



KDI SCHOOL
KDI SCHOOL OF PUBLIC POLICY AND MANAGEMENT

www.kdischool.ac.kr

263 Namsejong-ro, Sejong-si, 30149, Republic of Korea



Korean Intellectual
Property Office



KDI SCHOOL
KDI SCHOOL OF PUBLIC POLICY AND MANAGEMENT

INTELLECTUAL

PROPERTY

AND

DEVELOPMENT POLICY

MASTER'S DEGREE

PROGRAM

MIPD

MASTER IN INTELLECTUAL PROPERTY
AND DEVELOPMENT POLICY

Jointly organized by the World Intellectual
Property Organization, the Korean Intellectual
Property Office and KDI School of Public Policy
and Management in Sejong, Republic of Korea



INTELLECTUAL PROPERTY FOR INNOVATION, ECONOMIC GROWTH

AND SUSTAINABLE DEVELOPMENT





MESSAGE FROM DIRECTOR GENERAL

No country is better placed than the Republic of Korea to share experiences in the area of intellectual property and development.

Given the country's rapid path to becoming one of the top 12 highest ranked countries in the Global Innovation Index (2019 – 11th), Korea has demonstrated how the intellectual property system can be used to spur innovation and creativity and to drive long-term sustainable growth.

The Republic of Korea is unique in its capacity to share the lessons they have learnt from their experience with developing countries, least developed countries and countries in transition who aspire to similar achievements. With its focus on IP and development, the WIPO-KIPO-KDIS Joint Master's program in IP and Development Policy (MIPD) is unique among the WIPO Academy Joint Master's Degree programs. It responds directly to our Member States who seek a better understanding of the complex relationship between intellectual property and the three pillars of sustainable development: economic, social and environmental development.

I am confident that this new program, offered in partnership with the prestigious KDI School of Public Policy and Management and the Korean Intellectual Property Office, will attract the highest calibre of international candidates who will make an important contribution to the understanding of how IP works to support development.

Dr. Francis Gurry **WIPO Director General**



MESSAGE FROM KIPO COMMISSIONER

Just over 60 years ago, Korea was considered one of the poorest countries in the world due to the experience of the Korean War. After a brilliant economic development, aptly called “the Miracle on the Han River”, Korea achieved status as the world's 12th largest economy in terms of GDP and also ranked 12th in the Global Innovation Index (GII) according to the World Intellectual Property Organization (WIPO).



At the root of this remarkable growth was the development of science and technology along with the implementation of institutional infrastructures, such as intellectual property rights, (IPRs) which further promoted the advancement of industries and technologies. Therefore, the Korean Intellectual Property Office (KIPO) understands the value of economic development achieved through IPRs. Accordingly, KIPO is utilizing its know-how to conduct numerous projects that support developing countries to build awareness and capacity on intellectual property (IP), such as those under the WIPO Funds-in-Trust. For example, we have offered specialized training programs to enhance examination capabilities for examiners of IP offices. We also produced “Getting Creative with Pororo” to be an educational animation that fosters invention and creative thinking among children.

Beyond such accomplishments, it is my belief that this Master's Degree Program in Intellectual Property and Development Policy (MIPD) is more meaningful by being the world's first program interconnecting IP and development policies. Students will be able to increase their knowledge through examining the role of an IP framework in the process of development, and eventually, contributing to the economic growth and sustainable development of their countries.

We are pleased to have the opportunity to share our IP knowledge and experience with students from around the world. I hope this curriculum offers practical guidance and nurtures men and women competent in IP that will lead socio-economic growth.

Dr. Park Wonjoo **Commissioner, Korean Intellectual Property Office**





MESSAGE FROM DEAN

With the arrival of the Fourth Industrial Revolution came an unprecedented information explosion at a pace we are grappling to manage. As we experience rapid developments in technologies and innovation, global value chains are becoming more pervasive and complex. This new landscape of technological advancements brings countless opportunities that can enhance quality of life but can also wreak havoc on labor markets and aggravate income inequality. These transformative changes are affecting the way we live and radically disrupting how we conduct our businesses and the regulatory environments that govern them.

It is no secret that innovation is a catalyst for growth. It is in every country's interest to create an enabling environment that encourages creativity and rewards innovation. As global value chains become more complex and intellectual property crosses national borders the possibility of conflict is a foregone conclusion. There are differences and discrepancies among countries in how they choose to protect and secure intellectual property. In fact, most of the patents in the world are from only a handful of developed countries, and this gap only seems to be widening. It is now all the more critical for developing countries to align their national development strategies with policies toward protecting intellectual property rights and establishing an ecosystem that supports innovation and encourages creativity.

Recognizing this need, KDI School has established the world's first-ever Master's degree program in Intellectual Property and Development Policy (MIPD) in cooperation with the World Intellectual Property Organization (WIPO). The MIPD program provides a comprehensive curriculum that addresses the complex nature of IP policies in today's world. Coursework includes International IP Law and Policy, IP Management & Practice, Trade & Development, and Patents & Innovation. The faculty include professionals who provide a much needed practitioners' perspective in the classroom, buttressed by evidence-based research and a rigorous academic context, creating a truly optimal learning experience.

KDI School provides a world class education by offering a curriculum so graduates can better address the policy challenges of our constantly transforming global society. KDI School has incorporated IT and AI technologies to innovate its teaching methodologies and the students' learning. KDI School is both a solid foundation and spring board for its students, enabling them to become professionals with global competence in the field of Intellectual Property.

YOU Jong-Il **Dean, KDI School of Public Policy and Management**

PARTNERS



World Intellectual Property Organization is a global forum for intellectual property policy, services, information and cooperation. As a specialized agency of the United Nations, WIPO assists its 192 member states in developing a balanced international IP legal framework to meet society's evolving needs. It provides business services for obtaining IP rights in multiple countries and resolving disputes, and delivers a policy forum to shape balanced international IP rules, global services to protect IP across borders and resolve disputes, technical infrastructure to connect IP systems and share knowledge, cooperation and capacity building programs to enable all countries to use IP.



**Korean Intellectual
Property Office**

Korean Intellectual Property Office is the governmental agency primarily responsible for handling intellectual property (IP) related issues in Korea. KIPO's goal is to realize an IP-based creative economy by effectively supporting the creation, protection, and utilization of IP rights (IPRs) and to promote the creation and utilization of IP, enhance IPR protection both locally and abroad, foster human resources specializing in IP, and promote IP awareness throughout the world.



KDI SCHOOL
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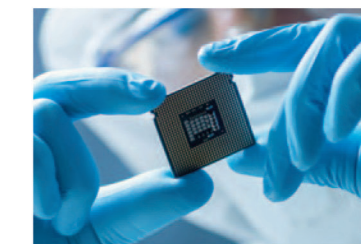
KDI School of Public Policy and Management was established in 1997 to educate and develop the next generation of leaders in today's rapidly changing and globalizing economy. The School offers an innovative educational program focusing on policy and international issues and aims to transform mid-career professionals into leaders of their respective fields by equipping them with new knowledge, vision and a global perspective. The School boasts a top-notch faculty who are equipped with real-world policy experience and close ties with the Korea Development Institute, the number one think-tank in Asia.

WHY MIPD IN THE REPUBLIC OF KOREA

Innovation is the key driver of human progress in this age of technological change and globalization. From advancements in electronics, biotechnology, renewable energy, and sustainable supplies of clean water, innovation advances the global community.

A sound system of intellectual property (IP) laws and management is a critical foundation for harnessing the creativity necessary for development. Patents, designs, trademarks, copyrights and all other IP rights play an important role in a country's social, economic and environmental development.

The path to development is clear. As an example, the Republic of Korea has transformed itself from a low-income agrarian economy into an industrial powerhouse. Through assiduous efforts to nurture innovation and entrepreneurship through its system of IP laws and management, Korea has become a model for development.



The MIPD is a unique program with a focus on links between IP and development.

The first of its kind, this program will provide students with the in-depth knowledge, expertise and practical know-how to operate as IP policy makers for development and thought leaders in the public and private sector.

The collaboration between WIPO, the Government of Korea through KIPO and KDI School ensures students will acquire detailed knowledge in the core areas of IP and solid grounding in development studies.

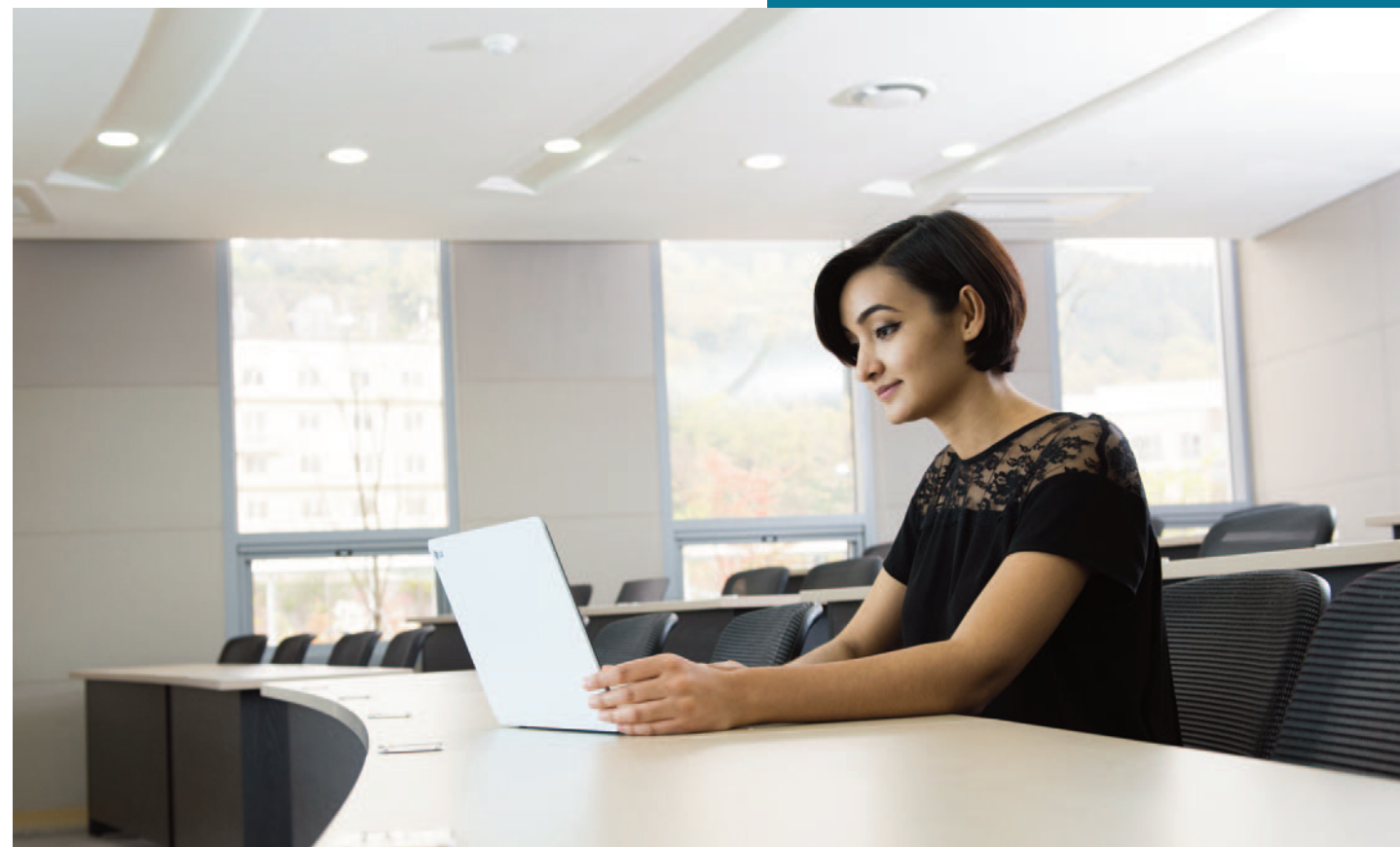
The learning experience will be enhanced and inspired by contributions from KDI, one of the world's leading public policy and international development think tanks.

In addition, experts from WIPO, KIPO and international and local academic and professional specialists will teach in the MIPD.

ABOUT THE PROGRAM

OVERVIEW

The MIPD is a degree program in intellectual property (IP) and development, focusing on IP for innovation, economic growth and sustainable development in both practical and theoretical frameworks.



OBJECTIVES

- Acquire broader and deeper knowledge of the principles and sources of international intellectual property law and understanding of how these are changing as a result of globalization
- Understand the framework for analyzing policy making for economic growth and sustainable development
- Appreciate the role of IP as a tool for development
- Develop the capacity to evaluate and examine various implications of IP laws and policy for socio-economic development
- Obtain a global perspective and professional expertise in IP and Policy Development
- Demonstrate the capacity to write a research paper on IP and development issues satisfying the requirements of objectivity, structure, analytical reasoning and independence

GENERAL INFORMATION

- Language of the course: English
- Duration of the course:
1 year program(12 months)
12 months in residential(Trimester)
- Opening: 2022 Academic Year
- Distance Learning: January-February(Preliminary)
WIPO Distance Learning DL-101 general course on IP,
Exam will be conducted during the first week of KDI school
- Residence: February to December(Regular Trimester)
Orientation will be held last week of January
Supervised Research Project within 12 months of residential period
- Venue: Sejong, Republic of Korea



ABOUT THE PROGRAM

CURRICULUM

It will be designed in combination with various topics on Intellectual Property and Development

INTELLECTUAL PROPERTY AREA

- Pre course(Distance learning-101 General Course on IP)
- International Intellectual Property Law and Development
- Copyright and Related Rights
- Trademarks, Designs and Geographical Indications
- Patents and Innovation
- IP, Emerging Issues and Sustainable Development
- IP Management and Practice

*Courses are subject to change

DEVELOPMENT AREA

- Introduction to Development Policy
- Analysis of Market and Public Policy
- Quantitative Methods
- Korean Economic Development
- Trade and Development



SEQUENCE

SPRING	SUMMER	FALL
International Intellectual Property Law and Policy	Quantitative Methods	Trade and Development
Introduction to Development Policy	Trademarks, Designs and Geographical Indications	Korean Economic Development
Copyright and Related Rights	Patents and Innovation	IP Management and Practice
Analysis of Market and Public Policy	IP, Emerging Issues and Sustainable Development	Supervised Research Project(Paper)
Korean Language or English Basic Course	-	-

*Courses are subject to change

GRADUATION REQUIREMENTS

- Coursework: 36 credits(Including one Language course)
- Research Paper: 3 credits

INTERNSHIP OPPORTUNITIES

The program provides exclusive internship opportunities where participants will experience firsthand the practices on intellectual property.

- Host : Sejong Intellectual Property Center
- Support : Sejong Special Self-governing city
- Duration : 2 weeks in August



JOB DESCRIPTION

Develop skills related to creation, utilization and protection of intellectual property in an IP - Business cycle

- Strategic consulting for commercializing through patent and design map in small-to-medium enterprises (SMEs)
- Management consulting for enhancing IP capacity of SMEs
- Strategic consulting for start-ups and young enterprises in utilizing and protecting IP
- IP-based technology entrepreneurship education and consulting for would-be entrepreneurs
- Consulting for idea materialization and rights acquisition

WHY KDI SCHOOL

KDI School has positioned itself as an unrivaled institution in teaching and research in the field of development and public policy, equipped with cutting-edge facilities and systematic support for students and offering a dynamic and vibrant academic curriculum provided by top-notch faculty members.

NASPAA accreditation for MPP, MDP, and MPM programs

NASPAA Accreditation

Top-notch Faculty excel in academic achievements & field experience

Top-notch Faculty

Globe-spanning Alumni Network

136 Countries Over **2,490** Alumni

Vibrant education program Asia's top think tank KDI 2018 Global go to think tank index report

1 Asia's No.

Diverse student body, international students representing more than 40% of the student body

40%

With a trimester system (three semesters per year), students can earn their degree within 1 year

Only 1 Year

26 Countries **64** Institutions

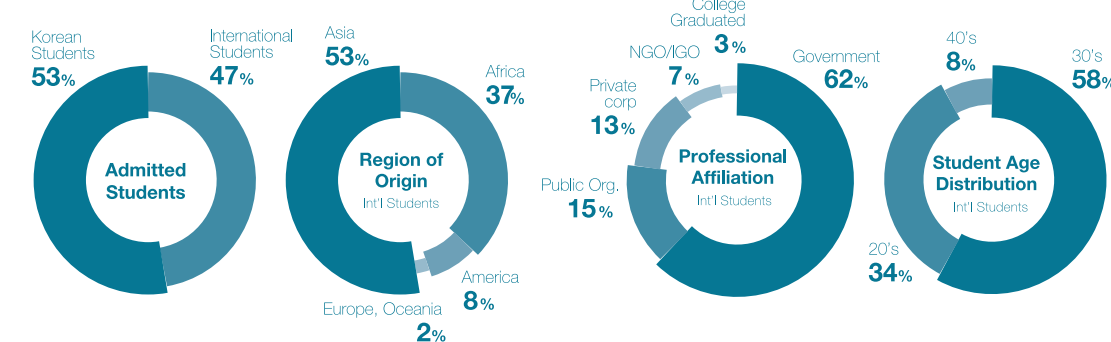
Most extensive international partnership network among graduate-level schools in Korea

WORLDWIDE NETWORK

STUDENT & ALUMNI PROFILE

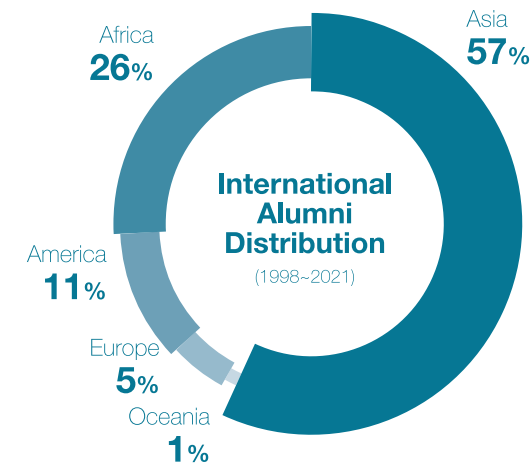
KDI School is home to a vast student and alumni network that stretches all over the world. Students come from a variety of backgrounds including over 3,780 Korean alumni members in government ministries, public organizations, private corporations, the finance sector, media corporations, and NGOs. The network is equally diverse for foreign alumni counterparts with current and former students from key government ministry officials in 136 countries. Such an extensive network creates synergy and helps KDI School and its students build a truly diverse support structure that provides mutual support in various fields.

| 2020 Admitted Student Profile |



| Diverse Alumni Composition |

- Composing global alumni network with over 2,490 foreign alumni (from 136 countries) in Master's degree since the establishment of school
- Function as key human resources for building relationship with developing countries through forming network with core government officers and supporting overseas expansion of domestic companies



OVERSEAS PARTNER INSTITUTIONS

| KDI School Network |

To help KDI School Students respond more effectively to the ever-evolving global environment, KDI School holds the largest partnership pool among stand-alone graduate schools in Korea, with a total 64 institutes from 26 different countries across the world.

| Partnership Organizations |



| Partner Schools |



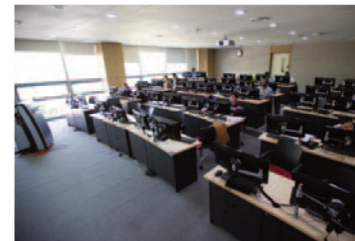
EXTENSIVE SUPPORT

CAMPUS LIFE & INFORMATION

| Campus with consolidated research-educational facility |

The campus is located in Sejong Special Autonomous City, a multifunctional administrative city where central government agencies and national research institutes are concentrated.

As the educational arm of the Korea Development Institute, the #1 think-tank in Asia, KDI School offers premier educational opportunities. The students will have access to the intellectual know-how of KDI, accumulated over the last 48 years, as well as benefit from the studies of world-class researchers by directly communicating with them.



| Ultra-modern facilities |

The campus is an ideal educational environment for full-time students by providing them with a brand new dormitory, as well as student labs and learning facilities optimized for research and education.

| Library |

The Library provides comprehensive resources specialized in business, economics and policy for research. The library is also affiliated with the KDI library, which enriches the resources available to students. Additionally, students can access information conveniently using the digital library featuring an integrated search function.



LEARNING SUPPORT & SOCIAL ACTIVITIES

| Writing Center |

- Personalized, one-on-one editing service for improving academic writing skills
- Workshops for oft-used writing skills including research writing, citations, academic integrity, and more

| E-learning |

- Virtual Classrooms through eKDIS, KDI School's Learning Management System
- Variety of Massive Open Online Courses on Korea's development experience
- Self-paced e-learning courses for foundation skills including STATA, Economics, Mathematics, Statistics among others



| Cultural Events & Site Visits |



| Club Activities |



| Song and Dance Festival |



| International Food Festival |



EXTENSIVE SUPPORT

SCHOLARSHIP OPPORTUNITIES

| Special Scholarship Program for MIPD |

- **Benefits** : full tuition, monthly stipend and round trip airfare
- **Eligibility** : all overseas candidates are welcome to apply
- **Offering period** : spring admissions



ADMISSIONS FOR INTERNATIONAL STUDENTS

| International Applicants Qualification |

Admission Requirements

- A bachelor's or an equivalent degree
- Ability to take classes in English

| Application Schedule* |

Procedures	2022 Spring Admissions
Application Period	September 6 ~ September 27, 2021
Final Result Notification	December 6, 2021
Semester Start	Early February, 2022

* This schedule is subject to change.

| Procedure |

Submission of Online Application

Document Review

Submission of Required Documents

Interview

Final Selection

2022 Admissions

Online Open House

Date September 4, 2021

Time 10:30 AM

Contact Us

| Admissions Office |

E-mail internationaladmissions2@kdis.ac.kr

Tel +82-44-550-1281/1220

Fax +82-44-550-1103

| Required Documents |

Submission of online application (<http://admissions.kdischool.ac.kr/>) and required documents must be completed by deadline.

NO.	Documents	Master's
1	Online Application Submission	required
2	Statement of Purpose (must use KDIS Online Application System)	required
3	Official transcripts from undergraduate institution(s) with grading system	required
4	Certified Diploma from undergraduate institution(s)	required
5	Official transcripts from graduate institution(s)	If applicable
6	Certified Diploma from graduate institution(s)	If applicable
7	Recommendation Letters	two
8	Two Photos (3cm X 4cm) or Photo File Upload	required
9	TOEFL, TOEIC, IELTS, or TEPS score report *	required
10	Employment Verification	If applicable
11	Copy of Passport	required
12	Dissertation Research Proposal	optional
13	Writing Sample in English	optional
14	GRE score report	optional
15	Video Essay	optional

* Applicants who received their bachelor's or higher degree from an English-speaking country may submit a certified copy of 'certificate of medium of instruction' issued by their university instead.

Important Notice

Applicants should follow instructions provided in application guideline which can be downloaded from admissions website <<http://admissions.kdischool.ac.kr/>> during admissions period. Online application and required documents must be submitted by deadline. Submitted documents will not be returned.