

THE GLOBE

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INVITATION TO ALL KDI SCHOOL ALUMNI

1999 Commencement will be held in conjunction with the Celebration of the Second Anniversary of the School of Public Policy and Global Management, KDI.

Time: 15:00- 17:00
 Dec. 17, 1999
 Place: To be announced in the next issue of the GLOBE

1999 Special Program on WTO Agreement and International Trade

1999 Special Course on WTO Agreement and International Trade, hosted by the School of Public Policy and Global Management, KDI and sponsored by the Korea International Cooperation Agency, was held from September 28 to October 17 at the KDI School, Seoul.

This program was sponsored by the Korea International Cooperation Agency and has been designed to provide mid-career government officials and international experts from developing countries with the most advanced and updated theories and information on practical issues in the areas of international trade and the WTO agreement and to train them in trade related policy making and management skills in this era of unlimited competition and globalization.

This program offered a series of seminars and lectures on international law and trade, WTO agreement and implementation, dispute settlement cases, anti-dumping cases, and Korean economic development and crisis and its aftermath.

There were 25 participants from 18

different countries, who came together for a series of lectures and a number of field trips to industrial complexes and other cultural, historical sites around Korea. At the end of the program, participants presented and held a discussion session on their country report on international trade issues and the WTO agreement and its implementation. Lectures were given by 15 lecturers, who were renowned international lawyers, scholars, experts, and KDI School faculty members.

Participants were selected on the basis of their current fields, mainly international trade, and English proficiency. According to the staff members who helped out during the program, participants commented that it was a very tightly scheduled program but of great use and help.

** If you have any comments or questions about the program, please contact Mr. Byung-soo Yoon, Program Coordinator and Assistant Director for the Executive Leadership and National Development Programme at (02) 3299-1257 or e-mail at ybs@kdischool.ac.kr*



1999 Special Course on International Trade and the WTO Agreement, at the Certification Ceremony, KDI School, Seoul



Our Global Connection for Innovative Leadership and Global Competence

Hee-Yeon Kim,
Bong-Jun Ko

and Sang-Hyuk Cho—students from our School—are now studying at the sunny campus of the University of California, San Diego. Myug-Kyun Kim and Joo-Hyung Chung are now living in Jonkoping, Sweden. And two German gentlemen—Jan Plogmann and Timo Seiling—will be taking classes with our students in spring, 2000. Some other students are now preparing to leave for Michigan. These are the beginnings of our School's global connection.

As an institution, which educates leaders who deal with the challenges of the world, our *School's strategic plan* includes establishing global connections in education, research and professional practice.

First of all, our School is setting up academic exchange programs

with educational institutions with which we share a common vision. At present, we have agreement with University of California at San Diego, USA; Michigan State University, USA; Jonkoping International School of Business, Sweden; Leipzig Graduate School of Management, Germany; and China Scholarship Council. We also have informal relationships with universities in Spain and Japan where we can send our students. In the coming years, we shall establish official linkages with other institutions around the world—in each region and continent. We will be selective in our effort—focusing on a small number of institutions which can be our intellectual co-producer in graduate education. Eventually, the School plans to provide global educational opportunities for all students. Under this scheme, all of our graduates will be able to possess *innovative leadership and global competence*.

Our School also has ongoing ties with academic societies abroad. We work closely with KAEA (Korea-America Economic Association) and the Global Group of the Association of Collegiate Schools of Planning and International Regional Science Association. We will expand our exchange with other aca-

demical and professional societies to gain knowledge and information about research and practice.

We participate regularly and officially in major international educational associations. We work with AIEA (Association of International Education Administrator); EAIE (European Association of International Education); NAFSA (National Association of Foreign Students Affairs); and AMPEI (Mexican Association of International Education). At the meetings of these organizations, we present our School's model of education, collect information on progresses made in other nations and explore possibilities for cooperation and exchange.

At our School we abandon the old model of "Either-Or" in international education—you study either in Korea or abroad. Our model is "Both-And"—we offer the best of "*both domestic and global education*." —*

Gill-Chin Lim
Dean and
Distinguished Institute Professor

CALENDAR OF EVENTS

- 9. 1 – 11. 31 Global Management Program for National Reform Strategy and Corporate Restructuring
- 9. 2 – 9. 15 Program on Trade Promotion Strategies for South America & Caribbean Countries
- 9. 6 Classes begin (Fall Term)
- 9. 6 - 9. 7 New Techniques of Real Estate Finance; Reits, Project Financing & A BS
- 9. 17 Last day of Drop/Add period
- 9. 23 – 26 Korean Thanksgiving Holidays (School closed)
- 9. 29 - 10. 19 Special Program on WTO Agreement and International Trade
- 10. 3 Korea Foundation Day
- 10. 8 Last day of Drop period
- 10. 13 KDI School Open House at Sejong-ro Government Complex
- 10. 14 KDI School Open House at Kwachon Government Complex
- 10. 15 KDI School Open House at Daejeon Government Complex
- 10. 16 KDI School Homecoming Day

Wednesday International Tea Time (WITT) is held every Wednesday from 4:30 to 6:00 pm at the KDI School. Everyone is invited to this special opportunity to socialize and hear from insightful guest speakers. For inquiry, please contact Baron Yu at (02) 3299-1261 or e-mail at: baronyu@kdischool.ac.kr

SPECIAL EVENT: KDI School Homecoming Day –Cont'd from Page 1

People shared their experiences and news and enjoyed themselves with good music and food followed by a dance party. The Class of 1999 was proud of the Class of 1998, who were taking a leading role in both the public and private sectors.

We hope to see more of you at next year's Homecoming Day!

** For inquiries, please contact Mr. Chan -soo Park at <manager@kdischool.ac.kr>. For picture files, please contact Anna Song at <anna@Kdischool.ac.kr>. Pictures from Homecoming Day will be electronically transferred to those who make a request. — Ed.*



SPECIAL PROGRAM: FORUM ON REFORM OF GOVERNANCE SYSTEM OF INSURANCE COMPANIES IN KOREA

A two day long 'Forum on Reform of Governance System of Insurance Companies in Korea', hosted by the Executive Leadership & National Development Programme of the KDI School and sponsored by the Korea Non-life Insurance Association and the Korea Life Insurance Association, was held during September 17 ~ 18, 1999 at the Oak Valley Resort.

Some 70 CEOs, directors, and auditors from 35 insurance companies in Korea participated in this forum during which they shared ideas and discussed how to employ an efficient governance system of the board of directors and the organization.

The objective of this meeting was to suggest new directions for the corporate governance system of insurance companies as the new outside directors system is introduced in the face of restructuring and economic reform.

Lectures and seminars were prepared by renowned members of the field; Mr. Dong-Chul Cho from KDI; Mr. James Rooney from Templeton Trust and Investment Management; Mr. Gun-sang Chang from the Ministry of Finance and Economy; Mr. Andrew Morlet and Mr. Robert Felton from McKinsey; Mr. Jin-won Park from Sejong Inc.; Mr. Steve Brain from the

World Bank; and Mr. Yves Guerard from the International Actuarial Association.

This forum provided the participants with opportunities to better understand the role of insurance companies and their directors within the Korean economy. They also participated in a mock board of director meeting and discussed the internal structure of the board and the need for efficient governance.

** For further information, please contact Dr. Yong-Hee Park at 3299-1057 or e-mail at <yhpark@kdischool.ac.kr>.*

REF Students Visit Canada and U.S.

The REF students visited Canada and the US on their international field trip, accompanied by Dr. Joseph Hee-Soo Chung and Ms. Lila Lee during October 25 ~ November 6, 1999. They visited York University in Toronto, Canada, where they met with Professor James McKellar, Mr. Ross Moore, Vice President of Collier International, and Mr. Anthony Stephen, President of Moncuard, and also various REITs companies in Canada and New York. This trip provided a valuable opportunity for our REF students to closely look at different cases of REITs companies in both the US and Canada. —*

**For information, please contact Miss Joo at 3299-1052 or e-mail at <sung@kdischool.ac.kr>.*



REF students on International Field Trip to Toronto, Canada

FACULTY COLUMN

International Schools in the Global Age

Over the past few years, as a faculty member at INSEAD, an international business school in Fontainebleau, France, I have had the unique opportunity to assess a model for education in cross-national world. Our model at INSEAD has been quite successful, judging by the popularity of our programs, and its main strength has been the real international spirit of our programs. For us, the international spirit permeates all aspects of our activity, including such issues as our admissions policy, our recruitment of faculty and staff, and our curriculum. I do believe that the potential of our approach to education in the 'global village' has even more to offer.

Only a few hours after arriving in Seoul, one realizes the revolutionary process taking place in Korea at the end of the twentieth century. If some of this is driven by the post-crisis atmosphere, and may fade away once the urgency of servicing foreign debt declines, a large part of it represents a real ac-

knowledgement of changes that are necessary to bring about a modern system, capable of bringing the country to its role in the 'global economy' of the twenty-first century. A major component of this revolution seems to be openness and liberalization, not only of the government and the economy, but more importantly of the private sector and other social players and forces. Measures that open access to foreign direct investment, for example, are not only a financial attempt to increase wealth, but represent a real change in the role of international forces in Korean society. The goal should be to make the country a real player in the world arena, by leadership and commitment, instead of a mercantilist beneficiary of export markets.

From this perspective, my experience at the KDI School, over the last few weeks, has truly impressed me, not only for its potential as a leading school in the region and maybe the world, but mostly for the visionary leadership that it seems to bring to Korean society, in terms of its focus on international and cross-cultural references. The mission of the KDI School is paramount in the advent of the new Korea. Its true international spirit and the energy of its people, will show the way for the modernization

and internationalization of the country's intellectual and administrative structures. Moreover, the School seems well equipped, with a student body with outstanding intellectual and leadership skills, and a faculty committed to a true multicultural learning environment. In the age of Globalization, the provision of education in such a cross-national environment is a key ingredient for success, which will greatly benefit those that will be fortunate to take part in the process of building the School.

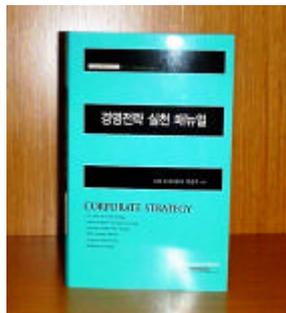
But the true beneficiaries will be Korea and the Asian region, as it prepares for a century that will be quite different from the last fifty years. The demand for new cross-national, multicultural, global education in Asia has brought even INSEAD to the region, as we prepare to open a campus in Singapore. The new century will mean a new and different way of working, doing business, and thinking in Asia, the innovators of today in the region will be the leaders of tomorrow.

* By Prof. Daniel Traca
INSEAD, France

* *Professor Daniel Traca was a Visiting Professor at the KDI School and taught a course on "Industrial Policy and International Competitiveness". —Ed.*

FACULTY NEWS

Professor Seung-Joo Lee Publishes a Book "Corporate Strategy"



Professor Seung-Joo Lee's book **Corporate Strategy** was published on Aug. 25, 1999 by Sigma Insight Group. This book

emphasizes the importance of strategic thinking and introduces some of the key concepts and analytic tools for developing a winning strategy for the 21st century. The book is getting an extremely good response in the market as the first batch of 1,000 copies were sold out in the first two months of publication. *If you need further information on this book, contact Prof. Seung-Joo Lee at 3299-1015 or the publisher at 707-3330. —Ed.*

Prof. Jong-Il You Presents a Paper at the Third FDL-AP Conference



Prof. Jong-Il You presented a paper on "Economic Crisis, Democracy and Inequality: South Korean Experiences" at the Third FDL-AP (Forum of Democratic Leaders in the Asia Pacific) Conference held at the Hotel Shilla on October 25, 1999.

Democratic leaders from around the world attended this conference, including President Kim Dae-jung of Korea, who gave a keynote address at the Opening Ceremony of this three day long session, to express their support for the causes of peace and democracy, and call for international efforts to promote

them. In his paper, Prof. You clearly identifies the problematic consequence of the economic crisis in Korea, namely rising income inequality and poverty. He finds that the proximate cause for this is the economic recession and thus a rise in joblessness, but that the more fundamental cause is the structural changes induced by globalization. He then discusses the role of democracy in generating social responses to the problems of inequality and poverty, and reviews the limitations in the democratization process and the development of social policies in Korea. As a solution, Prof. You introduces a concept of "productive welfare", proposed by the Kim Dae-jung administration, which 'seeks simultaneous elevation of productivity and welfare of all people by enabling their human development', emphasizing fair and competitive market order and equal access to education, knowledge, and information.

For more info. on the conference and the paper, contact Keum-joo Choi at 3299-1105.—Ed. .

SCHOOL NEWS

Admission for 2000

School of Public Policy and Global Management, KDI is currently accepting applications for admission for the year 2000. Deadline for all applications (domestic & international) is November 31, 1999. Please visit our website at <http://www.kdischool.ac.kr> for detailed admission criteria and application procedure. You may also download the application forms from this website. If you want to receive the application package by mail or have further questions, please contact Mr. Woo-Young Kim at (02)-3299-1259 or e-mail at <wykim@kdischool.ac.kr>.

KDI School Open House

KDI School hosted a series of open houses in the months of October and November. The first three sessions were held at Sejong-ro, Kwachon, and Daejon

Government Complexes on October 13, 14, & 15, respectively. The last open house was held on November 17, Wednesday, 1999 at the School of Public Policy and Global Management. This meeting started at 4:30 pm in the Ambassador Hall, 7th Fl., and some 70 people came and visited the School. If you have further questions or need more information, please contact Mr. Woo Young Kim at (02) 3299-1259 or e-mail at <wykim@kdischool.ac.kr>.

Dr. Jung-Hee Kim Participates in NGO Conference

Dr. Jung-Hee Kim, a master's program student in International Relations, has participated in a 1999 Seoul International Conference of NGOs on "The Role of NGOs in the 21st Century", held during October 11, 199 ~ October 15, 1999 at the Peace Square in the

Olympic Park.

Dr. Kim currently teaches English Literature at Hannam University and is involved with many NGOs including Korea-China Women's Exchange Association. She says the following about her studying at the KDI School, "I want to work as an international expert who is strongly supported by practical experience and academic knowledge. KDI School provides that for me."



Dr. Jung-Hee Kim at the Opening Reception of 1999 International Conference of NGOs

LISA FEASBY'S BUSINESS & CAREER CENTER (CBC)

Where is "Career Services"



Students keep telling me, "I was looking for your office, but I couldn't find it." My office is in the corner of Academic Affairs, 6th Floor.

If you are considering further studies after your graduation from KDI, please drop by the office. We have information and resources to help you with choosing a program or finding funding.

If you are looking for a job, there are several ways to use the Career Services resources to make your job search more efficient. First, check the bulletin board on the 3^d floor regularly for current information. Second, pick up some of the information handouts that are on the shelf outside the office. They cover such topics as using the

Internet in your job search, networking, and preparing for an interview, among others. Third, feel free to drop by the office. Even if I'm not in, you can browse through the materials. I can also give you suggestions on preparing your resume and cover letters, go through a mock interview with you, or just give some general advice on where to start if you're looking for your first

job. Remember, people often say that looking for a job is a full-time job in itself—unfortunately, they're right! But careful planning and use of the information available to you will help reduce the time spent in finding that perfect job.

Useful Websites for Job Information

The following websites provide useful information for those conducting a job search. They give information on jobs available within Korea.

- [Http://www.work.go.kr](http://www.work.go.kr)
- [Http://www.smba.go.kr/customer_care/wanted.html](http://www.smba.go.kr/customer_care/wanted.html)
- [Http://www.kmanet.or.kr/](http://www.kmanet.or.kr/)
- [Http://kr.employment.yahoo.com/](http://kr.employment.yahoo.com/)
- [Http://www.naver.com/Business/Employment/](http://www.naver.com/Business/Employment/)
- [Http://www.recruit.co.kr](http://www.recruit.co.kr)
- [Http://www.joblink.co.kr/](http://www.joblink.co.kr/)
- [Http://www.maeilbiznews.co.kr/scout/](http://www.maeilbiznews.co.kr/scout/)
- [Http://www.incruit.com](http://www.incruit.com)
- [Http://www.scout.co.kr/](http://www.scout.co.kr/)
- <http://www.sscp.co.kr/>
- <http://www.sinbo.co.kr/>

For jobs in other countries or at international organizations, please visit the following websites:

For positions at IOs:

<http://www.mofat.go.kr/korean/jobpost/recruit1.htm>

For jobs overseas:

- <http://www.occ.com/>
- <http://careers.yahoo.com/>
- <http://www.careerfairs.com/careerfairs/default.htm>
- <http://www.careermosaic.co.kr/gateway.htm>
- <http://www.cfg-inc.com/>
- <http://www.career.com/cyberfair.html>
- <http://www.jobsameric.com/>

— Ed.

LETTERS FROM THE ALUMNI

Dear All,

You would be pleased to know that I have received an invitation from the World Bank to present a paper in the forthcoming Bonn GDN Conference to be held in Bonn in December. As per my suggestion, there will be a separate session on uncertainty and investment in the developing countries where Professor Jeffery Nugent (USC), Dr. Luis Serven (World Bank), Professor Nauro Campos, and I will present papers. Besides, I am working on a number of projects: 1) Political feasibility of economic reform in East and Southeast Asia; 2) Macroeconomic Impacts of populism and political instability in Bangladesh; 3) Growth zones in South Asia; and 4) Macroeconomic impacts of defense expenditure in Bangladesh.

As for my Ph.D., I look forward to apply for the fall 2000. I strongly believe that given your high reputation all around, you can help in rehabilitating the "absolute poor".

Shamsur Rahman
Alumnus



Dear KDI School friends,

We, Joo and Myung, made presentations here the other day. We thought our presentations were not very good, but the Swedish students were very much impressed by our humble presentations. This is surely attributed to studying at the KDI School.

Honestly, we are always thankful to the KDI School and your concerns for us. As time goes by here in Sweden we feel more and more that the KDI School has helped us in our studies here at Jonkoping Business School.

Now we are very busy studying about Venture Business Development. Among other subjects in this school, the subject of how to develop venture ideas into business is what interests us the most.

By the way, we have some international students who are interested in the KDI School. Whenever we explain our school to them, they are impressed, and we feel very proud.

Thank you again for a quality education by the most excellent professors.

From Joo-Hyung & Myung-Kyun

PROFILE

Faculty



Ms. Lila Lee
English Instructor

Ms. Lee is a woman full of energy and love and who is truly dedicated to teaching her students at our School. She loves interacting with the students, and always brings joy and smiles to those around her. Along with her extensive career experience as an educator, she deserves much credit for her warmth and care. She says, "Be proud and brag about the KDI School because it is the best!"

Student



Mr. Wen Bo, IR

Mr. Wen Bo is a very environmentally conscious person and he tries hard to raise public awareness on the issue. He also works in the library and almost always wears a yellow cap. He smiles a lot and is always friendly. Inside him, however, is a passion to work for the ultimate betterment of the human race through grass-roots education and democracy.

Staff



Ms. Hyung-sook Lee
Finance & Budget Team

Ms. Lee is a new member who joined our School as of November 1, 1999. She is in charge of the School's budget allocation. She has worked at a non-bank financial institution as a member of a credit evaluation team before joining us. As a new member to the School, she had the following message, "let us help each other and work together in building a great School."

Alumni News

Dr. Jung-Hee Kim, a master's program student in International Relations, has recently participated in a 1999 Seoul International Conference of NGOs on "The Role of NGOs in the 21st Century", held during October 11, 199 ~ October 15, 1999 at the Peace Square in the Olympic Park.

This Conference was participated by some 6,000 people from around 900 organizations including NGOs around the world. President Kim Dae-jung attended the opening ceremony and gave an opening address. Hosted by the CONGO, GCS International Women's Club, and UN NGO Committee and sponsored by Dong-a Ilbo, KBS, and MBC, this 5 day long Conference comprised of several panels and discussion sessions on the topics of "Reports on the 20th Century", "Prospects for the 21st Century", "Assessment of our Civilization", and "Expanding the Role of NGOs", etc. The Conference was concluded with a summary session, which sought for new directions in the new millennium, and a peach march joined by everyone.

During the Conference Dr. Kim moderated in the session on

"Women's NGO's Role and Networking for Peace in Family and Bright Society".

She is currently involved with many organizations including Korea-China Women's Exchange Association, as an advisor, Business Professional Women's Club of Korea Association as a committee member, and other various NGOs. She has also served as an international cooperation specialist of policy research team of Daejeon Cosmopolis, adjunct English Literature professor at Hannam University, and supervisor at Daejeon World Expo of 1993. Dr. Kim has indicated her reason for studying at the KDI School as follows: "I want to work as an international expert who is strongly supported by practical experience and academic knowledge. KDI School provides that for me." —*



Dr. Jung-Hee Kim at the Opening Reception of 1999 International Conference of NGOs

KDI School Exchange Programs

At the KDI School, we provide our students with a variety of international opportunities ranging from inviting the world's renowned scholars and experts to visit and speak at our School, establishing internship programs at international organizations, foreign governments and businesses, and exchange programs with foreign universities.

We have currently established five exchange relationships with schools in various countries around the world. We strongly recommend our students to study one year at our School and spend another six months to a year either as an intern at overseas organizations or as an exchange student at a foreign university.

We believe that our students can benefit greatly by participating in our exchange programs to gain valuable

international experiences and share information and knowledge with students from different perspectives and background, thus enhancing and promoting international understanding and a spirit of unity.

The schools with which we have exchange relationships are: University of California, San Diego (UCSD) Graduate School of International Relations and Pacific Studies; Michigan State University, Jonkoping University (Jonkoping International Business School, Sweden); Leipzig Graduate School of Management, Germany; and any university in China (by arrangement between the KDI School and China Scholarship Council, Ministry of Education). Also a short-term faculty and student visiting program is being arranged with the Niigata University of Japan.

There are currently five of our students studying in Sweden and UCSD,

USA, and three more are leaving for Michigan State University soon. Applications are being accepted for Leipzig Graduate School of Management and for programs arranged by China Scholarship Council until November 30, 1999.

If you want to know more about our partner schools and their programs, please visit the following websites:

- Http://www-irps.ucsd.edu/
- Http://www.msu.edu/home/
- Http://www.hj.se/jibs
- Http://www.hhl.de
- Http://www.csc.edu.cn
- Http://www.niigata-u.ac.jp/indexe.html

All information and applications packages can be obtained from Mr. Woo-Young Kim, Academic Affairs, at (02)-3299-1259. —Ed.

ALUMNI & VISITORS



REF Students on International Field Trip, with Prof. McKellar



'99 Homecoming Day Dance Party

With Mr. Sangil Park, Vice President of Corporate Strategy Planning Office, Samsung Electronics



Guests from the KDI



With Education Counselor from Chinese Embassy, Mr. An Yu Xiang



Our famous photographer, Mr. Justin Treweek

Class of 1998, Mr. Chungmyung Cho



Wednesday International Tea Time (WITT)

On Wednesdays
4:30 pm—6:00 pm

Sept. 8: Fall Term Opening Ceremony
Sept. 15: Implications of Digital Convergence Era — Samsung Everland
Sept. 22: No WITT
Sept. 29: Dean's Class on Global Foundations and Manner for Contemporary Professionals
Oct. 6: Mr. Young-Soo Chung on "Manners"
Oct. 13: "How to play golf"
Oct. 20: Refreshments and Snacks
Oct. 27: Korean Dance Performance
Movie Making — Film Director Heung-Joon

Members of the KDI School are encouraged to submit their articles, journals, letters, or pictures that will appear in the future issues of the GLOBE newsletter. The writings should be no longer than 300 words in length and can be submitted at any time to the GLOBE editors. Please contact Anna Song at 3299-1269 for further information.



Professor Kevin O'Rourke

International Field Trip to San Diego



With Prof. Euyung Kim in San Diego

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