

What we will cover today

- Birmingham: The city and university
- The School of Social Policy and the programmes
- Dissertations
- Social and public policy careers
- Questions

Who are we?

• Kelly Hall

- Reader in Social Policy
- Director of Global Engagement, School of Social Policy

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• Frankie Rogan

- Assistant Professor in Social Policy
- Head of Education, Department of Social Policy, Sociology and Criminology

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City of Birmingham

- Britain's second city, Population of over 1 million
- Central location, Close to London
- Good transport links, international airport
- Multi-cultural city, 30% ethnic minorities, 40% under 25 years, 100+ languages spoken across the city
- First class Arts venues, excellent shopping
- Host to international music and sporting events (hosted the Commonwealth Games 2022)



University of Birmingham

- Founded 1900 / Russell Group
- **First Campus University**.... Opened 1909. 276-acre green parkland around the University. £500million recently invested to produce a new Library, a new Sports Centre, and the Green Heart.
- **Global University**...34,000 students, 5,000 overseas students from 150 countries.
- UoB is a top 100 university (QS World University Rankings)
- 30+ Korean students currently on Government funded scholarships (MA Global Public Policy)
- One of the top 5 universities in the UK that major companies target



Our Campus







Support Services

- International Student Team (IST)
- Birmingham International Academy (BIA)
- Personal Academic Tutors
- Wellbeing Officers
- Student Support & Counselling Service
- Guild of Students
- Chaplaincy / Prayer Room
- Careers Network



Events for International Social Policy Students – Houses of Parliament





What is Social Policy?

- Societies responses to social 'wicked' problems.
- Public Policy - all the policies of government.
- Social policy - quality of life issues that affect the overall welfare of citizens.
- Draws on economics, sociology, psychology, geography, history, law, philosophy and political science.



Social Policy can make a Difference

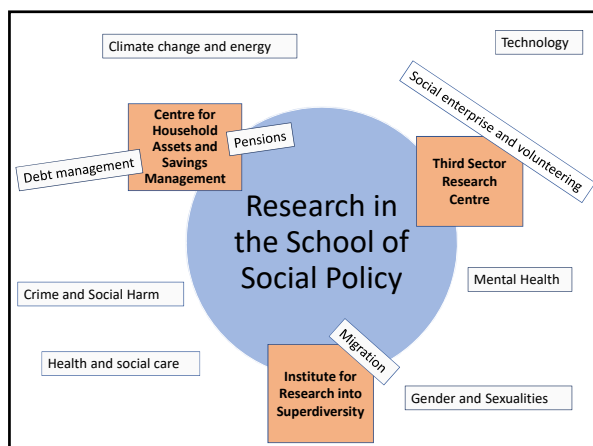
Change - can take place at:

- **Macro** level –social conflict, global events (GFC, Covid).
- **Meso** level – national events
- **Micro** level – individual, family community



School of Social Policy

- **Departments**
 - Social Policy, Sociology and Criminology
 - Social Work and Social Care
 - Health Services Management Centre
- **Reputation**
 - 42nd in the world for social policy and administration (QS)
 - 8th in the UK for world leading research (REF)



Postgraduate Courses

- **MA Global Public Policy**
- **MA Social Policy**
- **MSc Public Management**
- MA Migration Studies
- MA Sociology
- MA Social Work
- MA Social Research
- MSc Healthcare and Policy Management



MA Global Public Policy

- Seeks to understand the ways that policy is formulated within social, political, economic and historic contexts.
- 20 week work internship option (MA Global Public Policy with Integrated Placement - 21 month programme)

Modules Include:

- Policy Futures: Theories and Concepts in International Policymaking
- Global Public Policy Institutions and Networks
- Policy Evaluation
- Poverty, Wealth and Inequality
- Applied Qualitative and Quantitative Data Analysis
- Dissertation (12,000 words) 60 credits

- Video available at

<https://www.youtube.com/watch?v=VG3IX6RfDKM>



MA Social Policy

The study of social problems, such as poverty, homelessness, substance use, crime and health inequalities.

You will be encouraged to consider the underlying causes and to formulate policy solutions to address specific social problems.

Modules include:

- Philosophies of Welfare: creating new societies?
- Poverty Wealth and Inequality
- Globalisation, International Migration and Citizenship
- Sociology of Race and Racism
- Transforming Identities
- Dissertation



MSc Public Management

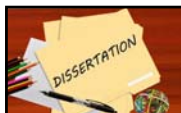
- Based in the School of Government.
- Provides an opportunity to develop an understanding of governance and the challenges of improving performance and co-ordinating public services.

Modules include

- Public Management & Governance
- Comparative Public Management
- Public Sector Economics
- Performance Strategy & Challenge
- Public Policy & Evidence
- Leadership in Public Services
- Dissertation

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The dissertation

- Choose a topic of your choice.
- Formulate a research question.
- Answer that question using your own research.
- Use primary research (e.g. your own questionnaire survey, interviews)
- Use secondary research/data
- 12,000 word limit

Examples of Research Questions

- How can housing policy reduce poverty among low-income people?
- How do the UK and Korea measure and reduce fuel poverty?
- How does maternity leave and childcare policy affect female employment rates in Sweden and the UK?



Support with your Dissertation

- One year MA – dissertation from April-September
- Dissertation workshops throughout the year
- Dissertation supervisor – expert in your discipline (where possible)
 - Helps to formulate your research question
 - Organise structure
 - Helps you find data/literature
 - Comments on a dissertation draft



Social and Public Policy Careers



Some further information

- All of our Masters programmes last one year (except the MA GPP programme with placement).
- All programmes begin in September.
- KDI students receive a 20% discount on fees when applying directly.
- Contact Kelly with any questions
k.j.hall@bham.ac.uk

