information:

Taught programmes
Postgraduate Admissions
Management School
Lancaster University
Lancaster LA1 4YX
Tel: +44 (0)1524 510733
Email: lumspgadmissions@lancaster.ac.uk

PhD Programmes
PhD Admissions
The Doctoral Office
Tel: +44 (0)1524 510667
Email: lums-phd@lancaster.ac.uk

Fees and Funding

Tuition fees are payable for study at Lancaster University Management School and the fee charged will depend on the course that you wish to study.

To find out how much your tuition fee will be, please refer to our online course search:

www.lancaster.ac.uk/masters



To help with study and living costs, Lancaster University offers postgraduate students a range of scholarships and bursaries. The UK government also provides a postgraduate loan scheme for eligible students undertaking masters courses.

For more information about the funding opportunities available, please visit

www.lancaster.ac.uk/lums/mastersfees



Entry requirements (taught programmes)

Subject specific entry requirements for our taught masters programmes can be found in the table below.

To qualify for our graduate level programmes, we require a minimum of a 2:1 honours degree or the equivalent in the disciplines specified in the programme with consistent performance throughout your studies.

For information on the international equivalents of a UK 2:1 honours degree, please see:
www.lancaster.ac.uk/study/postgraduate/international-qualifications

Taught programme	Programme-specific entry requirements
Accounting and Financial Management MSc	A degree in Finance, Accounting, Economics or other business-related subject. Graduates in non-business areas with strong quantitative elements may also be considered.
Advanced Financial Analysis MSc	A degree in Finance or Accounting. Applicants from other disciplines such as Economics, Business Studies, and Mathematics or another business related or quantitative subject supplemented with an existing CFA level 1 qualification will also be considered.
Advanced Marketing Management MSc	A degree in Marketing or in a related business subject with a significant marketing component or a degree in another subject with significant practical experience in marketing may also be considered.
E-Business and Innovation MSc	A degree in any subject. The programme is designed for recent graduates, but some work experience is welcome.
Economics MSc	A degree in Economics or in a related subject with at least 50% of modules in economics.
Entrepreneurship, Innovation and Practice MSc	A degree in any subject. Work experience in entrepreneurship, innovation or business is welcome, but not essential.
Finance MSc	A degree in Finance, Accounting, Economics or other business related subject. Applicants with degrees in non-business areas with strong quantitative elements may also be considered.
Full-time MBA	A degree or relevant professional qualification and a minimum of three years' professional work experience since graduation. Strong preference will be given to those who can demonstrate clearly that they have held significant managerial responsibilities.
Human Resource Management MSc	A degree in Management, Business Studies, Social Sciences, History, Philosophy, English, Languages, Arts or other Humanities. Relevant work experience is beneficial but not essential.
Human Resources and Consulting MA	A degree in any subject will be considered. Relevant work experience is beneficial but not essential. Non-standard candidates will be considered on a case-by-case basis.
Information Technology, Management and Organisational Change (ITMOC) MSc / MRes	Any degree subject will be considered. The programme is particularly suited to those with a background in Computer Science, Software or Electrical Engineering, Management Information Systems, Business and Management. Relevant work experience is beneficial but not essential.

Taught programme	Programme-specific entry requirements
International Business and Strategy MSc	A degree in any Business, Management or Economics related subject. Up to a maximum of 2 years' work experience is welcome but not essential.
Logistics and Supply Chain Management MSc	A degree in any discipline that includes some Mathematics and/or Statistics, including, for example, Science, Engineering, Business Studies, Economics and Computer Science.
Management (1 Year) MSc	A degree in any subject. Applicants should be recent graduates (undergraduate degree completed within the last two years). No more than 2 years' of work experience.
Management (2 Year European Triple Degree) MSc	A degree in any subject. Applicants should have at least a Bachelors degree, or equivalent, as well as a GMAT, GRE, TAGE, MAGE or CAT score. You will also have to complete a video exercise.
Management Science and Marketing Analytics MSc	A degree in any discipline that includes some Mathematics and/or Statistics, including, for example, Science, Engineering, Business Studies, Economics and Computer Science.
Marketing MSc	A degree in any subject. One or two 'taster' Marketing modules may be acceptable. Applicants should have no more than two years, work experience in related areas such as Marketing, Sales or Business Development.
Money, Banking and Finance MSc	A degree in Economics, Finance or a related subject which has included a significant component of Economics and quantitative techniques.
Operational Research and Management Science MSc	A degree in any discipline that includes some Mathematics and/or Statistics, including, for example, Science, Engineering, Business Studies, Economics and Computer Science.
Politics, Philosophy and Management MSc	A degree in Management, Business Studies, Social Sciences, History, Philosophy, English Language, Arts or other Humanities. Relevant work experience is beneficial but not essential.
Project Management MSc	A degree in any subject. The programme is particularly attractive to those who have studied subjects such as Engineering, IT, Business or Management, although students also come from a variety of arts and social science backgrounds. Relevant work experience is welcome but not required.
Quantitative Finance MSc	A degree in a quantitative subject such as Physics, Mathematics, Statistics, Management Science or Engineering. Familiarity at undergraduate level with topics such as probability and statistics, calculus and linear algebra is essential.

For further information please see:

www.lancaster.ac.uk/lums/study/masters/entry



Careers

At LUMS we help you to achieve success and become strategic about your career.

LUMS' Masters students have global career aspirations. Whether you are considering working in the UK or overseas, you will have access to dedicated careers support to help you plan, execute and review your career strategy.

There will be lots of opportunities to meet graduate employers and participate in a diverse range of employability workshops.

You will have access to:

- Regular postgraduate drop-in clinics
- Bookable individual appointments for careers consultations
- Opportunities for face-to-face mock interviews
- Online resources to help you write effective CVs and applications, practise psychometric tests, and prepare for interviews
- Exclusive job vacancy databases

Most programmes also have career development activities built into the teaching schedule to enhance your prospects for success.

We have also hosted Focus Asia and Focus Africa career events which have given our students the opportunity to:

- Meet and connect with director-level recruiters from multinational companies and UK SMEs
- Secure on the spot interviews and internship opportunities
- Learn from company exhibitors and presentations by experts on career success
- Find out how to secure working visas and finance business start-ups

“I found the LUMS Careers Team extremely useful, and believe that my CV is now far stronger than it was after completing my undergraduate degree due to the support provided by LUMS Careers in understanding how best to produce it...I believe all of the help provided by the LUMS Careers Team will give me a much better chance of securing my next job.”

Dan Dupont
MSc Project Management

“I got to know the career team at the beginning of my postgraduate study and joined some of the events organised. From the Career Zone, I got more knowledge about the jobs markets and job applications. The career sessions also gave me great support for when I was applying for jobs in the UK.”

Nan Ding
MSc Management

Accounting and Finance

Our programmes in this area draw upon our excellence in cutting-edge research, and provide able graduates with theoretical and practical skills to equip them for success in the increasingly complex world of finance.

Research degrees

Accounting and Finance | PhD

Overview

The degree includes research training, directed study and a thesis. The first year of the PhD programme consists of ten assessed modules, plus a preliminary research project that will contribute to your final thesis. Progression to Year two and Three of the programme is contingent on your first year performance. The thesis aims to develop researchers for positions as world class academics in leading universities, or intellectually and technically demanding roles in business and the public sector.

You will learn specialist skills and develop insights necessary to become productive researchers of international standard, as well as gaining a wide scholarly perspective on finance, accounting and other management areas. We emphasise communication and presentation skills, which are absolutely necessary for effective dissemination of research and teaching

The University is a member of the North West Doctoral Training Centre (NWDTC) established by the Economic and Social Research Council (ESRC). As part of this initiative our accounting and finance students take research training modules offered by Manchester University on a reciprocal basis. This permits students to take more specialised courses closer to their specific research interests.

Duration: 4 years

Modules

- Accounting Theory
- Finance Theory
- Econometrics
- Quantitative and Programming Techniques
- Research Methodology

“I also had the chance to work and interact with people from different cultures and backgrounds, which I found very important for broadening my horizons. The integration in Lancaster, and especially in LUMS, was quite easy, particularly due to the great support given by the teachers, departmental staff and friends I met during the MRes.”

Joana Cardoso Fontes
PhD Accounting and Finance



Accounting and Finance

Taught programmes

Accounting and Financial Management | MSc

Overview

This programme provides advanced study of accounting and financial management. It enables graduates of accounting and finance, as well as professionally qualified accountants, to take stock of what they have learnt, and helps them extend their academic training. You will gain the theoretical framework and skills needed to cope with the increasingly complex and global nature of the field.

Many MSc graduates have progressed to senior positions in the accounting profession and industry, including investment banking. Others are now faculty members in universities in the UK and throughout the world.

Designed for:	Recent graduates of accounting, finance, economics, business or a related subject seeking careers in accounting or financial management professions
Duration:	12 months, full-time

Modules

- Advanced Corporate Finance
- Advanced Investment Management
- Advanced Management Accounting
- Corporate Governance
- Financial Reporting for Complex Entities
- Financial Statement Analysis
- Foundations of Finance
- Principles of Financial Reporting
- Professional Ethics: Standards in Accounting and Finance Practice

Advanced Financial Analysis | MSc

Overview

This programme is designed to give you the specialist knowledge and skills that you will need for a career in investment management or financial analysis and to help you acquire the prestigious Chartered Financial Analyst (CFA) Level II qualification.

The programme consists of two core elements. The first comprises eight core taught modules, spread over the first and second terms. These modules are designed to cover the material you will need for the core CFA syllabus relating to investments and financial analysis. Additionally, you will take the module, Personal Development for Careers in Finance, which is designed to ensure that your financial expertise is complemented by the soft skills regarded as equally key by employers. The second element of the programme is a specialist CFA dissertation stream which includes intensive CFA training preparing you for the CFA Level II exam in June and a dissertation project focusing on investment management. If you are not CFA Level I qualified when you enter the programme, intensive training in the first term will prepare you for the CFA Level I exam in December. A number of programme activities take place in London.

Designed for:	Graduates of accounting and finance, with or without industry experience, seeking to become Chartered Financial Analysts and seeking careers as investment professionals and financial analysts
Duration:	12 months, full-time

Modules

- Advanced Financial Markets and Investment Management
- Advanced Financial Reporting and Analysis
- Advanced Investment Risk Management
- Advanced Investment Research Methods
- Financial Modelling and Analysis
- Fund Management
- Programming and Databases for Financial Applications
- Regulation and Compliance

Finance | MSc

Overview

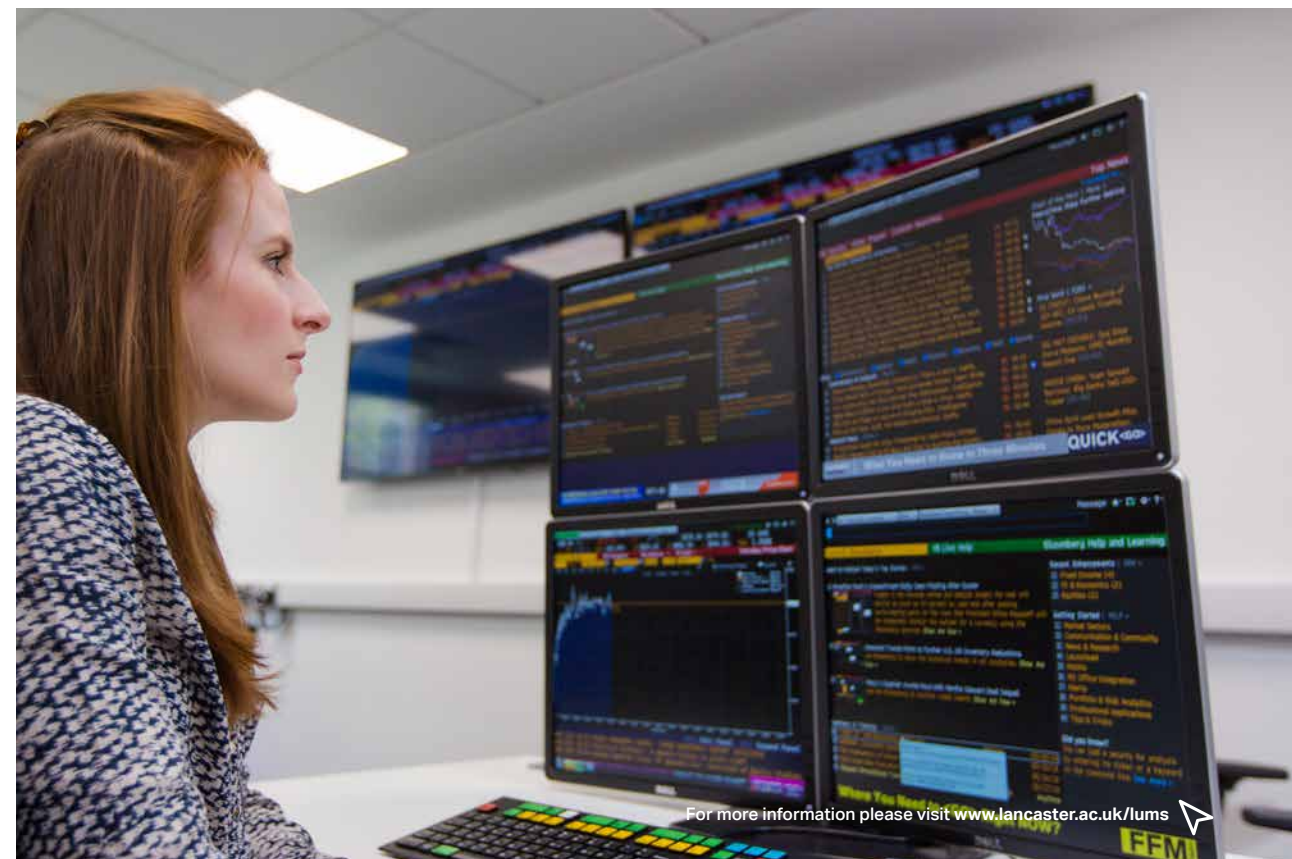
This programme provides advanced study of finance and is particularly suitable for graduates in finance and accounting related subjects who wish to prepare for careers in the financial sector. We welcome graduates from a wide range of disciplines who want to consolidate their understanding of finance. Many MSc graduates are now employed in banks and financial institutions in the UK and worldwide. Others have entered careers in higher education and research.

To improve your prospects in the graduate job market, CFA Level I dedicated training will be offered before the June 2017 exam to selected candidates on a competitive basis. MSc Finance students nearing completion of the ACCA Fundamentals stage will also be able to select a designated ACCA pathway.

Designed for:	Recent graduates of accounting, finance, economics, business or a related subject seeking careers in the finance industry
Duration:	12 months, full-time

Modules

- Advanced Corporate Finance
- Advanced Investment Management
- Behavioural Finance
- Corporate Governance
- Derivatives Pricing
- Financial Econometrics
- Financial Markets
- Fixed Income Markets
- Quantitative Methods for Finance
- Risk Management in Commercial Banking



Accounting and Finance

Taught programmes

Quantitative Finance | MSc

Overview

This one-year interdisciplinary MSc programme delivered by the Management School and the Faculty of Science and Technology is designed to give you in-depth knowledge of the problems and issues in the financial sector, and enables you to develop advanced analytical, problem-solving and technical skills.

The programme gives you access to expertise and facilities in different but related areas, and offers a wide range of potential topics for your summer dissertation. Optional modules also allow you to develop particular specialisms.

You will acquire skills in data and financial analysis, forecasting, optimisation, and computer programming. You'll also become proficient in various statistical and econometrics packages.

Modules

- Derivatives Pricing
- Microeconomics for Money, Banking and Finance
- Financial Econometrics
- Financial Programming
- Financial Stochastic Processes
- Financial Markets
- Optimisation
- Statistical Methods for Financial and Economic Applications

Designed for: Highly numerate graduates interested in careers in quantitative finance

Duration: 12 months, full-time

Analytics, Innovation and Operations Management

The Management School's national and international reputation in the field of Management Science is drawn from our pioneering research. This informs teaching across our range of programmes.

Research degrees

Management Science | PhD

Overview

The Management Science PhD is one of the largest in the world with approximately 70 current students. We are interested in students who wish to undertake research in any subject area of Management Science and welcome contact even before you have identified a suitable research topic. Fully qualified applicants may embark directly on PhD or MPhil programmes, but for those who need further training we have MRes and MSc options, which can be used as a route to PhD.

Duration: 3–4 years, full-time

“LUMS is well known worldwide for its academic excellence, especially in its Accounting and Finance programme. The international horizons I have gained and my interdisciplinary academic background, as well as my passion for work and life, will definitely help in my job search and in my career. I believe that, whatever I do in the future, the soft skills I developed at Lancaster, such as communication, presentation and critical thinking, will all play a role.”

Joe Walsh
Accounting and Financial Management MSc

“What stands out in this programme is the unique combination of finance, economics, mathematics and programming. It builds up indispensable skills to get into the financial industry.”

Zhaoxian Huang
Quantitative Finance MSc

Analytics, Innovation and Operations Management

Research degrees

Management Science | MRes

Overview

This programme provides an opportunity for those with some familiarity with the theory and techniques of management science to extend their knowledge of methodology and applications and carry out an extended piece of desk research.

The MRes may be taken as a stand-alone programme for those wishing to extend their knowledge in a specific area of Management Science or as preparation for PhD study or a specialist career in industry, government or consulting.

Designed for: Graduates interested in careers in logistics, transport management, supply chain management, systems and information management, marketing analytics

Duration: 12 months, full-time

Statistics and Operational Research in Partnership with Industry (STOR-i) | PhD/MRes

Overview

The STOR-i Centre for Doctoral Training offers a unique four-year doctoral training programme with a ground-breaking approach to statistics and operational research developed and delivered in partnership with leading industrial partners. There are typically 10 - 12 fully-funded places available each year.

The programme begins with an MRes, which provides a robust grounding in the field and the development of key research skills. You will then identify a research topic and plan your PhD research. You will also develop a versatile skill set including: advanced problem solving, programming, and teamwork, plus, a broad range of presentation and dissemination skills.

The remaining three years will be spent working on the PhD project guided by appropriate supervisory teams, whilst taking a wide range of specially devised training programmes and experiencing extended international research visits at world-leading universities to increase your employability.

Duration: 12–48 months, full-time



Taught programmes

E-Business and Innovation | MSc/PgDip

Overview

Taught by experts from both the Management School and the School of Computing and Communications this programme is about understanding how companies innovate with digital technologies to create new business models, products, and services. You will learn how digital business innovation strategies are developed, managed and delivered, to achieve business value. The programme also focuses on digital entrepreneurship.

The knowledge and skills that you will gain from this programme will make you attractive to many forward-looking companies who are at the cutting-edge of business and technologies, including companies that are looking for innovative ways to digitise their product and service offerings, and companies that want to increase intimacy with their customers through innovative digital interactions. The knowledge and skills gained from this programme will also equip you to be entrepreneurial, particularly in the digital space. Graduates of this programme work internationally, in large companies, in the small/medium sectors, and in their own digital start-ups.

Designed for: Recent graduates from any discipline seeking a career as an ICT professional working in the areas of IT project innovation and business and IT consultancy

Duration: 12 months, full-time (MSc)
9 months, full-time (PgDip)

Modules

- Business Analysis and Enterprise Systems
- Business Planning and Finance
- E-Business
- E-Marketing
- Information Management and Strategy
- Innovation and Digital Innovation
- Management in Context
- Managing Complexity
- Managing IT Architecture (IBM)
- Technology for E-Business
- Technology in Context

Logistics and Supply Chain Management | MSc

Overview

This programme is for future leaders in logistics management, supply chain management, operations management or purchasing, whatever career stage they are at. The course is accredited by the Chartered Institute of Logistics and Transport (CILT). Strongly practical in focus, this MSc will equip you with a formidable set of analytical, technical, creative and collaborative skills; vital for your future professional career.

The programme takes in both traditional and digital-age manufacturing as well as service industries and is, therefore, relevant to a wide range of organisations. During the course there are opportunities to gain practical experience and use industry-leading tools such as SAP and SAS.

Our strong connections to industry and government ensure that your learning has a highly practical focus, both in teaching and in the three-month live business dissertation project. Our lecturing team consists of practitioners as well as academics. The programme includes guest lecturers from industry to enhance the experience and provide you with the opportunity to interact with real-life businesses. For those seeking a global career, this programme provides a fantastic opportunity.

Designed for: Graduates interested in careers in logistics, supply chain management, physical distribution and transport management

Duration: 12 months, full-time

Modules

- Applying Statistical Models in Business
- Business Analysis and Enterprise Systems
- Computer Simulation
- Global Sourcing and Business Services
- Logistics Modelling
- Operations and Supply Excellence
- Problem Solving Skills for Consultants
- Spreadsheet Modelling
- Strategic Supply Chain Management
- SAS Programming for Business Analytics



Analytics, Innovation and Operations Management

Taught programmes

Management Science and Marketing Analytics | MSc

Overview

This practically-focused MSc programme is ideal if you're keen to use your strong quantitative skills in a role involving detailed analysis of marketing data. Such roles include market analysts, business consultants and business analysts, database managers, marketing researchers, credit risk modellers and related occupations. Our strong connections to industry and government ensure that what you learn on this MSc has a highly practical focus.

With expertise both in the theoretical aspects of the subject and their use in practice, you will be taught by world-class academics and will learn the latest methods in areas such as forecasting, data mining, marketing analytics and marketing research methods.

Designed for: Graduates interested in careers in marketing analytics, marketing research, consumer data science, CRM and consultancy

Duration: 12 months, full-time

Modules

- Applying Statistical Models in Business
- Data Mining for Marketing, Sales and Finance
- E-Marketing
- Forecasting
- Introduction to Management Science and Marketing Analytics
- Marketing Analytics and Modelling
- Marketing Research Methods
- Problem Solving Skills for Consultants
- Spreadsheet Modelling

“My year at Lancaster was a valuable experience. I enjoyed exchanging ideas with my classmates and appreciated all the support from staff and lecturers. I believe that everything I have gained from this course will help me in the future.”

Lalisa Trakulpatomtiti

Operational Research and Management Science | MSc

Overview

This MSc programme gives you the analytical skills essential to support data analysis, decision making and planning. Founded over 40 years ago, it is regarded by many employers as the UK's premier degree in the field. This programme is ideal if you wish to work in business analytics, decision support, industrial engineering, operational research and management science.

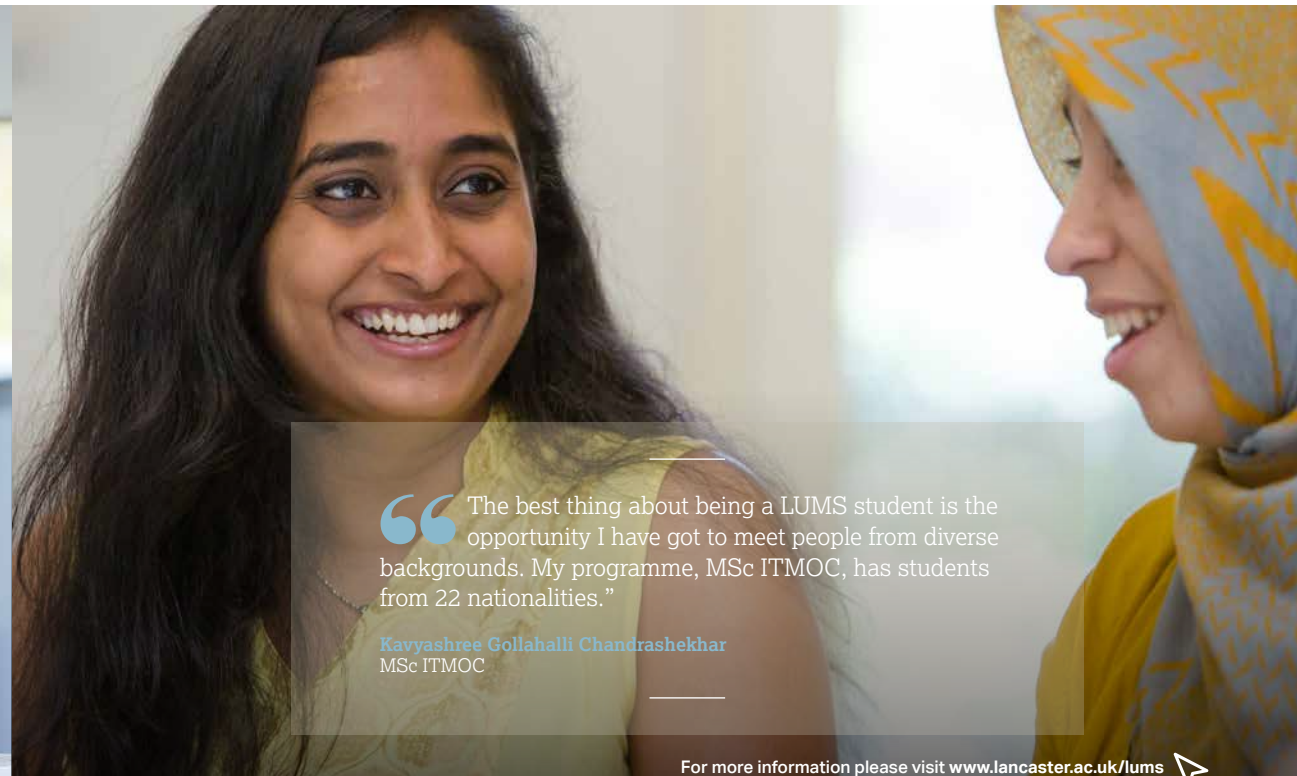
Our strong connections to industry and government ensure that what you learn on this MSc has a highly practical focus, both in teaching and in the three-month MSc summer projects. Graduates from the programme are in high demand, and recruited to organisations in many sectors, including roles in financial institutions, insurance, industry, retail, government, and consultancies.

Designed for: Highly numerate graduates seeking careers in operations research, consultancy, business analytics, data science and industrial engineering

Duration: 12 months, full-time

Modules

- Applying Statistical Models in Business
- Computer Simulation
- Forecasting
- Introduction to Operational Research and Management Science
- Optimisation and Heuristics
- Problem Solving Skills for Consultants
- Problem Structuring
- Stochastic Modelling
- Spreadsheet Modelling



“The best thing about being a LUMS student is the opportunity I have got to meet people from diverse backgrounds. My programme, MSc ITMOC, has students from 22 nationalities.”

Kavyashree Gollahalli Chandrashekhar
MSc ITMOC

Economics

The study of Economics at Lancaster is founded on a strong research base, pushing the boundaries across a wide range of theoretical and applied issues.

Research degrees

Economics | PhD

Overview

Lancaster's Department of Economics offers an active and stimulating research environment in which PhD students play an important part. As a PhD student in the Department you will be working within a high-quality, research-active environment and in a UK university with a world-class reputation for excellence in teaching and research. You will also participate fully in departmental activities such as seminars, workshops and conferences. We currently supervise around 25 students on our PhD programme in Economics.

Duration: 3 years, full-time

Modules

We accept applications in all fields of economics and particularly welcome applications in:

- Labour, Education and Health Economics
- Macroeconomics and Financial Markets
- Industrial Organisation and Economic Theory
- Behavioural and Experimental Economics
- Political Economy and International Trade
- Research Skills

Taught programmes

Economics | MSc

Overview

This programme provides a rigorous training in theory and methods and helps you develop marketable skills to launch yourself on to the job market. It opens up career opportunities in consulting companies, research centres, government departments, international agencies, or in the financial sector. It's also ideal preparation if you are thinking of undertaking a PhD.

You'll join a department known throughout the world for its strength in economics. Programme staff have international reputations in areas such as game theory, industrial organisation, econometrics, applied microeconomics, empirical macroeconomics, labour economics, and the economics of education.

Designed for: Numerate Economics graduates interested in a wide range of careers involving economics

Duration: 12 months, full-time

Modules

- Behavioural Finance
- Econometrics
- Financial Economics
- Health Economics
- Industrial Organisation
- International Banking and Risk Management
- Labour Economics
- Macroeconomics
- Microeconomics
- Public Economics and Political Economy
- Research Skills

Money, Banking and Finance | MSc

Overview

This programme is designed to equip graduates with the skills, knowledge and technical capabilities to enter careers in the banking and financial sectors – either on the corporate or the regulatory side – as well as consultancy and higher education. It is also a pathway to undertake a PhD.

Those studying on the programme will benefit from being taught by a mix of prominent academics and professionals in the field. With lectures and discussions supported by group work, presentations, statistical computer labs and case studies, you will gain an understanding of key issues related to the areas of monetary economics, the banking industry and financial markets.

Designed for: Highly numerate graduates seeking careers in the banking and financial sector

Duration: 12 months, full-time

Modules

- Applied Econometrics
- Banking Regulation and Financial Stability
- Dissertation
- Foundations of Financial Markets
- International Money and Banking
- Macroeconomics for Money, Banking and Finance
- Market Risk Forecasting and Control
- Microeconomics for Money, Banking and Finance
- Principles of Financial Intermediation

Optional modules:

- Advanced Corporate Finance
- Behavioural Finance
- International Money and Finance
- Risk Management in Commercial Banking
- Professional Ethics: Standards in Finance and Accounting Practices



Executive Education

Our deep understanding of how managers and leaders learn is at the core of all our work in management and leadership development. It underpins our approach with many leading companies, and is reflected in an insightful and inventive approach to programme design and delivery.

Taught programmes

Executive MBA

Overview

The Executive MBA is a two-year part-time programme which is designed to develop your knowledge, skills and capability, while at the same time allowing you to improve your organisation. The programme is taught conveniently in three-day modules (Thursday-Saturday), approximately one every six – eight weeks. These allow you to focus in depth on each subject area whilst not being absent from work for long periods of time.

In between each module you are supported by tutors to apply your new knowledge and skills directly into your organisation, producing work-based assignments that will improve your understanding, and make a real difference to your company.

Running alongside the modules is a personal development stream, allowing you to grow your ability to lead and manage. You will build on your strengths, broaden your self-awareness and improve your decision making capability. New knowledge, new skills, plus new ways of thinking and acting will all contribute to advancing your career.

You may also be interested in our full-time MBA option, please see page 31 for more information.

Key features

- A convenient design, so you can balance your personal and professional needs with your study
- Personal development, including Lancaster's unique Mindful Manager approach
- Learning Through Action design, which allows you to instantly apply your new knowledge
- Develops you and your organisation at the same time
- Taught by internationally respected tutors and practitioners
- Opportunities for international study and experience

Modules

- Leadership Practice and Responsibility
- Strategic HRM and Organisational Behaviour
- Managing Operations
- Marketing Management
- Business Economics
- Financial and Management Accounting
- Corporate Finance
- Strategic Management
- Managing Strategic Change
- Consultancy Challenge
- Research Methods for Managers
- Dissertation Challenge
- Plus electives allowing you to specialise your MBA

Designed for:	Experienced managers, professionals and executives
Duration:	24 months, part-time
Locations:	UK, Malaysia or Ghana

International Masters Program for Managers | MSc

Overview

The IMPM is an international leadership programme which focuses on an innovative, collaborative learning approach, and managerial mindsets. You are encouraged to explore and gain a true appreciation of different perspectives as each module is delivered over a ten-day period in different countries (UK, Canada, India, China and Brazil). You will also undertake a managerial exchange where you will spend a week observing a co-participant in action, focusing on the process of management.

If you successfully complete the five modules and managerial exchange you may elect to undertake a further major paper of dissertation length in order to be awarded an MSc International Executive Management.

Designed for:	Experienced professionals with ten or more years management experience
Duration:	18 months, part-time

Modules

- Managing Change and Continuity: The Action Mindset
- Managing Context: The Worldly Mindset
- Managing Organisations: The Analytic Mindset
- Managing Relationships: The Collaborative Mindset
- Managing Self: The Reflective Mindset

Leadership Practice and Responsibility | MSc/PgDip/PgCert

Overview

This is an innovative and specialist part-time programme that is designed to develop the skills, knowledge and mind-set of managers in order to lead the responsible, sustainable businesses of tomorrow.

The programme consists of a blend of face-to-face and online modules and allows engagement with an international network of like-minded students. The course is designed to enhance your leadership practice through experiential learning drawn from your organisational context. It is taught through a combination of action learning and problem-based learning. The completion of a leadership challenge will further extend your leadership capabilities towards responsible business growth.

Designed for:	Managers in leadership positions
Duration:	24 – 48 months, part-time

Modules

- Conscious and Sustainable Practices
- Global Leadership
- Leadership Challenge and Dissertation
- Responsible Leadership in Action
- Responsible Leadership: Initiating Change
- Responsible Leadership: Reflections and Challenges
- Responsible Resource Management



Human Resources and Organisational Development

Human resource management is a vital component of organisations undergoing significant change. Organisational and individual development helps organisations to respond to change and build new skills within the workforce. The programmes in this area provide understanding of theories in HR, management and leadership development.

Research degrees

Leadership and Management | PhD

Overview

Our research is characterised by its criticality, reflexivity and the integration of theory with practice, and by a desire to help shape the world in which we live.

Given the individualised nature of research and the importance of cross-disciplinary perspectives, we normally allocate each student two supervisors. PhD study involves a large component of self-directed study but in the first year of the programme you will attend a series of taught courses and seminars to ensure you have a rigorous foundation in various methodologies and approaches to research. Special PhD workshops, attended by the Department's full- and part-time students, provide another important way of taking your ideas forward.

Research in the Department of Leadership and Learning focuses on five broad areas: critical leadership studies and follower dynamics; management learning and action research; international management and cross-cultural studies; sociologies of work and gender studies; and human resource management and organisational behaviour. In our work, we engage with contemporary debates in a wide range of disciplines, including organisation studies, education, cultural studies and sociology, to address key theoretical challenges as well as practitioner and policy issues in management.

Duration: 3 years, full-time

Organisation, Work and Technology | PhD

Overview

Our research interests cover a variety of aspects of contemporary work, management and organisations. We study the relationships between HRM and knowledge management processes, as well as between globalisation and work in the knowledge economy. We systematically investigate processes of organisational change and their relationships with information technology, as well as the complex issues of business ethics and corporate governance.

We have a strong interest in the theoretical frameworks through which work organisations are analysed. Also important to us are the broader social, ethical and environmental concerns raised by the intersection of contemporary economic, cultural, organisational and managerial practices and technology.

We offer excellent postgraduate student support. Supervision is an essential aspect of the research relationship and we always have two members of staff involved with each doctoral student. The Department of Organisation, Work and Technology also organises a series of seminars with leading national and international academics and encourages you to organise annual working conferences at which you can present and develop your own work.

Duration: 3 years, full-time

Taught programmes

Human Resources and Consulting | MA

Overview

This programme provides a unique combination of HR, management development and consulting, enabling careers in HR, management consultancy, management and organisational development. Taking a critical perspective, our dual focus on theory and practice is designed to enrich both your knowledge and your skills to act as a change agent – designing and implementing interventions that develop human resources in pursuit of organisational objectives.

With a primary focus on interactive learning, a unique feature of the programme is the consulting project where you put your learning into practice by working with a real client organisation to develop recommendations on current HR workplace issues.

On successful completion of the MA you will have the option to also gain a CIPD Advanced Level Diploma in Human Resource Development (subject to validation).

Designed for: Graduates who want to work as HRD professionals, management developers and educators, change agents and consultants

Duration: 12 months, full-time

Modules

- Introduction to Human Resources and Consulting
- Design and Dynamics of Learning
- Organisational Learning and Knowledge Management
- Research Methods I
- Careers and Learning Development
- Organisational Diagnosis and Consulting
- Advances in HR and Leadership
- Quantitative and Survey Research Methods
- Research Methods II
- International HR and Leadership Development
- Dissertation

Human Resource Management | MSc

Overview

This programme offers in-depth analyses of human resource management themes such as workforce planning, encompassing recruitment, retention and reward, and conflict management. It acknowledges the centrality of knowledge to organising, and the role of change in contemporary organisations. You will learn about the importance of the human resource in organising, and the conditions necessary for fostering the development of people and knowledge, and you will hone the capabilities and skills necessary to manage the human resource function effectively.

The programme will give you an excellent grounding in the knowledge and skills needed to embark on a career in HR, management and business, and provides an excellent preparation for a professional management career or to further study at PhD level.

This course is accredited by the Chartered Institute of Personnel and Development (CIPD) (subject to validation).

Designed for: Graduates from various disciplines building management careers or practitioners seeking deeper understanding of HR and knowledge management

Duration: 12 months, full-time

Modules

- Advanced Study Skills
- Dissertation
- Human Resource Management I
- Human Resource Management II
- Knowledge and Global Organisations
- Knowledge Management
- Organisations in the 21st Century
- The Management of Organisational Change
- The Production of Managerial Knowledge I: The Rise of Management Ideas and Concepts
- The Production of Managerial Knowledge II: Analysing Management in Practice
- The Production of Managerial Knowledge III: Quantitative Methods

Management, Entrepreneurship and Strategy

We undertake outstanding work in the fields of entrepreneurship research, education and business support. Our strengths derive from the close alignment of these three key elements and from the continuous 'real world' feedback which we receive through interaction with the business community.

Research degrees

Management | PhD

Overview

Lancaster University Management School (LUMS) offers a cross-disciplinary PhD in Management, which allows you to take advantage of the School's research strengths across departments. Candidates registered on this programme undertake research that encompasses two or more academic departments at LUMS and allows a flexible breadth of coverage and methodological approaches. The PhD in Management provides extensive research training in the first year, with follow-on training in subsequent years, and is accredited by the Economic and Social Research Council (ESRC).

Duration: 3 years, full-time

Taught programmes

Entrepreneurship, Innovation and Practice | MSc

Overview

This programme provides you with the strong interdisciplinary grounding and key practical skills needed to empower you to become an effective entrepreneur and innovator.

It combines cutting-edge theory with applied practical experience, including entrepreneur mentoring and shadowing, business plan competitions, global case study competitions, inspiring masterclasses and a variety of entrepreneurial challenges. The programme offers access to broad business networks thanks to the Entrepreneurs in Residence programme and close collaborations with the Lancaster University Enterprise Centre.

Due to our academic excellence and emphasis on practice, this is the perfect programme if you have the potential to succeed in starting a new business, becoming an 'intrapreneur' and innovator, leading a family business to the next level, or, more broadly, becoming an agent of innovation and change.

The programme is designed for both business graduates and graduates from other disciplines. Work experience is desirable.

Designed for: Graduates who want to become entrepreneurial and innovative in their future careers

Duration: 12 months, full-time

Modules

- Business Plan and Dissertation Project
- Contemporary Research Methods in Management
- Corporate Entrepreneurship
- Entrepreneurial Finance
- Entrepreneurship in Practice
- Family Enterprise Management
- Innovation in Practice
- International Business Strategy
- Internationalisation and New Technologies
- Introduction to Entrepreneurship

Information Technology, Management and Organisational Change (ITMOC) | MSc/MRes

Overview

This interdisciplinary and unique programme provides an unrivalled platform for managing the strategic impact, organisational implications and business value of IT. ITMOC prepares you for twenty-first century careers in a globalising IT sector.

The programme modules provide an advanced grounding in key areas such as information technology and organisations, managing change, knowledge management, systematic interventions, strategy and IT management, project management and analysis, design and innovation.

Theory and practice are integrated throughout the programme. Our comprehensive range of modules develops both wide-ranging and specialist knowledge. The programme includes regular seminars and workshops with industry practitioners including CIOs, CTOs, CEOs and consultants. A research internship dissertation gives you the opportunity to collaborate with a company. We work closely with industry to ensure ITMOC is business relevant and leading-edge.

Student-centred learning is combined with academic rigour. Students come from technical and non-technical backgrounds. No specialist knowledge of computing or IT is needed.

For the MRes variant, students take two additional specialist research training modules.

Designed for: Graduates looking for careers in IT and management consulting, business analysis, change management, project management and general management

Duration: 12 months, full-time

Modules

Core modules:

- Academic and Professional Practice
- Analysis and Design
- Business Analysis and Enterprise Systems
- Interpretations of Information, Technology and Organisations
- IT Project Management
- Knowledge Management and IT
- Management of Organisational Change
- Research Internship/Dissertation
- Researching in Organisational Settings
- Strategy, IT and Digital Business
- Systemic Interventions and Consulting

Optional modules:

- Business Skills and Analytics
- Cyber Security and Enterprise Resilience
- E-Business
- E-Marketing
- Enterprise Systems Architecture
- Human Resource Management
- Knowledge and Global Organisations
- Strategic Supply Chain Management



Management, Entrepreneurship and Strategy

Taught programmes

International Business and Strategy | MSc

Overview

This programme combines the global perspective of international business with the up-to-date strategic thinking required to develop and defend competitive advantage and drive corporate growth.

You will be examining contemporary issues and developments in many different areas of international business and strategy, from market entry, mergers and acquisitions, global trade and exchange rates to leadership in cross-cultural settings. A feature of the programme is its recognition of the influence of political, historical and cultural factors on international business and strategic management.

Overall, the programme gives you a strong interdisciplinary grounding in all aspects of international business and strategy.

Designed for:	Graduates interested in careers in large global corporations and professional service firms
Duration:	12 months, full-time

Modules

- Business Skills and Analytics
- Career Skills
- Competition in Global Markets
- Contemporary Research Methods in Management
- Cross Border Mergers and Acquisitions
- Cross National Management and Leadership
- Firms in the Global Economy
- International Business Strategy
- International Corporate Strategy and Structure
- World Economic Forum

International Innovation (Entrepreneurship) | MSc

Overview

This unique MSc offers a ground-breaking curriculum, blending academic studies, Chinese business and cultural experiences, and projects with UK companies. You can join one of six specialist pathways including Entrepreneurship.

On the Entrepreneurship pathway you will:

- Gain in-depth studies in Entrepreneurship and foundation-level studies in design and technology
- Study Chinese language and culture (or equivalent for Chinese speakers)
- Undertake a substantial collaborative project, with a UK business
- Participate in business and cultural seminars
- Support development of new products/services, processes and business models for international markets
- Finish in a strong position to enter a competitive job market in the UK and China

Designed for:	Graduates interested in careers in large global corporations and professional service firms
Duration:	12 months, full-time

Modules

- Corporate Entrepreneurship
- Design Driven Innovation
- Innovation in Practice
- New Venture Creation

Alternative pathways available are:

- Computer Science
- Design
- Engineering
- Sustainability
- Telecommunications

The Lancaster MBA (full-time)

Overview

This programme will equip you with all the necessary language, tools and techniques of business and management. Our MBA is unique as we focus on developing your practical wisdom and your capacity for judgment in the turbulent world of international business. We are focused on helping you build the 'attitudes of mind' and the skills that you will need to be highly effective at the most senior levels of management. We action this through our unique Mindful Manager and Core Capabilities modules together with four Action Learning challenges that weave together deep philosophical learnings and practical skills development.

Our MBA is globally recognised and highly ranked by The Financial Times.

You may also be interested in our part-time Executive MBA option. Please see page 24 for more information.

Modules

- Core Capabilities
- Digital Innovation in Business
- Economics (Micro and Macro)
- Ethics, the Global Society and Responsible Management
- Finance and Accounting
- International Business in Context
- Leading Mindfully
- Marketing
- Mindful Manager
- Operations Management
- Organising Behaviour
- Strategic Management

Optional modules:

- Corporate Strategy
- Managing Strategic Change
- Mergers and Acquisitions
- Strategic Brand Management
- Study Abroad Options (France, Germany, Austria, China)

Action Learning Challenges:

- Business Management Challenge
- Consultancy Challenge
- Corporate Challenge
- Entrepreneurial Challenge

Designed for:	Managers and professionals interested in significant career change
Duration:	12 months, full-time

“I chose the Lancaster MBA based on the strong rankings of the programme, the strategy course, and the practical, hands-on courses... The MBA will push you beyond what you think you're capable of, and you will finish the programme feeling strong, confident, and knowledgeable.”

Ashleigh Dueker
MBA, full-time

Management, Entrepreneurship and Strategy

Taught programmes

Management (2 Year European Triple Degree) | MSc

Overview

This unique two-year programme is run jointly by École de Management, Lyon (EMLYON), Ludwig Maximilian Universität, Munich (LMU), and Lancaster University Management School (LUMS). The programme content is designed and delivered collaboratively, providing a triple perspective on management. You have the opportunity to study in multiple locations and graduate with three degrees – one from each partner. Two international internships are also built into the programme, boosting your employability and preparing you for your future career.

The first year builds your core knowledge in all key areas of business and management. These courses can be taken either at EMLYON's Lyon campus or at Lancaster. The first year ends with a 21-week internship, which can be undertaken anywhere in the world. The second year allows you to specialise in one of three areas, with your choice determining where you will study. Your specialism year will help to sharpen your career focus and concludes with a second internship or your first graduate job. Note that all courses are taught entirely in English.

This exciting, integrated approach to developing theory and practical knowledge equips you with the essential tools you will need to apply your knowledge to the real world of business and to adapt to the global challenges you will face in your future career.

Designed for:	Recent graduates of any degree discipline wanting to build a business career
Duration:	24 months, full-time

Modules

Year one modules:

- Accounting and Reporting for Managers
- Marketing Management
- Human Resource Management
- Operations Management
- Management Accounting
- Organisational Behaviour
- Business Strategy Game
- Entrepreneurs for the World
- Corporate Financial Management
- Managerial Economics
- Market Research
- Strategic Management
- Leadership Development
- Digital Transformation of Business
- Corporate Governance

Year two specialisms:

- Corporate Development (Lancaster)
- Organisation, Change and Strategy (LMU Munich)
- Corporate Finance (EMLYON)

Project Management | MSc

Overview

This programme is designed to provide you with the practical skills, mental models and theoretical background to attain a professional role in a project-based organisation.

In addition to equipping you with key project management tools and techniques used by professional project managers, the programme is designed to build your familiarity with management theory, and with the language and practice of management. There is a strong business focus throughout the core modules and action-based projects which will help you to understand the complexities of organisational change and develop your ability to manage and deliver change successfully through projects.

Designed for:	Graduates seeking a conversion course to focus their vocational interest in project management and wanting to develop their career in this increasingly important field of management
Duration:	12 months, full-time

Modules

- Advanced Project and Programme Management
- Applied Project Management Research Project
- Commercial Aspects of Project Management
- Delivering Projects: Strategy, Implementation and Change
- Developing Project Management Professional Practice
- Managing Complex Problems
- Principles of Project Management
- Project Leadership
- Reflection and Research in Project Management Practice

Politics, Philosophy and Management | MSc

Overview

This ground-breaking programme, taught jointly by the Department of Organisation, Work and Technology and the Department of Politics, Philosophy and Religion, is unique in Europe in bringing together the important areas of politics and management with an interdisciplinary lens. One of the strengths of the MSc is that it enables you to tailor the subjects you study to your own specific interests. It enables you to develop a sophisticated understanding of social, political, organisational and managerial processes and of the connections between them.

It provides an ideal foundation for careers in all kinds of cross-national organisations, from multinational companies to NGOs or international bodies such as the European Union or the United Nations.

Designed for:	Graduates of any discipline seeking careers in cross-national organisations, agencies or international business
Duration:	12 months, full-time

Modules

- Approaches to the Study of International Relations
- Ethics and Governance
- Human Resource Management
- Politics and Policy
- Public Policy
- Research in Organisational Settings
- The Production of Managerial Knowledge
- The Rise of Management Ideas and Concepts
- Theorising Security and War
- Theory and Method in Postgraduate Studies

Management (1 Year) | MSc

Overview

This one-year programme is designed to equip graduates from any disciplinary background with the knowledge, understanding and skills required to deal with the complexities of management in an international context. It is great preparation for an international career in management.

On completion of the programme, you will have: an integrated understanding of the important functions within management and the interactions between them; the capacity to develop a strategy for a new or existing organisation; become a more effective learner, planner, communicator and team worker; be a critical and reflective thinker and be able to undertake effective research.

The MSc Management is accredited by the Chartered Management Institute (CMI), enabling you to graduate with two qualifications: the MSc Management degree; and the CMI Level 7 Certificate in Strategic Management and Leadership. Whilst on the programme, you can undertake a company project or attend an international summer school with one of our prestigious partner schools.

Designed for:	Recent graduates of any degree discipline wanting to build a business career
Duration:	12 months, full-time

Modules

Core modules:

- Accounting and Reporting for Managers
- Marketing Management
- Human Resource Management
- Operations Management
- Management Accounting
- Organisational Behaviour
- Business Strategy Game
- Entrepreneurs for the World
- Corporate Financial - Management
- Managerial Economics
- Market Research
- Strategic Management
- Leadership Development
- Digital Transformation of Business
- Corporate Governance
- Research Methods
- Research Project

Optional modules:

- Project Management
- Organisational Change
- Business Ethics and Society
- Business Analysis and Process Consulting



Marketing

Our range of Marketing programmes offers something both for those new to the field, and those with previous experience. Our teaching is informed by our cutting-edge research and we enjoy strong relationships with leading firms.

Research degrees

Marketing | PhD

Overview

The Department of Marketing has a vibrant research culture, with specialisms in the key areas of consumer research, business marketing and purchasing, market studies and international marketing.

Currently, we have one of the largest groups of marketing academics in the UK, and we disseminate our research through top international journals, and also through international, interdisciplinary conference presentations. Many staff members work closely with marketing practitioners to ensure that the research we undertake has relevance for both commercial and public-sector organisations.

We have a thriving PhD programme consisting of both full-time and part-time students. Our doctoral students contribute to the life of the department through participation at School and Departmental seminars and doctoral consortia.

Duration: 3 years, full-time, or 5-6 years part-time

“Studying my Marketing PhD at Lancaster was a life changing experience. I not only received a high level academic education, but I also gained several life lessons. I believe that Lancaster gave me the expertise to successfully face the academic world.”

Andres Barrios Fajardo
PhD Marketing

Taught programmes

Advanced Marketing Management | MSc/MRes

Overview

Our students develop the crucial marketing management skills of critical integrative thinking and collaborative working within a curriculum focused on the integration of theory and practice. Throughout the programme you will continually confront 'real' world issues in marketing.

Our programme is unique and the class size is tightly controlled to enable the staff-student and student-student contact necessary for the forms and processes of learning required.

These Masters programmes are deliberately challenging in order to provide the intellectual and practical platforms which will enable you to fast track into senior management in marketing.

Following the taught modules you will carry out an individual in-depth piece of research and produce a dissertation, this is often based on a practical project conducted with a company.

Designed for: Graduates who have extensive marketing experience gained either practically within industry, or within an academic format

Duration: 12 months, full-time

Modules

Compulsory modules:

- Marketing in Practice
- Researching Markets and Marketing
- Developing a Critical Understanding of Marketing (Consumer, Business to Business and Product, Service Systems)

Optional modules:

- Brand Communications
- Brand Management
- Business Models and Market Makers
- Digital Marketing
- Managing Marketing Channels
- Managing Prices and Profits

Marketing | MSc

Overview

This Masters programme focuses on the global issues facing firms, markets and consumers, and provides the ideal springboard to a range of marketing-related careers.

You'll gain in-depth understanding of markets and how they work, and will be introduced to many theories, tools and techniques that firms can use to connect with and shape those markets. You'll also learn what firms can do to uncover new and emerging consumer practices that may offer potential for creating new markets.

The emphasis throughout is on the relationship between theory and practice, and you'll constantly be challenged to reflect on how the ideas you encounter translate to real-world settings.

Through international cases, simulations and projects, you'll be exposed to many different marketing contexts – culminating in the Marketing 'Deep Dive Dissertation' in the final term. Here you work in collaboration with external clients to explore solutions to a current and perplexing problem and will present and develop your findings throughout the dissertation period.

The programme has been approved and accredited by the Chartered Institute of Marketing (CIM) and you will benefit from the prestigious CIM Graduate Gateway.

Designed for: Graduates who have not studied marketing before

Duration: 12 months, full-time

Modules

- Consumers
- Deep Dive Dissertation
- Marketing
- Marketing Communications
- Markets
- Strategic Marketing

Optional modules:

- Brand Strategy
- Business to Business Marketing
- Contemporary Consumers
- Digital Marketing

Study abroad opportunities

Our study abroad opportunities enable you to experience different cultures and learning environments, learn a new language, and extend your professional and personal networks. Employers appreciate the cross-cultural experience gained by students on the study abroad scheme. Moreover, our students find our unique programmes to be an immensely rewarding and enriching experience both personally and professionally.

Postgraduate study abroad

Students on all our Masters courses can compete for a place on our popular postgraduate study abroad programmes. These programmes give you the chance to spend an additional semester at one of our partner institutions in Austria, Brazil, Canada, China, France, Germany, the Netherlands, Norway, Portugal, Poland, Russia, South Korea, Switzerland, Taiwan and Thailand. Our partner universities include top global institutions such as Rotterdam School of Management, Universität St. Gallen and many others. These programmes take place once you have completed your academic work at LUMS: your study abroad period starts at the end of the summer term.



“Studying at NCCU as an exchange student gave me so many memorable experiences and friends, through which I could extend my network for future business in my home country. Moreover, I am now able to speak a third language - Mandarin. This has broadened my opportunity to do business with other countries.”

Potchara Chaiareekij

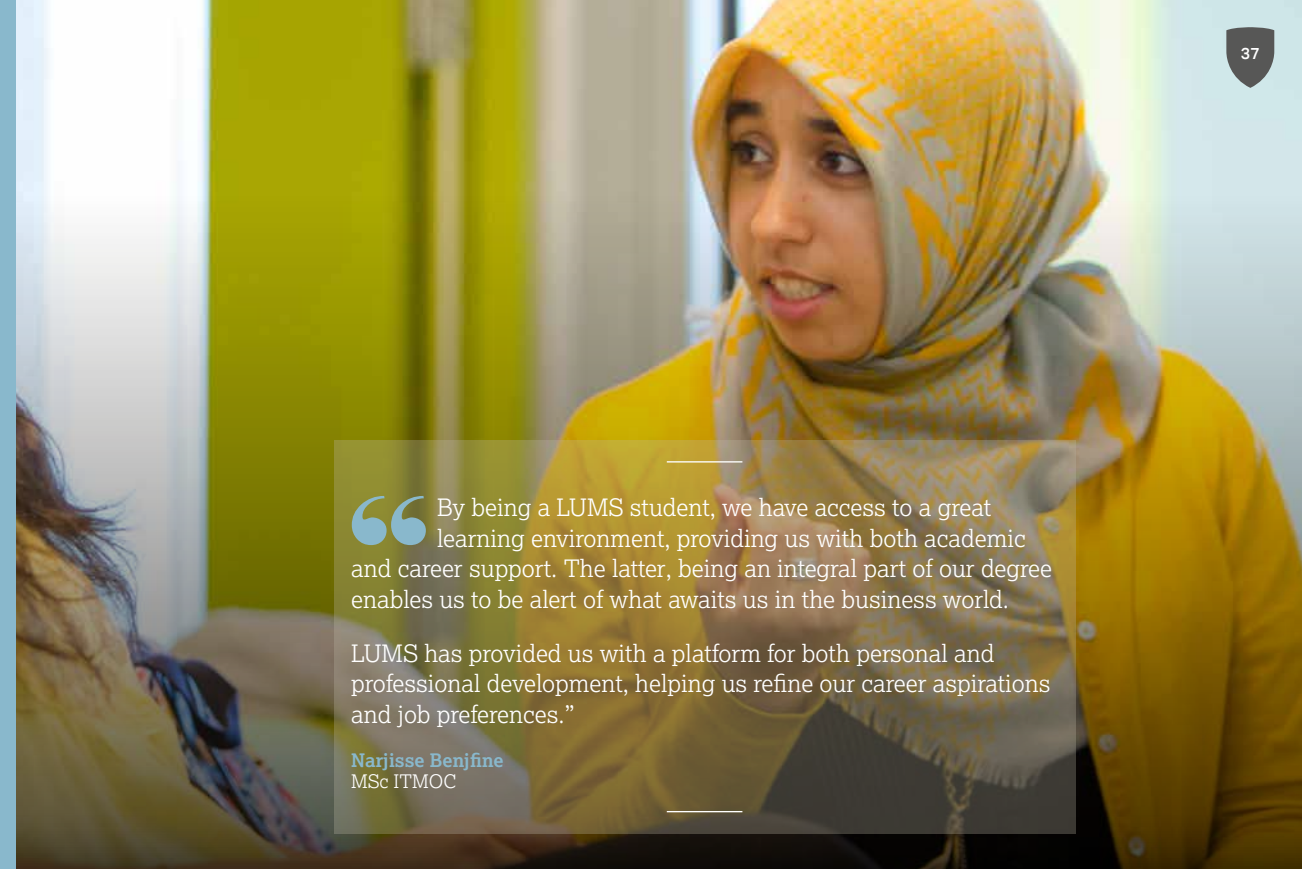
MSc Entrepreneurship, Innovation and Practice
Studied abroad at National Chengchi University, Taiwan in 2015

Double degree programme

LUMS also offers the opportunity for students on the MSc Management and MSc International Business and Strategy to participate in a double degree at one of Norway's leading business schools – the Norwegian School of Economics (NHH) in Bergen. This double degree gives students the chance to enhance their CV by adding a second degree to the one they acquire from LUMS. The expertise within NHH makes this an especially attractive opportunity for those interested in environmental management or the oil and gas industries, although there are plenty of other specialisms that you can follow.

Summer schools

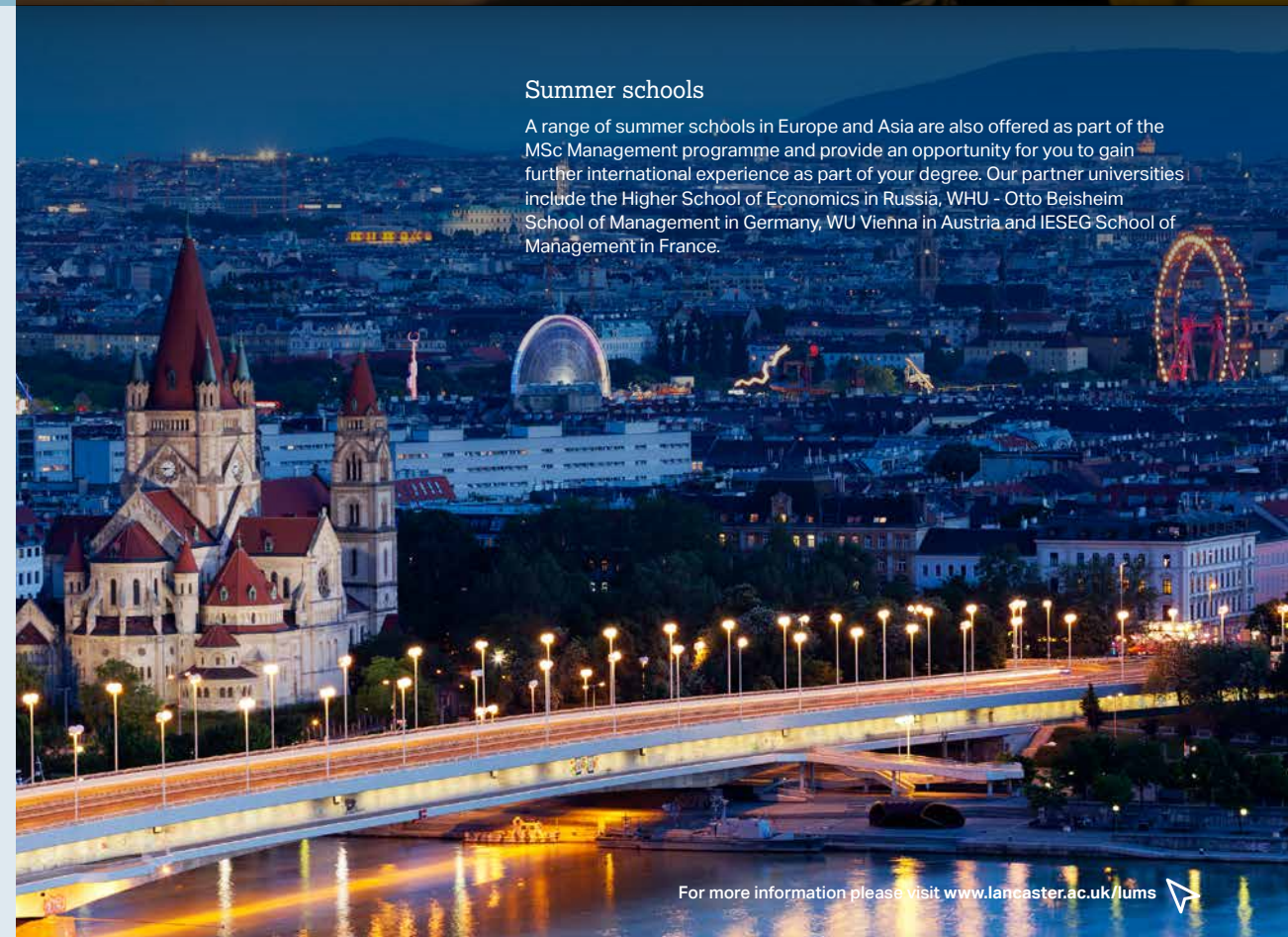
A range of summer schools in Europe and Asia are also offered as part of the MSc Management programme and provide an opportunity for you to gain further international experience as part of your degree. Our partner universities include the Higher School of Economics in Russia, WHU - Otto Beisheim School of Management in Germany, WU Viehna in Austria and IESEG School of Management in France.



“By being a LUMS student, we have access to a great learning environment, providing us with both academic and career support. The latter, being an integral part of our degree enables us to be alert of what awaits us in the business world.”

LUMS has provided us with a platform for both personal and professional development, helping us refine our career aspirations and job preferences.”

Narjisse Benjfine
MSc ITMOC



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We offer a range of other subjects including Arts, Humanities, Health and Medicine, Social Sciences, and Science and Technology. Please see our website for more information.

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Disclaimer

The University makes all reasonable efforts to ensure that the information in this prospectus is correct at the time of printing (August 2016). Please see www.lancaster.ac.uk/compliance/legalnotice for further information. Some courses or modules may be subject to validation or modification, please see www.lancaster.ac.uk/lums for the most up to date information.





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