

CHOI, Tae-Hee

Fields of Specialization

Research Areas

- Corporate Valuation, Financial Statement Analysis, Earnings Management and Forecast Management, Accounting Theory including Game Theory, Management Control, and Information Economics, Corporate Governance, Business Ethics, Earnings Quality, Cost-Benefit Analysis & Feasibility Study

Education

- August 2002
- Accounting & MIS, Ph.D.
- Fisher College of Business, Ohio State University
- Major Field: Accounting
- Minor Field: Economics, Industrial and Systems Engineering
- Dissertation Title: "A Study of Meeting or Beating Analysts' Forecasts of Earnings and Timeliness of Write-Offs"
- Dissertation Committee Members: Peter D. Easton (chair), Richard Dietrich, Kirk Philipich
- February 1989
- Naval Architecture, B.S.
- Seoul National University

Research Papers

Working Papers

- Easton, P., Choi, T. & Pae, J. Asset Revaluations: Private vs. Public Companies
- Choi, T. & Zhonlei, L. Business Ethics in China
- Choi, T. & Sipkova, M. Business Ethics in the Czech Republic
- Choi, T. & Shafizan, S. Income Tax in Malaysia and Korea: Understanding of Tax Administration and Audit
- Choi, T. & Munoz, J., Colombian Managers' Views of Business Ethics
- Other Publications
- Book Translation
- Financial Statement Analysis and Valuation, McGraw-Hill, Forthcoming
- Managerial Accounting, McGraw-Hill, 2009
- The Next Great Bubble Boom, 2004
- Managing by Numbers, Booksnut, 2003
- Finance for Managers: Harvard Business Essentials, Chunggrim, 2003
- Articles Published in Other Sources
- Corporate governance and sustainable growth, 2010
- CES2 and Transparent Management, 2004
- Growth Strategy for 2054, 2004
- Growth through the outside core business, 2004
- Strategic Earnings Game for Maximizing Firm Value, 2004
- What is My Score as a Digital CEO?, 2003
- Strategic Human Resource Development of Microsoft Corporation, 2003

- 'Go Global' Strategy for Cement Industry, 2003
- HR Development Based on 'Toyota-Way', 2003